



CITY OF ATASCADERO CITY COUNCIL

MINUTES

Tuesday, August 11, 2020

**City Hall Council Chambers, 4th floor
6500 Palma Avenue, Atascadero, California**

<u>City Council Closed Session:</u>	5:00 P.M.
<u>City Council Regular Session:</u>	6:00 P.M.

CITY COUNCIL CLOSED SESSION: 5:00 P.M.

Mayor Moreno announced at 5:00 p.m. that the Council was going into Closed Session.

- 1. CLOSED SESSION -- PUBLIC COMMENT - None.**
- 2. COUNCIL LEAVES CHAMBERS TO BEGIN CLOSED SESSION**
- 3. CLOSED SESSION -- CALL TO ORDER**
 - a. Public Employee Performance Evaluation (Govt. Code 54957)**
Title: City Attorney
 - b. Conference with Labor Negotiators (Govt. Code Sec. 54957.6)**
Agency designated representatives: Rachelle Rickard, City Manager
Employee Organizations: Atascadero Professional Firefighters, Local 3600;
Atascadero Police Association; Service Employees International Union,
Local 620; Mid-Management/Professional Employees; Non-Represented
Professional and Management Workers and Confidential Employees
- 4. CLOSED SESSION – ADJOURNMENT**
- 5. COUNCIL RETURNS TO CHAMBERS**
- 6. CLOSED SESSION – REPORT**

City Attorney Pierik reported that there was no reportable action in Closed Session.

REGULAR SESSION – CALL TO ORDER: 6:00 P.M.

Mayor Moreno called the meeting to order at 6:02 p.m. and Council Member Fonzi led the Pledge of Allegiance.

ROLL CALL:

Present: **By Teleconference** - Council Members Fonzi, Funk and Newsom, Mayor Pro Tem Bourbeau, and Mayor Moreno

Absent: None

Others Present: None

Staff Present: **By Teleconference** – City Manager Rachelle Rickard, Police Chief Jerel Haley, Fire Chief Casey Bryson, Administrative Services Director Jeri Rangel, Public Works Director Nick DeBar, Community Development Director Phil Dunsmore, City Attorney Brian Pierik, and Deputy City Manager/City Clerk Lara Christensen.

APPROVAL OF AGENDA:

MOTION: By Council Member Fonzi and seconded by Council Member Funk to:

1. Approve this agenda; and,
2. Waive the reading in full of all ordinances appearing on this agenda, and the titles of the ordinances will be read aloud by the City Clerk at the first reading, after the motion and before the City Council votes.

Motion passed 5:0 by a roll-call vote

PRESENTATIONS: None.

A. CONSENT CALENDAR: (All items on the consent calendar are considered to be routine and non-controversial by City staff and will be approved by one motion if no member of the Council or public wishes to comment or ask questions. If comment or discussion is desired by anyone, the item will be removed from the Consent Calendar and will be considered in the listed sequence with an opportunity for any member of the public to address the Council concerning the item before action is taken.)

1. City Council Draft Action Minutes – July 14, 2020

- Recommendation: Council approve the July 14, 2020 Draft City Council Regular Meeting Minutes. [City Clerk]

2. June 2020 Investment Report

- Fiscal Impact: None.
- Recommendation: Council receive and file the City Treasurer's report for quarter ending June 30, 2020. [City Treasurer]

3. Sales Tax Ballot Measure Ordinance Second Reading

- Fiscal Impact: The proposed sales tax measure would generate an estimated \$4.5 million in additional annual revenue. The total cost of placing the measures on the ballot is estimated to be approximately \$12,000 of budgeted General Funds.
- Recommendation: Council adopt on second reading, by title only, the Draft Ordinance amending Title 3 of the Atascadero Municipal Code to add a Chapter 18 "Essential Services Transactions and Use Tax" to be administered by the California Department of Tax and Administration, subject to adoption by the electorate. [City Manager]

4. Designation of Voting Delegate - League of California Cities' Annual Conference

- Fiscal Impact: None.
- Recommendation: Council designate Council Member Funk as the voting delegate for the Annual Business Meeting of the League of California Cities' Annual Conference in October 2020, and direct the City Clerk to inform the League of the designation. [City Clerk]

5. Authorize Sanitary Sewer Manhole Work for State Route 41 ADA Improvements SHOPP Project

- Fiscal Impact: \$32,500.00.
- Recommendations: Council:
 1. Authorize Souza Construction to perform work to modify municipal sanitary sewer manholes in conjunction with the Caltrans State Route 41 ADA Improvements SHOPP Project.
 2. Authorize the Administrative Services Director to appropriate \$32,500 from Wastewater Fund balance for work to modify municipal sanitary sewer manholes in conjunction with the Caltrans State Route 41 ADA Improvements SHOPP Project. [Public Works]

A member of the public, Geoff Auslen, requested to speak on Item #A-3. Following his comments, Mayor Moreno called for a motion on the Consent Calendar.

MOTION: By Council Member Newsom and seconded by Council Member Funk to approve the Consent Calendar. (#A-3: Ordinance No. 638)
Motion passed 5:0 by a roll-call vote.

UPDATES FROM THE CITY MANAGER:

City Manager Rachelle Rickard gave an update on projects and issues within the City. Police Chief Jerel Haley gave an update on transient and homeless issues in the City.

COMMUNITY FORUM:

The following citizens spoke by telephone during Community Forum: Geoff Auslen, Maggie Payne, Barbara Sims, and Haley Pinney.

Emails from the following citizens were read into the record by Deputy City Manager/City Clerk Christensen: Ron Krall.

Mayor Moreno closed the COMMUNITY FORUM period.

B. PUBLIC HEARINGS:

1. Community Facilities District 2005-1 Annexation No. 20

- Fiscal Impact: None.
- Recommendations: Council:
 1. Conduct the public hearing for the proposed annexation.
 2. Adopt Draft Resolution A; authorizing the territory identified in City Council Resolution 2020-050 to be annexed into Community Facilities District No. 2005-1, authorizing the levy of a special tax and submitting the levy of a special tax to qualified electors.
 3. Direct the City Clerk to conduct a landowner vote of annexation and collect and count the ballots.

Council to recess until ballots are counted

4. Adopt Draft Resolution B, declaring the results of a special annexation landowner election, determining the validity of prior proceedings and directing the recording of an amendment to the notice of special tax lien.
5. Introduce for first reading, by title only, Draft Ordinance, authorizing the levy of special taxes in Community Facilities District 2005-1 for certain annexation territory identified as Annexation No. 20. [Community Development]

Ex Parte Communications

The Council Members reported having no communications on this item.

