



CITY OF ATASCADERO CITY COUNCIL AGENDA

*** COVID-19 NOTICE ***

Consistent with Executive Orders N-25-20 and No. N-29-20 from the Executive Department of the State of California and the San Luis Obispo County Health Official's March 18, 2020 Shelter at Home Order, the City Council Meeting will not be physically open to the public and City Council Members will be teleconferencing into the meeting.

HOW TO OBSERVE THE MEETING:

To maximize public safety while still maintaining transparency and public access, the meeting will be live-streamed on SLO-SPAN.org, on Spectrum cable Channel 20 in Atascadero, and on KPRL Radio 1230AM. The video recording of the meeting will repeat daily on Channel 20 at 1:00 am, 9:00 am, and 6:00 pm and will be available through the City's website or by visiting https://us02web.zoom.us/webinar/register/WN_ZwJ7a031S3KXauEym9ehaA.

HOW TO SUBMIT PUBLIC COMMENT:

Members of the public are highly encouraged to call **805-538-2888** to listen and provide public comment via phone, or submit written public comments to cityclerk@atascadero.org by 5:00 pm on the day of the meeting. Such email **comments must identify the Agenda Item Number in the subject line of the email**. The comments will be read into the record, with a maximum allowance of 3 minutes per individual comment, subject to the Mayor's discretion. All comments should be a maximum of 500 words, which corresponds to approximately 3 minutes of speaking time. If a comment is received after the agenda item is heard but before the close of the meeting, the comment will still be included as a part of the record of the meeting but will not be read into the record.

AMERICAN DISABILITY ACT ACCOMMODATIONS:

Any member of the public who needs accommodations should contact the City Clerk's Office at cityclerk@atascadero.org or by calling 805-470-3400 at least 48 hours prior to the meeting or time when services are needed. The City will use their best efforts to provide reasonable accommodations to afford as much accessibility as possible while also maintaining public safety in accordance with the City procedure for resolving reasonable accommodation requests.

City Council agendas and minutes may be viewed on the City's website: www.atascadero.org.

Copies of the staff reports or other documentation relating to each item of business referred to on the Agenda are on file in the office of the City Clerk and are available for public inspection on our website, www.atascadero.org. Contracts, Resolutions and Ordinances will be allocated a number once they are approved by the City Council. The Minutes of this meeting will reflect these numbers. All documents submitted by the public during Council meetings that are either read into the record or referred to in their statement will be noted in the Minutes and available for review by contacting the City Clerk's office. All documents will be available for public inspection during City Hall business hours once City Hall is open to the public following the termination of the Shelter at Home Order.



CITY OF ATASCADERO CITY COUNCIL

AGENDA

Tuesday, January 12, 2021

**City Hall Council Chambers, 4th floor
6500 Palma Avenue, Atascadero, California**

City Council Regular Session:

6:00 P.M.

**Successor Agency to the Community
Redevelopment Agency of Atascadero:**

**Immediately following
conclusion of the City
Council Regular Session**

Public Financing Authority:

**Immediately following
conclusion of the Successor
to the Community
Redevelopment Agency of
Atascadero Session**

REGULAR SESSION – CALL TO ORDER: 6:00 P.M.

PLEDGE OF ALLEGIANCE: Council Member Funk

ROLL CALL: Mayor Moreno
Mayor Pro Tem Newsom
Council Member Bourbeau
Council Member Dariz
Council Member Funk

APPROVAL OF AGENDA: Roll Call

Recommendation: Council:

1. Approve this agenda; and
2. Waive the reading in full of all ordinances appearing on this agenda, and the titles of the ordinances will be read aloud by the City Clerk at the first reading, after the motion and before the City Council votes.

PRESENTATIONS:

1. **Administration of Oath of Office - Police Chief Robert (Bob) Masterson**
2. **Chief of Police Commendation - Officer Craig Martineau**

A. CONSENT CALENDAR: (All items on the consent calendar are considered to be routine and non-controversial by City staff and will be approved by one motion if no member of the Council or public wishes to comment or ask questions. If comment or discussion is desired by anyone, the item will be removed from the Consent Calendar and will be considered in the listed sequence with an opportunity for any member of the public to address the Council concerning the item before action is taken.)

1. **City Council Draft Action Minutes – December 8, 2020 & December 15, 2020**
 - Recommendation: Council approve the December 8, 2020 Draft City Council Regular Meeting Minutes and the December 15, 2020 Draft City Council Special Meeting Minutes. [City Clerk]
2. **October 2020 Amended Accounts Payable and Payroll**
 - Fiscal Impact: \$2,775,703.30
 - Recommendation: Council approve amended certified City accounts payable, payroll and payroll vendor checks for October 2020. [Administrative Services]
3. **November 2020 Accounts Payable and Payroll**
 - Fiscal Impact: \$2,332,558.11
 - Recommendation: Council approve certified City accounts payable, payroll and payroll vendor checks for November 2020. [Administrative Services]
4. **Appropriation of Parkland Facilities Fees for Construction of Pickleball Courts at Colony Park**
 - Fiscal Impact: \$150,000.00
 - Recommendation: Council authorize the Director of Administrative Service to appropriate \$150,000 in Parkland Facilities Fees Funds for construction of Pickleball Courts at Colony Park for Fiscal Year 2021/2022. [Public Works]
5. **Lift Station No. 2 Motor Control Center Purchase**
 - Fiscal Impact: \$230,000.00
 - Recommendation: Council authorize the City Manager to execute a contract for \$230,000 with Tesco Controls Inc. to purchase a new Motor Control Center for the Lift Station No. 2 Replacement project. [Public Works]

UPDATES FROM THE CITY MANAGER: (The City Manager will give an oral report on any current issues of concern to the City Council.)

1. Police Department Update – Discussion on new Department of Justice crime reporting requirements.

COMMUNITY FORUM: (This portion of the meeting is reserved for persons wanting to address the Council on any matter not on this agenda and over which the Council has jurisdiction. Speakers are limited to three minutes. Please state your name for the record before making your presentation. Comments made during Community Forum will not be a subject of discussion. A maximum of 30 minutes will be allowed for Community Forum, unless changed by the Council. Any members of the public who have questions or need information may contact the City Clerk's Office, between the hours of 8:30 a.m. and 5:00 p.m. at (805) 470-3400, or cityclerk@atascadero.org.)

B. PUBLIC HEARINGS: None.

C. MANAGEMENT REPORTS:

1. 2021-2023 and D-20 Priorities Public Outreach Kickoff Session

- Fiscal Impact: None.
- Recommendation: Council provide input and receive information from the public on priorities for the 2021-2023 Budget Cycle and the expenditure of Measure D-20 funds. [Administrative Services]

D. DISCUSSION ITEM: Discussion of COVID 19 issues including oral updates by Mayor Moreno and City Manager Rickard, questions by City Council, public comment and comments by City Council.

1. Coronavirus (COVID-19) update – Mayor Moreno
2. Coronavirus (COVID-19) update – City Manager Rickard

E. COUNCIL ANNOUNCEMENTS AND COMMITTEE REPORTS: (On their own initiative, Council Members may make a brief announcement or a brief report on their own activities. The following represent standing committees. Informative status reports will be given, as felt necessary):

Mayor Moreno

1. City Selection Committee
2. County Mayors Round Table
3. Economic Vitality Corporation, Board of Directors (EVC)
4. SLO Council of Governments (SLOCOG)
5. SLO Regional Transit Authority (RTA)

Mayor Pro Tem Newsom

1. City / Schools Committee
2. Design Review Committee
3. League of California Cities – Council Liaison
4. Visit SLO CAL Advisory Committee

Council Member Bourbeau

1. City of Atascadero Finance Committee
2. City / Schools Committee
3. Integrated Waste Management Authority (IWMA)
4. SLO County Water Resources Advisory Committee (WRAC)

Council Member Dariz

1. Air Pollution Control District
2. California Joint Powers Insurance Authority (CJPIA) Board
3. City of Atascadero Finance Committee

Council Member Funk

1. Atascadero Basin Ground Water Sustainability Agency (GSA)
2. Design Review Committee
3. Homeless Services Oversight Council

F. INDIVIDUAL DETERMINATION AND / OR ACTION: (Council Members may ask a question for clarification, make a referral to staff or take action to have staff place a matter of business on a future agenda. The Council may take action on items listed on the Agenda.)

1. City Council
2. City Clerk
3. City Treasurer
4. City Attorney
5. City Manager

ADJOURN TO MEETING OF THE SUCCESSOR AGENCY

Please note: Should anyone challenge any proposed development entitlement listed on this Agenda in court, that person may be limited to raising those issues addressed at the public hearing described in this notice, or in written correspondence delivered to the City Council at or prior to this public hearing. Correspondence submitted at this public hearing will be distributed to the Council and available for review in the City Clerk's office.



CITY OF ATASCADERO CITY COUNCIL

DRAFT MINUTES

Tuesday, December 8, 2020

**City Hall Council Chambers, 4th floor
6500 Palma Avenue, Atascadero, California**

City Council Closed Session: 5:00 P.M.

City Council Regular Session: 6:00 P.M.

CITY COUNCIL CLOSED SESSION:

Mayor Moreno announced at 5:00 p.m. that the Council was going into Closed Session.

- 1. CLOSED SESSION -- PUBLIC COMMENT - None**
- 2. COUNCIL LEAVES CHAMBERS TO BEGIN CLOSED SESSION**
- 3. CLOSED SESSION -- CALL TO ORDER**
 - a. Conference with Legal Counsel – Existing Litigation**

Government Code Sec. 54956.9 (d)(1)
Name of Case: City of Atascadero v. Darin A. Vandeventer;
San Luis Obispo Superior Court Case No. 20CV-0046
- 4. CLOSED SESSION -- ADJOURNMENT**
- 5. COUNCIL RETURNS TO CHAMBERS**
- 6. CLOSED SESSION – REPORT**

City Attorney Murphy reported that in accordance with Government Code Sec. 54957.1(a)(3)(b) there was unanimous direction from the City Council to seek settlement for the above referenced case on approved terms. He noted that details of those terms would not currently be made public as they need to first be presented to the other party and following negotiations, the City Attorney's Office will be returning to Council for another Closed Session Conference or reporting about a settlement offer.

REGULAR SESSION – CALL TO ORDER: 6:00 P.M.

Mayor Moreno called the meeting to order at 6:03 p.m. and Mayor Pro Tem Bourbeau led the Pledge of Allegiance.

ROLL CALL:

Present: **By Teleconference** - Council Members Fonzi, Funk and Newsom, Mayor Pro Tem Bourbeau, and Mayor Moreno

Absent: None

Others Present: **By Teleconference** - Treasurer Sibbach

Staff Present: **By Teleconference** – City Manager Rachelle Rickard, Interim Police Chief Bob Molle, Fire Chief Casey Bryson, Administrative Services Director Jeri Rangel, Public Works Director Nick DeBar, Community Development Director Phil Dunsmore, City Attorney Greg Murphy, Deputy City Manager/City Clerk Lara Christensen, and IT Manager Luke Knight

APPROVAL OF AGENDA:

MOTION: By Council Member Newsom and seconded by Council Member Funk to:

1. Approve this agenda; and,
2. Waive the reading in full of all ordinances appearing on this agenda, and the titles of the ordinances will be read aloud by the City Clerk at the first reading, after the motion and before the City Council votes.

Motion passed 5:0 by a roll-call vote.

A. CONSENT CALENDAR:**1. City Council Draft Action Minutes – November 24, 2020**

- Recommendation: Council approve the November 24, 2020 Draft City Council Regular Meeting Minutes. [City Clerk]

2. City Council 2021 Meeting Schedule

- Fiscal Impact: None.
- Recommendation: Council approve the City Council meeting schedule for 2021. [City Manager]

3. Reciting the Fact of the November 3, 2020 General Municipal Election

- Fiscal Impact: None.
- Recommendation: Council adopt the Draft Resolution, reciting the fact of the General Municipal Election held on November 3, 2020, declaring the result and such other matters as provided by law. [City Clerk]

4. Adoption of Public Transit Agency Safety Plan for Atascadero Transit

- Fiscal Impact: The City of Atascadero benefits from Federal 5307 capital and operating assistance funding. Federal funds could be withheld from Atascadero Transit should the City fail to submit a PTASP.
- Recommendation: Council approve and adopt the Atascadero Public Transit Agency Safety Plan. [Public Works]

5. Approve Final Map for Tract 3161 (South Mirasol Way)

- Fiscal Impact: None.
- Recommendation: Council adopt Draft Resolution approving the Final Map for Tract 3161. [Public Works]

6. Essential Services Transactions and Use Tax Contracting with the State of California

- Fiscal Impact: The sales tax measure will generate an estimated \$4.5 million in additional annual revenue. Staff anticipates costs to the State to be between \$10,000-40,000 for the Preparatory Fee and on-going administrative costs will be 0.57% of the revenue received from the tax increase. HdL will charge a \$200 monthly fee for the review and analysis services that will be paid from the General Fund, and 25% of the initial amount of new transactions or use tax revenue received by the City as a result of audit and recovery work performed by HdL.
- Recommendations: Council:
 1. Adopt Draft Resolution A authorizing the City Manager to execute agreements with the California Department of Tax and Fee Administration for implementation of a local transactions and use tax.
 2. Adopt Draft Resolution B authorizing representatives of the City of Atascadero to examine confidential transactions and use tax records of the California Department of Tax and Fee Administration (CDTFA) pertaining to transactions and use taxes collected by the CDTFA for the City of Atascadero.
 3. Authorize the City Manager to enter into a contract with Hinderliter, De Llamas and Associates for transactions tax audit and information services related to the Measure D-20 Sales Tax Revenue. [City Manager]

MOTION: By Council Member Funk and seconded by Council Member Newsom to approve the Consent Calendar. (#A-3: Resolution No. 2020-082) (#A-5: Resolution No. 2020-083) (#A-6: Resolution No. 2020-084, Contract Nos. 2020-015, 2020-016, Resolution No. 2020-085, Contract No. 2020-017)

Motion passed 5:0 by a roll-call vote.

B. COUNCIL ANNOUNCEMENTS AND COMMITTEE REPORTS:

The following Council Members made brief announcements and gave brief update reports on their committees since their last Council meeting:

Mayor Moreno

1. SLO Council of Governments (SLOCOG)
2. SLO Regional Transit Authority (RTA)

Mayor Pro Tem Bourbeau

1. Integrated Waste Management Authority (IWMA)

Council Member Funk

1. Homeless Services Oversight Council

Council Member Newsom

1. City of Atascadero Design Review Committee

OATHS OF OFFICE:

1. Administration of Oaths of Office

- Swearing in of Mayor Heather Moreno and Council Members Charles Bourbeau and Mark Dariz

Deputy City Manager/City Clerk Christensen conducted the Oath of Office for the newly elected officials and distributed the Certificates of Election.

Council Member Dariz joined the meeting at 6:18 p.m.

PRESENTATIONS:

1. Recognition of outgoing City Council Member Roberta Fonzi

City Manager Rickard, on behalf of the City Council and City staff, read a history of Council Member Fonzi and thanked her for her service to Atascadero. Mayor Moreno and the rest of the City Council all thanked Council Member Fonzi for her service and Mayor Moreno presented her with an obelisk listing her years of service.

By telephone, 5th District Supervisor Debbie Arnold presented a commendation to Council Member Fonzi. Speaking from the public by telephone, Geoff Auslen and Tom O'Malley each thanked Council Member Fonzi for her service.

Council Member Fonzi retired from service at left the meeting at 6:38 p.m.

CITY COUNCIL REORGANIZATION:

1. Council Appointment of Mayor Pro Tem

- Accept nominations from the Council Members and appoint a Mayor Pro Tem for a two-year term ending December 2022.

MOTION: By Council Member Bourbeau and seconded by Council Member Dariz to nominate Heather Newsom for the position of Mayor Pro Tem. Motion passed 5:0 by a roll-call vote.

UPDATES FROM THE CITY MANAGER:

City Manager Rachelle Rickard gave an update on projects and issues within the City.

COMMUNITY FORUM:

The following citizens spoke by telephone during Community Forum: Geoff Auslen

Mayor Moreno closed the COMMUNITY FORUM period.

C. PUBLIC HEARINGS:**1. Tentative Parcel Map 2930, 2945 Ramona Road (SBDV 20-0047)**

- Fiscal Impact: Approval of the map creating one additional residential unit will have a slight negative fiscal impact on the City.
- Recommendation: Council adopt Draft Resolution approving Tentative Parcel Map AT 20-0013, including an abandonment of a portion of Ramona Road right-of-way and dedication of new right-of-way, based on findings and conditions of approval. [Community Development]

Ex Parte Communications

The Council Members reported having no communications on this matter. Council Member Dariz did note previously reviewing this item as a Planning Commissioner.

Community Development Director Dunsmore gave the staff report and answered questions from the Council.

PUBLIC COMMENT:

The following citizens spoke by telephone on this item: Dennis Schmidt

Mayor Moreno closed the Public Comment period.

MOTION: By Council Member Funk and seconded by Mayor Pro Tem Newsom to adopt Resolution No. 2020-086 approving Tentative Parcel Map AT 20-0013, including an abandonment of a portion of Ramona Road right-of-way and dedication of new right-of-way, based on findings and conditions of approval.
Motion passed 5:0 by a roll-call vote.

2. 2021 Community Development Block Grant Draft Recommendations

- Fiscal Impact: Approval of Atascadero's total 2021 CDBG allocation would result in the estimated revenue and expenditure of \$144,792 of CDBG funds.
- Recommendation: Council develop and adopt draft recommendations for the 2021 Community Development Block Grant (CDBG) funds. [Public Works]

Ex Parte Communications

The Council Members reported having no communications on this matter.

Public Works Director DeBar gave the staff report and answered questions from the Council.

PUBLIC COMMENT:

The following citizens spoke by telephone on this item: Geoff Auslen

Emails from the following citizens were read into the record by Deputy City Manager/City Clerk Christensen: Janna Nichols and Joanna Balsamo-lilien.

Mayor Moreno closed the Public Comment period.

MOTION: By Mayor Moreno and seconded by Mayor Pro Tem Newsom to adopt the following draft recommendations for the 2021 Community Development Block Grant (CDBG) funds:

Accessibility & Barrier Removal Project	\$ 68,615.00
Family Care Network, Inc.	\$ 25,500.00
City Youth Activities Scholarships	\$ 10,700.00
El Camino Homeless Organization	\$ 7,199.00
Court Appointed Special Advocates	\$ 2,500.00
5 Cities Homeless Coalition	\$ 1,320.00
City Program Administration Costs	\$ 10,135.00
County Program Administration Costs	\$ 18,823.00
TOTAL 2021:	\$144,792.00

Motion passed 5:0 by a roll-call vote.

Mayor Moreno recessed the meeting at 8:18 p.m.

Mayor Moreno reconvened the meeting with all present at 8:26 p.m.

D. MANAGEMENT REPORTS:

1. Confirm the Appointment of Police Chief

- Fiscal Impact: The Police Chief's monthly salary of \$13,466.96, at Step E, is included in the Police Department budget for fiscal year 2020-2021.
- Recommendation: Council concur and confirm the appointment of Robert (Bob) Masterson as Atascadero's new Police Chief. [City Manager]

City Manager Rickard gave the presentation and answered questions from the Council. Chief Masterson also addressed the Council.

PUBLIC COMMENT:

The following citizens spoke on this item: None.

Mayor Moreno closed the Public Comment period.

MOTION: By Council Member Funk and seconded by Mayor Pro Tem Newsom to concur and confirm the appointment of Robert (Bob) Masterson as Atascadero's new Police Chief.
Motion passed 5:0 by a roll-call vote.

2. Council Policy Discussion Drive-Through Businesses, Fuel Stations and Other High Traffic Producing Uses

- Fiscal Impact: Discussion of the current Drive-Through Businesses, Fuel Station, and Other High Traffic Producing Uses Policy has no direct fiscal impact; however, any future action by the Council to amend the Policy may have a significant effect on City revenues.
- Recommendation: Council reaffirm the "Drive-Through Businesses, Fuel Station, and Other High Traffic Producing Uses Policy" to guide use permit applications and traffic impact fees to ensure orderly development in the City.[Community Development]

Community Development Director Dunsmore gave the presentation and answered questions from the Council. City Manager Rickard also answered questions from the Council.

PUBLIC COMMENT:

The following citizens spoke on this item: Geoff Auslen

Mayor Moreno closed the Public Comment period.

MOTION: By Mayor Pro Tem Newsom and seconded by Council Member Funk to reaffirm the "Drive-Through Businesses, Fuel Station, and Other High Traffic Producing Uses Policy" to guide use permit applications and traffic impact fees to ensure orderly development in the City.
Motion passed 5:0 by a roll-call vote.

3. Draft Response to Grand Jury Report "Joint Agency Dispatch – Better Together?"

- Fiscal Impact: None.
- Recommendation: Council approve the Draft Response to the Grand Jury Report Form and authorize the City Manager to execute the document on the City Council's behalf. [City Manager]

Deputy City Manager Christensen gave the report and answered questions from the Council.

PUBLIC COMMENT:

The following citizens spoke on this item: None.

Mayor Moreno closed the Public Comment period.

MOTION: By Council Member Bourbeau and seconded by Council Member Funk to approve the Draft Response to the Grand Jury Report Form

and authorize the City Manager to execute the document on the City Council's behalf.

Motion passed 5:0 by a roll-call vote.

- E. DISCUSSION ITEM:** Discussion of COVID 19 issues including oral updates by Mayor Moreno and City Manager Rickard, questions by City Council, public comment and comments by City Council.

1. Coronavirus (COVID-19) update – Mayor Moreno
2. Coronavirus (COVID-19) update – City Manager Rickard

Mayor Moreno and City Manager Rickard provided updates on Coronavirus (COVID-19) and answered questions from the Council.

PUBLIC COMMENT:

The following citizens spoke on this item: None.

Mayor Moreno closed the Public Comment period.

F. COMMITTEE REPORTS:

Mayor Moreno announced her appointments to the various standing committees:

CITY COUNCIL STANDING COMMITTEES		
COMMITTEE	APPOINTEE	ALTERNATE
Air Pollution Control District	Dariz	Bourbeau
Basin Groundwater Sustainability Agency	Funk	Moreno
California Joint Powers Insurance Authority	Dariz	Staff: Rickard, Rangel
City / Schools Committee	Bourbeau / Newsom	Funk
City Selection Committee	Moreno	Bourbeau
County Mayors Round Table	Moreno	Newsom
Design Review Committee	Newsom (Chair) / Funk	None
Economic Vitality Corporation	Moreno	Newsom
Finance Committee	Bourbeau (Chair) / Dariz	None
Homeless Services Oversight Council	Funk	Bourbeau
Integrated Waste Management Authority	Bourbeau	Funk
League of California Cities–Council Liaison	Newsom	Bourbeau
SLO Council of Governments (SLOCOG)	Moreno	Bourbeau
SLO Regional Transit Authority (RTA)	Moreno	Bourbeau
Water Resources Advisory Committee (WRAC)	Bourbeau	None
Visit SLO CAL Advisory Committee	Newsom	Moreno

G. INDIVIDUAL DETERMINATION AND / OR ACTION:

1. City Clerk – Deputy City Manager/City Clerk Christensen gave an update on the Commission and Committee appointments.

H. ADJOURN

Mayor Moreno adjourned the meeting at 10:14 p.m.

MINUTES PREPARED BY:

Lara K. Christensen
Deputy City Manager/City Clerk

APPROVED:



CITY OF ATASCADERO CITY COUNCIL

DRAFT MINUTES

Tuesday, December 15, 2020

City Hall Council Chambers, 4th floor
6500 Palma Avenue, Atascadero, California

City Council Special Meeting:

6:00 P.M.

CALL TO ORDER: 6:00 P.M.

Mayor Moreno called the meeting to order at 6:01 p.m. and Mayor Moreno led the Pledge of Allegiance.

ROLL CALL:

Present: **By Teleconference** - Council Members Bourbeau, Dariz, Funk, Mayor Pro Tem Newsom, and Mayor Moreno

Absent: None

Others Present: None

Staff Present: **By Teleconference** – City Manager Rachelle Rickard, Administrative Services Director Jeri Rangel, Community Development Director Phil Dunsmore, City Attorney Steve McEwen, Deputy City Manager/City Clerk Lara Christensen, and IT Manager Luke Knight

A. MANAGEMENT REPORTS:

1. Small Business Emergency Assistance Grant

- Fiscal Impact: The adoption of this temporary emergency grant program would result in a direct fiscal impact to the General Fund in the amount of \$250,000. Additional expenditures as a result of staff time and resources is expected to result in costs up to \$20,000. Staff time expended on this program will not be recouped in full, however there is a potential for some long term revenue benefit as a result of maintaining business in Atascadero.

- Recommendation: Council adopt Draft Resolution authorizing the City Manager to allocate up to \$250,000 from the General Fund towards an emergency grant program to assist small businesses that have demonstrated significant financial impacts due to emergency business closures as a result of COVID-19. [City Manager]

Community Development Director Dunsmore gave the staff report and answered questions from the Council.

PUBLIC COMMENT:

The following citizens spoke by telephone on this item: None.

Mayor Moreno closed the Public Comment period.

MOTION: By Mayor Moreno and seconded by Mayor Pro Tem Newsom to adopt Resolution No. 2020-087 authorizing the City Manager to allocate up to \$250,000 from the General Fund towards an emergency grant program to assist small businesses that have demonstrated significant financial impacts due to emergency business closures as a result of COVID-19, prioritizing businesses unable to adapt to the new stay-at-home order requirements and amending the application as follows:

1. Add the word “**substantial**” in front of the word compliance on the fourth bullet under the eligibility requirements on page 1, in front of the word loss on question #1 under eligibility verification on page 2, and in front of the word compliance on question #9 under eligibility verification on page 3.
2. Add the language “**or 15 full-time equivalents**” before the word as on the sixth bullet under the eligibility requirements on page 1 and before the word as on question #6 under eligibility verification on page 3.
3. Add the following term to the Grant Application Process and Terms on page 4 – “**5. If awarded, businesses receiving funding must send a notice by May 15, 2021, either emailed or delivered directly to the City of Atascadero, briefly describing how the funds were used and how the funds helped maintain the business and/or workforce.**”
4. Add the following questions to the application – “**Has the business received any type of assistance funds due to the COVID-19 pandemic?**” and “**Does the business plan to cease operations anytime between now and April 30, 2021?**”

Motion passed 5:0 by a roll-call vote.

B. DISCUSSION ITEM: Discussion of COVID 19 issues including oral updates by Mayor Moreno and City Manager Rickard, questions by City Council, public comment and comments by City Council.

1. Coronavirus (COVID-19) update – Mayor Moreno
2. Coronavirus (COVID-19) update – City Manager Rickard

Mayor Moreno and City Manager Rickard provided updates on Coronavirus (COVID-19) and answered questions from the Council.

PUBLIC COMMENT:

Emails from the following citizens were read into the record by Deputy City Manager/City Clerk Christensen: Hayley Mattson

Mayor Moreno closed the Public Comment period.

C. ADJOURN

Mayor Moreno adjourned the meeting at 7:28 p.m. to the Next Regular Session on January 12, 2021.

MINUTES PREPARED BY:

Lara K. Christensen
Deputy City Manager / City Clerk

APPROVED:



Atascadero City Council

Staff Report - Administrative Services Department

October 2020 Amended Accounts Payable and Payroll

RECOMMENDATION:

Council approve amended certified City accounts payable, payroll and payroll vendor checks for October 2020.

DISCUSSION:

Accounts Payable check numbers 165840 - 165847 were inadvertently not included in the October disbursements report approved by Council on November 24, 2020, due to a timing difference between when the checks were posted to the accounting system and when the disbursements report was compiled. These eight checks were for payments to payroll vendors in late October.

Attached for City Council review and approval are the following, including checks 165840 - 165847:

Payroll

Dated 10/1/20	Checks # 34973 - 34984	\$ 8,252.42
	Direct Deposits	356,764.13
Dated 10/15/20	Checks # 34985 - 34996	11,112.79
	Direct Deposits	354,578.08
Dated 10/29/20	Checks # 34997 - 35006	10,316.70
	Direct Deposits	360,120.57

Accounts Payable

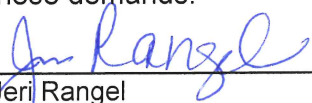
Dated 10/1/20-10/31/20	Checks # 165588 - 165847 & EFTs 3822 - 3857	1,674,558.61
	TOTAL AMOUNT	\$ 2,775,703.30

FISCAL IMPACT:

Total expenditures for all funds is \$ 2,775,703.30

CERTIFICATION:

The undersigned certifies that the attached demands have been released for payment and that funds are available for these demands.