Community Development Director Dunsmore gave the staff report and answered questions from the Council.

PUBLIC COMMENT:

The following citizens spoke on this item: None.

Mayor Moreno closed the Public Comment period.

MOTION: By Council Member Newsom and seconded by Council Member Fonzi to:

1. Adopt Resolution No. 2020-060; authorizing the territory identified in City Council Resolution 2020-050 to be annexed into Community Facilities District No. 2005-1, authorizing the levy of a special tax and submitting the levy of a special tax to qualified electors.
2. Direct the City Clerk to conduct a landowner vote of annexation and collect and count the ballots.

Motion passed 5:0 by a roll-call vote.

Deputy City Manager/City Clerk Christensen announced that six votes (two ballots) were received and were all in favor.

MOTION: By Council Member Funk and seconded by Mayor Pro Tem Bourbeau to:

1. Introduce for first reading, by title only, Draft Ordinance, authorizing the levy of special taxes in Community Facilities District 2005-1 for certain annexation territory identified as Annexation No. 20.

Deputy City Manager/City Clerk Christensen read the title of the Ordinance:

**AN ORDINANCE OF THE CITY COUNCIL
OF THE CITY OF ATASCADERO, CALIFORNIA, AUTHORIZING THE LEVY OF
SPECIAL TAXES IN COMMUNITY FACILITIES DISTRICT NO. 2005-1 (PUBLIC
SERVICES), INCLUDING CERTAIN ANNEXATION TERRITORY**

Motion passed 5:0 by a roll-call vote.

2. Confirming the Cost of Vegetative Growth and/or Refuse Abatement

- Fiscal Impact: The City will receive \$61,725.89 from the 2020/2021 property tax rolls in weed abatement / refuse abatement assessments.
- Recommendation: Council adopt the Draft Resolution, confirming the cost of vegetative growth (weeds) and/or refuse (rubbish) abatement. [Fire Department]

Fire Chief Bryson gave the staff report and answered questions from the Council.

PUBLIC COMMENT:

The following citizens spoke on this item: None.

Mayor Moreno closed the Public Comment period.

MOTION: By Mayor Pro Tem Bourbeau and seconded by Council Member Newsom to adopt Resolution 2020-062 confirming the cost of vegetative growth (weeds) and/or refuse (rubbish) abatement with Exhibit A amended as follows:

Abatement Date	APN	Contractor Cost	Admin Fee	Total Cost of Abatement	County Fee	Total Assessed
Book 31						
7/6/2020	031-082-032	\$ 291.26	\$ 743.50	\$ 1,034.76	\$ 2.00	\$ 1,036.76
7/6/2020	031-082-039	\$ 291.26	\$ 743.50	\$ 1,034.76	\$ 2.00	\$ 1,036.76
6/18/2020	031-241-019	\$ 1,237.86	\$ 2,314.86	\$ 3,552.72	\$ 2.00	\$ 3,554.72
6/18/2020	031-243-021	\$ 206.31	\$ 602.47	\$ 808.78	\$ 2.00	\$ 810.78
6/18/2020	031-243-022	\$ 206.31	\$ 602.47	\$ 808.78	\$ 2.00	\$ 810.78
6/18/2020	031-243-023	\$ 206.31	\$ 602.47	\$ 808.78	\$ 2.00	\$ 810.78
6/18/2020	031-243-024	\$ 206.31	\$ 602.47	\$ 808.78	\$ 2.00	\$ 810.78
6/18/2020	031-243-025	\$ 206.31	\$ 602.47	\$ 808.78	\$ 2.00	\$ 810.78
6/18/2020	031-243-026	\$ 206.31	\$ 602.47	\$ 808.78	\$ 2.00	\$ 810.78
7/7/2020	031-302-037	\$ 322.27	\$ 794.97	\$ 1,117.24	\$ 2.00	\$ 1,119.24
7/2/2020	031-381-034	\$ 436.89	\$ 985.25	\$ 1,422.14	\$ 2.00	\$ 1,424.14
6/30/2020	031-381-053	\$ 509.71	\$ 1,106.13	\$ 1,615.84	\$ 2.00	\$ 1,617.84
	Total (Book 31)	\$ 3,089.25	\$ 6,688.21	\$ 9,777.46	\$ 12.00	\$ 9,789.46
	Total (Book 31)	\$ 3,089.25	\$ 7,988.17	\$ 11,077.42	\$ 22.00	\$ 11,099.42
	Grand Total	\$ 20,761.56	\$ 40,964.33	\$ 61,725.89	\$ 50.00	\$ 61,775.89
	Grand Total	\$ 20,761.56	\$ 42,264.29	\$ 63,025.86	\$ 60.00	\$ 63,085.86

Motion passed 5:0 by a roll-call vote.

3. Consider an Ordinance to Amend Title 4 – “Public Safety”, Chapter 2 - “Traffic Regulations”, Article 5 – “Speed Regulations” and Adopt a Resolution Establishing Speed Limits on Various City Streets

- **Fiscal Impact:** The estimated cost to install revised and new speed limit signs is \$8,000 in General Funds.
- **Recommendations:** Council:
 1. Conduct a public hearing to receive all written and verbal testimony regarding the Draft Ordinance and 2020 Speed Survey Update.
 2. Introduce, for first reading by title only, Draft Ordinance amending Title 4 – “Public Safety”, Chapter 2 - “Traffic Regulations”, Article 5 – “Speed Regulations” pertaining to setting and modifying speed limits.
 3. Adopt Draft Resolution approving the 2020 Speed Survey Update and establish-speed limits on various City streets.
 4. Authorize the Director of Administrative Services to appropriate \$8,000 in General Funds to replace revised and new speed limit signs. [Public Works]

Public Works Director DeBar gave the staff report and answered questions from the Council. Consultant Jay Walter, of GHD Inc., also answered questions from the Council.

PUBLIC COMMENT:

The following citizens spoke by telephone on this item: Victoria Carranza, Brian Engleton, Kimberly Davidson, Gary Davidson and Kyle Cogan.

Emails from the following citizens were read into the record by Deputy City Manager/City Clerk Christensen: Dan Ulrich and Collen Reynolds.

Mayor Moreno closed the Public Comment period.