 Jeri Rangel
 Director of Administrative Services

ATTACHMENT:

October 2020 Eden Warrant Register in the amount of \$ 1,674,558.61

City of Atascadero
Amended Disbursement Listing

ITEM NUMBER: A-2
DATE: 01/12/21
ATTACHMENT: 1

For the Month of October 2020

Check Number	Check Date	Vendor	Description	Amount
3822	10/01/2020	ANTHEM BLUE CROSS HSA	Payroll Vendor Payment	7,725.06
165588	10/01/2020	ATASCADERO MID MGRS ORG UNION	Payroll Vendor Payment	60.00
165589	10/01/2020	ATASCADERO POLICE OFFICERS	Payroll Vendor Payment	1,916.25
165590	10/01/2020	ATASCADERO PROF. FIREFIGHTERS	Payroll Vendor Payment	1,176.50
165591	10/01/2020	MASS MUTUAL WORKPLACE SOLUTION	Payroll Vendor Payment	6,963.88
165592	10/01/2020	NATIONWIDE RETIREMENT SOLUTION	Payroll Vendor Payment	344.38
165593	10/01/2020	NAVIA BENEFIT SOLUTIONS	Payroll Vendor Payment	1,600.88
165594	10/01/2020	SEIU LOCAL 620	Payroll Vendor Payment	806.49
165595	10/01/2020	VANTAGEPOINT TRNSFR AGT 106099	Payroll Vendor Payment	357.85
165596	10/01/2020	VANTAGEPOINT TRNSFR AGT 304633	Payroll Vendor Payment	4,228.47
165597	10/01/2020	VANTAGEPOINT TRNSFR AGT 706276	Payroll Vendor Payment	296.00
165598	10/01/2020	ANTHEM BLUE CROSS HEALTH	Payroll Vendor Payment	183,397.33
165599	10/01/2020	LINCOLN NATIONAL LIFE INS CO	Payroll Vendor Payment	1,647.36
165600	10/01/2020	MEDICAL EYE SERVICES	Payroll Vendor Payment	1,698.17
165601	10/01/2020	PREFERRED BENEFITS INSURANCE	Payroll Vendor Payment	8,544.80
3823	10/02/2020	STATE DISBURSEMENT UNIT	Payroll Vendor Payment	209.54
3824	10/02/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	22,884.14
3825	10/02/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	35,184.36
3826	10/02/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	1,831.93
3827	10/02/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	1,759.31
3828	10/02/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	3,178.07
3829	10/02/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	7,000.47
3830	10/02/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	8,203.43
3831	10/02/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	12,055.27
3832	10/06/2020	RABOBANK, N.A.	Payroll Vendor Payment	81,066.12
3833	10/06/2020	EMPLOYMENT DEV DEPARTMENT	Payroll Vendor Payment	26,088.02
3834	10/06/2020	EMPLOYMENT DEV. DEPARTMENT	Payroll Vendor Payment	2,154.49
165602	10/09/2020	13 STARS MEDIA	Accounts Payable Check	359.36
165603	10/09/2020	ALHOUSE & MEADE, INC.	Accounts Payable Check	1,018.75
165604	10/09/2020	AMERICAN WEST TIRE & AUTO INC	Accounts Payable Check	776.72
165605	10/09/2020	SHANNON C. ASHBY	Accounts Payable Check	13.30
165606	10/09/2020	AT&T	Accounts Payable Check	66.39
165607	10/09/2020	AT&T	Accounts Payable Check	763.16
165608	10/09/2020	ATASCADERO CHAMBER OF COMMERCE	Accounts Payable Check	249.00
165609	10/09/2020	ATASCADERO HAY & FEED	Accounts Payable Check	1,044.39
165611	10/09/2020	ATASCADERO MUTUAL WATER CO.	Accounts Payable Check	27,243.90
165612	10/09/2020	AURORA WORLD, INC.	Accounts Payable Check	269.41
165613	10/09/2020	TERRIE BANISH	Accounts Payable Check	319.70

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165614	10/09/2020	BASSETT'S CRICKET RANCH, INC.	Accounts Payable Check	667.57
165615	10/09/2020	BAY AREA DRIVING SCHOOL, INC.	Accounts Payable Check	15.37
165616	10/09/2020	JOSE R. BENITEZ	Accounts Payable Check	120.00
165617	10/09/2020	KEITH R. BERGHER	Accounts Payable Check	56.25
165618	10/09/2020	BERRY MAN, INC.	Accounts Payable Check	1,021.05
165619	10/09/2020	TESSA BETZ	Accounts Payable Check	25.00
165620	10/09/2020	BIG RED MARKETING, INC.	Accounts Payable Check	4,395.00
165621	10/09/2020	BRADS OVERHEAD DOORS, INC.	Accounts Payable Check	150.00
165622	10/09/2020	BRANCH SMITH PROPERTIES	Accounts Payable Check	350.00
165623	10/09/2020	BURKE, WILLIAMS, & SORENSON LLP	Accounts Payable Check	64,938.39
165624	10/09/2020	BURT INDUSTRIAL SUPPLY	Accounts Payable Check	2,562.12
165625	10/09/2020	CA ASSC OF ZOOS & AQUARIUMS	Accounts Payable Check	1,300.00
165626	10/09/2020	CALPORTLAND COMPANY	Accounts Payable Check	333.73
165627	10/09/2020	CARQUEST OF ATASCADERO	Accounts Payable Check	129.59
165628	10/09/2020	CHARTER COMMUNICATIONS	Accounts Payable Check	8,691.89
165629	10/09/2020	CITY OF LOS ANGELES TREAS	Accounts Payable Check	1.10
165630	10/09/2020	CLEVER CONCEPTS, INC.	Accounts Payable Check	47.95
165631	10/09/2020	COASTAL REPROGRAPHIC SERVICES	Accounts Payable Check	150.00
165632	10/09/2020	CRYSTAL CLEAN A-1 WINDOW SVCS	Accounts Payable Check	1,700.00
165633	10/09/2020	CRYSTAL CREAMERY, INC.	Accounts Payable Check	182.86
165634	10/09/2020	CRYSTAL SPRINGS WATER	Accounts Payable Check	20.00
165635	10/09/2020	CULLIGAN/CENTRAL COAST WTR TRT	Accounts Payable Check	70.00
165636	10/09/2020	NICHOLAS DEBAR	Accounts Payable Check	300.00
165637	10/09/2020	DIVISION OF STATE ARCHITECT	Accounts Payable Check	42.00
165638	10/09/2020	DRIVE CUSTOMS	Accounts Payable Check	891.46
165639	10/09/2020	PHILIP DUNSMORE	Accounts Payable Check	300.00
165640	10/09/2020	EIKHOF DESIGN GROUP, INC.	Accounts Payable Check	24,356.80
165641	10/09/2020	ELECTRICRAFT, INC.	Accounts Payable Check	1,538.25
165642	10/09/2020	JENNIFER FANNING	Accounts Payable Check	69.35
165643	10/09/2020	FASTENAL COMPANY	Accounts Payable Check	1,629.61
165644	10/09/2020	FENCE FACTORY ATASCADERO	Accounts Payable Check	427.05
165645	10/09/2020	FERRAVANTI GRADING & PAVING	Accounts Payable Check	217,756.62
165646	10/09/2020	FGL ENVIRONMENTAL	Accounts Payable Check	114.00
165647	10/09/2020	FIESTA MAHAR MANUFACTURING CORP	Accounts Payable Check	775.56
165648	10/09/2020	FIGUEROA MOUNTAIN BREWING, LLC	Accounts Payable Check	245.13
165649	10/09/2020	FRANCHISE TAX BOARD	Accounts Payable Check	179.00
165650	10/09/2020	NANCY GLOYE	Accounts Payable Check	29.00
165651	10/09/2020	HART IMPRESSIONS PRINTING	Accounts Payable Check	790.94

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165652	10/09/2020	HINDERLITER, DE LLAMAS	Accounts Payable Check	1,976.31
165653	10/09/2020	JOHN HOLDER	Accounts Payable Check	167.49
165654	10/09/2020	HOME DEPOT CREDIT SERVICES	Accounts Payable Check	2,123.28
165655	10/09/2020	IRON MOUNTAIN RECORDS MGMNT	Accounts Payable Check	113.45
165656	10/09/2020	JOE A. GONSALVES & SON	Accounts Payable Check	3,000.00
165657	10/09/2020	K & M INTERNATIONAL	Accounts Payable Check	1,022.54
165658	10/09/2020	K.B. INDUSTRIES, INC.	Accounts Payable Check	1,076.40
165659	10/09/2020	KPRL 1230 AM	Accounts Payable Check	875.00
165660	10/09/2020	KRITZ EXCAVATING & TRUCKNG INC	Accounts Payable Check	660.33
165661	10/09/2020	L.A. CO SHERIFF'S DEPARTMENT	Accounts Payable Check	485.00
165662	10/09/2020	LAYNE LABORATORIES, INC.	Accounts Payable Check	2,208.88
165663	10/09/2020	COLETTE LAYTON	Accounts Payable Check	1,037.15
165664	10/09/2020	LEE WILSON ELECTRIC CO. INC	Accounts Payable Check	1,797.55
165665	10/09/2020	LIFE ASSIST, INC.	Accounts Payable Check	1,611.89
165666	10/09/2020	LONE MADRONE	Accounts Payable Check	936.00
165667	10/09/2020	MADRONE LANDSCAPES, INC.	Accounts Payable Check	1,682.00
165668	10/09/2020	MARBORG INDUSTRIES	Accounts Payable Check	62.28
165669	10/09/2020	MICHAEL K. NUNLEY & ASSC, INC.	Accounts Payable Check	4,719.69
165670	10/09/2020	MID-COAST MOWER & SAW, INC.	Accounts Payable Check	81.88
165671	10/09/2020	MINER'S ACE HARDWARE	Accounts Payable Check	244.50
165672	10/09/2020	MISSION UNIFORM SERVICE	Accounts Payable Check	300.45
165673	10/09/2020	MNS ENGINEERS, INC.	Accounts Payable Check	3,103.75
165674	10/09/2020	JULIAN A. MORA	Accounts Payable Check	850.00
165675	10/09/2020	MV TRANSPORTATION, INC.	Accounts Payable Check	6,757.64
165676	10/09/2020	NASSAU-SOSNICK DISTRIBUTION CO	Accounts Payable Check	267.68
165677	10/09/2020	NBS	Accounts Payable Check	6,964.53
165678	10/09/2020	ANDRES J. NUNO	Accounts Payable Check	5,495.00
165679	10/09/2020	OFFICE DEPOT INC.	Accounts Payable Check	208.41
165680	10/09/2020	TARA ORLICK	Accounts Payable Check	27.60
165683	10/09/2020	PACIFIC GAS AND ELECTRIC	Accounts Payable Check	58,910.76
165684	10/09/2020	PEAKWIFI, LLC	Accounts Payable Check	650.00
165685	10/09/2020	PROCARE JANITORIAL SUPPLY, INC.	Accounts Payable Check	998.48
165686	10/09/2020	PRP COMPANIES	Accounts Payable Check	1,539.23
165687	10/09/2020	QUINCY ENGINEERING, INC.	Accounts Payable Check	11,286.35
165688	10/09/2020	SHIRLEY L. RADCLIFF-BRUTON	Accounts Payable Check	37.80
165689	10/09/2020	RAINSCAPE, A LANDSCAPE SVC CO.	Accounts Payable Check	7,460.36
165690	10/09/2020	JERI RANGEL	Accounts Payable Check	300.00
165691	10/09/2020	RACHELLE RICKARD	Accounts Payable Check	500.00

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165692	10/09/2020	SAN LUIS POWERHOUSE, INC.	Accounts Payable Check	2,454.94
165693	10/09/2020	SANTA MARIA TIRE, INC.	Accounts Payable Check	2,574.34
165694	10/09/2020	SLO BREWING CO., LLC	Accounts Payable Check	300.00
165695	10/09/2020	SLO COUNTY SHERIFF'S OFFICE	Accounts Payable Check	4,600.00
165696	10/09/2020	SMART AND FINAL	Accounts Payable Check	106.26
165697	10/09/2020	SOFTWAREONE, INC.	Accounts Payable Check	36,871.69
165698	10/09/2020	SOUTHERN COMPUTER WAREHOUSE	Accounts Payable Check	420.99
165699	10/09/2020	SPEAKWRITE, LLC.	Accounts Payable Check	703.26
165700	10/09/2020	SPECIALIZED EQUIPMENT REPAIR	Accounts Payable Check	750.26
165701	10/09/2020	STANLEY CONVERGENT SECURITY	Accounts Payable Check	355.50
165702	10/09/2020	SUNLIGHT JANITORIAL, INC.	Accounts Payable Check	2,661.00
165703	10/09/2020	SUNSET SERVICE CENTER	Accounts Payable Check	150.86
165704	10/09/2020	TARANTULA HILL BREWING CO. LLC	Accounts Payable Check	300.00
165705	10/09/2020	THOMSON REUTERS - WEST	Accounts Payable Check	170.00
165710	10/09/2020	U.S. BANK	Accounts Payable Check	28,941.71
165711	10/09/2020	ULTREX LEASING	Accounts Payable Check	260.76
165712	10/09/2020	UNITED STAFFING ASSC., INC.	Accounts Payable Check	4,847.04
165713	10/09/2020	VERDIN	Accounts Payable Check	5,646.69
165714	10/09/2020	VERIZON WIRELESS	Accounts Payable Check	3,507.02
165715	10/09/2020	VISITOR TELEVISION LLC	Accounts Payable Check	595.00
165716	10/09/2020	JOSEPH WANN	Accounts Payable Check	64.30
165717	10/09/2020	WARM FUZZY TOYS	Accounts Payable Check	374.56
165718	10/09/2020	WCJ PROPERTY SERVICES	Accounts Payable Check	537.00
165719	10/09/2020	WEX BANK - 76 UNIVERSL	Accounts Payable Check	11,787.68
165720	10/09/2020	WEX BANK - WEX FLEET UNIVERSAL	Accounts Payable Check	6,209.89
165721	10/09/2020	WILD FIELDS BREWHOUSE	Accounts Payable Check	3,208.27
165722	10/09/2020	WILKINS ACTION GRAPHICS	Accounts Payable Check	126.71
165723	10/09/2020	WISHPETS CO.	Accounts Payable Check	201.67
165724	10/09/2020	ZOOM IMAGING SOLUTIONS, INC.	Accounts Payable Check	1,142.35
3835	10/15/2020	ANTHEM BLUE CROSS HSA	Payroll Vendor Payment	7,725.06
165725	10/15/2020	ATASCADERO MID MGRS ORG UNION	Payroll Vendor Payment	60.00
165726	10/15/2020	ATASCADERO POLICE OFFICERS	Payroll Vendor Payment	1,916.25
165727	10/15/2020	ATASCADERO PROF. FIREFIGHTERS	Payroll Vendor Payment	1,176.50
165728	10/15/2020	MASS MUTUAL WORKPLACE SOLUTION	Payroll Vendor Payment	6,978.89
165729	10/15/2020	NATIONWIDE RETIREMENT SOLUTION	Payroll Vendor Payment	233.14
165730	10/15/2020	NAVIA BENEFIT SOLUTIONS	Payroll Vendor Payment	1,600.88
165731	10/15/2020	SEIU LOCAL 620	Payroll Vendor Payment	816.58
165732	10/15/2020	VANTAGEPOINT TRNSFR AGT 106099	Payroll Vendor Payment	357.85

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165733	10/15/2020	VANTAGEPOINT TRNSFR AGT 304633	Payroll Vendor Payment	3,642.33
165734	10/15/2020	VANTAGEPOINT TRNSFR AGT 706276	Payroll Vendor Payment	296.00
3836	10/16/2020	STATE DISBURSEMENT UNIT	Payroll Vendor Payment	209.54
3837	10/19/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	23,778.30
3838	10/19/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	35,315.59
3839	10/19/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	1,788.14
3840	10/19/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	1,974.67
3841	10/19/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	3,160.07
3842	10/19/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	7,131.53
3843	10/19/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	7,862.93
3844	10/19/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	12,929.65
3845	10/20/2020	RABOBANK, N.A.	Payroll Vendor Payment	78,188.97
3846	10/20/2020	EMPLOYMENT DEV DEPARTMENT	Payroll Vendor Payment	24,941.56
3847	10/20/2020	EMPLOYMENT DEV. DEPARTMENT	Payroll Vendor Payment	2,272.11
165735	10/23/2020	13 STARS MEDIA	Accounts Payable Check	597.40
165736	10/23/2020	A.P.S. AUTOMOTIVE	Accounts Payable Check	283.10
165737	10/23/2020	ADAMSKI,MOROSKI,MADDEN,	Accounts Payable Check	512.50
165738	10/23/2020	ADVANCED INFRASTRUCTURE TECHN	Accounts Payable Check	1,058.20
165739	10/23/2020	AGM CALIFORNIA, INC.	Accounts Payable Check	1,641.00
165740	10/23/2020	AGP VIDEO, INC.	Accounts Payable Check	6,467.50
165741	10/23/2020	ALTHOUSE & MEADE, INC.	Accounts Payable Check	5,393.00
165742	10/23/2020	AMERICAN WEST TIRE & AUTO INC	Accounts Payable Check	2,859.48
165743	10/23/2020	KELLY AREBALO	Accounts Payable Check	1,108.90
165744	10/23/2020	VOID	Accounts Payable Check	0.00
165745	10/23/2020	SHANNON C. ASHBY	Accounts Payable Check	26.60
165746	10/23/2020	ASSOCIATED TRAFFIC SAFETY, INC	Accounts Payable Check	372.49
165748	10/23/2020	AT&T	Accounts Payable Check	1,364.44
165749	10/23/2020	AT&T	Accounts Payable Check	374.43
165750	10/23/2020	AT&T	Accounts Payable Check	250.00
165751	10/23/2020	ATASCADERO HAY & FEED	Accounts Payable Check	1,045.00
165752	10/23/2020	BANK OF NEW YORK MELLON	Accounts Payable Check	1,925.00
165753	10/23/2020	DEMI BARTOLOMEO	Accounts Payable Check	161.00
165754	10/23/2020	BASSETT'S CRICKET RANCH,INC.	Accounts Payable Check	539.73
165755	10/23/2020	BEAR MARKET RIOT, LLC	Accounts Payable Check	300.00
165756	10/23/2020	BERRY MAN, INC.	Accounts Payable Check	687.05
165757	10/23/2020	BRANCH SMITH PROPERTIES	Accounts Payable Check	350.00
165758	10/23/2020	BUREAU VERITAS NORTH AMERICA	Accounts Payable Check	1,365.00
165759	10/23/2020	CA BUILDING STANDARDS COMM.	Accounts Payable Check	261.90

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165760	10/23/2020	CA DEPT OF TAX AND FEE ADMIN.	Accounts Payable Check	3,451.00
165761	10/23/2020	CAL-COAST IRRIGATION, INC	Accounts Payable Check	554.80
165762	10/23/2020	CALPORTLAND COMPANY	Accounts Payable Check	631.74
165763	10/23/2020	KEVIN CAMPION	Accounts Payable Check	2,200.00
165764	10/23/2020	CCI OFFICE TECHNOLOGIES	Accounts Payable Check	64.29
165765	10/23/2020	CENTRAL COAST BREWING, INC.	Accounts Payable Check	795.60
165766	10/23/2020	CHARTER COMMUNICATIONS	Accounts Payable Check	2,543.19
165767	10/23/2020	CLAY'S SEPTIC & JETTING, INC.	Accounts Payable Check	5,186.96
165768	10/23/2020	COUNTY OF SAN LUIS OBISPO	Accounts Payable Check	5,000.00
165769	10/23/2020	CREWSENSE, LLC	Accounts Payable Check	286.71
165770	10/23/2020	DARRYL'S LOCK AND SAFE	Accounts Payable Check	181.00
165771	10/23/2020	DEPARTMENT OF CONSERVATION	Accounts Payable Check	974.60
165772	10/23/2020	DRIVE CUSTOMS	Accounts Payable Check	5,211.04
165773	10/23/2020	EARTH SYSTEMS PACIFIC	Accounts Payable Check	2,682.00
165774	10/23/2020	ELECTRICRAFT, INC.	Accounts Payable Check	6,578.24
165775	10/23/2020	FARM SUPPLY COMPANY	Accounts Payable Check	675.55
165776	10/23/2020	FASTENAL COMPANY	Accounts Payable Check	738.91
165777	10/23/2020	FERRELL'S AUTO REPAIR	Accounts Payable Check	87.73
165778	10/23/2020	FGL ENVIRONMENTAL	Accounts Payable Check	1,243.00
165779	10/23/2020	FUNFLICKS CENTRAL COAST	Accounts Payable Check	555.45
165780	10/23/2020	GAS COMPANY	Accounts Payable Check	284.81
165781	10/23/2020	GMV SYNCROMATICS	Accounts Payable Check	9,500.00
165782	10/23/2020	HAMNER, JEWELL & ASSOCIATES	Accounts Payable Check	17,658.82
165783	10/23/2020	ROCHELLE O. HANSON-TORRES	Accounts Payable Check	86.25
165784	10/23/2020	HART IMPRESSIONS PRINTING	Accounts Payable Check	413.28
165785	10/23/2020	HINDERLITER, DE LLAMAS	Accounts Payable Check	300.00
165786	10/23/2020	IMPACT ABSORBENTS, INC.	Accounts Payable Check	2,111.89
165787	10/23/2020	JIFFY LUBE	Accounts Payable Check	120.73
165788	10/23/2020	JK'S UNLIMITED, INC.	Accounts Payable Check	6,504.02
165789	10/23/2020	KPRL 1230 AM	Accounts Payable Check	1,195.00
165790	10/23/2020	LEE WILSON ELECTRIC CO. INC	Accounts Payable Check	1,638.80
165791	10/23/2020	LIFE ASSIST, INC.	Accounts Payable Check	2,896.09
165792	10/23/2020	M SPECIAL BREWING, LLC	Accounts Payable Check	364.00
165793	10/23/2020	MATTHEW MADRIGAL	Accounts Payable Check	1,071.00
165794	10/23/2020	TRISTAN MARSEILLES	Accounts Payable Check	2,371.00
165795	10/23/2020	BECKY MAXWELL	Accounts Payable Check	38.30
165796	10/23/2020	MCCROMETER, INC.	Accounts Payable Check	5,461.07
165797	10/23/2020	MID-COAST MOWER & SAW, INC.	Accounts Payable Check	82.47

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165798	10/23/2020	MINER'S ACE HARDWARE	Accounts Payable Check	520.89
165799	10/23/2020	MINNESOTA ZOO	Accounts Payable Check	170.00
165800	10/23/2020	MISSION UNIFORM SERVICE	Accounts Payable Check	505.22
165801	10/23/2020	JULIAN A. MORA	Accounts Payable Check	520.00
165802	10/23/2020	KYLE NAKAZAWA	Accounts Payable Check	1,071.00
165803	10/23/2020	NATIONAL AUTO FLEET GROUP	Accounts Payable Check	29,048.25
165804	10/23/2020	NEW TIMES	Accounts Payable Check	782.00
165805	10/23/2020	NORTH COAST ENGINEERING INC.	Accounts Payable Check	294.00
165806	10/23/2020	ROCIO OCHOA	Accounts Payable Check	1,188.00
165807	10/23/2020	OFFICE DEPOT INC.	Accounts Payable Check	96.34
165808	10/23/2020	O'REILLY AUTOMOTIVE, INC.	Accounts Payable Check	82.29
165809	10/23/2020	PASO ROBLES SAFE & LOCK, INC.	Accounts Payable Check	150.00
165810	10/23/2020	PERRY'S PARCEL & GIFT	Accounts Payable Check	7.43
165811	10/23/2020	PRAXAIR DISTRIBUTION, INC.	Accounts Payable Check	468.20
165812	10/23/2020	PROCARE JANITORIAL SUPPLY, INC.	Accounts Payable Check	673.08
165813	10/23/2020	PROFORCE LAW ENFORCEMENT	Accounts Payable Check	1,404.09
165814	10/23/2020	QUADIENT, INC.	Accounts Payable Check	692.55
165815	10/23/2020	SHIRLEY L. RADCLIFF-BRUTON	Accounts Payable Check	86.39
165816	10/23/2020	RAMINHA CONSTRUCTION, INC.	Accounts Payable Check	12,150.00
165817	10/23/2020	READYREFRESH BY NESTLE	Accounts Payable Check	166.42
165818	10/23/2020	RECOGNITION WORKS	Accounts Payable Check	80.81
165819	10/23/2020	CHRISTOPHER R. ROBINSON	Accounts Payable Check	1,071.00
165820	10/23/2020	ERIN RUSSELL	Accounts Payable Check	200.00
165821	10/23/2020	SAN LUIS OBISPO CO ARTS COUNCL	Accounts Payable Check	5,000.00
165822	10/23/2020	SAN LUIS POWERHOUSE, INC.	Accounts Payable Check	270.00
165823	10/23/2020	SERVICE SYSTEMS ASSC, INC.	Accounts Payable Check	2,500.00
165824	10/23/2020	SLO CO AUDITOR CONTROLLER	Accounts Payable Check	36.00
165825	10/23/2020	SLO COUNTY HEALTH AGENCY	Accounts Payable Check	81,104.50
165826	10/23/2020	SOUTH COAST EMERGENCY VEH SVC	Accounts Payable Check	13.62
165827	10/23/2020	STATE WATER RES CONTROL BOARD	Accounts Payable Check	2,709.00
165828	10/23/2020	SUNSET SERVICE CENTER	Accounts Payable Check	122.82
165829	10/23/2020	TERRA VERDE ENVIRONMENTAL CONS	Accounts Payable Check	347.50
165830	10/23/2020	ULTREX BUSINESS PRODUCTS	Accounts Payable Check	80.93
165831	10/23/2020	UNITED RENTALS (NORTH AM), INC	Accounts Payable Check	9,311.50
165832	10/23/2020	UNITED STAFFING ASSC., INC.	Accounts Payable Check	1,211.76
165833	10/23/2020	BRIAN VAZQUEZ	Accounts Payable Check	1,071.00
165834	10/23/2020	VERDIN	Accounts Payable Check	991.10
165835	10/23/2020	VERIZON WIRELESS	Accounts Payable Check	248.29

City of Atascadero
Amended Disbursement Listing

ITEM NUMBER: A-2
DATE: 01/12/21
ATTACHMENT: 1

For the Month of October 2020

Check Number	Check Date	Vendor	Description	Amount
165836	10/23/2020	WALLACE GROUP	Accounts Payable Check	10,097.50
165837	10/23/2020	WELL SEEN SIGN CO., LLC	Accounts Payable Check	80.81
165838	10/23/2020	WHITLOCK & WEINBERGER TRANS.	Accounts Payable Check	1,140.00
165839	10/23/2020	ZEE MEDICAL SERVICES CO.	Accounts Payable Check	220.56
3848	10/29/2020	ANTHEM BLUE CROSS HSA	Payroll Vendor Payment	8,505.06
165840	10/29/2020	ATASCADERO PROF. FIREFIGHTERS	Payroll Vendor Payment	1,176.50
165841	10/29/2020	EMPLOYMENT DEV. DEPARTMENT	Payroll Vendor Payment	4,974.00
165842	10/29/2020	MASS MUTUAL WORKPLACE SOLUTION	Payroll Vendor Payment	7,982.64
165843	10/29/2020	NATIONWIDE RETIREMENT SOLUTION	Payroll Vendor Payment	303.64
165844	10/29/2020	SEIU LOCAL 620	Payroll Vendor Payment	803.29
165845	10/29/2020	VANTAGEPOINT TRNSFR AGT 106099	Payroll Vendor Payment	357.85
165846	10/29/2020	VANTAGEPOINT TRNSFR AGT 304633	Payroll Vendor Payment	2,640.52
165847	10/29/2020	VANTAGEPOINT TRNSFR AGT 706276	Payroll Vendor Payment	296.00
3849	10/30/2020	STATE DISBURSEMENT UNIT	Payroll Vendor Payment	209.54
3850	10/30/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	22,129.73
3851	10/30/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	34,655.35
3852	10/30/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	1,906.29
3853	10/30/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	2,009.57
3854	10/30/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	3,160.07
3855	10/30/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	7,176.53
3856	10/30/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	8,203.43
3857	10/30/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	12,759.45
				<u><u>\$ 1,674,558.61</u></u>



Atascadero City Council

Staff Report - Administrative Services Department

November 2020 Accounts Payable and Payroll

RECOMMENDATION:

Council approve certified City accounts payable, payroll and payroll vendor checks for November 2020.

DISCUSSION:

Attached for City Council review and approval are the following:

Payroll

Dated 11/12/20	Checks # 35007 - 35019	\$ 9,837.58
	Direct Deposits	332,191.15
Dated 11/25/20	Checks # 35020 - 35029	8,150.33
	Direct Deposits	288,599.63

Accounts Payable

Dated 11/1/20-11/30/20	Checks # 165848 - 166087 & EFTs 3858 - 3883	1,693,779.42
	TOTAL AMOUNT	\$ 2,332,558.11

FISCAL IMPACT:

Total expenditures for all funds is \$ 2,332,558.11

CERTIFICATION:

The undersigned certifies that the attached demands have been released for payment and that funds are available for these demands.



Jeri Rangel
Director of Administrative Services

ATTACHMENT:

November 2020 Eden Warrant Register in the amount of \$ 1,693,779.42

City of Atascadero
Disbursement Listing

ITEM NUMBER: A-3
DATE: 01/12/21
ATTACHMENT: 1

For the Month of November 2020

Check Number	Check Date	Vendor	Description	Amount
3858	11/03/2020	RABOBANK, N.A.	Payroll Vendor Payment	79,398.10
3859	11/03/2020	EMPLOYMENT DEV DEPARTMENT	Payroll Vendor Payment	26,508.41
3860	11/03/2020	EMPLOYMENT DEV. DEPARTMENT	Payroll Vendor Payment	2,313.65
165848	11/04/2020	ANTHEM BLUE CROSS HEALTH	Payroll Vendor Payment	181,510.95
165849	11/04/2020	LINCOLN NATIONAL LIFE INS CO	Payroll Vendor Payment	1,568.55
165850	11/04/2020	MEDICAL EYE SERVICES	Payroll Vendor Payment	1,704.02
165851	11/04/2020	PREFERRED BENEFITS INSURANCE	Payroll Vendor Payment	8,361.30
165852	11/06/2020	13 STARS MEDIA	Accounts Payable Check	41.53
165853	11/06/2020	29TONIGHT, INC.	Accounts Payable Check	396.89
165854	11/06/2020	ADAMSKI,MOROSKI,MADDEN,	Accounts Payable Check	547.50
165855	11/06/2020	ALL SIGNS AND GRAPHICS	Accounts Payable Check	593.21
165856	11/06/2020	ALTHOUSE & MEADE, INC.	Accounts Payable Check	315.00
165857	11/06/2020	MALYSSA AMENT	Accounts Payable Check	25.00
165858	11/06/2020	SHANNON C. ASHBY	Accounts Payable Check	46.55
165859	11/06/2020	AT&T	Accounts Payable Check	664.21
165860	11/06/2020	ATASCADERO HAY & FEED	Accounts Payable Check	574.96
165862	11/06/2020	ATASCADERO MUTUAL WATER CO.	Accounts Payable Check	22,220.00
165863	11/06/2020	ATASCADERO NEWS	Accounts Payable Check	49.95
165864	11/06/2020	AURORA WORLD, INC.	Accounts Payable Check	756.10
165865	11/06/2020	AVILA TRAFFIC SAFETY	Accounts Payable Check	476.09
165866	11/06/2020	BARTEL ASSOCIATES, LLC	Accounts Payable Check	1,750.00
165867	11/06/2020	BASSETT'S CRICKET RANCH,INC.	Accounts Payable Check	308.33
165868	11/06/2020	KEITH R. BERGHER	Accounts Payable Check	251.25
165869	11/06/2020	BERRY MAN, INC.	Accounts Payable Check	417.45
165870	11/06/2020	BIG RED MARKETING, INC.	Accounts Payable Check	3,980.00
165871	11/06/2020	COOPER BONECK	Accounts Payable Check	1,071.00
165872	11/06/2020	DELIA RAMIREZ BRAVO	Accounts Payable Check	1,425.00
165873	11/06/2020	BREZDEN PEST CONTROL, INC.	Accounts Payable Check	65.00
165874	11/06/2020	BUREAU VERITAS NORTH AMERICA	Accounts Payable Check	10,376.05
165875	11/06/2020	BURKE,WILLIAMS, & SORENSON LLP	Accounts Payable Check	21,553.68
165876	11/06/2020	BURT INDUSTRIAL SUPPLY	Accounts Payable Check	516.37
165877	11/06/2020	CARQUEST OF ATASCADERO	Accounts Payable Check	126.83
165878	11/06/2020	CHARTER COMMUNICATIONS	Accounts Payable Check	2,513.26
165879	11/06/2020	CITY OF ATASCADERO	Accounts Payable Check	75.00
165880	11/06/2020	CLEVER CONCEPTS, INC.	Accounts Payable Check	47.95
165881	11/06/2020	COAST ELECTRONICS	Accounts Payable Check	426.69
165882	11/06/2020	COASTAL REPROGRAPHIC SERVICES	Accounts Payable Check	69.82
165883	11/06/2020	COUNTY OF SAN LUIS OBISPO	Accounts Payable Check	68.00

City of Atascadero
Disbursement Listing

ITEM NUMBER: A-3
DATE: 01/12/21
ATTACHMENT: 1

For the Month of November 2020

Check Number	Check Date	Vendor	Description	Amount
165884	11/06/2020	CRYSTAL CREAMERY, INC.	Accounts Payable Check	835.38
165885	11/06/2020	CRYSTAL SPRINGS WATER	Accounts Payable Check	20.00
165886	11/06/2020	DA2 DEVELOPMENT LLC	Accounts Payable Check	6,835.66
165887	11/06/2020	NICHOLAS DEBAR	Accounts Payable Check	300.00
165888	11/06/2020	DEP GENERAL CONTRACTING	Accounts Payable Check	148.00
165889	11/06/2020	DEPARTMENT OF JUSTICE	Accounts Payable Check	451.00
165890	11/06/2020	DESTINATION TRAVEL NETWORK	Accounts Payable Check	325.00
165891	11/06/2020	DOCUTEAM	Accounts Payable Check	134.47
165892	11/06/2020	DRIVE CUSTOMS	Accounts Payable Check	500.00
165893	11/06/2020	PHILIP DUNSMORE	Accounts Payable Check	300.00
165894	11/06/2020	EIKHOF DESIGN GROUP, INC.	Accounts Payable Check	18,057.00
165895	11/06/2020	SCOTT EVERS	Accounts Payable Check	25.00
165896	11/06/2020	CODY FERRIS	Accounts Payable Check	230.00
165897	11/06/2020	FIESTA MAHAR MANUFACTURNG CORP	Accounts Payable Check	725.66
165898	11/06/2020	FLUID RESOURCE MANAGEMENT, INC.	Accounts Payable Check	4,465.39
165899	11/06/2020	GAS COMPANY	Accounts Payable Check	338.70
165900	11/06/2020	GOLDEN STATE COPIER & MAILING	Accounts Payable Check	992.00
165901	11/06/2020	GREENVILLE ZOO	Accounts Payable Check	170.00
165902	11/06/2020	GSOLUTIONZ, INC.	Accounts Payable Check	2,752.46
165903	11/06/2020	HEADSETS PLUS	Accounts Payable Check	471.36
165904	11/06/2020	HELIXSTORM, INC.	Accounts Payable Check	25,426.27
165905	11/06/2020	JUDSON HICKS	Accounts Payable Check	1,071.00
165906	11/06/2020	INGLIS PET HOTEL	Accounts Payable Check	117.76
165907	11/06/2020	IRON MOUNTAIN RECORDS MGMNT	Accounts Payable Check	239.31
165908	11/06/2020	JK'S UNLIMITED, INC.	Accounts Payable Check	1,188.09
165909	11/06/2020	JOE A. GONSALVES & SON	Accounts Payable Check	3,000.00
165910	11/06/2020	K & M INTERNATIONAL	Accounts Payable Check	1,450.66
165911	11/06/2020	JUSTIN KAMP	Accounts Payable Check	110.00
165912	11/06/2020	KNECHT'S PLUMBING & HEATING	Accounts Payable Check	332.50
165913	11/06/2020	KTU+A	Accounts Payable Check	13,415.00
165914	11/06/2020	LIFE ASSIST, INC.	Accounts Payable Check	2,321.00
165915	11/06/2020	JACKSON LIGHT	Accounts Payable Check	1,071.00
165916	11/06/2020	ANDREW LUERA	Accounts Payable Check	1,071.00
165917	11/06/2020	MICHAEL K. NUNLEY & ASSC, INC.	Accounts Payable Check	387.80
165918	11/06/2020	MIG	Accounts Payable Check	4,352.50
165919	11/06/2020	MINER'S ACE HARDWARE	Accounts Payable Check	716.39
165920	11/06/2020	MISSION UNIFORM SERVICE	Accounts Payable Check	147.52
165921	11/06/2020	MNS ENGINEERS, INC.	Accounts Payable Check	16,693.48

City of Atascadero
Disbursement Listing

ITEM NUMBER: A-3
DATE: 01/12/21
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For the Month of November 2020

Check Number	Check Date	Vendor	Description	Amount
165922	11/06/2020	KYLE NAKAZAWA	Accounts Payable Check	230.00
165923	11/06/2020	NEWTON CONSTRUCTION & MGMT INC	Accounts Payable Check	35,130.40
165924	11/06/2020	NORTH COUNTY BACKFLOW	Accounts Payable Check	650.00
165925	11/06/2020	OFFICE DEPOT INC.	Accounts Payable Check	385.44
165926	11/06/2020	O'REILLY AUTOMOTIVE, INC.	Accounts Payable Check	648.08
165928	11/06/2020	PACIFIC GAS AND ELECTRIC	Accounts Payable Check	29,675.92
165929	11/06/2020	PEAKWIFI, LLC	Accounts Payable Check	650.00
165930	11/06/2020	PHILLIPS INTERNATIONAL, INC.	Accounts Payable Check	1,134.60
165931	11/06/2020	MIKE PIWOWARSKI	Accounts Payable Check	200.00
165932	11/06/2020	PROCARE JANITORIAL SUPPLY, INC.	Accounts Payable Check	479.02
165933	11/06/2020	PRP COMPANIES	Accounts Payable Check	437.19
165934	11/06/2020	PVP COMMUNICATIONS, INC.	Accounts Payable Check	394.09
165935	11/06/2020	QUINCY ENGINEERING, INC.	Accounts Payable Check	41,880.39
165936	11/06/2020	SHIRLEY L. RADCLIFF-BRUTON	Accounts Payable Check	42.00
165937	11/06/2020	RAINSCAPE, A LANDSCAPE SVC CO.	Accounts Payable Check	350.00
165938	11/06/2020	JERI RANGEL	Accounts Payable Check	300.00
165939	11/06/2020	READYREFRESH BY NESTLE	Accounts Payable Check	141.01
165940	11/06/2020	RICHARD COWELL TACTICAL, LLC	Accounts Payable Check	638.00
165941	11/06/2020	RACHELLE RICKARD	Accounts Payable Check	500.00
165942	11/06/2020	ERIN RUSSELL	Accounts Payable Check	287.60
165943	11/06/2020	SAFARI PROGRAMS, INC.	Accounts Payable Check	283.50
165944	11/06/2020	SAN DIEGO POLICE EQUIPMENT CO	Accounts Payable Check	6,801.18
165945	11/06/2020	SANTA MARIA TIRE, INC.	Accounts Payable Check	3,517.31
165946	11/06/2020	SILVA BREWING	Accounts Payable Check	495.95
165947	11/06/2020	SLO COUNTY SHERIFF'S OFFICE	Accounts Payable Check	318.00
165948	11/06/2020	SMART AND FINAL	Accounts Payable Check	232.22
165949	11/06/2020	MARY P. SMITH	Accounts Payable Check	495.00
165950	11/06/2020	SOUTH COAST EMERGENCY VEH SVC	Accounts Payable Check	475.82
165951	11/06/2020	SPEAKWRITE, LLC.	Accounts Payable Check	1,559.86
165952	11/06/2020	CONNER M. SPEARS	Accounts Payable Check	3,240.00
165953	11/06/2020	STANLEY CONVERGENT SECURITY	Accounts Payable Check	357.47
165954	11/06/2020	STAPLES CREDIT PLAN	Accounts Payable Check	20.46
165955	11/06/2020	STEPHEN JOSEPH	Accounts Payable Check	691.44
165956	11/06/2020	SUNLIGHT JANITORIAL, INC.	Accounts Payable Check	2,661.00
165957	11/06/2020	THRIVE TRAINING CENTER	Accounts Payable Check	120.50
165958	11/06/2020	THE TRIBUNE	Accounts Payable Check	684.86
165962	11/06/2020	U.S. BANK	Accounts Payable Check	22,650.37
165963	11/06/2020	ULTREX BUSINESS PRODUCTS	Accounts Payable Check	78.03

City of Atascadero
Disbursement Listing

ITEM NUMBER: A-3
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For the Month of November 2020

Check Number	Check Date	Vendor	Description	Amount
165964	11/06/2020	ULTREX LEASING	Accounts Payable Check	260.76
165965	11/06/2020	UNITED STAFFING ASSC., INC.	Accounts Payable Check	1,211.76
165966	11/06/2020	VERIZON WIRELESS	Accounts Payable Check	2,306.93
165967	11/06/2020	VISITOR TELEVISION LLC	Accounts Payable Check	595.00
165968	11/06/2020	WALLACE GROUP	Accounts Payable Check	5,912.50
165969	11/06/2020	WARM FUZZY TOYS	Accounts Payable Check	351.30
165970	11/06/2020	WEST COAST AUTO & TOWING, INC.	Accounts Payable Check	525.00
165971	11/06/2020	WEX BANK - 76 UNIVERSL	Accounts Payable Check	9,900.56
165972	11/06/2020	WEX BANK - WEX FLEET UNIVERSAL	Accounts Payable Check	5,937.27
165973	11/06/2020	WHITLOCK & WEINBERGER TRANS.	Accounts Payable Check	3,992.50
165974	11/06/2020	WILKINS ACTION GRAPHICS	Accounts Payable Check	101.77
165975	11/06/2020	KAREN B. WYKE	Accounts Payable Check	606.55
165976	11/06/2020	ZOOM IMAGING SOLUTIONS, INC.	Accounts Payable Check	977.83
3861	11/12/2020	ANTHEM BLUE CROSS HSA	Payroll Vendor Payment	9,651.51
165977	11/12/2020	ATASCADERO MID MGRS ORG UNION	Payroll Vendor Payment	60.00
165978	11/12/2020	ATASCADERO POLICE OFFICERS	Payroll Vendor Payment	1,916.25
165979	11/12/2020	ATASCADERO PROF. FIREFIGHTERS	Payroll Vendor Payment	1,176.50
165980	11/12/2020	MASS MUTUAL WORKPLACE SOLUTION	Payroll Vendor Payment	29,313.88
165981	11/12/2020	NATIONWIDE RETIREMENT SOLUTION	Payroll Vendor Payment	304.22
165982	11/12/2020	NAVIA BENEFIT SOLUTIONS	Payroll Vendor Payment	1,600.88
165983	11/12/2020	SEIU LOCAL 620	Payroll Vendor Payment	776.54
165984	11/12/2020	VANTAGEPOINT TRNSFR AGT 106099	Payroll Vendor Payment	357.85
165985	11/12/2020	VANTAGEPOINT TRNSFR AGT 304633	Payroll Vendor Payment	10,643.47
165986	11/12/2020	VANTAGEPOINT TRNSFR AGT 706276	Payroll Vendor Payment	296.00
3862	11/13/2020	STATE DISBURSEMENT UNIT	Payroll Vendor Payment	209.54
3863	11/16/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	21,975.44
3864	11/16/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	33,069.46
3865	11/16/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	1,788.14
3866	11/16/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	1,976.13
3867	11/16/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	3,160.07
3868	11/16/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	6,968.00
3869	11/16/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	8,576.18
3870	11/16/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	12,618.74
3871	11/17/2020	RABOBANK, N.A.	Payroll Vendor Payment	72,314.32
3872	11/17/2020	EMPLOYMENT DEV DEPARTMENT	Payroll Vendor Payment	24,351.86
3873	11/17/2020	EMPLOYMENT DEV. DEPARTMENT	Payroll Vendor Payment	2,234.06
165987	11/20/2020	13 STARS MEDIA	Accounts Payable Check	1,016.59
165988	11/20/2020	A SUPERIOR CRANE, LLC	Accounts Payable Check	480.00

City of Atascadero
Disbursement Listing

ITEM NUMBER: A-3
DATE: 01/12/21
ATTACHMENT: 1

For the Month of November 2020

Check Number	Check Date	Vendor	Description	Amount
165989	11/20/2020	AGM CALIFORNIA, INC.	Accounts Payable Check	297.00
165990	11/20/2020	AGP VIDEO, INC.	Accounts Payable Check	2,447.50
165991	11/20/2020	ALL ABOUT ANIMALS	Accounts Payable Check	2,975.00
165992	11/20/2020	ALL ABOUT ANIMALS	Accounts Payable Check	2,975.00
165993	11/20/2020	AMERICAN WEST TIRE & AUTO INC	Accounts Payable Check	650.60
165994	11/20/2020	SHANNON C. ASHBY	Accounts Payable Check	66.50
165996	11/20/2020	AT&T	Accounts Payable Check	848.05
165997	11/20/2020	AT&T	Accounts Payable Check	274.00
165998	11/20/2020	ATASCADERO CHAMBER OF COMMERCE	Accounts Payable Check	11,750.00
165999	11/20/2020	ATASCADERO SHOTOKAN KARATE	Accounts Payable Check	45.00
166000	11/20/2020	AVILA TRAFFIC SAFETY	Accounts Payable Check	98.89
166001	11/20/2020	BIG RED MARKETING, INC.	Accounts Payable Check	2,200.00
166002	11/20/2020	TOM BIRKENFELD	Accounts Payable Check	405.75
166003	11/20/2020	BREZDEN PEST CONTROL, INC.	Accounts Payable Check	245.00
166004	11/20/2020	BUREAU VERITAS NORTH AMERICA	Accounts Payable Check	8,360.08
166005	11/20/2020	CALLYO	Accounts Payable Check	1,920.00
166006	11/20/2020	CARQUEST OF ATASCADERO	Accounts Payable Check	52.47
166007	11/20/2020	CHARTER COMMUNICATIONS	Accounts Payable Check	4,344.06
166008	11/20/2020	COASTAL COPY, INC.	Accounts Payable Check	149.14
166009	11/20/2020	COGENT SOLUTIONS & SUPPLIES	Accounts Payable Check	128.41
166010	11/20/2020	COUNTY OF SAN LUIS OBISPO	Accounts Payable Check	62.00
166011	11/20/2020	CREWSENSE, LLC	Accounts Payable Check	193.35
166012	11/20/2020	CUESTA POLYGRAPH	Accounts Payable Check	2,600.00
166013	11/20/2020	CULLIGAN/CENTRAL COAST WTR TRT	Accounts Payable Check	70.00
166014	11/20/2020	DAKOS LAND SURVEYS, INC.	Accounts Payable Check	17,980.00
166015	11/20/2020	DAN BIDDLE PEST CONTROL SERVIC	Accounts Payable Check	135.00
166016	11/20/2020	DEPENDABLE FIRE PROTECTION	Accounts Payable Check	228.00
166017	11/20/2020	DESTINATION TRAVEL NETWORK	Accounts Payable Check	125.00
166018	11/20/2020	FERGUSON ENTERPRISES, LLC	Accounts Payable Check	2,950.20
166019	11/20/2020	FERRAVANTI GRADING & PAVING	Accounts Payable Check	391,300.82
166020	11/20/2020	FERRELL'S AUTO REPAIR	Accounts Payable Check	161.89
166021	11/20/2020	CODY FERRIS	Accounts Payable Check	688.00
166022	11/20/2020	FGL ENVIRONMENTAL	Accounts Payable Check	33.00
166023	11/20/2020	FILIPPONI & THOMPSON DRILLING	Accounts Payable Check	6,203.13
166024	11/20/2020	FRANCHISE TAX BOARD	Accounts Payable Check	21.25
166025	11/20/2020	GAS COMPANY	Accounts Payable Check	130.41
166026	11/20/2020	ALEX GENTILLY	Accounts Payable Check	405.74
166027	11/20/2020	GHOST/MONSTER	Accounts Payable Check	350.00

City of Atascadero
Disbursement Listing

ITEM NUMBER: A-3
DATE: 01/12/21
ATTACHMENT: 1

For the Month of November 2020

Check Number	Check Date	Vendor	Description	Amount
166028	11/20/2020	HAMNER, JEWELL & ASSOCIATES	Accounts Payable Check	8,845.31
166029	11/20/2020	HANSEN BRO'S CUSTOM FARMING	Accounts Payable Check	9,684.41
166030	11/20/2020	HART IMPRESSIONS PRINTING	Accounts Payable Check	200.42
166031	11/20/2020	HOME DEPOT CREDIT SERVICES	Accounts Payable Check	1,492.49
166032	11/20/2020	INFORMATION TECHNOLOGY	Accounts Payable Check	1,978.47
166033	11/20/2020	ZACHARIAH JACKSON	Accounts Payable Check	688.00
166034	11/20/2020	JB DEWAR INC	Accounts Payable Check	245.50
166035	11/20/2020	JIFFY LUBE	Accounts Payable Check	54.61
166036	11/20/2020	JK'S UNLIMITED, INC.	Accounts Payable Check	2,025.72
166037	11/20/2020	JOANN HEAD LAND SURVEYING	Accounts Payable Check	17,521.08
166038	11/20/2020	DUSTIN KING	Accounts Payable Check	200.00
166039	11/20/2020	KPRL 1230 AM	Accounts Payable Check	945.00
166040	11/20/2020	LIFE ASSIST, INC.	Accounts Payable Check	279.81
166041	11/20/2020	LIQUID GRAVITY BREWING CO.	Accounts Payable Check	624.00
166042	11/20/2020	CONNOR MACLEOD	Accounts Payable Check	405.74
166043	11/20/2020	MADRONE LANDSCAPES, INC.	Accounts Payable Check	380.00
166044	11/20/2020	MBS LAND SURVEYS	Accounts Payable Check	370.00
166045	11/20/2020	WADE MCKINNEY	Accounts Payable Check	317.34
166046	11/20/2020	MICHAEL K. NUNLEY & ASSC, INC.	Accounts Payable Check	5,725.31
166047	11/20/2020	MID-COAST MOWER & SAW, INC.	Accounts Payable Check	20.88
166048	11/20/2020	MINER'S ACE HARDWARE	Accounts Payable Check	74.27
166049	11/20/2020	MISSION UNIFORM SERVICE	Accounts Payable Check	47.10
166050	11/20/2020	JULIAN A. MORA	Accounts Payable Check	950.00
166051	11/20/2020	MOSS, LEVY, & HARTZHEIM LLP	Accounts Payable Check	8,000.00
166052	11/20/2020	MV TRANSPORTATION, INC.	Accounts Payable Check	7,262.66
166053	11/20/2020	MY805TIX	Accounts Payable Check	64.30
166054	11/20/2020	NATIONAL AUTO FLEET GROUP	Accounts Payable Check	23,104.37
166055	11/20/2020	NEW TIMES	Accounts Payable Check	477.00
166056	11/20/2020	OFFICE DEPOT INC.	Accounts Payable Check	118.22
166057	11/20/2020	PACIFIC CNTRL COAST HLTH CTRS	Accounts Payable Check	125.00
166058	11/20/2020	PACIFIC GAS AND ELECTRIC	Accounts Payable Check	28,907.17
166059	11/20/2020	PRP COMPANIES	Accounts Payable Check	392.48
166060	11/20/2020	READYREFRESH BY NESTLE	Accounts Payable Check	696.39
166061	11/20/2020	JACOB SABATINO	Accounts Payable Check	405.74
166062	11/20/2020	SERVPRO OF MORRO BAY/KING CITY	Accounts Payable Check	827.14
166063	11/20/2020	SLO COUNTY TAX COLLECTOR	Accounts Payable Check	65.92
166064	11/20/2020	SPECIALIZED EQUIPMENT REPAIR	Accounts Payable Check	3,288.95
166065	11/20/2020	STANLEY CONVERGENT SECURITY	Accounts Payable Check	287.46

City of Atascadero
Disbursement Listing

ITEM NUMBER: A-3
DATE: 01/12/21
ATTACHMENT: 1

For the Month of November 2020

Check Number	Check Date	Vendor	Description	Amount
166066	11/20/2020	STAPLES CREDIT PLAN	Accounts Payable Check	346.85
166067	11/20/2020	SWANK MOTION PICTURES, INC.	Accounts Payable Check	450.00
166068	11/20/2020	MARY LOU THOMASON	Accounts Payable Check	76.00
166069	11/20/2020	THOMSON REUTERS - WEST	Accounts Payable Check	170.00
166070	11/20/2020	UNITED STAFFING ASSC., INC.	Accounts Payable Check	2,181.17
166071	11/20/2020	VERDIN	Accounts Payable Check	7,336.23
166072	11/20/2020	VERIZON WIRELESS	Accounts Payable Check	385.20
166073	11/20/2020	VISIT SLO CAL	Accounts Payable Check	47,863.30
166074	11/20/2020	WCJ PROPERTY SERVICES	Accounts Payable Check	63.75
166075	11/20/2020	WEBB MUNICIPAL FINANCE, LLC	Accounts Payable Check	9,000.00
166076	11/20/2020	WEST COAST AUTO & TOWING, INC.	Accounts Payable Check	555.00
166077	11/20/2020	KAREN B. WYKE	Accounts Payable Check	98.00
3874	11/25/2020	ANTHEM BLUE CROSS HSA	Payroll Vendor Payment	7,376.21
166078	11/25/2020	ATASCADERO MID MGRS ORG UNION	Payroll Vendor Payment	60.00
166079	11/25/2020	ATASCADERO POLICE OFFICERS	Payroll Vendor Payment	1,858.00
166080	11/25/2020	ATASCADERO PROF. FIREFIGHTERS	Payroll Vendor Payment	1,176.50
166081	11/25/2020	MASS MUTUAL WORKPLACE SOLUTION	Payroll Vendor Payment	6,353.52
166082	11/25/2020	NATIONWIDE RETIREMENT SOLUTION	Payroll Vendor Payment	271.21
166083	11/25/2020	NAVIA BENEFIT SOLUTIONS	Payroll Vendor Payment	1,809.22
166084	11/25/2020	SEIU LOCAL 620	Payroll Vendor Payment	776.54
166085	11/25/2020	VANTAGEPOINT TRNSFR AGT 106099	Payroll Vendor Payment	357.85
166086	11/25/2020	VANTAGEPOINT TRNSFR AGT 304633	Payroll Vendor Payment	3,448.86
166087	11/25/2020	VANTAGEPOINT TRNSFR AGT 706276	Payroll Vendor Payment	296.00
3875	11/27/2020	STATE DISBURSEMENT UNIT	Payroll Vendor Payment	209.54
3876	11/27/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	21,975.44
3877	11/27/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	32,131.31
3878	11/27/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	1,871.81
3879	11/27/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	1,958.05
3880	11/27/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	3,160.07
3881	11/27/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	6,219.40
3882	11/27/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	7,689.53
3883	11/27/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	12,632.28
				<u><u>\$ 1,693,779.42</u></u>



Atascadero City Council

Staff Report – Public Works Department

Appropriation of Parkland Facilities Fees for Construction of Pickleball Courts at Colony Park

RECOMMENDATION:

Council authorize the Director of Administrative Service to appropriate \$150,000 in Parkland Facilities Fees Funds for construction of Pickleball Courts at Colony Park for Fiscal Year 2021/2022.

DISCUSSION:

About two years ago, Council and staff were contacted by residents representing the Atascadero Pickleball Club to request additional pickleball courts at Colony Park. Currently, there are no dedicated pickleball facilities at Colony Park or at any other City park. Pickleball participants play in the Colony Park Community Center gymnasium and on the outdoor basketball courts. In December of 2019, the City Council approved changes to the Colony Park master plan to set aside space for 3 to 4 pickleball courts. The Council did not direct staff to appropriate funds at that time, but said that it would be amenable to discussing a funding partnership with the Atascadero Pickleball Club at some time in the future.

Pickleball, fund raising by the Atascadero Pickleball Club and construction of the pickleball courts have all been affected by COVID. Pickleball is currently being played only on the outdoor basketball courts. Fund raising opportunities have been hampered by COVID restrictions and construction prices have seen some significant increases.

In response to representatives from the Atascadero Pickleball Club expressing frustration with increasing estimated construction costs and the lack of a formal funding partnership agreement with the City, the Council discussed funding for the proposed pickleball courts at their November 24, 2020, meeting. Court construction design and cost options were reviewed at the meeting, along with past public-private projects. The Council consensus was to have a City contribution up to \$150,000 and directed staff to return to Council with a formal appropriation from Parkland Facilities Fees, and continue to work with the Atascadero Pickleball Club representatives to move the project forward. This item provides a formal budget appropriation for the proposed pickleball courts at Colony Park.

In order to have a better estimate on project costs related to the court pavement design section, it was hoped that soil investigations and evaluations would be complete prior to this item. This work, however, has been delayed due to COVID and the holidays. Staff will continue to work toward obtaining the soils testing and refining the design as appropriate.

FISCAL IMPACT:

Approving recommendations will result in budget funding of \$150,000 from the Parkland Facilities Fees Funds toward the construction of pickleball courts at Colony Park.

ATTACHMENTS:

None.



Atascadero City Council

Staff Report – Public Works Department

Lift Station No. 2 Motor Control Center Purchase

RECOMMENDATION:

Council authorize the City Manager to execute a contract for \$230,000 with Tesco Controls Inc. to purchase a new Motor Control Center for the Lift Station No. 2 Replacement project.

DISCUSSION:

Background

Staff is currently finalizing design documents for the Lift Station No. 2 Replacement Project and readying the project to bid with construction anticipated to begin in late spring or early summer 2021. The Lift Station No. 2 Replacement Project is included in the 2019-2020 Capital Improvement Plan and current adopted budget.

As part of the Lift Station No. 2 Replacement Project, staff has worked with Tesco Controls, Inc. to establish exact needs for the new Motor Control Center (MCC). After preliminary design, the City requested and received a formal quote for a new Motor Control Center. Simply, this is the operational control system for the lift station and part of the Supervisory Control and Data Acquisition (SCADA) system, which is the computer control system that operates, monitors, and controls the entire wastewater collection and treatment systems. SCADA systems are proprietary and the City's existing system is provided by Tesco Controls, Inc. In order for the MCC to work with the existing SCADA system, it needs to be compatible with Tesco Controls, Inc. products.

Analysis

Pursuant to the City Purchasing Policy, Section III, Proprietary Equipment and Goods, purchases larger than \$100,000 shall be awarded by City Council and involve a formal product evaluation. Staff is requesting an exception to formal bid/evaluation of this product under Section 3.1 of the purchasing policy, which allows for bypassing of the formal bid process "When there are extenuating circumstances that would make the formal bidding not the most cost effective approach. This often relates to qualitative, artistic or proprietary software/technological issues."

Staff has evaluated and determined that utilizing a standardized motor control platform at the City's lift stations is most efficient and cost effective for the following reasons:

1. Tesco Controls is the leader in SCADA technology and has been the City's selected vendor for MCCs on all new lift stations for more than a decade.
2. Due to limited staffing, use of a single standardized system is extremely important. Additionally, familiarity with a single system during routine maintenance or emergency situations improves response outcomes and minimizes risks.
3. Communication with central control. All lift stations within the City communicate and integrate with the SCADA system to allow for communications with the Master Control Center located at the Water Reclamation Facility (WRF). This Master Control Center is also a Tesco product, allowing for seamless communication between each of the lift station Motor Control Centers and the Master Control Center.
4. Quality of product and single point of contact if issues arise. Tesco Controls has provided reliable and quality products, as well as prompt design engineering services and product support as needed.

Tesco Control's quote for a not-to-exceed amount of \$230,000 is attached and includes MCC engineering design, fabrication and delivery, communications integration and programming, as well as post-construction product startup services and onsite functional training for staff.

The Motor Control Center is included in the current budget for FY19/20 as a component of the Lift Station No. 2 Replacement project. The following tables summarize the proposed expenditures and funding for the MCC purchase.

ESTIMATED EXPENDITURES	
Lift Station #2 Motor Control Center (Tesco Controls, Inc.)	\$ 230,000
Lift Station #2 Design/Bid Phase	\$ 115,000
Lift Station #2 Construction Costs (includes 20% contingency)	\$ 1,450,000
Total Estimated Expenditures:	\$ 1,795,000

BUDGET FUNDS	
Lift Station #2 Replacement Project (Wastewater Funds)	\$ 1,282,000
Total Funding	\$ 1,282,000

Budget Surplus/(Shortfall) Estimate	\$ (513,000)
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Increases in anticipated expenditures above the original budget amount are the result of several factors. First, construction cost escalation factors for this work category has accelerated at a significantly higher rate than anticipated over the past two years when the project budget was last updated. This is particularly applicable to labor and material costs associated with specialty equipment, concrete and steel. Secondly, due to the lack of emergency overflow area at the site, additional wet well and pump redundancy was required to be included in the design. This, coupled with the slight oversizing of the lift station footprint to allow for long-term operational efficiency, material quantities exceeded those assumed for rough budgeting purposes. Finally, development of the parcel triggered requirements for frontage improvements on San Rafael Court, which in turn triggered site environmental mitigation work resulting from the environmental permitting

process. This project includes work located within a waterway under the jurisdiction of California Fish & Wildlife, the State Water Board, and the US Army Corps of Engineers. These frontage improvements and environmental mitigation measures added significant additional cost to the project. The budget for this project will be reviewed again as part of the upcoming two-year budget cycle.

FISCAL IMPACT:

Authorization of the purchase of a new Motor Control Center from Tesco Controls Inc. for the Lift Station No. 2 Replacement project will result in the expenditure of up to \$230,000 in budgeted Wastewater Funds.