MOTION: By Mayor Pro Tem Bourbeau and seconded by Council Member Newsom to:

1. Introduce, for first reading by title only, Draft Ordinance amending Title 4 – “Public Safety”, Chapter 2 - “Traffic Regulations”, Article 5 – “Speed Regulations” pertaining to setting and modifying speed limits.
2. Adopt Resolution No. 2020-063 approving the 2020 Speed Survey Update and establish-speed limits on various City streets with the following changes to Exhibit A :
No. 24 – Study Segment changed from Portola to Portrero
No. 56 – Recommended Speed Limit changed from 30 to 25 mph
No. 58 – Removed from the Survey update to be signed at 25 mph as a local road
3. Authorize the Director of Administrative Services to appropriate \$8,000 in General Funds to replace revised and new speed limit signs.

Deputy City Manager/City Clerk Christensen read the title of the Ordinance:

**AN ORDINANCE OF THE CITY COUNCIL
OF THE CITY OF ATASCADERO, CALIFORNIA, AMENDING MUNICIPAL CODE
TITLE 4 – “PUBLIC SAFETY”, CHAPTER 2 - “TRAFFIC REGULATIONS”,
ARTICLE 5 – “SPEED REGULATIONS” PERTAINING TO SETTING AND
MODIFYING SPEED LIMITS**

Motion passed 5:0 by a roll-call vote.

Mayor Moreno recessed the meeting at 8:53 p.m.

Mayor Moreno reconvened the meeting, with all present, at 9:04 p.m.

C. MANAGEMENT REPORTS:

1. El Camino Real Downtown Infrastructure Enhancement Plan

- Fiscal Impact: None.
- Recommendations: Council:
 1. Review and approve the conceptual plans for the El Camino Real Downtown Infrastructure Enhancement Plan for future roadway improvements.
 2. Authorize staff to pursue grant funding opportunities for these improvements, specifically Cycle 5 of the Active Transportation Program (ATP) and the Infill Infrastructure Grant through HCD. [Public Woks]

Community Development Director Dunsmore and Public Works Director DeBar gave the staff report and answered questions from the Council.

PUBLIC COMMENT:

Emails from the following citizens were read into the record by Deputy City Manager/City Clerk Christensen: Krista Connelly, Anna and Eric Olsen, Atascadero Chamber of Commerce, Ivy Arkfeld, Barbara Waheed, Sabreena Niazi, Mary and Bob Miller, Frank Paola, Sydney Sima, Wade Negranti, Mallory Miller, Len Colamarino, Kerry Grolle, Michael Zappas, Lori Bickel, Team at Ancient Owl Beer Garden & Bottle Shoppe, Janet Wagner, Max Zappas, Monica Howell, Rolfe Nelson, Jeannie Malik, Lon Allen, Jacquelyn Fields, John Donovan, Jeff Schneidereit, Kenneth Brown, The Team @ Cal Coast Properties, and Bill.

Deputy City Manager/City Clerk Christensen reported that 137 emails had been received in favor, 1 email opposed and 1 email contained general comments. She noted that given the volume of emails received, all those who submitted comments had been contacted and asked whether or not they preferred their email to be read into the record verbatim. 28 persons responded in the affirmative. A list of all emails received has been compiled and copies of all emails have been placed on the City's website, provide to the City Council, and will be attached to the final minutes and made part of the record.

Mayor Moreno noted that the time was almost 11:00 p.m. and called for a motion to extend the meeting past 11:00 p.m.

MOTION: By Council Member Funk and seconded by Council Member Fonzi to extend the meeting past 11:00 p.m.
Motion passed 5:0 by a roll-call vote.

The following citizens spoke by telephone on this item: Victoria Carranza, Brian Engleton, Tori Keen, Zoe Zappas, and Geoff Auslen.

Mayor Moreno closed the Public Comment period.

MOTION: By Council Member Funk and seconded by Council Member Newsom to:
1. Review and approve the conceptual plans for the El Camino Real Downtown Infrastructure Enhancement Plan for future roadway improvements.
2. Authorize staff to pursue grant funding opportunities for these improvements, specifically Cycle 5 of the Active Transportation Program.
Motion passed 5:0 by a roll-call vote.

D. DISCUSSION ITEM: Discussion of COVID 19 issues including oral updates by Mayor Moreno and City Manager Rickard, questions by City Council, public comment and comments by City Council.

1. Coronavirus (COVID-19) update – Mayor Moreno
2. Coronavirus (COVID-19) update – City Manager Rickard

There was no discussion on this item.

PUBLIC COMMENT:

The following citizens spoke on this item: None.

Mayor Moreno closed the Public Comment period.

E. COUNCIL ANNOUNCEMENTS AND COMMITTEE REPORTS:

The following Council Members made brief announcements and gave brief update reports on their committees since their last Council meeting:

Mayor Pro Tem Bourbeau

1. Integrated Waste Management Authority (IWMA)

Council Member Funk

1. Homeless Services Oversight Council

Council Member Newsom


1. City of Atascadero Design Review Committee

F. INDIVIDUAL DETERMINATION AND / OR ACTION: None.

G. ADJOURN

Mayor Moreno adjourned the meeting at 11:18 p.m.

MINUTES PREPARED BY:



Lara K. Christensen
City Clerk

APPROVED: September 8, 2020

PUBLIC COMMENT PROVIDED BY EMAIL

COMMUNITY FORUM

From: Ronald Krall <rkrall@midstatesolidwaste.com>

Sent: Tuesday, August 11, 2020 8:01 AM

To: City Clerk <cityclerk@atascadero.org>

Cc: Ronald Krall <rkrall@midstatesolidwaste.com>

Subject: Please read during the Community Forum Section on the agenda for Council Meeting on August 11, 2020 at 6:00 PM

Good evening Honorable Mayor Moreno and Council Members, my name is Ron Krall, I'm the CEO of Midstate Solid Waste & Recycling and North County Recycling a locally owned and operated facility in Paso Robles, CA. If at any time, after your current contracts end, we may be of service to you and the community you serve, we stand prepared to respond appropriately and completely to any RFP, to assist the city in building the right service mix, comply with all state diversion goals and build a pricing matrix beneficial to all.

Throughout the North County, we provide comprehensive solid waste and recycling services for residential and commercial customers.

Our menu of services include automated collection service for carts and commercial bins, processing and recycling of solid, C&D, comingled recycling, and composting of green and food waste.

Our North County Recycling facility currently is the processor and recycling facility for the City, accepting C&D, comingled recycling, green and food waste streams.

Additionally, we complete the recycling loop or process with selling our compost, mulch and wood retail products back to the communities we serve.

Our fully permitted facility located in Paso Robles for 20 years, has designed and developed local assets to provide all services required to satisfy a solid waste collection franchise. I've included a statement of capabilities for your review.

Thank you for your time this evening, I look forward to hearing from you with any questions or thoughts and expanding our relationship.

Stay Safe and Be Well

Ron Krall

CEO

**Mid State Solid Waste
North County Recycling
3360 La Cruz Way,
Paso Robles, CA. 93446
805-434-0043**





SOLID WASTE & RECYCLING

P.O. Box 662
Templeton, CA. 93465
(805) 434-9112

CAPABILITY STATEMENT



Core Competencies

Mid State Solid Waste and Recycling has been providing solutions to Federal, State, City, County and private citizens since 2001. Our facilities are located at 3360 La Cruz Way, Paso Robles. We are centrally located in San Luis Obispo County, thus capable of providing solid waste and recycling services throughout the county.

Some of Our Clients

Atascadero State Hospital
California Men's Colony
CAL Fire
CA Dept of Parks & Recreation
SLO County Cal Trans
Cuesta College
Templeton Community Services District
Twin Cities Hospital
Fort Hunter Liggett
City of Atascadero
City of Paso Robles

Differentiators

- We are locally owned and operated with over 50 years experience.
- Live customer service agents located in Paso Robles.
- Direct onsite access to owners of company.
- Complete onsite recycling facility that processes comingled recycling, construction demolition recycling, green waste and food waste recycling.

NAICS Codes and Certifications

- Recyclable Material Merchant Wholesalers: 423930
- Solid Waste Collection: 562111
- Materials Recovery Facilities: 562920
- DUNS Number: 109518865
- Small Business Entity (SBE) Number: 39855
- CAGE Code: 7DSC0
- Other federal contract vehicles: CA#0218291

Company Data

In addition to solid waste, we provide recycling services as well as composting, food waste and distribute 100% recycled compost and soil amendments. All major credit cards accepted.

See our website for more services.

www.midstatesolidwasteandrecycling.com

Other Companies:



B. PUBLIC HEARINGS

3. Consider an Ordinance to Amend Title 4 – “Public Safety”, Chapter 2 - “Traffic Regulations”, Article 5 – “Speed Regulations” and Adopt a Resolution Establishing Speed Limits on Various City Streets

SUBMISSION FROM:

From: Dan Ulrich <danulrich02@gmail.com>
Sent: Monday, August 10, 2020 12:24 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: B. Public Hearings: 3 Consider an Ordinance to Amend Title 4

Councilmembers,

I will be as brief as I can be. I was very happy to see that some roadways are actually proposed to have speed limit decreases, and I'm sure the residents of those areas would be happy as well. However, I am in total disbelief that other residential roadways are proposed to have speed limit increases. I do not believe that speed limit increases benefit anyone in residential neighborhoods. Most of the proposed roadways have lots of pedestrians, no sidewalks, little roadway lighting and lots of curves in the roads. I don't feel that higher speed limits would be beneficial to anyone. I also find it ironic that one of the proposed increase is ECR from Rosario to Hwy. 41. As you know there is another agenda item tonight that proposes “calming” vehicle traffic through this area. How does an increase in the speed limit do anything to calm traffic?

I am very opposed to any of these proposed speed limit increases.

Thank you,
Dan Ulrich
6680 Santa Ynez Ave.
Atascadero

C. MANAGEMENT REPORTS

1. El Camino Real Downtown Infrastructure Enhancement Plan

SUBMISSION FROM: Chris Coates

From: Chris Coates <chriswcoates@gmail.com>
Sent: Thursday, August 6, 2020 12:59 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: August 11 City Council Hearing Public Comment - Agenda Item C1

To Whom It May Concern,

As a resident of Atascadero and business owner within SLO County I would like to voice my support for the El Camino Real Downtown Infrastructure Enhance Plan for future roadway improvements. It was highlighted that the priorities are to increase public safety as well as increase available parking in the area immediately next to Sunken Gardens and the future La Plaza Development. Not only will increased pedestrian safety encourage more people to walk around the growing downtown area (increasing spending and sales tax dollars) but the slowed automobile traffic will allow passersby to catch a better glimpse of the new retail, restaurants, etc. ultimately leading to increased interest in the area. To give an even more pointed opinion I would suggest moving forward with a plan that optimizes the space used to allow for the most parking. As we have seen in our neighboring Cities (SLO and Paso

Robles), after a downtown area grows there is an increased need for parking. Setting a good foundation of parking spaces will prevent the planning commission from coming back to the drawing board sooner rather than later when we need more parking spaces.

Optimistically Yours,

Chris Coates

SUBMISSION FROM: Bill Bright

From: Bill Bright <wbright@surfnetc.com>
Sent: Sunday, August 9, 2020 7:25 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: comments on the El Camino project.

I have a couple of thoughts on the El Camino project. 1. People will park in the center divider and then Jaywalk across the street. They are not going to walk down to a cross walk. 2. With 2 lanes, El Camino is crowded with cars. With one lane traffic is going to be more dense. With diagonal parking drivers are going to have to back out into the busy lane, stopping traffic till they get going.

SUBMISSION FROM: Lisa Renee Falk

From: Lisa Renee Falk <glasshead@yahoo.com>
Sent: Monday, August 10, 2020 12:11 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Supporting the El Camino Enhancement Plan

I am supporting the El Camino Enhancement Plan.

Lisa Renée Falk
9200 Lucinda Lane
Atascadero, CA 93422

Thank you

glassheadstudio.com

"Creativity is intelligence having fun!"~ Albert Einstein

SUBMISSION FROM: Krista Connelly

From: Krista Connelly <kristalconnelly@gmail.com>
Sent: Monday, August 10, 2020 12:59 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Traffic Calming Project

To Whom It May Concern,

I am aware that the traffic calming project is going to be addressed at the City Council meeting tomorrow and I wanted the council to hear my voice as an Atascadero resident. I am in full support of the project moving forward, eliminating one north bound and one southbound lane thus slowing traffic and creating additional parking on El Camino. Not only would additional parking for our growing downtown businesses be beneficial, but it would also create a safer main street for the many

young kids and pedestrians that are frequently crossing the street; this seems like a win for all involved.

Respectfully,
Krista Connelly

SUBMISSION FROM: Kate White

From: Kate White <katescissor@gmail.com>
Sent: Monday, August 10, 2020 12:59 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Traffic & parking plan

Hi!
My name is Kate White, owner of Scissor Clothing in Downtown Atascadero.
I wanted to share my voice and say that I support the ECR traffic & parking enhancement plan.
Thank you!