ALTERNATIVES:

The City Council may direct staff to obtain additional product quotes from alternate vendors. This alternative is not recommended as this is likely to result in higher costs, ongoing additional costs for wastewater operator training, and delays to Lift Station No. 2 project construction.

ATTACHMENT:

Tesco Controls, Inc. Motor Control Center Quote



Corporate Office
8440 Florin Road, Sacramento, CA 95828
P.O. Box 299007, Sacramento, CA 95829
PH: 916.395.8800 FX: 916.429.2817

To: City of Atascadero
Attn: Justin Black
Re: New Lift Station #2 (Budgetary)
Motor Control Center (MCC)

Quote Date: 11/30/2020
Quote No.: 19H037Q03

Dear Justin:

Thank you for your continued interest in TESCO products, services, and solutions. We are pleased to quote the following scope of work pertaining to the above-referenced project.

Project Understanding & Scope of Work

The City of Atascadero has requested a budgetary quotation for a new Motor Control Center (MCC) for Lift Station #2 (LS-2). This lift station is forecast to be in a new location and require the supply of field instrumentation, programming services, and integration into the City's existing SCADA system via Radio Frequency (RF) telemetry. This quotation includes all hardware supply and professional services necessary for the City's new Lift Station #2 MCC and process control. Please note, this estimate is budgetary in nature, with the amended-finalized pricing being at or below this budgetary total.

Tesco Controls, Inc. will provide the City with their new LS-2 MCC as detailed under the Scope of Supply below. This MCC will be custom engineered to the application and control process of the City's new lift station. TESCO will first provide the City with engineered submittals for the new electrical design and layout for this MCC, with fabrication and manufacturing following City approval (Note: Engineered submittals will also include the City's new Sump Termination Panel (STP) as described under the Scope of Supply below). Within the new MCC, an Automatic Transfer Switch (ATS) will be provided for the transference of emergency power, with necessary circuit protection and generator receptacle hardware also included. Three (3) Variable Frequency Drive (VFD) sections will be designed and included in this MCC to house the City's three (3) new 50HP Ultra-Low Harmonics VFDs, with 5% Line-Reactors installed for increased harmonic mitigation. Individual voltage and power monitors will also be installed for increased motor protection.

Professional services including PLC programming, telemetry communications, networking, and SCADA programming, will be provided by TESCO for the City's LS-2 integration. This station's automated process will be provided by a TESCO L3000e PLC, to include TESCO programming for monitoring and control of LS-2 operations. The new Radio Frequency (RF) telemetry link for communications from LS-2 to the City's central SCADA location will also be provided by TESCO. Requirements for this new link will entail new radio and antenna hardware, RF preliminary studies and data performance, secure networking and onsite integration. TESCO's SCADA Department will then provide (remote) SCADA programming for the City's new LS-2 monitoring and control operations. This new programming will be of like format in appearance and functionality as the City's existing lift stations within their ClearSCADA system.

Following completion of the above, TESCO will then provide product startup services for final lift station integration, as well as onsite functional training and project documentation for the City. TESCO's remote and onsite technical staff will coordinate for startup services for the verification of this project's completion. All new and associated/integrated systems included in this project will be tested to ensure validation of programmed performance and automated process operations. Onsite training for the City's available operations staff will then be provided, encompassing any changes in procedure or operations as a result of this project. Deliverables in the form of engineered shop drawings, equipment schematics, as-built documentation and Operations & Maintenance (O&M) manuals will also be provided.

Quotation

TESCO CONTROLS, INC.

Scope of Supply

Item	Qty	Description
CITY OF ATASCADERO - LIFT STATION #2		
1	1	<p>TESCO Custom Low-Profile Motor Control Center to include:</p> <ul style="list-style-type: none"> Freestanding NEMA 3R TESCO 24-000 Galvanized Enclosure to be 72" High & Powder Coated Ranch Green (4 or 5 Sections) <ul style="list-style-type: none"> Custom Top & Back Sunshields Provisions for Utility Metering Rated for 480/277V; 3-Phase, 4-Wire Main Disconnect Circuit Breaker Generator Disconnect Circuit Breaker TESCO Manual Transfer Switch (MTS) Automatic Transfer Switch (ATS) Power Distribution Transformer Distribution Breakers as Required Three (3) Motor Circuit Protection Breakers Three (3) 60HP Variable Frequency Drives (VFD) <ul style="list-style-type: none"> Ultra-Low Harmonics Three (3) 5% Line-Reactors Three (3) Pump Controls to include: <ul style="list-style-type: none"> Push-Buttons Indicating Lights HOA Switches Elapsed Time Meters Three (3) Motor/Pump Voltage and Power Monitors <ul style="list-style-type: none"> Nine (9) Current Transformers (CT) Three (3) Control Power Transformers (CPT) Programmable Logic Controller Package to include: <ul style="list-style-type: none"> TESCO L3000 Programmable Logic Controller (PLC) CPU L3000 Standard (5-Slot) Rack Chassis Two (2) HDIO Cards (6:AI, 2:AO, 16:DI, 8:DO each) Two (2) HDIO Terminal Boards Two (2) HDIO Terminal Cables L3000 Power Supply Unit (PSU) L3000 Standard (Compact) Operator Interface Ethernet Switch Power Supply 24VDC RF Telemetry Radio Uninterruptible Power Supply (UPS) RACO Verbatim Remote Alarm Dialing Monitor Generator Receptacle with Angle Adapter Panel Lights with Switches Panel Exhaust Fans with Filtered Louvers Panel Heaters with Thermostats Nameplates, Terminal Blocks and Relays as Required <p>Ship Loose Hardware to include:</p> <ul style="list-style-type: none"> RF Antenna RF Lightning Arrestor RF Coax Cable and Pigtail

Quotation

TESCO CONTROLS, INC.

Item	Qty	Description
2	1	Sump Termination Panel (STP) Package to include: <ul style="list-style-type: none"> Custom Galvanized STP Powder Coated Ranch Green Dimensions: 78"L x 48"H x 18"W Three (3) Cable-Gland Sealing Kits Two (2) Power Distribution Blocks Two (2) Discrete I/O Terminal Blocks Nameplates and Ground Bus as Required
3	1	Magnetic Flow Meter Package to include: <ul style="list-style-type: none"> Siemens MAG 14-inch Flow Meter MAGFLO Flow Transmitter (With Sun Protection Cover) MAG Flow Wall Mounting Kit Potting Submersion Kit Cable Kit – 32.8 Feet Two (2) Grounding Rings
4	1	Pulsar Level Instrumentation Package to include: <ul style="list-style-type: none"> Pulsar Ultra-3 Controller (Fascia-Mount) Pulsar dB3 Ultrasonic Transducer <ul style="list-style-type: none"> 10M (33ft) Cable Length
5	1	Opti-Float System Package to include: <ul style="list-style-type: none"> Two (2) Opti-Float Liquid Level Detectors <ul style="list-style-type: none"> 100-Foot Cable Length With External Weight Opti-Float Transceiver <ul style="list-style-type: none"> Dual Transceiver (for 2 Floats) Opti-Float Power Supply
6	Lot	Professional Services: <ul style="list-style-type: none"> Project Management Engineering – engineered shop drawings, equipment schematics, submittals, technical data, as-built documents, and project records Manufacturing Services – fabrication, manufacturing, assembly, equipment wiring, and witnessed Factory Acceptance Testing (FAT) PLC Programming – L3000 PLC Programming applicable to the process control for Lift Station #2 OIT Programming - L3000 OIT Programming applicable to the process control for Lift Station #2 SCADA Programming – New SCADA page(s) applicable to the LS-2 MCC process control herein. Application will mirror the City's existing application operations. Networking/Communications/Telemetry <ul style="list-style-type: none"> Radio RF Survey for LS-2 Telemetry to Repeater Station (if Required) and/or to the City's Central SCADA Product Startup Services – product quality review, verification of product installation, product parameter adjustments, product programming, software upload/download as required, instrument/device signal spanning, product/equipment reconfiguration as required, product function checks, and product startup. Onsite Training O&M Manuals
		BUDGETARY TOTAL (including applicable sales tax): \$230,000.00

Quotation

TESCO CONTROLS, INC.

Project Clarifications

- Unless otherwise indicated by the Scope of Work above, quote is to **furnish only** and does not include any trade labor, trade work, construction work, site improvement, contractor services, or any trade installation services. Any trade labor and/or related trade work shall be performed by others/contractor.
- Note: RF Study for LS-2 Telemetry to repeater station (if required) or to the City's central SCADA does not imply that an RF Link is certain. If further testing is required, to include cellular testing performance, a change order may be necessary for the additional hardware and level-of-effort.
- Unless otherwise indicated by the Scope of Work above, the following is **not** included within this quotation:
 - Conduit, field wire, tubing, or basic trade installation materials (brackets, screws, bolts, j-box, stanchions, pull-box, etc.)
 - Instrumentation mounting components, brackets, stanchions, sunshields, etc.
 - Local control stations and/or field mounted disconnects.
 - Instrumentation, devices, components, or equipment not specifically identified in the above quotation.
 - Fiber optic patch panels, cable, splicing or terminations.
 - Networking infrastructure or architecture modifications to existing facilities.
 - Any 3rd party testing, harmonic testing/analysis, protective device coordination study, short-circuit analysis, or Arc-Flash Risk Assessment (AFRA) services.
 - Electrical interconnection diagrams for equipment not furnished by TESCO
 - ISA process control loop diagrams.
 - Signal loop diagrams for equipment not furnished by TESCO.

Terms and Conditions

- Quote is firm for 30 days unless otherwise stated.
- Submittals: to be provided approximately **12-14** weeks after receipt of purchase order, written notice of intent, or notice to proceed.
- Delivery: to be scheduled approximately **14-16** weeks minimum after submittal approval.
- Addendums Acknowledged: **0**
- Unless otherwise stated above, price does not include any sales tax, use tax, or applicable fees; please apply any taxes and/or fees as appropriate. Please note that all invoices will include sales tax where applicable.
- TESCO price is FOB factory, full freight allowed.
- TESCO warranties against defect in design, workmanship, and materials for a period of one year from date of installation, and does not exceed 18 months from the date of shipment from the factory.
- TESCO carries liability insurance, with full workman's compensation coverage.
- Terms are net 30 days on approved credit accounts.
- Interest will be applied to all past due invoices.
- All merchandise sold is subject to lien laws.
- Final retention to be paid within 10 days after the project notice of completion.

Please feel free to contact us at (916) 395-8800 to discuss any questions or comments you may have regarding this quotation.

Sincerely,

TESCO CONTROLS, INC.



Douglas K Smith
Technical Sales
dsmith@tescocontrols.com



Atascadero City Council

Staff Report – Administrative Services

2021-2023 Budget and D-20 Priorities Public Outreach Kickoff Session

RECOMMENDATION:

Council provide input and receive information from the public on priorities for the 2021-2023 Budget Cycle and the expenditure of Measure D-20 funds.

REPORT-IN-BRIEF:

The City of Atascadero adopts a two-year financial budget, and prepares a Seven Year Forecast along with it. The upcoming 2021-2023 budget cycle will have a much more extensive process than the typical budget cycle due to the passage of the one-cent Essential Services Sales Tax Measure. Otherwise known as Sales Tax Measure D-20 (or just "Measure D-20"), this measure was passed by Atascadero voters in November 2020, receiving 58.6% "Yes" votes. The new measure increases the sales tax rate in Atascadero beginning April 1, 2021, and is expected to generate about \$4.5 million in annual General Fund revenue. While \$4.5 million annually in new tax revenues will go a long way in providing the services that the community wants and expects, it will not be enough to provide all of the services, programs, amenities that community members will want to see. It is important to set clear priorities on what items need to be addressed with the new funding.

Tonight is the first night in a series of ten public outreach meetings designed to disseminate information on current service level needs and gather additional public input on priorities for City services. The input received from these public meetings, along with all of the other input that Council receives, is intended to help inform and drive the Council strategic goal setting which in turn drives the adopted budget/expenditure plan.

DISCUSSION:

Public Engagement on Priorities

Public engagement is a continuous ongoing dialog between City Council, City staff and the community. The City's budget process is purposely structured to receive public input on where funds are spent. Members of the public can speak at City Council meetings, reach out to Council Members outside of the meeting setting, and talk with City staff.

In preparation for the 2021-2023 budget cycle, the Council expanded public outreach even further. The City Council commissioned a Feasibility Study performed by True North Research, Inc. The survey was administered to a random sample of 787 voters in the City of Atascadero who were likely to participate in the November 2020 election. The survey followed a mixed-method design that employed multiple recruiting methods (telephone and email) and multiple data collection methods (telephone and online). Administered between January 18 and January 23, 2020, the average interview lasted 16 minutes.

The survey was one more method of gathering feedback from the community, and results were not unexpected. When presented with a list of 10 City services that could be funded by the sales tax measure, the surveyed voters were most interested in using the money to 1) provide fire protection and paramedic services; 2) provide quick responses to 911 emergencies; and 3) repair and maintain public facilities and infrastructure.

It is interesting to note that the survey also indicated that 76% of Atascadero voters surveyed were satisfied with the City's efforts to provide municipal services, and 60% responded positively regarding the City's fiscal management.

As part of the development of Measure D-20, it was clear that in addition to all of the traditional methods of seeking input on what needs should be addressed, the Council wanted an even more extensive public outreach process in determining the priorities for the expenditure of D-20 funds. Tonight is the first in a series of 10 meetings designed to receive public input on the priorities and needs of the City. The schedule for the 10 meetings are as follows:

Kickoff Session: Tuesday, January 12th, 6pm Council Meeting (tonight's meeting)
Study Session 1: Thursday, January 14th, 10am
Study Session 2: Thursday, January 14th, 2pm
Study Session 3: Wednesday, January 20th, 4pm
Study Session 4: Saturday, January 23rd, 10am
Study Session 5: Thursday, January 28th, 6pm
Study Session 6: Friday, January 29th, 12pm
Study Session 7: Monday, February 1st, 1:30pm
Study Session 8: Thursday, February 4th, 4pm
Study Session 9: Saturday, February 6th, 9am

Each study session is being heavily advertised and each study session is formatted in a similar manner so that the public will only need to attend one session to voice their opinion. At each study session staff will give a presentation, like tonight's, providing information to the public about the immediate needs identified by staff as necessary to maintain service levels. The public will be able to ask questions of staff to engender a broader understanding of what needs are not being met to maintain the service levels expected by the community. The public will then participate in exercises to garner input on:

- What services and service levels would they like to see provided by the City?
- What does the right level of service look like? What is success and how should it be measured?
- Which services/service levels are the priorities of the community?

After the study sessions are complete, staff will gather all of the public input and will summarize the information into categories of what the members of the public would like to achieve with funds from Measure D-20. This data will be included in a report for the City Council's annual goal setting session. The annual goal setting session is scheduled for the evening of February 19th and the day of Saturday February 20th. It is anticipated that the bulk of this annual Council planning session will need to be devoted to determining community priorities and desired service levels. Based on the input received, the Council is expected to set general priorities and goals for both the expenditure of D-20 funds and all other funding sources in the City.

At the March 9th City Council meeting, staff will bring back for confirmation any direction provided by the Council at the annual goal setting session so that the public can provide additional public comment and the Council can clarify and adjust direction if desired.

At the April 27th City Council meeting, staff will bring back an Action Plan with detailed action steps to be taken, what is expected to be achieved with each action, what metrics would measure success of the action, and the estimated costs associated with each action. At that meeting the public would once again have input on where the funds should be spent. All actions included in the Council approved Action Plan would be incorporated into the City's 2021-2023 budget.

There will be no less than six well publicized Finance Committee meetings scheduled between mid-April and the end of May. At the Finance Committee meetings, various sections of the budget will be discussed in great detail. Each of these Finance Committee meetings will be advertised to encourage public participation and attendance.

At the June 8th City Council meeting, the budgets for fiscal year 2021-2022 and 2022-2023 will be presented to the City Council for adoption. The budgets will incorporate the priorities, actions, service levels and metrics developed through this expanded public process. At the July 13th City Council meeting, the Council will approve the first annual Measure D-20 report. The report will include information on where the Measure D-20 funds are going to be spent, what is to be achieved by the expenditure of these funds and what metrics will be used to determine success. The report will be distributed to all residents and businesses similar to the annual F-14 Roads report.

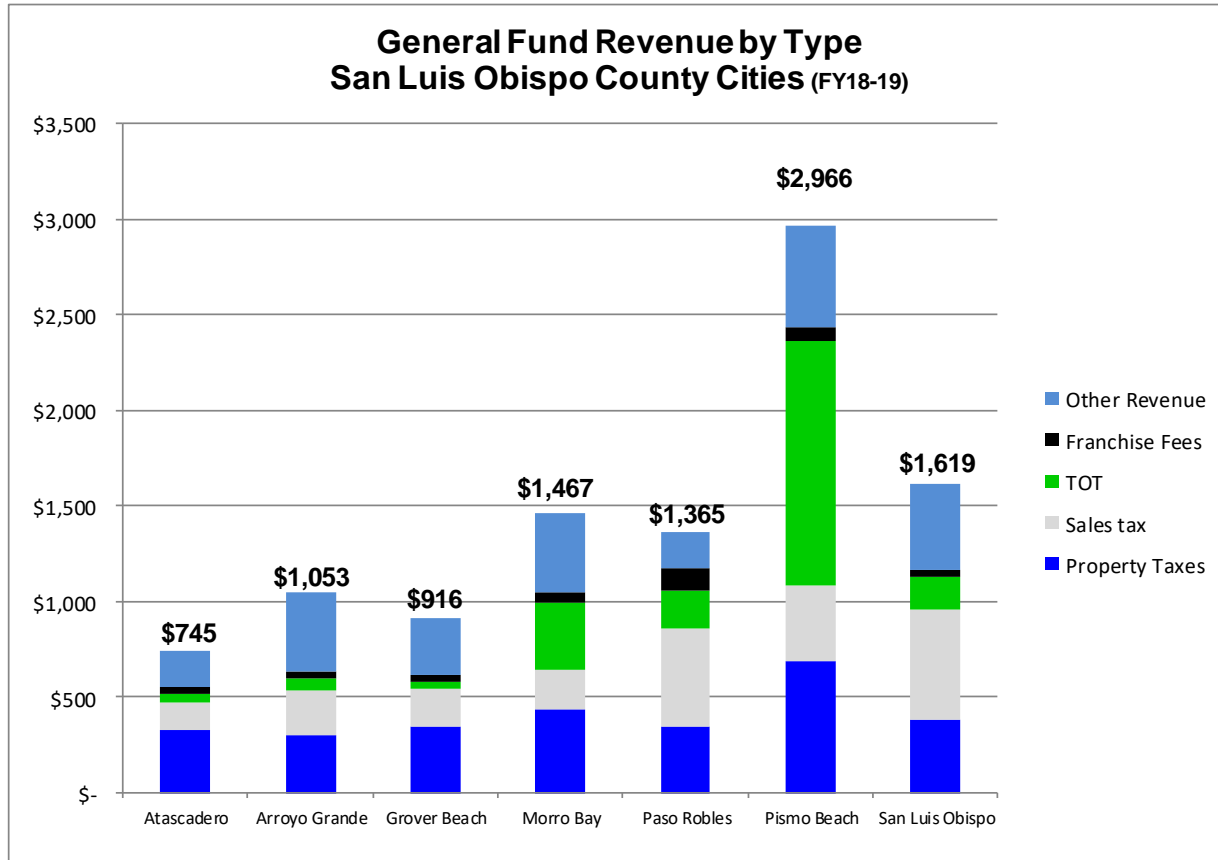
Before the City ever receives any Measure D-20 funds, there will be a total of 20 public meetings designed to receive input from the public on the expenditure of Measure D-20 funds.

Current Status of City Finances and Budget

During a series of "Talk on the Block" public outreach events held in 2020, City staff was able to share a lot of information with attendees. These events focused on the importance of understanding the City's current financial circumstances and some of the challenges and trade-offs that are being made every day and will need to be made in the future. From this basic understanding, attendees could better recognize the City's current shortfalls and appreciate how additional sales tax revenue could be used to resolve some of these shortfalls. The information that was shared at the Talk on the Block events has been updated and is included in the following section.

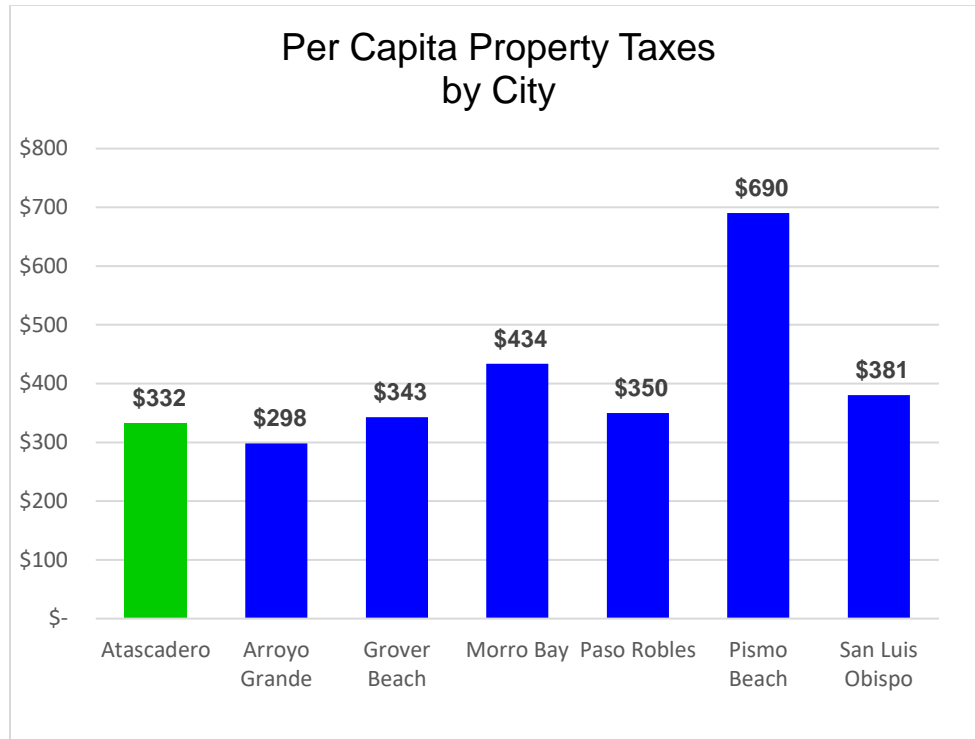
Revenues

Cities do not receive the same amounts in taxes per resident. Atascadero receives the lowest revenue per capita in Sales Tax, in Property Tax and in General Fund revenues among all SLO County cities. As shown below, Atascadero receives about half of the amount received per capita from each of our immediately adjacent cities.



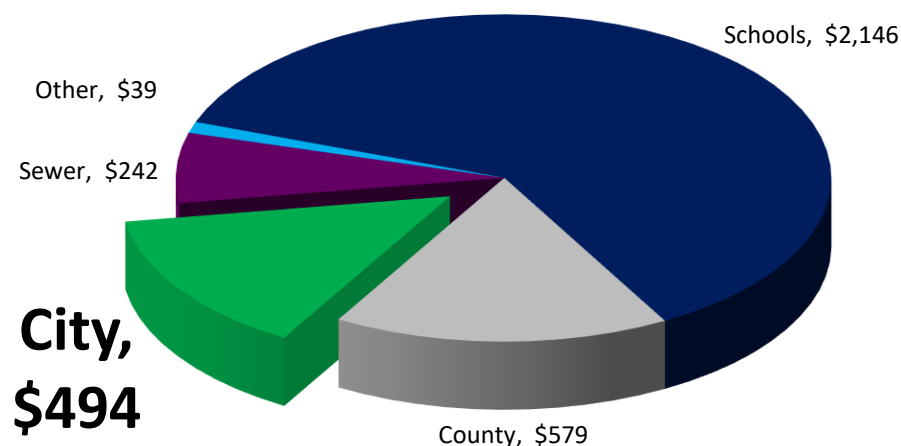
The City manages resources in a frugal and fiscally responsible manner, consistently protecting and stretching taxpayer's dollars as far as possible. While the City does as much as it can, for as many as it can, as often as it can, unfortunately there is still much left undone.

The City of Atascadero receives about \$332 per capita in property tax per year. While this is the second lowest per capita in the County, most of the cities in the County range between \$298 and \$434 per capita, with Pismo Beach being the outlier at \$690 per person.

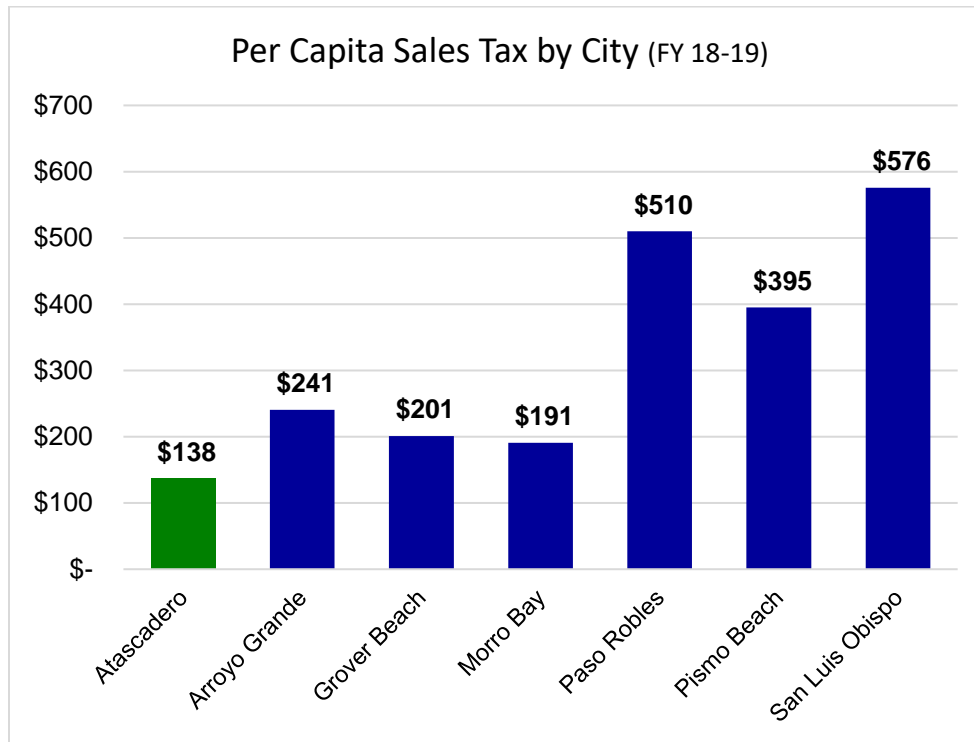


Many members of the community are unaware that the City receives only a small slice of the property tax that property owners pay. An example of where the funds go from a typical \$3,500 annual property tax bill in Atascadero is shown in the pie graph that follows.

Where Does Property Tax Go? \$3,500 Annual Bill



The City of Atascadero also receives the lowest per capita sales tax of any City in the County. Because the City does not have many retail outlets selling taxable goods, the City has the lowest per capita sales tax in the County. Sales tax on gasoline purchases from residents and those traveling along Highway 101 is the City's largest sales tax producing sector with sales of building and construction materials a close second.



Key Categories of Needs

The City, by necessity, spends a lot less per capita than other cities in the State. Data that was previously available on the ClearGov.com website comparing jurisdictions in the State of California showed that the City of Atascadero spends a fraction per capita of what most other jurisdictions in the State expend. The data indicated that the City is very frugal with expenditures, yet much continues to get done. How has the City made it work? In addition to generally providing lower service levels than neighboring jurisdictions, the City has also made ends meet by deferring and reducing resources which has led to the general critical needs identified by staff below:

- Equipment Replacement and Additions
- Vehicles / Apparatus Replacement
- Fire Stations Rehabilitation
- Staffing Levels
- Employee Retention
- Issues Related to Transients and Homelessness Issues
- Deferred Maintenance
- Unfunded Infrastructure
- Economic Development
- Underfunded Operations
- Operational Efficiencies

Equipment Replacement and Additions

As an all-risk Fire Department, the firefighters are equipped and trained to respond to not only structure and vegetation fires, but also medical emergencies, traffic collisions, hazardous material incidents, technical rescues, natural disasters and more. Public safety personnel rely on a variety of tools and equipment that are crucial to mitigating these emergencies.

Traffic collisions sometimes require extrication tools, like the Jaws of Life, to remove a trapped occupant from a vehicle. Every medical emergency, fire paramedics use cardiac monitors to assess and treat patients. Firefighters require specialized breathing apparatus to fight structure fires, keeping their airway safe from fatal heat and gases. Both Fire and Police require specialized protection as part of their uniform, like firefighter turnouts and bulletproof vests and helmets. All public safety members rely heavily on radios for communication, which not only means hand-held and mobile radios, but also the towers and equipment that support the radio network. Recent mandates by the State have placed additional requirements on the Police Department radio system. These new requirements are expensive, and currently do not have a funding source. Also, standby generators are important pieces of equipment throughout the City that allow services to continue uninterrupted during power outages or PG&E power shutdowns. Generators provide back-up power to essential service buildings such as the Police and Fire Stations, but also power essential functions such as radio repeaters sites, wastewater lift stations and Zoo refrigerators, but not all of these facilities have the generators needed in a PG&E widespread shut down.

While all of these tools and equipment are critical to public safety, none has been fully funded through the City budget due to financial constraints. Police, Fire and Public Works have relied many times on grants and donations to fund this equipment. The sales tax measure can ensure necessary safety equipment is properly funded to allow continued effective emergency services.

Vehicles/Apparatus Replacement

The City has been able to fund the routine replacement of smaller vehicles such as police cars and building inspector vehicles, but has not had the funding since 2008 to fund the replacement of more expensive (longer lasting vehicles) such as fire engines, the ladder truck, backhoes, tractors and dump trucks. Unfortunately, each piece of equipment is deteriorating and will need to be replaced. The City takes exceptionally good care of its major vehicles, but at some point the two 15-year-old fire engines will have to be replaced at an estimated cost of \$500,000 each.