Kate

SUBMISSION FROM: Anna and Eric Olson

From: Eric Olson <cheferic@centralcoastdistillery.net>
Sent: Monday, August 10, 2020 1:00 PM
To: City Clerk <cityclerk@atascadero.org>
Cc: Anna Olson <info@centralcoastdistillery.net>
Subject: Full support ECR plan

Dear City of Atascadero,
We fully Support the ECR traffic and parking enhancement plan, we as a Atascadero small business love the idea, the drawings and have heard such support from local shops too.
We are your Local Atascadero distillery and support move parking in our community for more people to enjoy our town w shopping eating and tasting the many new outlets you have graciously approved.
This parking will set us apart from other towns and will enhance our business is through the COVID-19.
Please let us know if there is anything we can do to continue this support.
Kind regards
Central coast Distillery
Anna and Eric Olson

SUBMISSION FROM: Kent Olsen

From: KENT OLSEN <2014kaomail@gmail.com>
Sent: Monday, August 10, 2020 1:09 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: El Camino Real - Traffic Calming Project

I am writing in support of the proposed traffic calming project on El Camino Real. Reducing traffic capacity in favor of more parking and lower speeds would be a big advantage for downtown Atascadero and would increase safety.

Kent Olsen
9800 Corriente Rd, Atascadero, CA 93422
(805) 462-8457

SUBMISSION FROM: Anna Pecharich

From: Anna Pecharich <annaandmomca@gmail.com>
Sent: Monday, August 10, 2020 1:14 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Support of El Camino Enhancement Project

To whom it may concern,

As a resident and small business owner in Atascadero, I would like to state my support for the El Camino Project. The additional parking would be a huge benefit for our downtown. Slower traffic on the downtown stretch would allow pedestrian traffic to cross safely.

Sincerely,

Anna
Anna Pecharich
Owner, Anna & Mom

SUBMISSION FROM: Emily Reneau

From: Emily Reneau <emily@atascaderochamber.org>
Sent: Monday, August 10, 2020 1:12 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Letter in support of El Camino Infrastructure Improvement

Hello,
Please find attached a letter of support from the Chamber regarding the El Camino Infrastructure Improvement.

Please feel free to reach out if you have any questions.

Best regards,
Emily

Emily S Reneau
President/CEO
emily@atascaderochamber.org
805.466.2044





Atascadero
CHAMBER OF COMMERCE

May 18, 2020

City of Atascadero

6500 Palma Avenue
Atascadero, CA 93422

Dear Mayor Moreno and City Council:

The Board of Directors for the Atascadero Chamber of Commerce (ACC) unanimously approved support of the Atascadero City Council in moving forward with the concept of the Downtown Infrastructure Enhancement Project (DIEP). We support the City of Atascadero (City) to secure grant funding and move forward to the design phase.

A key objective of the ACC is to support economic development in our community. We believe that this enhancement will dramatically improve access to our business community safely and responsibly. It is also our belief that it will increase occupancy rates and subsequently raise property values with the increase of green space and event space. The DIEP will help our downtown businesses, the City, community and visitors. Now more than ever we believe in investing in business.

We continue to appreciate your support of our local businesses through this unprecedented time. It is the ACC's goal to work together with the City and community to assist in the recovery of our economy. We believe that this project will contribute to our recovery efforts while benefitting the community on a long-term basis and should move forward.

At any time, please reach out with any request for assistance and support from the ACC. Our ACC staff and Board of Directors is here to be of assistance to our business community and the City of Atascadero.

Sincerely,

Emily Reneau
President/CEO

CC: Chamber Membership
Rachelle Rickard

6907 El Camino Real, Ste. A • Atascadero, CA 93422
805-466-2044 • info@atascaderochamber.org

www.atascaderochamber.org

Empowering
OUR
BUSINESS
COMMUNITY

SUBMISSION FROM: Taylor Ferrell

From: Taylor Ferrell <taylor@letslaunchnow.com>

Sent: Monday, August 10, 2020 1:21 PM

To: City Clerk <cityclerk@atascadero.org>

Subject: El Camino Enhancement Plan

I am in support of the El Camino Enhancement Plan. You should pass it.



Taylor Ferrell

WEBSITE & CONTENT CREATION

WWW.LETSLAUNCHNOW.COM

f @letslaunchnow

SUBMISSION FROM: Maria M. Kelly

From: mmkelly66@gmail.com <mmkelly66@gmail.com>

Sent: Monday, August 10, 2020 1:29 PM

To: City Clerk <cityclerk@atascadero.org>

Subject: Support for El Camino Infrastructure Enhancement Project

Dear Council,

As a member of the community that walks downtown multiple times a week, I'm in support of the enhancement project. A walkable downtown is incredibly important to continue our positive economic growth.

While we may be on hold right now, our events, our park our shopping, and most of all, our historic City Hall, are better appreciated with a safe, walkable downtown that also has increased parking.

The proposed project intersects El Camnio and the main corridor of our middle school and high school student population. Having one lane and more visibility for pedestrians is critical.

Please look at this project as it relates to our economic vitality. Regardless, I do believe it will enhance our downtown and provide benefits that are unrealized at this time.

Thank you,
Maria M. Kelly

SUBMISSION FROM: Ivy Arkfeld

From: Ivy Arkfeld <ivyarkfeld@gmail.com>

Sent: Monday, August 10, 2020 1:47 PM

To: City Clerk <cityclerk@atascadero.org>

Subject: El Camino Real Enhancement Plan Support

Hello,

I am writing in to express my support for the El Camino Real Enhancement Plan. I believe these improvements will benefit all of the downtown businesses by making it safer and more enjoyable for customers to walk around the area.

Vote yes on the El Camino Real Enhancement Plan!

Thank you,
Ivy Arkfeld

SUBMISSION FROM: Corrine Pahler

From: Corrine Pahler <corrinepahler@gmail.com>
Sent: Monday, August 10, 2020 1:47 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: El Camino Enhancement Plan

I am in support of the El Camino Enhancement Plan. You should pass it.

-Corrine Pahler

SUBMISSION FROM: Barbara Waheed

From: Barbara Waheed <barbara.waheed@gmail.com>
Sent: Monday, August 10, 2020 1:49 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown enhancement

To City Council members:

I am writing in support of adding more parking spaces to downtown Atascadero. I like the idea of slowing down traffic on ECR to make it more shopper friendly. I appreciate the new businesses and would like to further support them.

Thank you,
Barbara Waheed

SUBMISSION FROM: Vanessa Pope

From: Vanessa Pope <vpope216@gmail.com>
Sent: Monday, August 10, 2020 1:54 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: El Camino Enhancement Plan

I am in support of the El Camino Enhancement Plan. You should pass it.

SUBMISSION FROM: Sabreena Niazi

From: Sabreena Niazi <sabreenaunjian@gmail.com>
Sent: Monday, August 10, 2020 1:55 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: el camino real enhancement plan!

to whom it may concern,

as a future atascadero business owner i am writing you today to urge you to pass the el camino real enhancement plan!

i would love to see el camino real as a safer street with pedestrian crossing, well thought out parking, and the inclusion of trees!

ECR is a california treasure and a historically significant street, let's do it justice by keeping it that way :))

thank you so much for your public service,
i will look forward to getting more deeply involved in your great town.

best regards,
sabreena

SUBMISSION FROM: Mary & Bob Miller

From: Mary Miller <maryomiller@sbcglobal.net>
Sent: Monday, August 10, 2020 1:56 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown enhancement project

Good afternoon!

With all the amazing new projects happening in downtown Atascadero, I am excited and impressed with the progress.

I want you to know my husband and I totally support the changes proposed for the slowing of traffic, beautification of a median area with trees, making downtown more safely walkable, as well as increasing parking spots.

Change can be hard, but supporting well thought out ideas only benefits the residents and visitors of Atascadero.

Please do all you can to make this enhancement project fly!

Thank you,
Mary & Bob Miller
8100 Balboa Road
Atascadero, CA 93422

SUBMISSION FROM: Peggy Zappas

From: Peggy Zappas <peggyzappas@gmail.com>
Sent: Monday, August 10, 2020 2:20 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: downtown enhancement project

I am 100% in favor of the reconfiguration of the downtown project. not only will it encourage walking but its also a beautiful plan and so much safer for pedestrians .

Peggy Zappas

SUBMISSION FROM: Lori Bagby

From: Lori Bagby <runforme2.lb@gmail.com>
Sent: Monday, August 10, 2020 2:28 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: downtown enhancement project

I wanted to send in an email for my support for the downtown enhancement project. I believe this is really needed and will greatly benefit our city in many ways.

Thanks!

Lori Bagby

--



LORI BAGBY, REALTOR®
Lori@PlatinumTeamProperties.com
DIRECT: 805.610.9332
www.PlatinumTeamProperties.com
PLATINUM PROPERTIES
1117 Vine Street, Paso Robles, CA 93446
E-FAX: 1.866.591.9983
BRE#01950556



SUBMISSION FROM: Michael B. Aiello

From: Michael Aiello <morfaiello@charter.net>
Sent: Monday, August 10, 2020 2:41 PM
To: City Clerk <cityclerk@atascadero.org>
Cc: Mike Zappas <mikezappas@gmail.com>
Subject: Downtown Enhancement Project

Sir or Madam

I am e-mailing you to support the downtown enhancement project. Limiting traffic will increase the safety and viability of our downtown by increasing foot traffic and slowing the pace which will increase the ability of pedestrians to support local downtown business.

Thank you
Michael B. Aiello

SUBMISSION FROM: Frank Paola

From: Frank Paola <frank@zvillages.com>
Sent: Monday, August 10, 2020 2:48 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown enhancement project

To whom it may concern.
I am in favor of the Downtown enhancement project.

Sincerely,
Frank Paola

SUBMISSION FROM: Tyler Clark

From: Raconteur Room <raconteurroom@gmail.com>
Sent: Monday, August 10, 2020 3:01 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown parking

Hi my name is Tyler Clark and my wife Shannon and I own the downtown business "Raconteur Room" on Traffic Way. We are in favor of the downtown parking improvements and believe it will help grow our local business and the others downtown.

Tyler Clark
5740 Traffic Way
Atascadero ca
805-944-2142

SUBMISSION FROM: Leslie Parker

From: Jeff Parker <parkerjnl@sbcglobal.net>
Sent: Monday, August 10, 2020 3:02 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown Enhancement Project

It is my understanding that the Downtown Enhancement Project is up for vote this week. As a long time citizen of Atascadero, I would like to let you know that I am 100% in favor of this project to improve our downtown.

Thanks for your time,
Leslie Parker

SUBMISSION FROM: Angela Cisneros

From: Angela Cisneros <angela@angelacisneros.com>
Sent: Monday, August 10, 2020 3:06 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: I'm in favor of the Downtown Infrastructure Enhancement Project!

Please read my attached document in favor of the Downtown Infrastructure Enhancement Project!

ANGELA CISNEROS
JEWELRY CONCIERGE

Angela Cisneros
Angela Cisneros Jewelry Concierge
Owner/Graduate Gemologist, GIA
www.angelacisneros.com

P.S. Are you ready to schedule your personal jewelry shopping experience? Click [here](#)!

ANGELA CISNEROS

JEWELRY CONCIERGE

August 10, 2020

Hello Mayor Moreno and the Atascadero City Council!

As a business owner in Atascadero, I fully support the council moving forward with the Downtown Infrastructure Enhancement Project (DIEP) on El Camino Real!

Since its beginning, the El Camino Real has been a needed highway that connected people and commerce throughout California. While we don't need El Camino Real to be a highway anymore, we still need the connection of people and businesses. Atascadero has over 7 miles of El Camino Real which is more than any other city in California. The DIEP on the El Camino Real (ECR) is a creative way to marry its past purpose, connect people and business, to the modern way we do business!

Safety is the primary concern when considering any project. I like how changing it to one lane in either direction will naturally slow down the speed of the cars without additional police effort. There are plenty of places for shoppers and students to safely cross ECR, as well, and with the Atascadero High School and the La Plaza project on the West side of ECR, we need that safe crossing the DIEP provides!

When the city provides parking and a safe way to meander the streets of our downtown, business revenue will naturally grow! The DIEP provides parking strategically placed close to downtown businesses making it convenient to do business locally. The DIEP promotes people spending time visiting multiple retail and food/beverage businesses instead of doing a one-and-done visit.