The Fire Department's fleet of emergency vehicles, including all fire engines and the ladder truck, does not currently have a replacement fund in place. Teams at both of the fire stations respond to most emergencies in a structure firefighting engine. This is the engine seen most often because it is equipped with nearly everything needed for a variety of emergencies, including medical calls. There is also a wildland firefighting engine at each station, meaning that if dispatched to a vegetation fire, firefighters will respond in a smaller engine, better suited for narrow streets and off-road terrain.

At Station 2, the aerial ladder truck is housed for large commercial building or multi-family apartment fires. The truck's ladder reaches 100 feet and allows firefighters to quickly access upper floors and rooftops to rescue those trapped by fire. It can also be used for aerial master streams, which means a large volume of water from an elevated position.

The Public Works Department also has concern for aging vehicles critical to their mission. Public Works staff use many types of vehicles including compactors, loaders, backhoes and park mowers for routine daily operations as well as to assist Fire and Police personnel during storms, flooding or other emergencies.

While great care is exercised in maintaining and caring for City owned apparatus and vehicles, these vehicles have a finite life. They are costly and require setting aside funding annually in anticipation of replacement once the vehicle is no longer reliable for its intended use. Unfortunately, the City budget has not been able to contribute to these replacement schedules for many years, causing concern for how the aging apparatus will be replaced. Reliable emergency vehicles are a fundamental component of any City service and funding necessary apparatus is an important part of each department's mission.

Fire Stations

Over the decades, the fire stations have housed many firefighters while they work to protect the City of Atascadero. Built in 1952, Station 1 on Lewis Avenue was designed as a station for a mostly volunteer firefighting staff. From volunteer firefighter beginnings, the station morphed into what we have today, which required several remodels and changes along the way. Station 1 now facilitates 24/7 staffing which required the addition of bedrooms, bathrooms and a kitchen. It houses three fire engines, one rescue trailer, one ambulance and several command vehicles. It provides storage for advanced medical equipment and supplies, self-contained breathing apparatus equipment, the firefighter turnout washer, breathing air compressor and so much more.

While staff takes great pride in maintaining the Fire Station, the station is showing signs of its nearly 70-year old age. Water-stained ceiling tiles, masonry cracks throughout the station flooring, driveway and exterior columns, diesel exhaust stained walls, small rooms and limited storage all speak to the underlying issues that the current budget has been unable to fix. Safety items to be addressed include the structural stability and earthquake retrofit of both the roof structure and the hose tower. The station needs updated features to keep firefighters safe. Cancer causing agents such as vehicle exhaust and dirty turnout gear or biohazards on medical equipment need to be isolated from the living quarters to keep firefighters safe and healthy.

Fire Station 2 was built in the mid-1980s and is also showing its age. With one bedroom and a small square footage, it was built to house two firefighters. With four firefighters now on duty at the station during the wildfire season, this small footprint provides for very cramped quarters, especially during this season of Covid 19 and the need for social distancing in the Fire Station.

Staffing Levels

About 72% of General Fund expenditures are for personnel, police officers, fire fighters, parks maintenance workers, building inspectors, planners and a host of other positions. Therefore, to keep expenses down in order to spend less than available resources, the City has kept employee expenses down. The Police Department is an example of what the City has done and continues to do to make ends meet.

The Atascadero Police Department was established in 1980 with 19 sworn officers serving 16,232 residents. The department grew commensurate with the population through the 80s and early 90s. In 1994 the Department reached 29 sworn officers to keep pace with 23,982 residents. The Department peaked at 30 officers in the early 2000's; however, three sworn positions were lost during the great recession in 2007 to 2009. The current population of Atascadero is estimated at 30,305 and the Atascadero Police Department has the same staffing it did in 1994, 29 sworn officers.

The City's financial hardships have impacted the Department's ability to grow with the population and leaves the community with the same staffing as 27 years ago. If the Department had grown commensurate with the population there would be 37 officers for the current population level.

In comparing all seven police departments in our county, Atascadero has the lowest staffing per capita in the county. The minimum staffing in 1980 was established with one supervisor and two officers. The minimum staffing level has never been increased and in 2019 the Atascadero Police Department operated at 1980 staffing, or one supervisor and two officers for 52% of the year. This was not an abnormality, in 2018 it was 54% of the year.

Although 29 sworn officers were adequate in 1994, they are not nearly enough to handle the workload in 2020. Aside from the increased calls associated with a 21% growth in the population, the community has been faced with an opioid epidemic and an influx of homeless related calls for service.

Along with these calls, there are mental health problems associated with these issues, and communities across California, including Atascadero, are also suffering the unintended consequences of the recent trend to decriminalize narcotics and other crimes. In 2011, Assembly Bill 109 shifted much of the prison population to county jails, which were not designed or equipped for this function and quickly caused the jails to become overcrowded. Proposition 47 in 2014 reduced certain theft and drug offenses from felonies to misdemeanors and Proposition 57 in 2016 allowed parole consideration instead of incarceration for nonviolent offenders, which all combined has resulted in a substantial increase in offenders released without incarceration. This has, and will continue to, leave more offenders in the community and increase criminal activity in Atascadero.

Combine this with other recent requirements, such as the new reporting standards which have increased the amount of reports officers are required to take, the change in medical clearance and procedures for mental health detentions and county jail bookings, increased training standards all result in task saturated officers that spend less time on patrol. This directly impacts officers' availability to respond to calls for service and increase response times.

Although this narrative has focused on the police department's staffing shortages, every department in the City is understaffed. When compared to other communities of our size, the staffing history and numbers for Planning, Public Works, Finance, and Administration are all similar to those in the Police Department. This affects staff's ability to provide the expected level of City services across the board.

Employee Retention

The City has been able to stay within its financial constraints with the cooperation of its employees. The employees are used to doing more with less and this often carries over into salaries and wages. Below are the current comparisons to other jurisdictions for top step police officer positions:

Jurisdiction	Monthly Salary	
	Officer	Sergeant
City of San Luis Obispo	\$ 8,699	\$ 10,953
County Sheriff	\$ 8,417	\$ 10,221
City of Paso Robles	\$ 7,752	\$ 10,461
City of Pismo Beach	\$ 7,510	\$ 9,854
City of Grover Beach	\$ 7,129	\$ 9,212
City of Arroyo Grande	\$ 6,941	\$ 8,884
City of Morro Bay	\$ 6,929	\$ 8,642
City of Atascadero	\$ 6,693	\$ 8,379

While there are some differences in benefit packages between jurisdictions, the City is consistently amongst the lowest total compensation for most positions at the City. While compensation is often not the only reason an employee chooses to work for an employer, when there are significant differences in pay, it is an important consideration. Because the cost of living is high in the area, and neighboring jurisdictions are able to pay more, the City's low wages are often a barrier to attracting, hiring and most important- retaining professional employees. This has a large effect on City operations as vacancies lead to even lower staffing levels, inefficiencies and additional incurred costs as new employees are trained.

This challenge is not uncommon throughout the City. There have been recruitments in several departments where the City did not receive a single qualified applicant. In these cases, after sometimes 2 or more recruitments, the City has chosen to re-organize, find a way to contract out, or hire someone at a lower level and provide a lot of training. In 2019, staff did an informal salary survey of the incorporated cities in the County. At that time it was determined that it would cost the City approximately \$850,000 to bring all City positions to the average salary level of cities in the County.

Atascadero's financial hardships have had a devastating effect on employee retention. The inability to offer competitive salaries with neighboring agencies have resulted in the loss of many quality, experienced employees from every department in the City.

The Police Department has lost six officers and two dispatchers within the last two and a half years. This equates to 20% of the sworn officers and 28% of the dispatch staff. Due to the salary disparities between Atascadero and other communities, the dispatch positions have remained unfilled for over two years because of the inability to attract quality applicants at the current pay scale.

The hiring and training of police personnel is very time consuming and intensive, and there is a steep learning curve. It is not uncommon to have to hire an inexperienced officer and send the individual through the police academy. With an extensive recruitment process, the academy training and the field training program it takes more than a year before the officer is competent as a solo officer.

Once on their own, it takes a police employee additional time to become proficient and several years before they are at optimal performance. With the lack of retention, the department often loses employees just when they reach the optimal performance level and the process starts all over. The Department has become a training ground for other community departments. Atascadero spends the money, effort and risk in getting the employee trained and other agencies benefit from it.

A well-trained and veteran department is efficient and has less liability than when the department has primarily a staff with limited experience. This is again true for all departments in the City. Employee attraction and retention has become a crisis in most departments in the City. Losses of key employees with institutional knowledge cause delays, inefficiencies and additional overtime costs in order to complete the work needed to provide service to our City.

Issues Related to Transients and Homelessness Issues

The human impact of the homeless crisis is tragic. While not as visible, there is also a very real impact to government services and in particular local services as cities that were never designed, nor funded to provide social services, deal with the inherent conflicts and problems of people living on the streets.

It is important that we point out that staff are not classifying individuals because of their housing status. The reference is to those people who are engaged in behavior that precipitates a call for service for public safety or other City resources.

Atascadero, like many other cities throughout California and the rest of the nation, were not intended or equipped to handle the additional workload associated with the homeless crisis. The influx of people who are living on the streets and in other areas never designed to function someone's home have impacted every department in the City. Many of those living in these areas are suffering from mental health issues and/or addiction problems.

Calls for service include panhandling, public disturbances, public defecation, scavenging, trespassing and camping on sidewalks or other public areas. These issues don't begin to touch the impact to the community.

Many of these individuals have underlying health problems. Our Fire Department is frequently called to treat and assist everything from a minor cut to shortness of breath, a stroke or mental illness. This takes one of the two on-duty engine companies out of

service. When further treatment is necessary for the individual, they are transported to a local hospital, taking an ambulance out of service for an extended time.

The impact to the Police Department has also been significant. In 2018, the department received 513 calls for service related to illegal camping and 81 calls for panhandling. The Department coordinated with County Behavioral Health and partnered a County social worker with a department detective to form a part-time Community Action Team. These teams have been highly successful for the San Luis Obispo Police Department and Sheriff's Department. The goal of the team is to identify those individuals who would benefit from available resources and be the intermediary so those services are utilized. The program has been successful; however, the position was unable to be filled due to staffing shortages. Once the staffing is full, the program will be resumed.

The illegal camps throughout the City have a significant impact on the environment and the general quality of life for the neighborhoods. The creeks, rivers, underpasses and other areas of encampment were never designed to be someone's home. The homeless crisis/addiction issues have led people to establish camps where there is no sanitary services, no heat, no water and other basic necessities for life. The camps contain a large amount of trash and personal refuse. Legally, notices must be posted at the camps before cleanup and property removed must be retained for a substantial period of time before disposal. Clean-up of these camps is also a fairly time consuming job as clean-up workers must be extremely cautious as dirty needles and other bio hazards are often found amongst the camp debris. The workload involved in the cleanups and debris removal must be balanced with the workload and primary responsibilities of a Public Works Department that is stretched too thin to maintain the 106 acres of parks, the 140 miles of streets and the many City facilities that are the responsibility of the personnel. There is not sufficient staff, nor funding for the additional workload of camps clean-up.

Deferred Maintenance

The City owns and maintains many assets that are used by the community every day. These assets include roads, storm drains, parks and trails, Atascadero Lake, zoo exhibits, and public buildings. Many of these facilities were constructed long ago and funded with one-time expenditures, such as grants and impact fees, or constructed by private developers or community groups. These assets are aging and at the end of their useful life and need to be replaced, upgraded, or have major repairs that have been deferred due to a lack of funding. The City's budget has not had the capacity to include ongoing infrastructure replacement.

- Storm drains and culverts handle storm runoff to prevent flooding and other problems caused by ponding water. The City has over 1,750 storm pipes totaling nearly 30 miles and 600 inlets with no funding source to replace them. About one-third of these pipes are in poor or failed condition.
- Park facilities are also deteriorating including parking lots, sidewalks, benches, picnic tables, playgrounds, restrooms, and athletic facilities. The shoreline retaining walls and dock on Atascadero Lake needs significant work, and the lake requires costly periodic dredging to keep it healthy.

- Many of the animal exhibits at the zoo are very old, deteriorated and functionally obsolete. In order to continue to provide for these endangered animals, these exhibits must be replaced in the near future.
- City buildings like City Hall, Police and Fire stations, Pavilion, and Community Center need continuous maintenance and building systems such as roofs, HVAC units, plumbing, and electrical need replacement as these buildings age.
- Lastly, roads – the City maintains over 140 miles of roads. We all drive worn-out roads every day and know the shape they are in and potholes to avoid. Measure F-14 has helped a lot, but we need to invest more if we want to improve the overall condition of our road system.

Replacing and repairing these assets has been put off in order to make ends meet. Some items like playground equipment, shade structures or picnic benches are removed until donations are made to replace them. Other critical infrastructure that must be replaced or fixed, like a failed culvert, is done as an emergency measure by eliminating or delaying some other service, program, or capital replacement. It is important to find ongoing funding to repair and replace these items as necessary.

Unfunded Infrastructure

There are other public assets that many think are the City's responsibility but by code, these items are the responsibility of adjacent property owners. Many property owners feel this is unfair, and care for these assets may be worth consideration for City funding.

Property owners are often surprised to find out that sidewalks and street trees in the public way are actually their responsibility. Property owners assume the City takes care of these items, so they do not perform repairs and maintenance causing the sidewalks and trees to fall into a state of disrepair until a problem occurs and the property owner and City are sued. A lot of staff time is spent to notice and explain this responsibility to property owners and it takes funds to defend the City in lawsuits.

There are also over 30 miles of public streets in Atascadero that are not maintained by the City but instead, by property owners that live on the street. Many of these streets were never built to City standards, and others meet standards but were not accepted after completion. These public roads are used like City maintained roads, but the burden to maintain and repair them falls to adjacent property owners – who pay the same taxes as those on City maintained roads.

There is also a Community Facility District that some newer residential units are required to pay an additional tax of about \$700 each year to help offset that home's impact to police, fire, and parks. A new unit that is not allowed by right must pay this additional tax, while other new and existing units do not.

Economic Development

How can Atascadero bring head of household jobs, along with the things that our community members desire such as restaurants, shops, and entertainment? How can we continue to make Atascadero a desirable place to live, with attractive neighborhoods and quality public spaces in our downtown? It takes investments from business owners to open a business, restaurant, shop, entertainment and good jobs. The City cannot force someone to make the investment here in Atascadero, but the City can invest resources (staff time, infrastructure, funding) to entice those businesses to locate here in Atascadero. This is economic development. Businesses want to be in a place where their customers and/or employees want to be and stay. The City can help with things like:

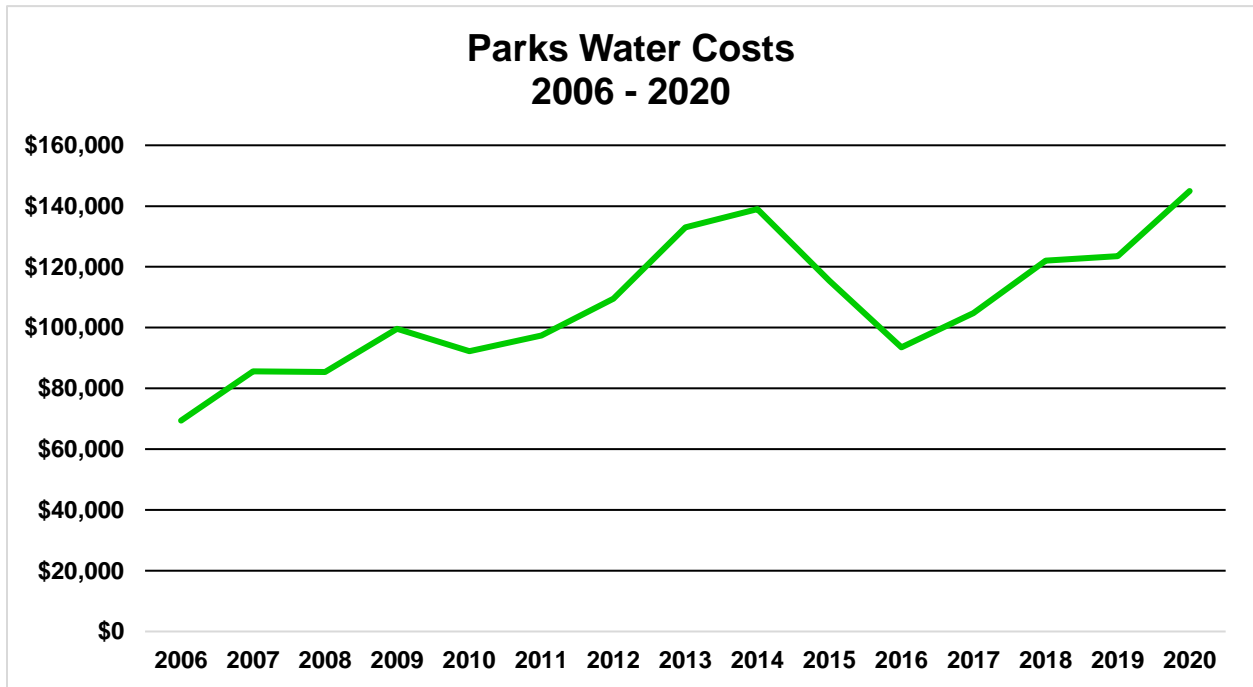
- **Infrastructure Investment:** Sidewalks, and pedestrian friendly areas attract shops, restaurants and employers. Previously, the City has been successful in finding alternate funding sources- grants, special funds and other ways to add amenities to a place such as street trees, benches, plazas, and parks. Unfortunately, these alternative funding sources have dried up in recent years, but the need to revitalize Atascadero and make our community more attractive still remains.
- **Place Making:** Investments to make Atascadero attractive to potential businesses include things like removal of the pigeons from the downtown, events and activities that draw people to a place, facilitation of creative ideas from business owners to bring people to the downtown.
- **Increasing Broadband Capabilities:** Strong internet capabilities are the backbone of most businesses today. As part of economic development, the City could look at facilitating and investing in the increase of broadband capabilities in our business corridors to both attract businesses that currently can't locate here, and providing access as another tool to help make existing businesses more successful.
- **Marketing:** Potential restaurant investors, shop owners, and businesses cannot locate their business in Atascadero unless they know about Atascadero and what our community can provide: quality of life, skilled workers, shops, restaurants, broadband capabilities, available sites and more. We need staff that can be dedicated to seeking out and working with potential businesses/shops/restaurants to attract them to Atascadero and share our quality of life.

It takes additional resources that are not currently available to provide economic development to attract those businesses and amenities we want to see in town.

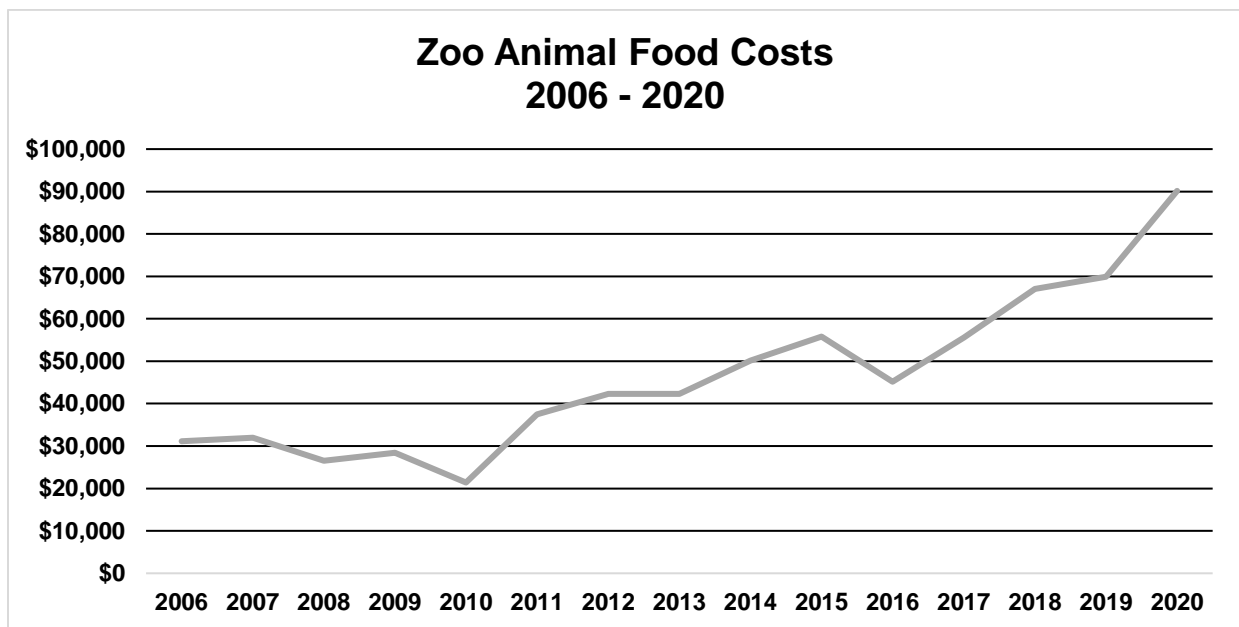
Underfunded Operations

Operational budgets have always been tight due to the limited type and amount of revenue the City receives. Ideally, the budget that each department has to perform its essential services should grow each year at a rate that keeps pace with both the growth of the City and inflation. While revenues have increased over the years, they have not grown enough to keep up with ever increasing expenses due to growth in City population or inflation.

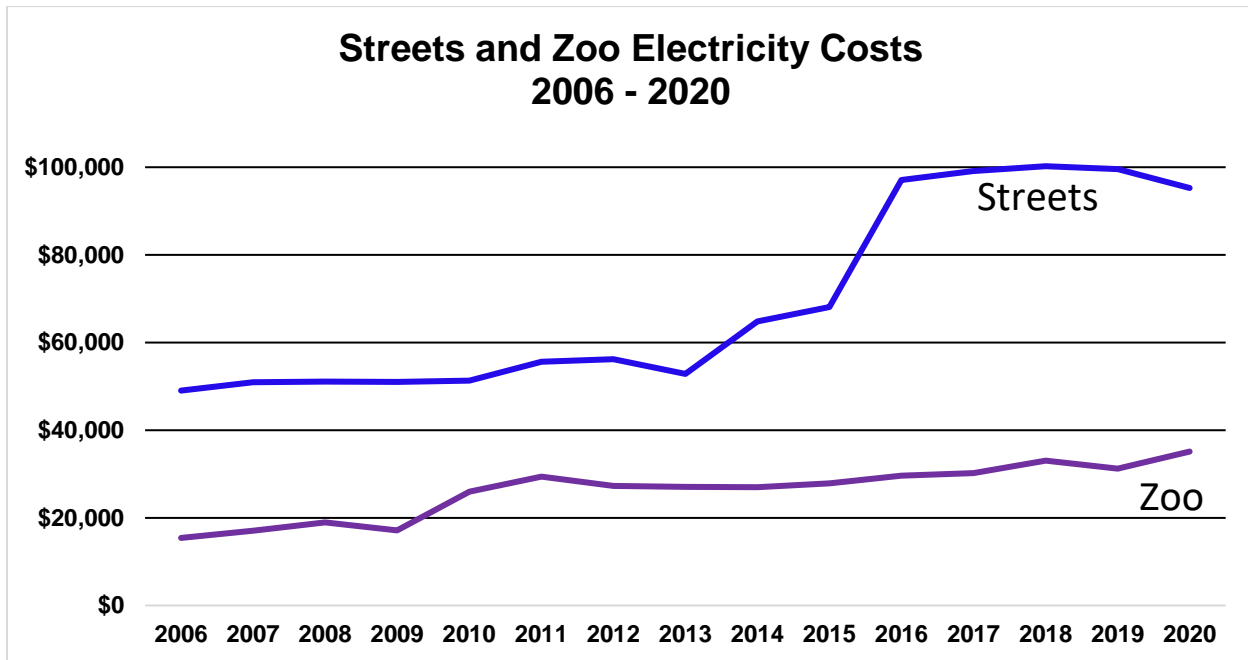
Some of the operational costs have not only grown due to inflation, but have increased much more than that in the last 15 years. In spite of reducing turf areas, the costs of water to irrigate the parks has more than doubled from \$69,400 in 2006 to \$145,000 in 2020.



It is a similar situation with the cost of animal food at the Charles Paddock Zoo. In 2006, the city spent about \$30,000 on animal food. The cost of the food in 2020 was about \$90,000 for a similar number of animals. That is almost 3 times the cost over a period of 15 years.



Electricity costs have soared as well. The costs to power the street lights and signals has almost doubled from \$49,000 in 2006 to \$95,000 in 2020. At the Zoo, electricity more than doubled from \$15,500 to \$35,000 in that same time frame.



In 2019, the City began implementing a new management plan to help improve the water quality in Atascadero Lake. The plan focuses on the use of regulatory agency-approved probiotics and pond dye to prevent algae blooms during the hot Atascadero summers. This has shown to be an effective preventative measure and keeps the lake water much healthier, but comes at a cost of about \$20,000 per year to implement the plan.

The City has not been able to expand its vehicle fleet to meet the needs of the number of employees needing to drive the vehicles as an essential part of their jobs. There is not, and has not, been room to increase the operating budgets enough to allow for the purchase, maintenance and replacement of additional fleet vehicles. Limited vehicles impact the speed at which projects in the field can be viewed, inspected, and approved.

Over the last decade, the City has also seen a steep increase in costs for regulatory compliance. For example:

- Stormwater runoff that occurs throughout the City's storm drains is regulated and requires an annual MS4 Stormwater permit. This costs about \$14,000 every year, in addition to costs for a host of other requirements, reporting, and staff time.
- The Stormwater "trash amendment" is relatively new, and requires collection and removal of 100% of the trash before it goes in the storm drain. Data collection and reporting is required on the quantity of trash collected and removed. Meeting this requirement is estimated to cost about \$20,000 annually.
- The Federal Highway Administration now requires a certain degree of "retro-reflectivity" on all road traffic signs. In order to meet this requirement, most traffic signs need to be changed out sooner than they otherwise would have been, thereby increasing costs.

Technology costs increase over the years as operations and the workforce become more dependent on it. The two biggest concerns in the field of technology and data management are data loss and data corruption (through any number of methods.) Data backup and redundancy are critical to protect against these two concerns and are the backbones of the City's technical infrastructure. The City must be prepared in the event of emergencies that may impact the electronic operations of the City, and the City must have security in place to avoid being the target of unwanted data intrusions and ransoms.

Operational Efficiencies

There are opportunities to increase efficiencies. Investments in particular areas are likely to magnify the return on such outlays. For example, by making strategic investments in technology, the City's "information database" can be tapped to provide easy, efficient access of the City's data which will save staff time in responding to public records request. Another idea is an Infrastructure Management System. This is essentially software that allows staff more efficient management of general assets. This includes fixed location infrastructure assets like roads, storm drains, and street signs. It could also include items like vehicles, heavy machinery, and equipment.

Outreach

In September, the City Council discussed the sales tax measure oversight expectations and the public input/outreach expectations. The information gathered from the public should be designed to help Council, at their February 19th & 20th annual goal setting session, decide at a big picture level:

- What services and service levels would they like to see provided by the City?
- What does the right level of service look like? What is success and how should it be measured?
- Which services/service levels are the priorities of the community?

In this early stage of gathering input for City priorities, it is important to capture citizen input on both high level goals and at the same time, garner an understanding of the details on why that goal is important. We are looking for a broader understanding of public expectations than answers to a question like "What are your top three priorities for the City and expenditure of the Measure D-20 funds?" While this is a valid question, it does not provoke the meaningful dialog or understanding that we are hoping will be a result of these public outreach meetings. In order to provide meaningful data for the Council to set their vision and goals, the outreach sessions will be designed as mini goal setting/strategic planning/visioning sessions.

Each of the remaining nine study session leading up to the Council's goal setting session on February 19th & 20th will be formatted in a similar manner so that the public will only need to attend one session to voice their opinion. In order to stimulate that broader dialog and understanding, the format for each study session is currently planned as follows:

- Each study session will start off with introductions of key staff members. A department head or key representative from each department will attend each session.

- Staff will play a 20-minute video to educate the public on some current needs that are unfunded. (A video was chosen to insure that each outreach group heard the same information and to keep the timing down to 20 minutes.)
- Staff will hold a short question and answer session with the whole group and then based on the number of public participants, staff will break the participants up into smaller meeting rooms.
- While allowing for some flexibility based on interest of the smaller group, two staff members will help lead a group discussion asking questions such as:
 - What is going well in the City?
 - What things are not going well in the City?
 - What things do you feel are important to maintain current service levels?
 - What things do you think would improve the quality of life here in Atascadero?
 - What is your vision for Atascadero?
 - If the City spent D-20 funds perfectly, what would success look like?
 - How should the City measure that success?
 - Anything we didn't cover here today, that you want to make sure the Council understands prior to setting goals and moving through the budget process.
- Staff will be capturing all of the responses provided in the small group session and will provide all responses to the City Council both in summary forms such as word clouds and in detail form.

SUMMARY:

While the passage of Measure D-20 and the resulting much needed funding are truly a benefit, it is also a tremendous responsibility of both the community and the Council to spend these funds wisely. Staff has identified numerous unfunded necessities that must be prioritized in order to continue to provide the services that staff believes our community has come to expect. However, it is the public that must step up and participate in letting the City know the needs, priorities and true expectations of the community, in order to prioritize the expenditure of the new sales tax funds along with other City funds. The decisions that the Council and community will be making over the next five months will set forth the course for both City services and the community as a whole into the future.

FISCAL IMPACT:

There is no fiscal impact for this item.

ALTERNATIVES:

Not Applicable.

ATTACHMENT:

Revenue Measure Feasibility Study Results

REVENUE MEASURE FEASIBILITY SURVEY
SUMMARY REPORT

PREPARED FOR THE
CITY OF ATASCADERO



FEBRUARY 4, 2020

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INTRODUCTION

Located along California's scenic central coast, the City of Atascadero is committed to building community by fostering an outstanding quality of life with excellent public service, stewardship of the environment, preservation of local heritage, and promotion of economic prosperity. Founded in 1913 and incorporated in 1979, the City provides a full suite of municipal services to an estimated 30,405 residents¹ and local businesses.

Over the past decade, the City of Atascadero's revenues have not kept pace with the growing costs associated with providing municipal services and facilities. Although the City has been proactive in responding to this challenge by reducing its costs where feasible, reducing staff positions, and through effective financial management practices, the practical reality is that existing revenues simply do not support the high quality services that residents have come to expect. To provide the funding required to maintain and improve the quality of essential city services, the City of Atascadero is considering establishing a local revenue measure.