We are also going to attract and retain new businesses (we already are with the La Plaza Project) that are eager to be in Atascadero because of how we positioned downtown. We will have a higher likelihood of attracting a big name store which will benefit Atascadero, as well. My business is on Morro Road, but all business in Atascadero, no matter where they are at, will experience growth as people look to see what else Atascadero has to offer! And, we have so much! I was the Chair of the Atascadero Chamber of Commerce Board of Directors in 2019 and was previously on the Ambassador Committee for over 10 years. All along, I have heard from local businesses wanting some kind of large change to promote our local business. They not only want other cities, but our own citizens to recognize the products and services Atascadero has to offer. We are so accustomed to going out of town to shop, and the DIEP will bring much needed attention to Atascadero. I have volunteered multiple times at the Art, Wine, & Brew Tour the Atascadero Chamber puts on in the downtown area, and I have had multiple people say to me, "I've lived here for 30 years, but never knew there were all these businesses downtown!" It's like those that have lived here for 20 plus years have horse blinders on when they drive down ECR, they just don't see the businesses because they are not used to looking for them and because they drive so fast down the road to be able to see them. The DIEP gives them a reason to slow

8315 Morro Rd. Ste 102 Atascadero, CA 93422 805-674-6580 www.angelacisneros.com

down, get curious about what Atascadero businesses have to offer, and convenient parking to explore. Atascadero businesses are at the heart of revenue growth.

I have lived in Atascadero for 33 years. I went to Monterey Road Elementary, Atascadero Junior High, Atascadero High school, worked at an Atascadero business for 22 years, and have been active in The Atascadero Chamber of Commerce for 14 years. I am invested here, and now, I have my own business in Atascadero! I chose this city because of the people, it's leadership, and growth trajectory. I realize that change is hard for a lot of people, but this DIEP isn't the enemy, the real enemy is anti-growth. This plan allows Atascadero to keep its charm and character very much alive, all the while, adding growth and revenue to our economy. It also honors the spirit of the El Camino Real and E.G. Lewis' vision for Atascadero. I say it is a win-win!!

Respectfully,

Angela Cisneros

8315 Morro Rd. Ste 102 Atascadero, CA 93422 805-674-6580 www.angelacisneros.com

SUBMISSION FROM: Keith Hernandez

From: keithmarcelo1990@gmail.com <keithmarcelo1990@gmail.com>

Sent: Monday, August 10, 2020 3:09 PM

To: City Clerk <cityclerk@atascadero.org>

Subject: ECR Plan

Hello my name is Keith Hernandez. I lived in Atascadero for 25 years and I am in SUPPORT for the ECR project plan. I think it would benefit our city and downtown by adding parking, walkways, and trees. Thank you

SUBMISSION FROM: Dave Scheel

From: Dave Scheel <scheelpainting@gmail.com>

Sent: Monday, August 10, 2020 3:09 PM

To: City Clerk <cityclerk@atascadero.org>

Subject: Downtown enhancement

I support the plan for the new downtown enhancement project.

Please consider my wishes when you vote on the upcoming plan.

Dave Scheel

8150 Atascadero Ave, Atascadero, CA 93422

SUBMISSION FROM: Howard Gillingham

From: Howard Gillingham <hwgillingham@att.net>

Sent: Monday, August 10, 2020 3:11 PM

To: City Clerk <cityclerk@atascadero.org>

Subject: Downtown Enhancement Project

To: City Council

From: Howard Gillingham

Just received more information regarding the Downtown Enhancement Project, and it certainly seems like a worthwhile project to me. Sounds like passage would mean a better and safer parking situation, and at a minimum cost. Sounds like a "no brainer."

Therefore, I enthusiastically support passage of the Downtown Enhancement Project.

Howard Gillingham
7100 Graves Creek Road
Atascadero, CA 93422
818 807 3259
hwgillingham@att.net

SUBMISSION FROM: Gary Borjan

From: Max Zappas <max@zvillages.com>

Sent: Monday, August 10, 2020 3:29 PM

To: Phil Dunsmore <pdunsmore@atascadero.org>; City Clerk <cityclerk@atascadero.org>; Zoe Zappas <zoe@zvillages.com>; Michael Zappas <mike@zvillages.com>

Subject: letter of support #1

see attached

August 10, 2020

RE: Downtown Infrastructure Enhancement Project

To Whom It May Concern:

I wanted to take a few moments to voice my support as a citizen of North County and a frequent visitor to Atascadero for the DIE Project. This is a much needed revamp and addition to downtown

Atascadero and a necessary piece of what is going to take Atascadero into the future. With La Plaza being built to enhance the beauty of downtown, this is a necessary both for parking, and a visual enhancement to the El Camino corridor.

Right now, Atascadero does not have the best reputation for moving in a progressive direction of growth and enhancement and I would like to see that changed. The city must support the growth and change necessary to move Atascadero out of the past and into the future, allowing it to take its well-deserved place between Paso and San Luis Obispo. I would like to ask the city to strongly consider making the upgrades as soon as possible to the El Camino corridor allowing for additional parking, convenience and beauty that Atascadero is hungry for.

Thank you for your time.

Gary Borjan
1375 Pamela Ct
Templeton, CA 93465

SUBMISSION FROM: Tony Seitz

From: Max Zappas <max@zvillages.com>

Sent: Monday, August 10, 2020 3:32 PM

To: Phil Dunsmore <pdunsmore@atascadero.org>; City Clerk <cityclerk@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>

Subject: Fwd: Downtown enhancement

letter of support #2

----- Forwarded message -----

From: **tony seitz** <tony.seitz4@gmail.com>

Date: Mon, Aug 10, 2020 at 12:20 PM

Subject: Downtown enhancement

To: <max@zvillages.com>

Good Afternoon,

My name is Tony Seitz, and I am writing this email to inform you of my support for the downtown infrastructure enhancement project. I look forward to more parking, more trees, and an overall safer environment. Thank you for listening.

Tony

SUBMISSION FROM: Chad Ponek

From: Max Zappas <max@zvillages.com>

Sent: Monday, August 10, 2020 3:32 PM

To: City Clerk <cityclerk@atascadero.org>; Phil Dunsmore <pdunsmore@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>

Subject: Fwd: Downtown Infrastructure Enhancement Project

#3 letter of support

----- Forwarded message -----

From: **Chad Ponek** <chadponek@gmail.com>

Date: Mon, Aug 10, 2020 at 12:33 PM

Subject: Downtown Infrastructure Enhancement Project

To: <max@zvillages.com>

My name is Chad Ponak and I recently moved back to Atascadero after being in Los Angeles for 6 years, I am writing to inform you of my support with the downtown infrastructure enhancement project. One of the most exciting aspects of moving back is the development and growth that has happened within Atascadero while I was gone. I was amazed by all the new buildings and shops and am really looking forward for this continue with the downtown infrastructure enhancement project that is taking place. Having this downtown project could be perfect for Atascadero by allowing us to have more parking, better landscaping and being an overall safer place while still having the small-town feel that makes Atascadero so special.