MOTIVATION FOR RESEARCH The primary purpose of this study was to produce an unbiased, statistically reliable evaluation of voters' interest in supporting a general sales tax measure to provide the funding noted above. Additionally, should the City decide to move forward with a revenue measure, the data provide guidance as to how to structure the measure so it is consistent with the community's priorities and expressed needs. Specifically, the study was designed to:

- Gauge current, *baseline* support for enacting a local sales tax measure to ensure adequate funding for general municipal services;
- Identify the types of services voters are most interested in funding, should the measure pass;
- Expose voters to arguments in favor of, and against, the proposed tax measure to assess how information affects support for the measure; and
- Estimate support for the measure once voters are presented with the types of information they will likely be exposed to during an election cycle.

It is important to note at the outset that voters' opinions about tax measures are often somewhat fluid, especially when the amount of information they initially have about a measure is limited. How voters think and feel about a measure today may not be the same way they think and feel once they have had a chance to hear more information about the measure during the election cycle. Accordingly, to accurately assess the feasibility of establishing a sales tax increase to fund municipal services, it was important that in addition to measuring *current* opinions about the measure (Question 5), the survey expose respondents to the types of information voters are likely to encounter during an election cycle, including arguments in favor of (Question 8) and opposed to (Question 10) the measure, and gauge how this type of information ultimately impacts their voting decision (Questions 9 & 11).

1. Source: California Department of Finance estimate, January 2019.

OVERVIEW OF METHODOLOGY For a full discussion of the research methods and techniques used in this study, turn to *Methodology* on page 30. In brief, the survey was administered to a random sample of 787 voters in the City of Atascadero who are likely to participate in the November 2020 election. The survey followed a mixed-method design that employed multiple recruiting methods (telephone and email) and multiple data collection methods (telephone and online). Administered between January 18 and January 23, 2020, the average interview lasted 16 minutes.

ORGANIZATION OF REPORT This report is designed to meet the needs of readers who prefer a summary of the findings as well as those who are interested in the details of the results. For those who seek an overview of the findings, the sections titled *Just the Facts* and *Conclusions* are for you. They provide a summary of the most important factual findings of the survey in bullet-point format and a discussion of their implications. For the interested reader, this section is followed by a more detailed question-by-question discussion of the results from the survey by topic area (see *Table of Contents*), as well as a description of the methodology employed for collecting and analyzing the data. And, for the truly ambitious reader, the questionnaire used for the interviews is contained at the back of this report (see *Questionnaire & Toplines* on page 33) and a complete set of crosstabulations for the survey results is contained in Appendix A.

ACKNOWLEDGMENTS True North thanks the City of Atascadero for the opportunity to assist the City in this important effort. The collective expertise, local knowledge, and insight provided by city staff and representatives improved the overall quality of the research presented here.

DISCLAIMER The statements and conclusions in this report are those of the authors (Dr. Timothy McLarney and Richard Sarles) at True North Research, Inc. and not necessarily those of the City of Atascadero. Any errors and omissions are the responsibility of the authors.

ABOUT TRUE NORTH True North is a full-service survey research firm that is dedicated to providing public agencies with a clear understanding of the values, perceptions, priorities, and concerns of their residents and voters. Through designing and implementing scientific surveys, focus groups, and one-on-one interviews as well as expert interpretation of the findings, True North helps its clients to move with confidence when making strategic decisions in a variety of areas—such as planning, policy evaluation, performance management, establishing fiscal priorities, passing revenue measures, and developing effective public information campaigns.

During their careers, Dr. McLarney and Mr. Sarles have designed and conducted over 1,000 survey research studies for public agencies, including more than 350 revenue measure feasibility studies. Of the measures that have gone to ballot based on Dr. McLarney’s recommendation, 97% have been successful. In total, the research that Dr. McLarney has conducted has led to over \$32 billion in successful local revenue measures.

JUST THE FACTS

The following section is an outline of the main factual findings from the survey. For the reader's convenience, we have organized the findings according to the section titles used in the body of this report. Thus, if you would like to learn more about a particular finding, simply turn to the appropriate report section.

QUALITY OF LIFE & CITY SERVICES

- Eight-in-ten voters shared favorable opinions of the quality of life in Atascadero, with 17% reporting it is excellent and 64% stating it is good. Approximately 16% of voters surveyed said the quality of life in the City is fair, whereas about 2% used poor or very poor to describe the quality of life in Atascadero.
- When asked what changes the City could make to improve the quality of life in Atascadero, 12% of respondents could not think of a desired change (9%) or reported that no changes are needed (2%). Among specific changes desired, addressing the homeless issue was the most common (21%), followed closely by improving and maintaining infrastructure, streets, and roads (19%) and improving shopping and dining opportunities (17%).
- More than three-quarters (76%) of Atascadero voters surveyed indicated that they were satisfied with the City's efforts to provide municipal services, with 19% saying they were very satisfied and 57% somewhat satisfied. Approximately 18% reported that they were dissatisfied with the City's overall performance, and 6% were unsure or unwilling to state their opinion.

INITIAL BALLOT TEST

- With only the information provided in the ballot language, 67% of likely November 2020 voters surveyed indicated that they would support the proposed one-cent sales tax, whereas 27% stated that they would oppose the measure and 7% were unsure or unwilling to share their vote choice.
- Among voters who initially opposed the sales tax or were unsure, a belief that taxes are already too high, a perception that city funds have been/will be mismanaged or misspent, and a desire for additional information about the measure were the most common reasons mentioned for their position.

SERVICES

When presented with a list of 10 services that could be funded by the sales tax measure, voters were most interested in using the money to:

- Provide fire protection and paramedic services
- Provide quick responses to 911 emergencies
- Repair and maintain public facilities and infrastructure

POSITIVE ARGUMENTS

When presented with arguments in favor of the measure, voters found the following arguments to be the most persuasive:

- *Fast emergency response times for 911 calls are critical for saving lives. This measure will ensure that we have enough police officers, firefighters, dispatchers, and paramedics to respond quickly to 911 emergencies.*
- *We have fewer police officers today than we did 10 years ago, meanwhile our population and the number of 911 emergency calls continues to grow. We need more police officers to keep our community safe.*
- *The City of Atascadero has just three police officers on duty at a time, which is less than half the number of police officers that experts agree is needed to keep a community of our size safe. This measure will improve our public safety.*

INTERIM BALLOT TEST

- After learning more about the services that could be funded, as well as hearing arguments in favor of the measure, overall support for the proposed sales tax among likely November 2020 voters increased slightly to 68%, with 36% of voters indicating that they would *definitely* vote yes on the measure. Approximately 24% of respondents opposed the measure at this point in the survey, and an additional 8% were unsure or unwilling to state their vote choice.

NEGATIVE ARGUMENTS

Of the arguments in opposition to the measure, voters found the following arguments to be the most persuasive:

- *There are no guarantees on how funds will be spent, which means the City can divert the money to pet projects.*
- *Taxes are already too high, we can't afford another tax increase. This is especially true for seniors and others on fixed incomes.*
- *This tax will last forever. There is not expiration date.*

FINAL BALLOT TEST

- After providing respondents with the wording of the proposed measure, a list of services that could be funded by the measure, as well as arguments in favor of and against the proposal, support for the one-cent sales tax measure was found among 65% of likely November 2020 voters, with 33% indicating that they would *definitely* support the measure. Approximately 26% of respondents were opposed to the measure at the Final Ballot Test, and 9% were unsure or unwilling to state their vote choice.

SUPPORT AT LOWER RATE

- Voters who did not support the proposed measure at the Final Ballot Test were asked if they would support the measure at a lower tax rate of one-half cent. An additional 6% of voters indicated they would support the measure under this condition.

RELEVANT ATTITUDES

- After being informed that the City currently spends approximately \$500,000 each year to operate and maintain the zoo, two-thirds of voters (68%) favored keeping the zoo open despite the cost, whereas 21% preferred to close the zoo to save money, and 11% preferred to not answer the question.
- When asked to rate the job the City of Atascadero had done in managing its financial resources, approximately one-quarter of respondents confided that they were unsure (24%) or preferred to not answer the question (2%). The remaining respondents were divided between those who provided an excellent (4%) or good rating (31%), those who offered fair (25%), and those who felt the City's performance in this respect has been poor (9%) or very poor (4%).

CONCLUSIONS

The bulk of this report is devoted to conveying the details of the study findings. In this section, however, we attempt to ‘see the forest through the trees’ and note how the collective results of the survey answer the key questions that motivated the research. The following conclusions are based on True North’s interpretations of the survey results and the firm’s experience conducting revenue measure studies for public agencies throughout the State.

Is it feasible to place a local sales tax measure on the ballot in 2020?

Yes. Atascadero voters have a high opinion of the quality of life in the community, with eight-in-ten voters rating the quality of life in the City as excellent or good. Voters also value the services they receive from the City and see opportunities to strengthen public safety and public works. Together, these sentiments translate into strong *natural* support (67%) for establishing a one cent sales tax to provide funding for general city services such as police and crime prevention, fire protection, paramedics, and 911 emergency response, maintenance of parks, public facilities and infrastructure, and recreation, community services, and other city services.

The results of this study indicate that, if structured appropriately and combined with an effective public outreach/education effort and a solid independent campaign, the proposed sales tax measure has a very good chance of passage if placed on the November 2020 ballot.

Having stated that a general sales tax measure is feasible, it is important to note that the measure’s prospects will be shaped by external factors and that a recommendation to place the measure on the November 2020 ballot comes with several qualifications and conditions. Indeed, although the results are promising, all revenue measures must overcome challenges prior to being successful. The proposed measure is no exception. The following paragraphs discuss some of the challenges and the next steps that True North recommends.

Which services do Atascadero voters view as priorities?

A general tax is “any tax imposed for general governmental purposes”² and is distinguished from a special tax in that the funds raised by a general tax are not earmarked for a specific purpose(s). Thus, a general tax provides a municipality with a great deal of flexibility with respect to what is funded by the measure on a year-to-year basis.

Although the Atascadero City Council would have the discretion to decide how to spend the revenues, the survey results indicate that voters are most interested in using the proceeds to fund public safety and public works. Specifically, voters most strongly favored using measure proceeds to provide fire protection and paramedic services, provide quick responses to 911 emergencies, repair and maintain public facilities and

2. Section 1, Article XIII C, California Constitution.

infrastructure, maintain parks and recreation facilities including courts, fields and playgrounds, and keep public areas clean and free of graffiti.

How might a public information campaign affect support for the proposed measure?

As noted in the body of this report, individuals' opinions about revenue measures are often not rigid, especially when the amount of information presented to the public on a measure has been limited. Thus, in addition to measuring current support for the measure, one of the goals of this study was to explore how the introduction of additional information about the measure may affect voters' opinions about the proposal.

It is clear from the survey results that voters' opinions about the proposed revenue measure are somewhat sensitive to the nature, and amount, of information they have about the measure. Information about the specific services and infrastructure improvements that could be funded by the measure, as well as arguments in favor of the measure, were found by many voters to be compelling reasons to support the proposed sales tax. However, voters also exhibited some sensitivity to opposition arguments designed to reduce support for the measure. Accordingly, one of the keys to building and *sustaining* support for the proposed measure will be the presence of an effective, well-organized public outreach effort and a separate, independent campaign that focuses on the need for the measure as well as the many benefits that it will bring.

How might the economic or political climate alter support for the measure?

A survey is a snapshot in time—which means the results of this study and the conclusions noted above must be viewed in light of the current economic and political climates. Should the economy and/or political climate improve, support for the measure could increase. Conversely, negative economic and/or political developments, especially at the local level, could dampen support for the measure below what was recorded in this study.

QUALITY OF LIFE & CITY SERVICES

The opening section of the survey was designed to gauge voters' opinions regarding the City of Atascadero's performance in providing municipal services, as well as their perceptions of the quality of life in the City.

QUALITY OF LIFE At the outset of the interview, voters were asked to rate the quality of life in the City of Atascadero using a five-point scale of excellent, good, fair, poor, or very poor. As shown in Figure 1 below, eight-in-ten voters shared favorable opinions of the quality of life in Atascadero, with 17% reporting it is excellent and 64% stating it is good. Approximately 16% of voters surveyed said the quality of life in the City is fair, whereas about 2% used poor or very poor to describe the quality of life in Atascadero.

Question 2 *How would you rate the overall quality of life in Atascadero? Would you say it is excellent, good, fair, poor or very poor?*

FIGURE 1 QUALITY OF LIFE

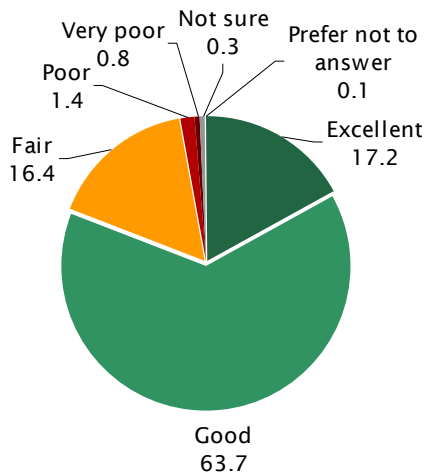
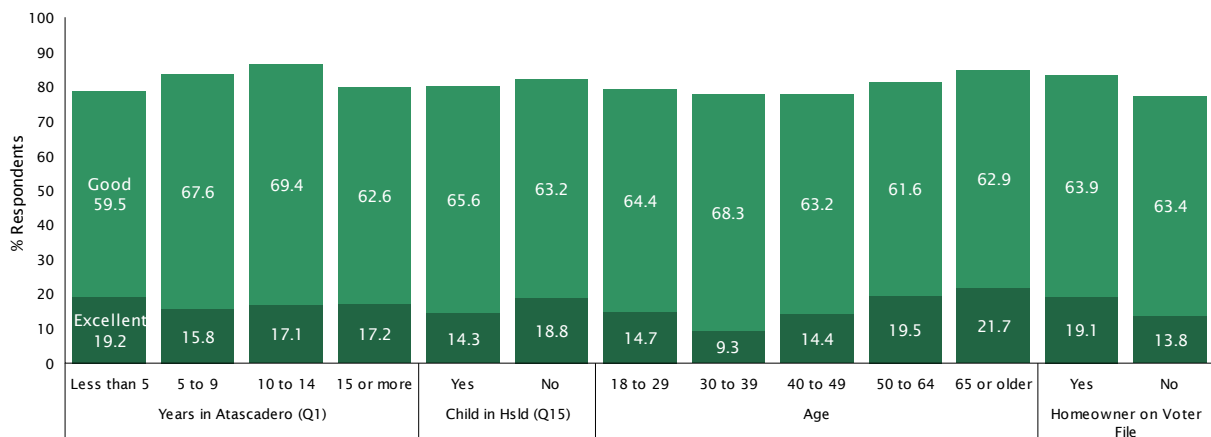


Figure 2 shows how ratings of the quality of life in Atascadero varied according to length of residence, presence of a child in the home, age, and home ownership status. Although some subgroups (e.g., those over the aged 65 or older and homeowners) were more likely than their counterparts to rate the quality of life in the City as excellent, the most striking pattern in the figure is the *consistency* of opinion. Approximately eight-in-ten respondents in every subgroup rated the quality of life in Atascadero as excellent or good.

FIGURE 2 QUALITY OF LIFE BY YEARS IN ATASCADERO, CHILD IN HSLD, AGE & HOMEOWNER ON VOTER FILE



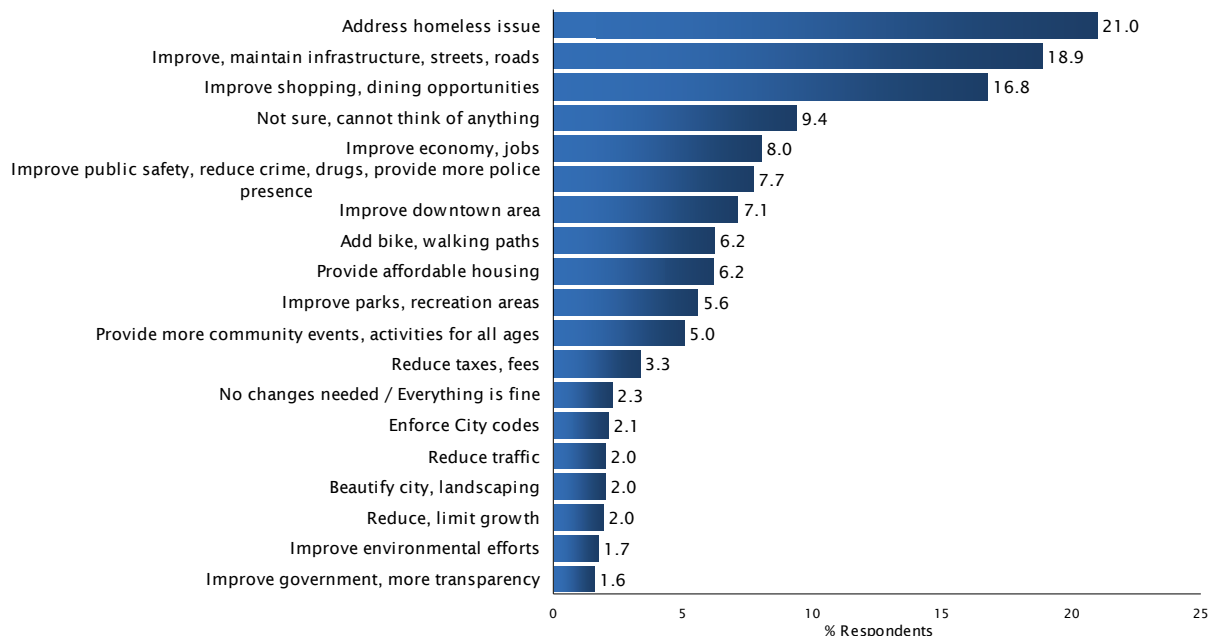
CHANGES TO IMPROVE ATASCADERO The next question in this series asked voters to indicate the one thing that city government could *change* to make Atascadero a better place to live, now and in the future. Question 3 was posed in an open-ended manner, allowing residents to mention any aspect or attribute that came to mind without being prompted by or restricted to a particular list of options. True North later reviewed the verbatim responses and grouped them into the categories shown in Figure 3 below.

Overall, 12% of respondents could not think of any desired changes (9%) or reported that no changes are needed (2%) to make Atascadero a better place to live. Among specific changes desired, addressing the homeless issue was the most common (21%), followed closely by improving and maintaining infrastructure, streets, and roads (19%) and improving shopping and dining opportunities (17%).

Other changes mentioned by at least 5% of respondents included improving the local economy and jobs (8%), improving public safety (8%), improving the downtown area (7%), adding bike and walking paths (6%), providing affordable housing (6%), improving parks and recreation areas (6%), and providing more community events and activities for residents of all ages (5%).

Question 3 *If the city government could change one thing to make Atascadero a better place to live now and in the future, what change would you like to see?*

FIGURE 3 CHANGES TO IMPROVE CITY



OVERALL PERFORMANCE RATING The final question in this series asked respondents to indicate if, overall, they were satisfied or dissatisfied with the job the City of Atascadero is doing to provide city services. Because this question does not reference a specific program, facility, or service and requested that the respondent consider the City's performance in general, the findings of this question may be regarded as an *overall performance rating* for the City.

As shown in Figure 4 below, 76% of Atascadero voters surveyed indicated that they were satisfied with the City's efforts to provide municipal services, with 19% saying they were very satisfied and 57% somewhat satisfied. Approximately 18% reported that they were dissatisfied with the City's overall performance, and 6% were unsure or unwilling to state their opinion. For the interested reader, Figure 5 displays how the percentage of respondents satisfied with the City's overall performance varied across several demographic subgroups.

Question 4 *Generally speaking, are you satisfied or dissatisfied with the job the City of Atascadero is doing to provide city services?*

FIGURE 4 OVERALL SATISFACTION

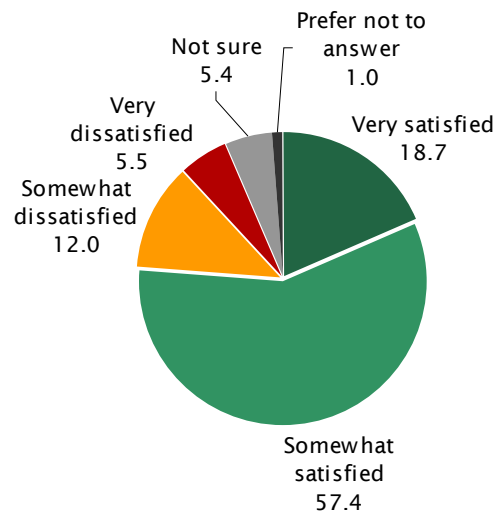
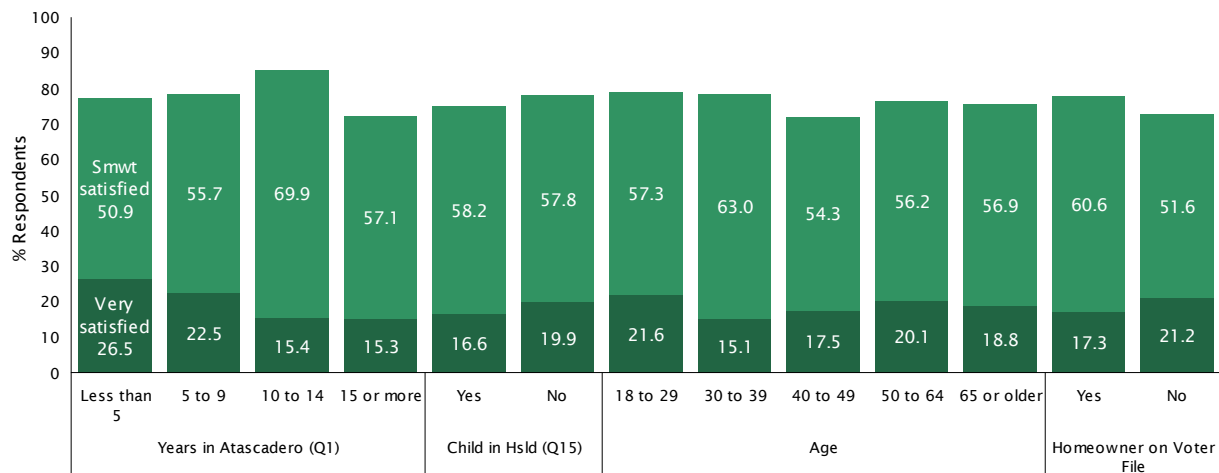


FIGURE 5 OVERALL SATISFACTION BY YEARS IN ATASCADERO, CHILD IN HSLD, AGE & HOMEOWNER ON VOTER FILE



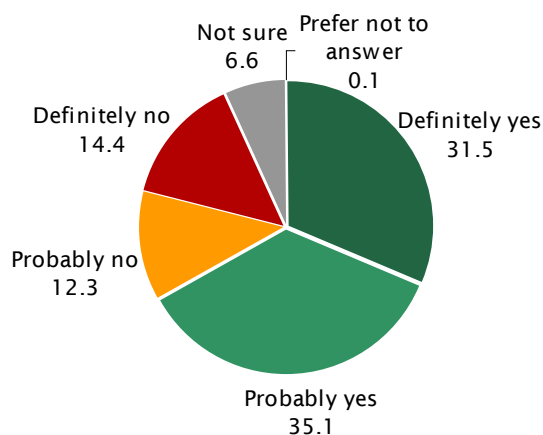
INITIAL BALLOT TEST

The primary research objective of this survey was to estimate voters' support for establishing a one-cent sales tax to provide funding for general city services in the City of Atascadero, such as police and crime prevention, fire protection, paramedics, and 911 emergency response, maintenance of parks, public facilities and infrastructure, and recreation, community services, and other city services. To this end, Question 5 was designed to take an early assessment of voters' support for the proposed measure.

The motivation for placing Question 5 near the front of the survey is twofold. First, voter support for a measure can often depend on the amount of information they have about a measure. At this point in the survey, the respondent has not been provided information about the proposed measure beyond what is presented in the ballot language. This situation is analogous to a voter casting a ballot with limited knowledge about the measure, such as what might occur in the absence of an effective campaign. Question 5, also known as the Initial Ballot Test, is thus a good measure of voter support for the proposed measure *as it is today*, on the natural. Because the Initial Ballot Test provides a gauge of natural support for the measure, it also serves a second purpose in that it provides a useful baseline from which to judge the impact of various information items conveyed later in the survey on voter support for the measure.

Question 5 *Later this year, voters in Atascadero may be asked to vote on a local ballot measure. Let me read you a summary of the measure. To provide funding for general city services in the City of Atascadero, such as police and crime prevention; fire protection, paramedics, and 911 emergency response; maintenance of parks, public facilities and infrastructure; and recreation, community services, and other city services; shall an ordinance establishing a one-cent sales tax be adopted, providing approximately 5 million dollars annually for city services until ended by voters, with annual independent audits and all money locally controlled? If the election were held today, would you vote yes or no on this measure?*

FIGURE 6 INITIAL BALLOT TEST



As shown in Figure 6, 67% of likely November 2020 voters surveyed indicated that they would definitely or probably support the proposed one-cent sales tax, whereas 27% stated that they would oppose the measure and 7% were unsure or unwilling to share their vote choice. For general taxes in California, the level of support recorded at the Initial Ballot Test is approximately 17 percentage points above the simple majority (50%+1) required for passage.

SUPPORT BY SUBGROUPS For the interested reader, Table 1 shows how support for the measure at the Initial Ballot Test varied by key demographic traits. The blue column (Approximate % of Universe) indicates the percentage of the electorate that each subgroup category comprises. The most striking pattern is that support for the proposed measure exceeded the 50% threshold in every identified subgroup with the exception of those dissatisfied with the City's overall performance (43%). That said, initial support for the sales tax measure did vary somewhat across voter subgroups, with the largest differences found among partisan subgroups (household and individual), length of residence categories, age, and voter registration year.

TABLE 1 DEMOGRAPHIC BREAKDOWN OF SUPPORT AT INITIAL BALLOT TEST

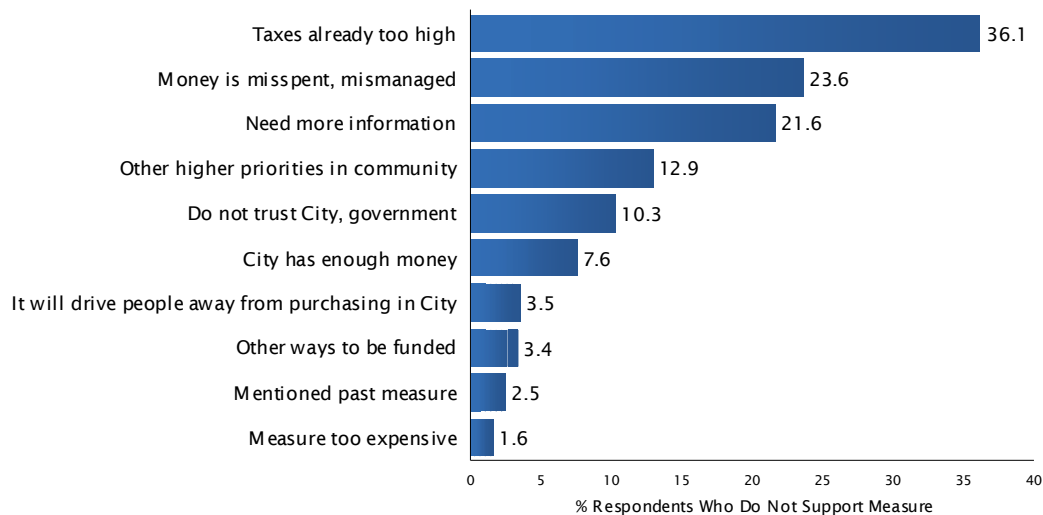
		Approximate % of Voter Universe	% Probably or Definitely Yes	% Not sure
Overall		100.0	66.6	6.6
Years in Atascadero (Q1)	Less than 5	19.5	76.5	5.8
	5 to 9	17.6	72.1	4.5
	10 to 14	13.0	67.8	7.0
	15 or more	49.8	60.3	7.7
Overall Satisfaction (Q4)	Satisfied	81.3	71.7	6.5
	Dissatisfied	18.7	42.6	5.6
Child in Hsld (Q15)	Yes	29.9	71.1	6.0
	No	70.1	65.0	6.9
Party	Democrat	32.9	77.2	5.9
	Republican	39.7	56.4	6.6
	Other / DTS	27.4	68.6	7.5
Household Party Type	Single dem	15.7	74.1	6.5
	Dual dem	9.7	80.0	4.5
	Single rep	13.2	54.3	6.9
	Dual rep	16.4	50.5	7.6
	Other	19.0	69.0	6.8
	Mixed	25.9	71.7	6.6
Age	18 to 29	11.8	77.7	4.8
	30 to 39	16.5	76.8	5.1
	40 to 49	14.3	65.5	6.0
	50 to 64	25.9	62.1	9.3
	65 or older	31.5	61.3	6.1
Registration Year	Since Nov 16	12.8	81.6	2.7
	Jun 10 to <Nov 16	16.9	76.7	5.5
	Jun 04 to <Jun 10	17.8	65.6	7.5
	Before June 04	52.5	60.0	7.6
Homeowner on Voter File	Yes	64.2	63.8	7.9
	No	35.8	71.6	4.2
Likely to Vote by Mail	Yes	81.0	66.3	6.3
	No	19.0	67.6	8.1
Likely Mar 2020 Voter	Yes	82.8	64.6	7.1
	No	17.2	76.0	4.3
Likely Nov 2020 Voter	Yes, natural	95.0	66.2	6.8
	Yes, GOTV	5.0	74.1	3.6
Gender	Male	47.6	62.5	4.6
	Female	52.4	73.4	7.8

REASONS FOR OPPOSING MEASURE Respondents who opposed the measure (or were unsure) at the Question 5 Initial Ballot Test were asked if there was a particular reason for their position. Question 6 was asked in an open-ended manner, allowing respondents to mention any reason that came to mind without being prompted by, or restricted to, a particular list of options.

Among specific reasons offered for not supporting the measure, a belief that taxes are already too high was the most common, mentioned by 36% of voters who received the question, followed by the perception that city funds have been/will be mismanaged or misspent (24%) and a desire for additional information about the measure (22%).

Question 6 *Is there a particular reason why you do not support or are unsure about the measure I just described?*

FIGURE 7 REASONS FOR NOT SUPPORTING MEASURE



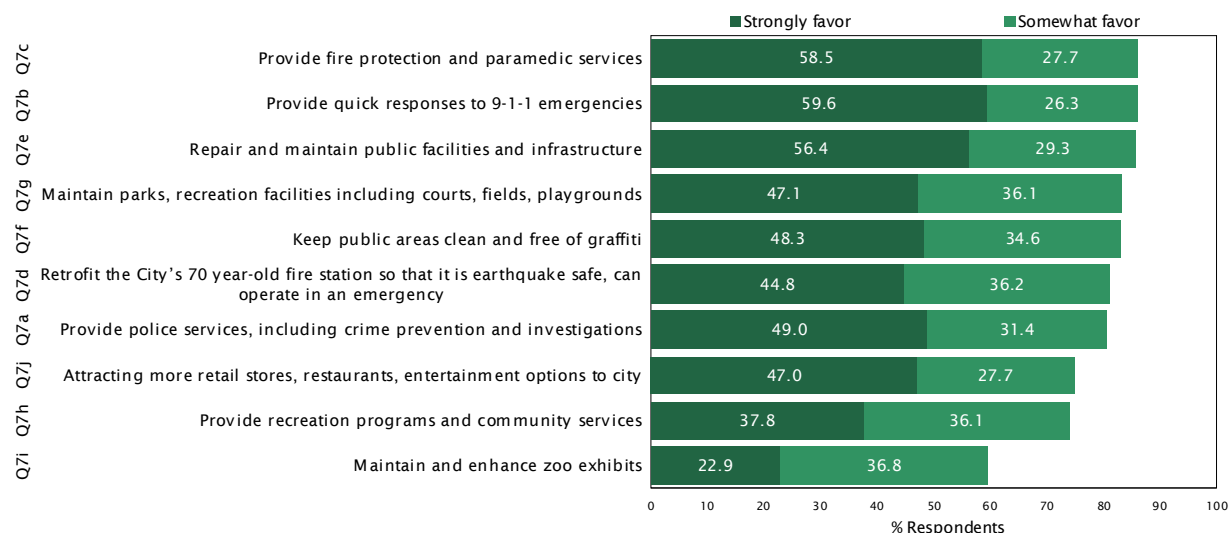
SERVICES

The ballot language presented in Question 5 indicated that the proposed measure would provide funding for general city services in the City of Atascadero, such as police and crime prevention, fire protection, paramedics, and 911 emergency response, maintenance of parks, public facilities and infrastructure, and recreation, community services, and other city services. The purpose of Question 7 was to provide respondents with a full range of services that may be funded by the proposed measure, as well as identify which of these services voters most favored funding with the proceeds of the measure.

After reading each service, respondents were asked if they would favor or oppose spending some of the money on that particular item assuming that the measure passed. Descriptions of the services tested, as well as voters' responses, are shown in Figure 8 below. The order in which the services were presented to respondents was randomized to avoid a systematic position bias.

Question 7 *The measure we've been discussing will provide funding for a variety of services in your community. If the measure passes, would you favor or oppose using some of the money to: -----, or do you not have an opinion?*

FIGURE 8 SERVICES



Overall, the services that resonated with the largest percentage of respondents were providing fire protection and paramedic services (86% strongly or somewhat favor), providing quick responses to 911 emergencies (86%), and repairing and maintaining public facilities and infrastructure (86%).

SERVICE RATINGS BY INITIAL SUPPORT Table 2 presents the top five services (showing the percentage of respondents who *strongly* favor each) by position at the Initial Ballot Test. Not surprisingly, individuals who initially opposed the measure were generally less likely to favor spending money on a given service when compared with supporters. Nevertheless, initial supporters, opponents, and the undecided did agree on three of the top five priorities for funding.

TABLE 2 TOP SERVICES BY POSITION AT INITIAL BALLOT TEST

Position at Initial Ballot Test (Q5)	Item	Project or Improvement Summary	% Strongly Favor
Probably or Definitely Yes (n = 524)	Q7c	Provide fire protection and paramedic services	69
	Q7b	Provide quick responses to 9-1-1 emergencies	69
	Q7e	Repair and maintain public facilities and infrastructure	66
	Q7f	Keep public areas clean and free of graffiti	58
	Q7g	Maintain parks, recreation facilities including courts, fields, playgrounds	58
Probably or Definitely No (n = 210)	Q7j	Attracting more retail stores, restaurants, entertainment options to city	37
	Q7b	Provide quick responses to 9-1-1 emergencies	36
	Q7e	Repair and maintain public facilities and infrastructure	32
	Q7c	Provide fire protection and paramedic services	31
	Q7a	Provide police services, including crime prevention and investigations	29
Not Sure (n = 52)	Q7c	Provide fire protection and paramedic services	59
	Q7b	Provide quick responses to 9-1-1 emergencies	58
	Q7e	Repair and maintain public facilities and infrastructure	54
	Q7f	Keep public areas clean and free of graffiti	50
	Q7a	Provide police services, including crime prevention and investigations	50

POSITIVE ARGUMENTS

If the City chooses to place a measure on an upcoming ballot, voters will be exposed to various arguments about the measure in the ensuing months. Proponents of the measure will present arguments to try to persuade voters to support a measure, just as opponents may present arguments to achieve the opposite goal. For this study to be a reliable gauge of voter support for the proposed sales tax measure, it is important that the survey simulate the type of discussion and debate that will occur prior to the vote taking place and identify how this information ultimately shapes voters' opinions about the measure.

The objective of Question 8 was thus to present respondents with arguments in favor of the proposed measure and identify whether they felt the arguments were convincing reasons to support it. Arguments in opposition to the measure were also presented and are discussed later in this report (see *Negative Arguments* on page 20). Within each series, specific arguments were administered in random order to avoid a systematic position bias.

Question 8 *What I'd like to do now is tell you what some people are saying about the measure we've been discussing. Supporters of the measure say: _____. Do you think this is a very convincing, somewhat convincing, or not at all convincing reason to SUPPORT the measure?*

FIGURE 9 POSITIVE ARGUMENTS

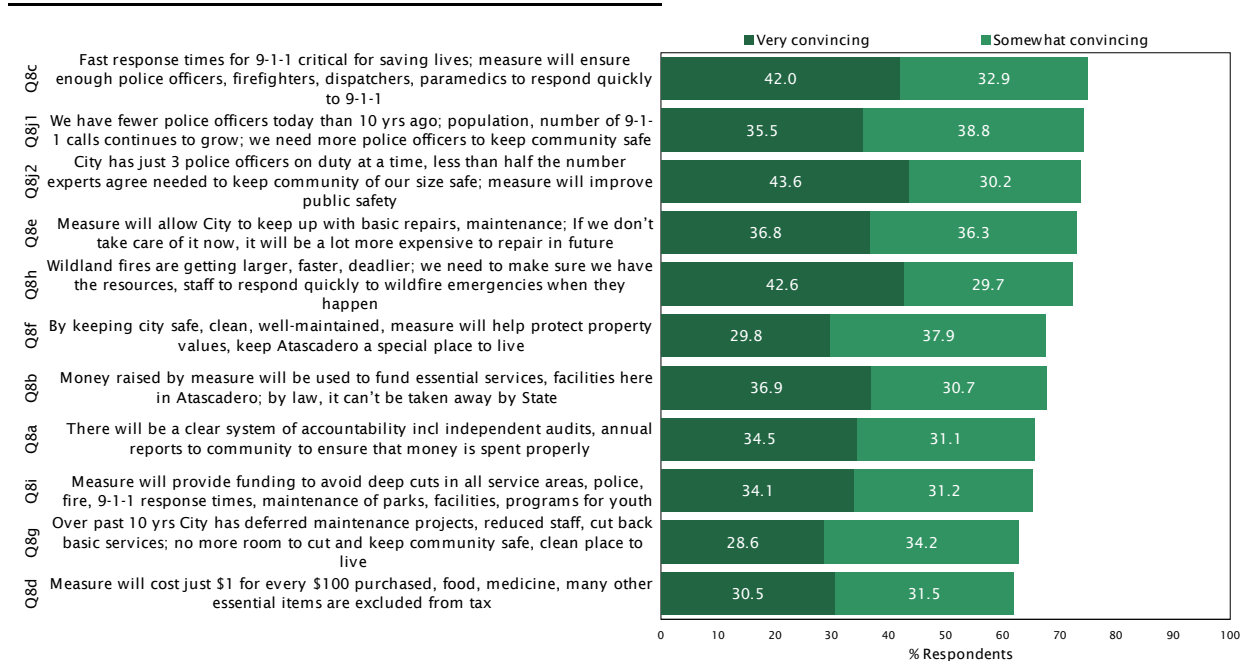


Figure 9 presents the truncated positive arguments tested, as well as voters' reactions to the arguments. The arguments are ranked from most convincing to least convincing based on the percentage of respondents who indicated that the argument was either a 'very convincing' or 'somewhat convincing' reason to support the sales tax measure. Using this methodology, the most compelling positive arguments were: *Fast emergency response times for 911 calls are critical for saving lives. This measure will ensure that we have enough police officers, firefighters, dispatchers, and paramedics to respond quickly to 911 emergencies* (75% very or somewhat convincing), *We have fewer police officers today than we did 10 years ago - meanwhile our popula-*

tion and the number of 911 emergency calls continues to grow. We need more police officers to keep our community safe (74%), The City of Atascadero has just three police officers on duty at a time, which is less than half the number of police officers that experts agree is needed to keep a community of our size safe. This measure will improve our public safety (74%), The funding raised by this measure will allow the City to keep up with basic repairs and maintenance to public facilities and infrastructure. If we don't take care of it now, it will be a lot more expensive to repair in the future (73%), and Wildland fires are getting larger, faster, and deadlier. We need to make sure we have the resources and staff to respond quickly to wildfire emergencies when they happen (72%).

POSITIVE ARGUMENTS BY INITIAL SUPPORT Table 3 lists the top five most convincing positive arguments (showing the percentage of respondents who cited it as very convincing) according to respondents' vote choice at the Initial Ballot Test. The positive arguments resonated with a higher percentage of voters initially inclined to support the measure compared with those who initially opposed the measure or were unsure. Nevertheless, three arguments were ranked among the top five most compelling by all three groups.

TABLE 3 TOP POSITIVE ARGUMENTS BY POSITION AT INITIAL BALLOT TEST

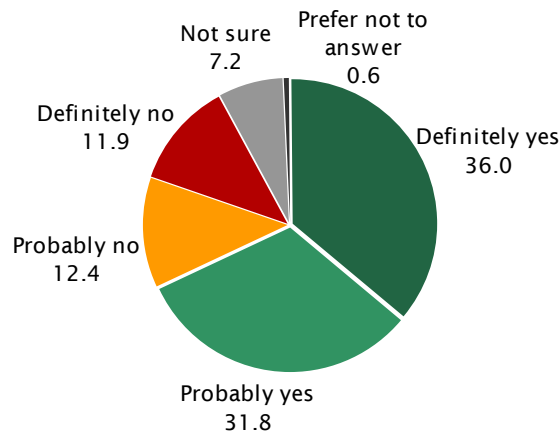
Position at Initial Ballot Test (Q5)	Item	Positive Argument Summary	% Very Convincing
Probably or Definitely Yes (n = 524)	Q8j2	City has just 3 police officers on duty at a time, less than half the number experts agree needed to keep community of our size safe; measure will improve public safety	57
	Q8h	Wildland fires are getting larger, faster, deadlier; we need to make sure we have the resources, staff to respond quickly to wildfire emergencies when they happen	54
	Q8c	Fast response times for 9-1-1 critical for saving lives; measure will ensure enough police officers, firefighters, dispatchers, paramedics to respond quickly to 9-1-1	53
	Q8e	Measure will allow City to keep up with basic repairs, maintenance; If we don't take care of it now, it will be a lot more expensive to repair in future	48
	Q8b	Money raised by measure will be used to fund essential services, facilities here in Atascadero; by law, it can't be taken away by State	48
Probably or Definitely No (n = 210)	Q8h	Wildland fires are getting larger, faster, deadlier; we need to make sure we have the resources, staff to respond quickly to wildfire emergencies when they happen	15
	Q8c	Fast response times for 9-1-1 critical for saving lives; measure will ensure enough police officers, firefighters, dispatchers, paramedics to respond quickly to 9-1-1	15
	Q8j1	We have fewer police officers today than 10 yrs ago; population, number of 9-1-1 calls continues to grow; we need more police officers to keep community safe	14
	Q8a	There will be a clear system of accountability incl independent audits, annual reports to community to ensure that money is spent properly	14
	Q8j2	City has just 3 police officers on duty at a time, less than half the number experts agree needed to keep community of our size safe; measure will improve public safety	12
Not Sure (n = 52)	Q8h	Wildland fires are getting larger, faster, deadlier; we need to make sure we have the resources, staff to respond quickly to wildfire emergencies when they happen	38
	Q8a	There will be a clear system of accountability incl independent audits, annual reports to community to ensure that money is spent properly	38
	Q8j2	City has just 3 police officers on duty at a time, less than half the number experts agree needed to keep community of our size safe; measure will improve public safety	37
	Q8c	Fast response times for 9-1-1 critical for saving lives; measure will ensure enough police officers, firefighters, dispatchers, paramedics to respond quickly to 9-1-1	37
	Q8j1	We have fewer police officers today than 10 yrs ago; population, number of 9-1-1 calls continues to grow; we need more police officers to keep community safe	32

INTERIM BALLOT TEST

After exposing respondents to services that could be funded by the measure as well as the types of positive arguments voters may encounter during an election cycle, the survey again presented respondents with the ballot language used previously to gauge how support for the proposed sales tax measure may have changed. As shown in Figure 10, overall support among likely November 2020 voters increased slightly to 68%, with 36% of voters indicating that they would *definitely* vote yes on the measure. Approximately 24% of respondents opposed the measure at this point in the survey, and an additional 8% were unsure or unwilling to state their vote choice.

Question 9 *Sometimes people change their mind about a measure once they have more information about it. Now that you have heard a bit more about the measure, let me read you a summary of it again. To provide funding for general city services in the City of Atascadero, such as police and crime prevention; fire protection, paramedics, and 911 emergency response; maintenance of parks, public facilities and infrastructure; and recreation, community services, and other city services; shall an ordinance establishing a one-cent sales tax be adopted, providing approximately 5 million dollars annually for city services until ended by voters, with annual independent audits and all money locally controlled? If the election were held today, would you vote yes or no on this measure?*

FIGURE 10 INTERIM BALLOT TEST



SUPPORT BY SUBGROUPS Table 4 on the next page shows how support for the measure at this point in the survey varied by key voter subgroups, as well as the change in subgroup support when compared with the Initial Ballot Test. Positive differences appear in green and negative differences appear in red. As shown in the table, support for the sales tax measure increased or decreased by modest amounts (less than 5 percentage points) between the Initial and Interim Ballot Test for nearly all voter subgroups.

TABLE 4 DEMOGRAPHIC BREAKDOWN OF SUPPORT AT INTERIM BALLOT TEST

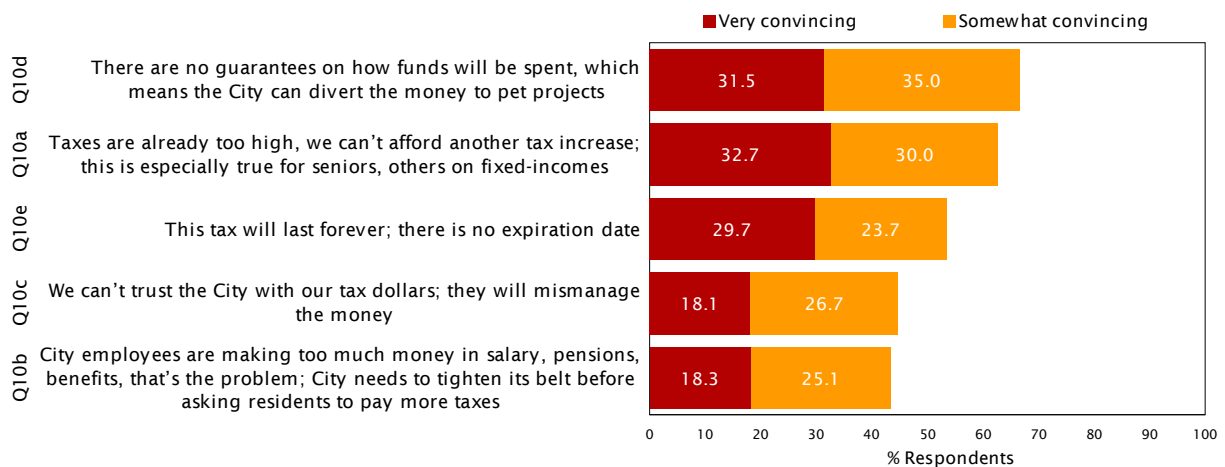
		Approximate % of Voter Universe	% Probably or Definitely Yes	Change From Initial Ballot Test (Q5)
Overall		100.0	67.8	+1.3
Years in Atascadero (Q1)	Less than 5	19.5	81.0	+4.4
	5 to 9	17.6	69.9	-2.3
	10 to 14	13.0	65.0	-2.9
	15 or more	49.8	62.6	+2.3
Overall Satisfaction (Q4)	Satisfied	81.3	73.4	+1.7
	Dissatisfied	18.7	42.3	-0.4
Child in Hsld (Q15)	Yes	29.9	69.6	-1.5
	No	70.1	67.7	+2.7
Party	Democrat	32.9	80.6	+3.4
	Republican	39.7	55.3	-1.1
	Other / DTS	27.4	70.7	+2.1
Household Party Type	Single dem	15.7	77.2	+3.1
	Dual dem	9.7	83.5	+3.5
	Single rep	13.2	53.3	-1.0
	Dual rep	16.4	50.3	-0.2
	Other	19.0	71.2	+2.2
	Mixed	25.9	72.3	+0.7
Age	18 to 29	11.8	79.1	+1.5
	30 to 39	16.5	77.9	+1.1
	40 to 49	14.3	66.0	+0.5
	50 to 64	25.9	64.7	+2.5
	65 or older	31.5	61.8	+0.6
Registration Year	Since Nov 16	12.8	87.0	+5.4
	Jun 10 to <Nov 16	16.9	75.7	-1.0
	Jun 04 to <Jun 10	17.8	65.5	-0.2
	Before June 04	52.5	61.5	+1.5
Homeowner on Voter File	Yes	64.2	66.1	+2.3
	No	35.8	70.9	-0.7
Likely to Vote by Mail	Yes	81.0	68.0	+1.7
	No	19.0	66.9	-0.6
Likely Mar 2020 Voter	Yes	82.8	64.9	+0.2
	No	17.2	82.2	+6.2
Likely Nov 2020 Voter	Yes, natural	95.0	67.1	+0.9
	Yes, GOTV	5.0	81.4	+7.2
Gender	Male	47.6	62.3	-0.2
	Female	52.4	76.0	+2.6

NEGATIVE ARGUMENTS

Whereas Question 8 of the survey presented respondents with arguments in favor of the sales tax measure, Question 10 presented respondents with arguments designed to elicit opposition to the measure. In the case of Question 10, however, respondents were asked whether they felt that the argument was a very convincing, somewhat convincing, or not at all convincing reason to *oppose* the measure. The arguments tested, as well as voters' opinions about the arguments, are presented below in Figure 11.

Question 10 *Next, let me tell you what opponents of the measure are saying. Opponents of the measure say: _____. Do you think this is a very convincing, somewhat convincing, or not at all convincing reason to OPPOSE the measure?*

FIGURE 11 NEGATIVE ARGUMENTS



Most voters found the negative arguments tested to be less convincing than the positive arguments. The most compelling negative arguments were: *There are no guarantees on how funds will be spent, which means the City can divert the money to pet projects* (67% very or somewhat convincing) and *Taxes are already too high - we can't afford another tax increase. This is especially true for seniors and others on fixed incomes* (63%).

NEGATIVE ARGUMENTS BY INITIAL SUPPORT Table 5 on the next page ranks the negative arguments (showing the percentage of respondents who cited each as very convincing) according to respondents' vote choice at the Initial Ballot Test.

TABLE 5 NEGATIVE ARGUMENTS BY POSITION AT INITIAL BALLOT TEST

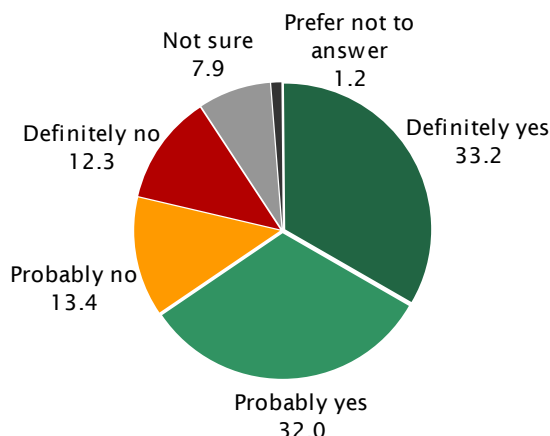
Position at Initial Ballot Test (Q5)	Item	Negative Argument Summary	% Very Convincing
Probably or Definitely Yes (n = 524)	Q10d	There are no guarantees on how funds will be spent, which means the City can divert the money to pet projects	21
	Q10a	Taxes are already too high, we can't afford another tax increase; this is especially true for seniors, others on fixed-incomes	18
	Q10e	This tax will last forever; there is no expiration date	16
	Q10b	City employees are making too much money in salary, pensions, benefits, that's the problem; City needs to tighten its belt before asking residents to pay more taxes	10
	Q10c	We can't trust the City with our tax dollars; they will mismanage the money	8
Probably or Definitely No (n = 210)	Q10a	Taxes are already too high, we can't afford another tax increase; this is especially true for seniors, others on fixed-incomes	68
	Q10e	This tax will last forever; there is no expiration date	60
	Q10d	There are no guarantees on how funds will be spent, which means the City can divert the money to pet projects	57
	Q10c	We can't trust the City with our tax dollars; they will mismanage the money	44
	Q10b	City employees are making too much money in salary, pensions, benefits, that's the problem; City needs to tighten its belt before asking residents to pay more taxes	39
Not Sure (n = 52)	Q10a	Taxes are already too high, we can't afford another tax increase; this is especially true for seniors, others on fixed-incomes	42
	Q10d	There are no guarantees on how funds will be spent, which means the City can divert the money to pet projects	35
	Q10e	This tax will last forever; there is no expiration date	29
	Q10c	We can't trust the City with our tax dollars; they will mismanage the money	16
	Q10b	City employees are making too much money in salary, pensions, benefits, that's the problem; City needs to tighten its belt before asking residents to pay more taxes	16

FINAL BALLOT TEST

Voters' opinions about ballot measures are often not rigid, especially when the amount of information presented to the public on a measure has been limited. A goal of the survey was thus to gauge how voters' opinions about the proposed measure may be affected by the information they could encounter during the course of an election cycle. After providing respondents with the wording of the proposed measure, services that could be funded, and arguments in favor of and against the proposal, the survey again asked voters whether they would vote 'yes' or 'no' on the proposed sales tax measure.

Question 11 *Now that you have heard a bit more about the measure, let me read you a summary of it one more time. To provide funding for general city services in the City of Atascadero, such as police and crime prevention; fire protection, paramedics, and 911 emergency response; maintenance of parks, public facilities and infrastructure; and recreation, community services, and other city services; shall an ordinance establishing a one-cent sales tax be adopted, providing approximately 5 million dollars annually for city services until ended by voters, with annual independent audits and all money locally controlled? If the election were held today, would you vote yes or no on this measure?*

FIGURE 12 FINAL BALLOT TEST



At this point in the survey, support for the one-cent sales tax measure was found among 65% of likely November 2020 voters, with 33% indicating that they would *definitely* support the measure. Approximately 26% of respondents were opposed to the measure at the Final Ballot Test, and 9% were unsure or unwilling to state their vote choice.

CHANGE IN SUPPORT

Table 6 provides a closer look at how support for the proposed measure changed over the course of the interview by calculating the difference in support between the Initial, Interim, and Final Ballot tests within various subgroups of voters. The percentage of support for the measure at the Final Ballot Test is shown in the column with the heading *% Probably or Definitely Yes*. The columns to the right show the difference between the Final and the Initial, and the Final and Interim Ballot Tests. Positive differences appear in green, and negative differences appear in red.

TABLE 6 DEMOGRAPHIC BREAKDOWN OF SUPPORT AT FINAL BALLOT TEST

		Approximate % of Voter Universe	% Probably or Definitely Yes	Change From Initial Ballot Test (Q5)	Change From Interim Ballot Test (Q9)
Overall		100.0	65.2	-1.4	-2.6
Years in Atascadero (Q1)	Less than 5	19.5	76.4	-0.2	-4.6
	5 to 9	17.6	69.1	-3.0	-0.8
	10 to 14	13.0	64.3	-3.5	-0.6
	15 or more	49.8	59.7	-0.5	-2.9
Overall Satisfaction (Q4)	Satisfied	81.3	71.0	-0.7	-2.4
	Dissatisfied	18.7	39.3	-3.4	-3.0
Child in Hsld (Q15)	Yes	29.9	66.1	-5.0	-3.6
	No	70.1	65.1	+0.1	-2.6
Party	Democrat	32.9	77.5	+0.3	-3.1
	Republican	39.7	53.7	-2.7	-1.6
	Other / DTS	27.4	67.1	-1.5	-3.6
Household Party Type	Single dem	15.7	74.3	+0.2	-2.9
	Dual dem	9.7	80.5	+0.4	-3.1
	Single rep	13.2	50.3	-4.0	-3.0
	Dual rep	16.4	48.4	-2.1	-1.9
	Other	19.0	69.0	+0.0	-2.2
	Mixed	25.9	69.4	-2.2	-2.9
Age	18 to 29	11.8	75.9	-1.8	-3.3
	30 to 39	16.5	75.1	-1.7	-2.8
	40 to 49	14.3	64.5	-1.0	-1.5
	50 to 64	25.9	62.9	+0.7	-1.8
	65 or older	31.5	58.3	-3.0	-3.5
Registration Year	Since Nov 16	12.8	82.0	+0.4	-5.0
	Jun 10 to <Nov 16	16.9	74.5	-2.2	-1.2
	Jun 04 to <Jun 10	17.8	64.5	-1.2	-1.0
	Before June 04	52.5	58.4	-1.6	-3.1
Homeowner on Voter File	Yes	64.2	63.2	-0.5	-2.9
	No	35.8	68.7	-2.9	-2.2
Likely to Vote by Mail	Yes	81.0	65.2	-1.2	-2.8
	No	19.0	65.3	-2.3	-1.7
Likely Mar 2020 Voter	Yes	82.8	62.2	-2.4	-2.6
	No	17.2	79.4	+3.4	-2.7
Likely Nov 2020 Voter	Yes, natural	95.0	64.6	-1.6	-2.6
	Yes, GOTV	5.0	77.5	+3.4	-3.9
Gender	Male	47.6	59.5	-3.0	-2.7
	Female	52.4	73.1	-0.3	-2.9

As expected, voters generally responded to the negative arguments with a reduction in their support for the sales tax measure when compared with levels recorded at the Interim Ballot Test. The trend over the course of the entire survey (Initial to Final Ballot Test) was also one of modestly declining support for many voter subgroups, averaging -1 percentage points overall. Nevertheless, support for the proposed measure at the Final Ballot Test remained 15 percentage points above the simple majority required for passage of a general tax.

Whereas Table 6 displays change in support for the measure over the course of the interview at the subgroup level, Table 7 displays the individual-level changes that occurred between the Initial and Final Ballot tests for the measure. On the left side of the table is shown each of the response options to the Initial Ballot Test and the percentage of respondents in each group. The cells in the body of the table depict movement within each response group (row) based on the information provided throughout the course of the survey as recorded by the Final Ballot Test. For example, in the first row we see that of the 31.5% of respondents who indicated that they would definitely support the measure at the Initial Ballot Test, 26.1% also indicated they would definitely support the measure at the Final Ballot Test. Approximately 4.1% moved to the probably support group, 0.3% moved to the probably oppose group, 0.0% moved to the definitely oppose group, and 0.9% stated they were now unsure of their vote choice.

To ease interpretation of the table, the cells are color coded. Red shaded cells indicate declining support, green shaded cells indicate increasing support, whereas white cells indicate no movement. Moreover, within the cells, a white font indicates a fundamental change in the vote: from yes to no, no to yes, or not sure to either yes or no.

TABLE 7 MOVEMENT BETWEEN INITIAL & FINAL BALLOT TEST

Initial Ballot Test (Q5)		Final Ballot Test (Q11)				
		Definitely support	Probably support	Probably oppose	Definitely oppose	Not sure
Definitely support	31.5%	26.1%	4.1%	0.3%	0.0%	0.9%
Probably support	35.1%	6.9%	24.4%	0.7%	0.4%	2.7%
Probably oppose	12.3%	0.0%	1.6%	7.9%	1.5%	1.3%
Definitely oppose	14.4%	0.0%	0.1%	3.5%	10.3%	0.5%
Not sure	6.7%	0.2%	1.7%	1.0%	0.1%	3.6%

As one might expect, the information conveyed in the survey had the greatest impact on individuals who either weren't sure about how they would vote at the Initial Ballot Test or were tentative in their vote choice (probably yes or probably no). Moreover, Table 7 makes clear that although the information did impact some voters, it did not do so in a consistent way for all respondents. Some respondents found the information conveyed during the course of the interview to be a reason to become more supportive of the measure, whereas a slightly larger percentage found the same information to be a reason to be less supportive. Despite 12% of respondents making a *fundamental*³ shift in their opinion about the measure over the course of the interview, the net impact is that support for the measure at the Final Ballot Test was approximately one percentage points lower than support at the Initial Ballot Test.

3. This is, they changed from a position of support, opposition or undecided at the Initial Ballot Test to a different position at the Final Ballot Test.

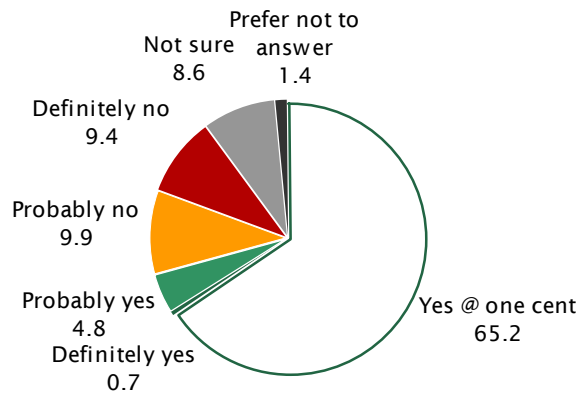
FINAL BALLOT TEST AT LOWER RATE

The ballot language tested throughout the survey indicated that the measure would increase the local sales tax rate by one cent and be used to fund general city services. Voters who did not support the proposed measure at the Final Ballot Test (Question 11) were subsequently asked if they would support the measure if the rate were set at a lower amount: one-half cent.

As shown in Figure 13, lowering the tax rate to one-half cent generated a modest amount of additional support for the proposed measure. An additional 6% of voters indicated they would support the measure if the tax rate were lowered to one-half cent, although nearly all of the additional support for the measure was 'soft' (probably yes).

Question 12 *What if the measure I just described raised the sales tax by a lower amount: one-half cent? Would you vote yes or no on the measure?*

FIGURE 13 FINAL BALLOT TEST AT ONE-HALF CENT



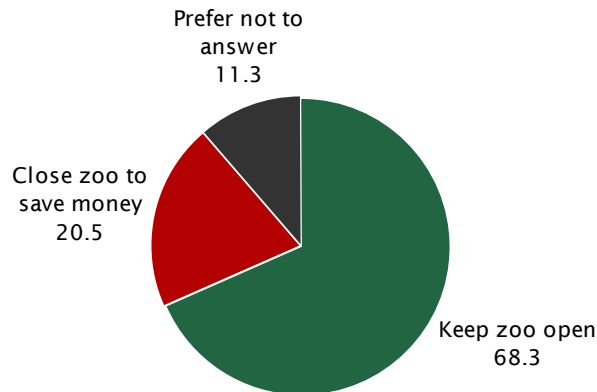
RELEVANT ATTITUDES

The final substantive section of the survey focused on the City's financial management practices in general, as well as the use of General Fund dollars to operate and maintain the Charles Paddock Zoo.

SHOULD THE CITY CONTINUE TO OPERATE THE ZOO? When placed into competition with public safety and public works services earlier in survey (see *Services* on page 14), respondents rated operating the zoo as being a comparatively low priority for future sales tax revenues. Anticipating that this might be the case, Question 13 first informed voters that the City currently spends approximately \$500,000 each year to operate and maintain the zoo, then asked if they think the City should remain open or be closed to save money. As shown in Figure 14, two-thirds of voters (68%) favored keeping the zoo open despite the cost, whereas 21% preferred to close the zoo to save money, and 11% preferred to not answer the question.

Question 13 *The City of Atascadero operates the Charles Paddock zoo, which is the Central Coast's only accredited zoo. In a typical year, the City spends about 500 thousand dollars of its general fund budget to operate and maintain the zoo. In your opinion, should the City keep the zoo open or should the zoo be closed to save money?*

FIGURE 14 OPINION OF ZOO



Support for keeping the zoo open were strikingly similar across subgroups of Atascadero residents, as shown in figures 15 and 16 on the next page. Supporters of the zoo outnumbered those who prefer it be closed by a large margin in every subgroup.

FIGURE 15 OPINION OF ZOO BY YEARS IN ATASCADERO, OVERALL SATISFACTION & CHILD IN HSLD

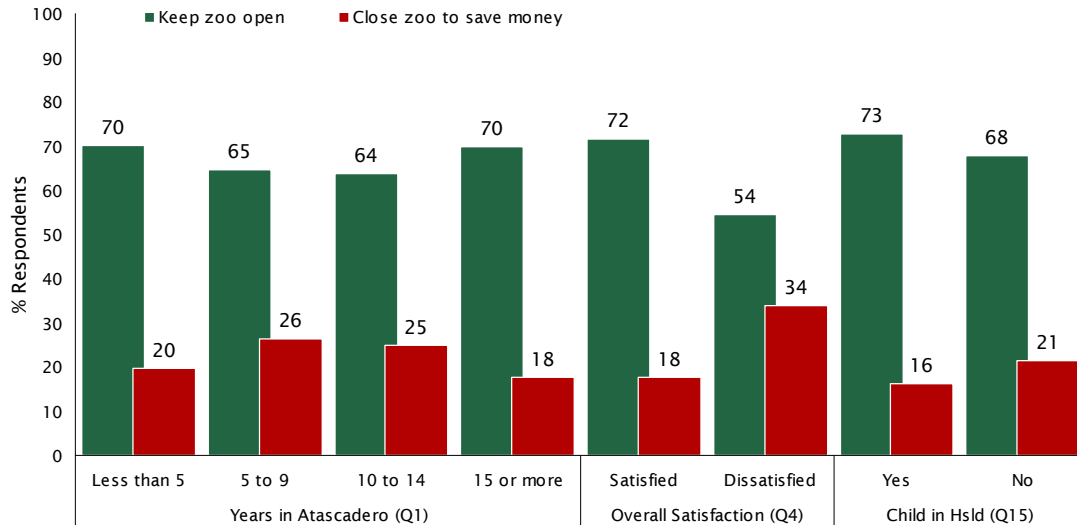
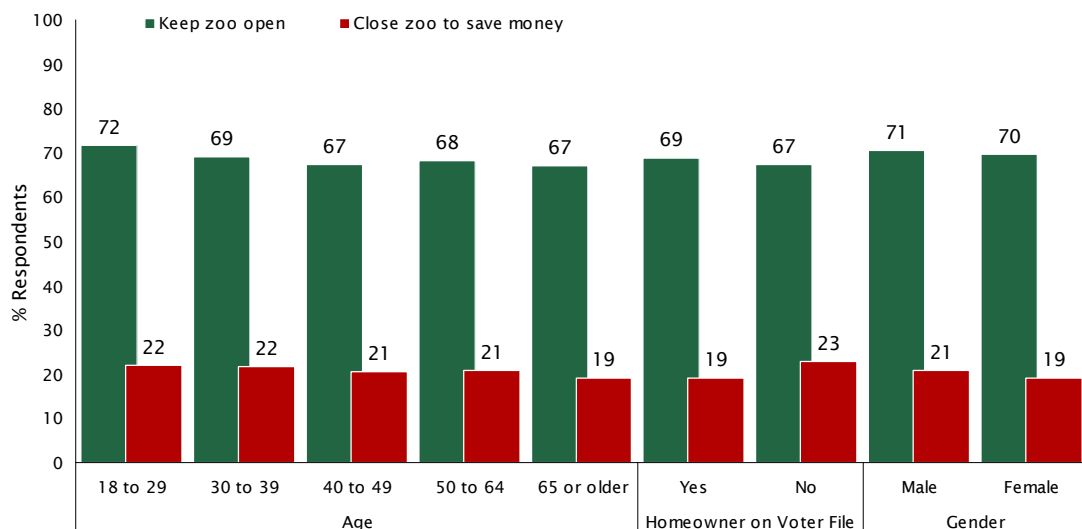


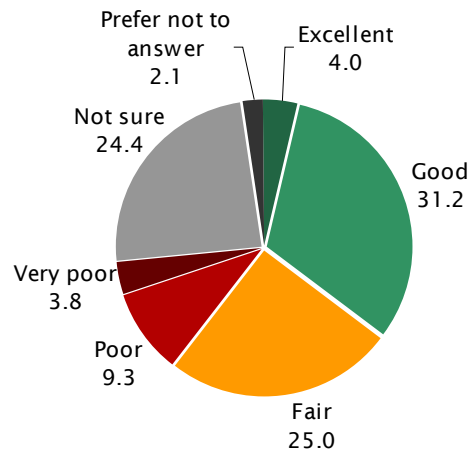
FIGURE 16 OPINION OF ZOO BY AGE, HOMEOWNER ON VOTER FILE & GENDER



FINANCIAL MANAGEMENT Respondents were also asked to rate the job the City of Atascadero had done in managing its financial resources (see Figure 17). Approximately one-quarter of respondents confided that they were unsure (24%) or preferred to not answer the question (2%). The remaining respondents were divided between those who provided an excellent (4%) or good rating (31%), those who offered fair (25%), and those who felt the City's performance in this respect has been poor (9%) or very poor (4%).

Question 14 *In your opinion, has the City of Atascadero done an excellent, good, fair, poor or very poor job of managing its financial resources?*

FIGURE 17 FISCAL MANAGEMENT



BACKGROUND & DEMOGRAPHICS

TABLE 8 DEMOGRAPHICS OF SAMPLE

<i>Total Respondents</i>	787
Years in Atascadero (Q1)	
Less than 5	19.4
5 to 9	17.5
10 to 14	13.0
15 or more	49.6
Prefer not to answer	0.5
Child in Hsld (Q15)	
Yes	29.1
No	68.1
Prefer not to answer	2.8
Gender	
Male	44.4
Female	48.8
Prefer not to answer	6.8
Age	
18 to 29	11.8
30 to 39	16.5
40 to 49	14.3
50 to 64	25.9
65 or older	31.5
Party	
Democrat	32.9
Republican	39.7
Other / DTS	27.4
Homeowner on Voter File	
Yes	64.2
No	35.8
Registration Year	
Since Nov 16	12.8
Jun 10 to <Nov 16	16.9
Jun 04 to <Jun 10	17.8
Before June 04	52.5
Likely to Vote by Mail	
Yes	81.0
No	19.0
Likely Mar 2020 Voter	
Yes	82.8
No	17.2
Likely Nov 2020 Voter	
Yes, natural	95.0
Yes, GOTV	5.0
Household Party Type	
Single dem	15.7
Dual dem	9.7
Single rep	13.2
Dual rep	16.4
Other	19.0
Mixed	25.9

In addition to questions directly related to the proposed measure, the study collected basic demographic information about respondents and their households. Some of this information was gathered during the interview, although much of it was collected from the voter file. The profile of the likely November 2020 voter sample used for this study is shown in Table 8.



M E T H O D O L O G Y

The following sections outline the methodology used in the study, as well as the motivation for using certain techniques.

QUESTIONNAIRE DEVELOPMENT Dr. McLarney of True North Research worked closely with the City of Atascadero to develop a questionnaire that covered the topics of interest and avoided possible sources of systematic measurement error, including position-order effects, wording effects, response-category effects, scaling effects, and priming. Several questions included multiple individual items. Because asking items in a set order can lead to a systematic position bias in responses, items were asked in random order for each respondent.

Some of the questions asked in this study were presented only to a subset of respondents. For example, only individuals who did not support the sales tax or were unsure at the Final Ballot Test (Question 11) were asked if they would support the measure at a lower tax rate (Question 12). The questionnaire included with this report (see *Questionnaire & Toplines* on page 33) identifies the skip patterns that were used during the interview to ensure that each respondent received the appropriate questions.

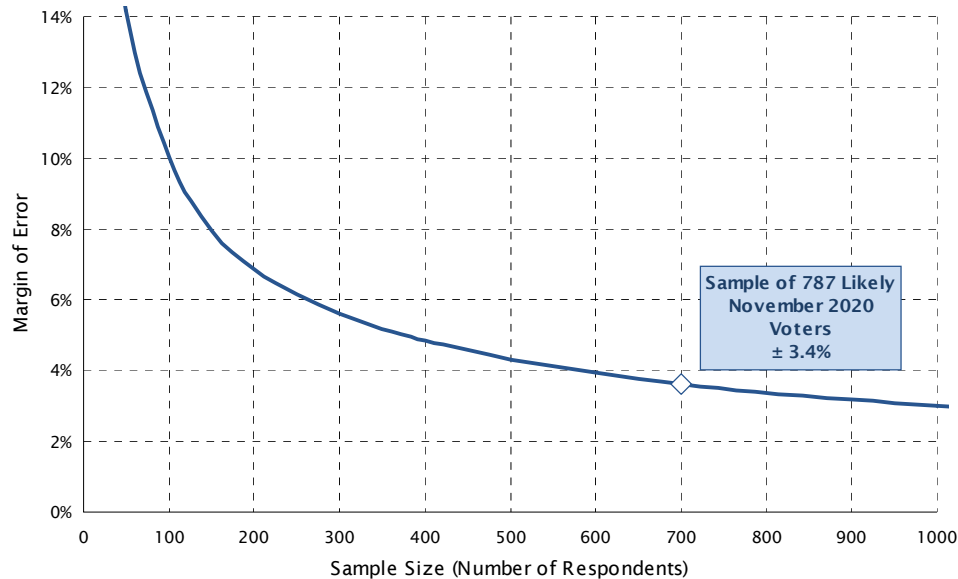
PROGRAMMING & PRE-TEST Prior to fielding the survey, the questionnaire was CATI (Computer Assisted Telephone Interviewing) programmed to assist interviewers when conducting telephone interviews. The CATI program automatically navigates skip patterns, randomizes the appropriate question items, and alerts the interviewer to certain types of keypunching mistakes should they occur. The survey was also programmed into a passcode-protected online survey application to allow online participation for sampled voters. The integrity of the questionnaire was pre-tested internally by True North and by dialing into voter households in the City prior to formally beginning the survey.

SAMPLE The survey was administered to a random sample of 787 registered voters in the City likely to participate in the November 2020 election. Consistent with the profile of this universe, the sample was stratified into clusters, each representing a combination of age, gender, and household party-type. Individuals were then randomly selected based on their profile into an appropriate cluster. This method ensures that if a person of a particular profile refuses to participate in the study, they are replaced by an individual who shares their same profile.

STATISTICAL MARGIN OF ERROR By using the probability-based sampling design noted above, True North ensured that the final sample was representative of voters in the City who are likely to participate in the November 2020 election. The results of the sample can thus be used to estimate the opinions of *all* voters likely to participate in this election. Because not all voters participated in the study, however, the results have what is known as a statistical margin of error due to sampling. The margin of error refers to the difference between what was found in the survey of 787 voters for a particular question and what would have been found if all 16,119 likely November 2020 voters identified in the City had been surveyed for the study.

Figure 18 provides a graphic plot of the *maximum* margin of error in this study. The maximum margin of error for a dichotomous percentage result occurs when the answers are evenly split such that 50% provide one response and 50% provide the alternative response. For this survey, the maximum margin of error is $\pm 3.4\%$.

FIGURE 18 MAXIMUM MARGIN OF ERROR DUE TO SAMPLING



Within this report, figures and tables show how responses to certain questions varied by subgroups such as age, gender, and partisan affiliation. Figure 18 is thus useful for understanding how the maximum margin of error for a percentage estimate will grow as the number of individuals asked a question (or in a particular subgroup) shrinks. Because the margin of error grows exponentially as the sample size decreases, the reader should use caution when generalizing and interpreting the results for small subgroups.

RECRUITING & DATA COLLECTION The survey followed a mixed-method design that employed multiple recruiting methods (telephone and email) and multiple data collection methods (telephone and online). Telephone interviews averaged 16 minutes in length and were conducted during weekday evenings (5:30PM to 9PM) and on weekends (10AM to 5PM). It is standard practice not to call during the day on weekdays because most working adults are unavailable and thus calling during those hours would likely bias the sample.

Voters recruited via email were assigned a unique passcode to ensure that only voters who received an invitation could access the online survey site, and that each voter could complete the survey only one time. During the data collection period, an email reminder notice was also sent to encourage participation among those who had yet to take the survey. A total of 787 surveys were completed between January 18 and January 23, 2020.

DATA PROCESSING Data processing consisted of checking the data for errors or inconsistencies, coding and recoding responses, weighting, and preparing frequency analyses and cross-tabulations.

ROUNDING Numbers that end in 0.5 or higher are rounded up to the nearest whole number, whereas numbers that end in 0.4 or lower are rounded down to the nearest whole number. These same rounding rules are also applied, when needed, to arrive at numbers that include a decimal place in constructing figures and tables. Occasionally, these rounding rules lead to small discrepancies in the first decimal place when comparing tables and charts for a given question. Due to rounding, some figures and narrative include numbers that add to more than or less than 100%.

QUESTIONNAIRE & TOPLINES



City of Atascadero
 Revenue Measure Feasibility Survey
 Final Toplines (n=787)
 January 24, 2020

Section 1: Introduction to Study

Hi, may I please speak to _____. My name is _____ and I'm calling from TNR, an independent public opinion research firm. We're conducting a survey of voters about important issues in the City of Atascadero (Uh-TASK-uh-DAIR-Oh) and I'd like to get your opinions.

If needed: This is a survey about important issues in your community. I'm NOT trying to sell anything and I won't ask for a donation.

If needed: The survey should take about 12 minutes to complete.

If needed: If now is not a convenient time, can you let me know a better time so I can call back?

If needed: Your answers will be confidential. The City will be provided with a summary of all survey responses, not individual responses.

If the person asks why you need to speak to the listed person or if they ask to participate instead, explain: For statistical purposes, at this time the survey must only be completed by this particular individual.

If the person says they are an elected official or is somehow associated with the survey, politely explain that this survey is designed to measure the opinions of those not closely associated with the study, thank them for their time, and terminate the interview.

Section 2: Quality of Life & City Services

I'd like to begin by asking you a few questions about what it is like to live in Atascadero.

Q1 How long have you lived in the City of Atascadero?

1	Less than 1 year	2%
2	1 to 4 years	17%
3	5 to 9 years	18%
4	10 to 14 years	13%
5	15 years or longer	50%
99	Prefer not to answer	0%

Q2 How would you rate the overall quality of life in Atascadero? Would you say it is excellent, good, fair, poor or very poor?

1	Excellent	17%
2	Good	64%
3	Fair	16%
4	Poor	1%
5	Very Poor	1%
98	Not sure	0%
99	Prefer not to answer	0%

City of Atascadero Survey

January 2020

Q3	If the city government could change one thing to make Atascadero a better place to live now and in the future, what change would you like to see? <i>Verbatim responses recorded and later grouped into categories shown below.</i>	
	Address homeless issue	21%
	Improve, maintain infrastructure, streets, roads	19%
	Improve shopping, dining opportunities	17%
	Not sure, cannot think of anything	9%
	Improve public safety, reduce crime, drugs, provide more police presence	8%
	Improve economy, jobs	8%
	Improve downtown area	7%
	Provide affordable housing	6%
	Improve parks, recreation areas	6%
	Add bike, walking paths	6%
	Provide more community events, activities for all ages	5%
	Reduce taxes, fees	3%
	Reduce traffic	2%
	Beautify city, landscaping	2%
	Improve environmental efforts	2%
	Reduce, limit growth	2%
	Enforce City codes	2%
	Improve government, more transparency	2%
	No changes needed / Everything is fine	2%
Q4	Generally speaking, are you satisfied or dissatisfied with the job the City of Atascadero is doing to provide city services? <i>Get answer, then ask: Would that be very (satisfied/dissatisfied) or somewhat (satisfied/dissatisfied)?</i>	
	1 Very satisfied	19%
	2 Somewhat satisfied	57%
	3 Somewhat dissatisfied	12%
	4 Very dissatisfied	6%
	98 Not sure	5%
	99 Prefer not to answer	1%

City of Atascadero Survey

January 2020

Section 3: Initial Ballot Test

Later this year, voters in Atascadero may be asked to vote on a local ballot measure. Let me read you a summary of the measure.

Q5	To provide funding for general city services in the City of Atascadero, such as:			
	<ul style="list-style-type: none">• Police and crime prevention• Fire protection, paramedics, and 9-1-1 emergency response• Maintenance of parks, public facilities and infrastructure• And recreation, community services, and other city services			
	shall an ordinance establishing a one-cent sales tax be adopted, providing approximately 5 million dollars annually for city services until ended by voters, with annual independent audits and all money locally controlled?			
	If the election were held today, would you vote yes or no on this measure? <i>Get answer, then ask:</i> Would that be definitely (yes/no) or probably (yes/no)?			
	1	Definitely yes	31%	Skip to Q7
	2	Probably yes	35%	Skip to Q7
	3	Probably no	12%	Ask Q6
	4	Definitely no	14%	Ask Q6
	98	Not sure	7%	Ask Q6
	99	Prefer not to answer	0%	Skip to Q7
Q6	Is there a particular reason why you do <u>not</u> support or are unsure about the measure I just described? <i>If yes, ask:</i> Please briefly describe your reason? <i>Verbatim responses recorded and later grouped into categories shown below.</i>			
	Taxes already too high		36%	
	Money is misspent, mismanaged		24%	
	Need more information		22%	
	Other higher priorities in community		13%	
	Do not trust City, government		10%	
	City has enough money		8%	
	It will drive people away from purchasing in City		4%	
	Other ways to be funded		3%	
	Measure too expensive		2%	
	Mentioned past measure		2%	

City of Atascadero Survey

January 2020

Section 4: Services

Q7	The measure we've been discussing will provide funding for a variety of services in your community.						
	If the measure passes, would you favor or oppose using some of the money to: _____, or do you not have an opinion? <i>Get answer, if favor or oppose, then ask: Would that be strongly (favor/oppose) or somewhat (favor/oppose)?</i>						
	<i>Randomize</i>	Strongly Favor	Somewhat Favor	Somewhat Oppose	Strongly Oppose	Not sure	Prefer not to answer
A	Provide police services, including crime prevention and investigations	49%	31%	7%	7%	3%	3%
B	Provide quick responses to 9-1-1 emergencies	60%	26%	5%	3%	4%	2%
C	Provide fire protection and paramedic services	58%	28%	5%	4%	3%	2%
D	Retrofit the City's 70-year-old fire station so that it is earthquake safe and can operate in an emergency	45%	36%	8%	6%	4%	2%
E	Repair and maintain public facilities and infrastructure	56%	29%	5%	4%	3%	2%
F	Keep public areas clean and free of graffiti	48%	35%	7%	5%	3%	2%
G	Maintain parks and recreation facilities including courts, fields, and playgrounds	47%	36%	8%	4%	3%	2%
H	Provide recreation programs and community services	38%	36%	11%	7%	6%	2%
I	Maintain and enhance zoo exhibits	23%	37%	15%	15%	8%	2%
J	Attracting more retail stores, restaurants and entertainment options to our city	47%	28%	11%	8%	5%	2%

Section 5: Positive Arguments

What I'd like to do now is tell you what some people are saying about the measure we've been discussing.

Q8	Supporters of the measure say: _____. Do you think this is a very convincing, somewhat convincing, or not at all convincing reason to SUPPORT the measure?						
	<i>Randomize. Split sample J1/J2</i>	Very Convincing	Somewhat Convincing	Not At All Convincing	Don't Believe	Not sure	Prefer not to answer
A	There will be a clear system of accountability including independent audits and annual reports to the community to ensure that the money is spent properly.	34%	31%	17%	12%	3%	2%

City of Atascadero Survey

January 2020

B	All money raised by the measure will be used to fund essential services and facilities here in Atascadero. By law, it can't be taken away by the State.	37%	31%	16%	10%	3%	3%
C	Fast emergency response times for 9-1-1 calls are critical for saving lives. This measure will ensure that we have enough police officers, firefighters, dispatchers, and paramedics to respond quickly to 9-1-1 emergencies.	42%	33%	14%	6%	3%	3%
D	This measure will cost just 1 dollar for every 100 dollars purchased – and food, medicine and many other essential items are excluded from the tax.	31%	31%	22%	9%	4%	3%
E	The funding raised by this measure will allow the City to keep up with basic repairs and maintenance to public facilities and infrastructure. If we don't take care of it now, it will be a lot more expensive to repair in the future.	37%	36%	14%	7%	2%	3%
F	By keeping our city safe, clean and well-maintained, this measure will help protect our property values and keep Atascadero a special place to live.	30%	38%	19%	8%	2%	3%
G	The City has done a good job keeping costs down. Over the past 10 years it has deferred maintenance projects, reduced staff, and cut back on basic services. There is no more room to cut if we want to keep our community a safe, clean place to live. We need to support this measure.	29%	34%	20%	11%	4%	3%
H	Wildland fires are getting larger, faster, and deadlier. We need to make sure we have the resources and staff to respond quickly to wildfire emergencies when they happen.	43%	30%	15%	7%	3%	3%
I	This measure will provide the funding needed to avoid deep cuts in all service areas, including police, fire protection, 9-1-1 emergency response times, the maintenance of parks and public facilities, as well as programs for youth.	34%	31%	19%	11%	3%	3%
J1	We have fewer police officers today than we did 10 years ago – meanwhile our population and the number of 9-1-1 emergency calls continues to grow. We need more police officers to keep our community safe.	36%	39%	13%	8%	2%	2%
J2	The City of Atascadero has just three police officers on duty at a time, which is less than <i>half</i> the number of police officers that experts agree is needed to keep a community of our size safe. This measure will improve our public safety.	44%	30%	11%	11%	2%	2%

Section 6: Interim Ballot Test

Sometimes people change their mind about a measure once they have more information about it. Now that you have heard a bit more about the measure, let me read you a summary of it again.

To provide funding for general city services in the City of Atascadero, such as:

- Police and crime prevention
- Fire protection, paramedics, and 9-1-1 emergency response
- Maintenance of parks, public facilities and infrastructure
- And recreation, community services, and other city services

Q9

shall an ordinance establishing a one-cent sales tax be adopted, providing approximately 5 million dollars annually for city services until ended by voters, with annual independent audits and all money locally controlled?

If the election were held today, would you vote yes or no on this measure? *Get answer, then ask:* Would that be definitely (yes/no) or probably (yes/no)?

1	Definitely yes	36%
2	Probably yes	32%
3	Probably no	12%
4	Definitely no	12%
98	Not sure	7%
99	Prefer not to answer	1%

Section 7: Negative Arguments

Next, let me tell you what opponents of the measure are saying.

Q10 Opponents of the measure say: _____. Do you think this is a very convincing, somewhat convincing, or not at all convincing reason to OPPOSE the measure?

		Very Convincing	Somewhat Convincing	Not At All Convincing	Don't Believe	Not sure	Prefer not to answer
	<i>Randomize</i>						
A	Taxes are already too high – we can't afford another tax increase. This is especially true for seniors and others on fixed incomes.	33%	30%	23%	9%	3%	2%
B	City employees are making too much money in salary, pensions and benefits – that's the problem. The City needs to tighten its belt before asking residents to pay more taxes.	18%	25%	27%	19%	8%	3%
C	We can't trust the City with our tax dollars. They will mismanage the money.	18%	27%	28%	19%	6%	3%
D	There are no guarantees on how funds will be spent, which means the City can divert the money to pet projects.	32%	35%	17%	9%	6%	2%

City of Atascadero Survey

January 2020

Only odd clusters receive item E.

E	This tax will last forever. There is no expiration date.	30%	24%	30%	9%	6%	1%
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Section 8: Final Ballot Test

Now that you have heard a bit more about the measure, let me read you a summary of it one more time.

Q11	To provide funding for general city services in the City of Atascadero, such as:			
	<ul style="list-style-type: none">• Police and crime prevention• Fire protection, paramedics, and 9-1-1 emergency response• Maintenance of parks, public facilities and infrastructure• And recreation, community services, and other city services			
	shall an ordinance establishing a one-cent sales tax be adopted, providing approximately 5 million dollars annually for city services until ended by voters, with annual independent audits and all money locally controlled?			
	If the election were held today, would you vote yes or no on this measure? <i>Get answer, then ask:</i> Would that be definitely (yes/no) or probably (yes/no)?			
	1	Definitely yes	33%	<i>Skip to Q13</i>
	2	Probably yes	32%	<i>Skip to Q13</i>
	3	Probably no	13%	<i>Ask Q12</i>
	4	Definitely no	12%	<i>Ask Q12</i>
	98	Not sure	8%	<i>Ask Q12</i>
	99	Prefer not to answer	1%	<i>Skip to Q13</i>
Q12	What if the measure I just described raised the sales tax by a lower amount: one-half cent? Would you vote yes or no on the measure? <i>Get answer, then ask:</i> Would that be definitely (yes/no) or probably (yes/no)?			
		Def, prob yes @ one-cent (Q11)	65%	
	1	Definitely yes	1%	
	2	Probably yes	5%	
	3	Probably no	10%	
	4	Definitely no	9%	
	98	Not sure	9%	
	99	Prefer not to answer	1%	

City of Atascadero Survey

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Section 9: Background & Demographics

Thank you so much for your participation. I have just few background questions for statistical purposes.

Q13 The City of Atascadero operates the Charles Paddock zoo, which is the Central Coast's only accredited zoo. In a typical year, the City spends about 500 thousand dollars of its general fund budget to operate and maintain the zoo.
 In your opinion, should the City keep the zoo open or should the zoo be closed to save money?

1	Keep the zoo open	68%
2	Close the zoo to save money	20%
99	Prefer not to answer	11%

Q14 In your opinion, has the City of Atascadero done an excellent, good, fair, poor or very poor job of managing its financial resources?

1	Excellent	4%
2	Good	31%
3	Fair	25%
4	Poor	9%
5	Very poor	4%
98	Not Sure	24%
99	Prefer not to answer	2%

Q15 Do you have children under the age of 18 living in your household?

1	Yes	29%
2	No	68%
99	Prefer not to answer	3%

Those are all of the questions that I have for you. Thanks so much for participating in this important survey.

Post-Interview & Sample Items

S1 Gender

1	Male	44%
2	Female	49%
3	Prefer not to answer	7%

City of Atascadero Survey

January 2020

S2	Party		
	1	Democrat	33%
	2	Republican	40%
	3	Other	8%
	4	DTS	20%
S3	Age on Voter File		
	1	18 to 29	12%
	2	30 to 39	17%
	3	40 to 49	14%
	4	50 to 64	26%
	5	65 or older	32%
S4	Registration Date		
	1	Since Nov 2016	13%
	2	Jun 2010 to before Nov 2016	17%
	3	Jun 2004 to before Jun 2010	18%
	4	Before June 2004	52%
S5	Household Party Type		
	1	Single Dem	16%
	2	Dual Dem	10%
	3	Single Rep	13%
	4	Dual Rep	16%
	5	Single Other	13%
	6	Dual Other	6%
	7	Dem & Rep	5%
	8	Dem & Other	8%
	9	Rep & Other	11%
	0	Mixed (Dem + Rep + Other)	2%
S6	Homeowner on Voter File		
	1	Yes	64%
	2	No	36%

City of Atascadero Survey

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S7	Likely to Vote by Mail		
	1	Yes	81%
	2	No	19%
S8	Likely March 2020 Voter		
	1	Yes	83%
	2	No	17%
S9	Likely November 2020 Voter		
	1	Yes, natural	95%
	2	Yes, GOTV	5%