Thank you,
Chad Ponak

SUBMISSION FROM: Austin Ables

From: Max Zappas <max@zvillages.com>

Sent: Monday, August 10, 2020 3:33 PM

To: Phil Dunsmore <pdunsmore@atascadero.org>; City Clerk <cityclerk@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>

Subject: letter of support #4

Attached

To Whom It May Concern,

I, Austin Ables, am in support of the downtown infrastructure enhancement project. As a someone who grew up in Atascadero and now enjoys the downtown businesses and restaurants, I believe that this would greatly improve the experience of downtown Atascadero. Much is being done to put Atascadero on the map and boost its economic growth, and this project is a step in the right direction.

Regards,

Austin Ables

SUBMISSION FROM: William Tucker Zappas

From: Max Zappas <max@zvillages.com>

Sent: Monday, August 10, 2020 3:34 PM

To: City Clerk <cityclerk@atascadero.org>; Phil Dunsmore <pdunsmore@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>

Subject: #5

attached

8/10/20

To whomever it may concern,

I am writing in support of the "downtown infrastructure enhancement project". I feel the proposed changes to the downtown area will ultimately be to the benefit of all residents, and wholeheartedly support that effort.

Sincerely,
William Tucker Zappas
tzappas6@gmail.com
805-674-4742

SUBMISSION FROM: Kathleen Foxhoven

From: Max Zappas <max@zvillages.com>

Sent: Monday, August 10, 2020 3:35 PM

To: City Clerk <cityclerk@atascadero.org>; Phil Dunsmore <pdunsmore@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>

Subject: #6

letter of support attached

8-10-2020

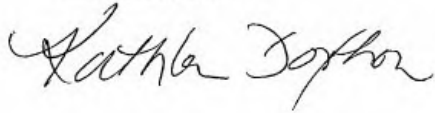
City Council of Atascadero

I have been a resident of Atascadero since 1997, it is really good to see any progress in Atascadero.

I feel the Atascadero downtown infrastructure enhancement project would certainly be a welcome addition to the downtown area. The additional parking is so needed and making it one lane for El Camino Real will make it safer for all.

It would be wonderful to see new trees and more sidewalks for people like myself that enjoy walking in that area. On the weekends I am a frequent shopper with my friends, and we also enjoy going to the restaurants close by.

Kathleen Foxhoven
4625 San Anselmo Rd
Atas CA 93422



SUBMISSION FROM: Jackie Hitchings

From: Max Zappas <max@zvillages.com>

Sent: Monday, August 10, 2020 3:36 PM

To: City Clerk <cityclerk@atascadero.org>; Phil Dunsmore <pdunsmore@atascadero.org>; Zoe Zappas <zoe@zvillages.com>; Michael Zappas <mike@zvillages.com>

Subject: #7

letter of support attached

Hi Max Zappas –

I am writing to inform you of my support for the Atascadero Downtown Infrastructure Enhancement Project. I look forward to seeing the project further improve the City of Atascadero for all residents and visitors.

Thank you –
Jackie

SUBMISSION FROM: Lorianne Hoover

From: Max Zappas <max@zvillages.com>

Sent: Monday, August 10, 2020 3:37 PM

To: City Clerk <cityclerk@atascadero.org>; Phil Dunsmore <pdunsmore@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>

Subject: #8

Letter of support attached

Lorianne Hoover
3050 San Fernando Rd
Atascadero, CA, 93422

August 10, 2020

To whom this may concern,

My name is Lorianne Hoover, I have been a resident of Atascadero since 2015. I fully support the downtown infrastructure enhancement project and believe it would be beneficial to our community.

Sincerely,

Lorianne Hoover

SUBMISSION FROM: Hayden Mislavsky

From: Max Zappas <max@zvillages.com>
Sent: Monday, August 10, 2020 3:38 PM
To: City Clerk <cityclerk@atascadero.org>; Phil Dunsmore <pdunsmore@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>
Subject: Fwd: Downtown project enhancement

#9 below

----- Forwarded message -----

From: **Hayden Mislavsky** <haydenmislavsky@hotmail.com>
Date: Mon, Aug 10, 2020 at 1:23 PM
Subject: Downtown project enhancement
To: Max@zvillages.com <Max@zvillages.com>

Hey Max,

This is Hayden Mislavsky, I just wanted to reach out to you about the project you guys are in the midst of building. Loren and I have been in Atascadero our whole lives basically, and we are super excited to see Atascadero growing and expanding as well as bring something new to the city. We are definitely on board with the project! Keep on keeping on .

SUBMISSION FROM: Sydney Sima

From: Max Zappas <max@zvillages.com>
Sent: Monday, August 10, 2020 3:39 PM
To: City Clerk <cityclerk@atascadero.org>; Phil Dunsmore <pdunsmore@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>
Subject: Fwd: Infrastructure Enhancement Plan

#10 attached

----- Forwarded message -----

From: **sydney sima** <sydneyjsima@gmail.com>
Date: Mon, Aug 10, 2020 at 1:25 PM
Subject: Infrastructure Enhancement Plan
To: Max Zappas <max@zvillages.com>

Sydney Sima
sydneyjsima@gmail.com
3050 San Fernando Road
Atascadero, CA
93422

To whom this may concern,

My name is Sydney Sima - born, raised, and current resident of Atascadero, CA. I fully support the El Camino Real Infrastructure Enhancement Plan. I believe this project has the potential to dramatically improve the downtown, and to not see it through fruition would be a disservice to the community.

Sincerely,

Sydney Sima

SUBMISSION FROM: Sean Gorman

From: Max Zappas <max@zvillages.com>

Sent: Monday, August 10, 2020 3:39 PM

To: City Clerk <cityclerk@atascadero.org>; Phil Dunsmore <pdunsmore@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>

Subject: Fwd: Atown letter

#11 attached

----- Forwarded message -----

From: **Sean Gorman** <tangorman147@gmail.com>

Date: Mon, Aug 10, 2020 at 1:41 PM

Subject: Atown letter

To: <max@zvillages.com>

Max,

See attached.

-Sean

To whom it may concern,

I was an Atascadero resident for over 20 years and I support the upcoming infrastructure enhancement project in Atascadero CA. I believe that the project will bring more economic growth to the town while providing jobs to the residents of Atascadero. It will also help to bring new and fresh look to the downtown area that has been outdated for many years. The project will create an overall safer foot traffic flow to help protect Junior High and High School students when crossing El Comino road after class.

-Sean Gorman

SUBMISSION FROM: Kevin Ferrell

From: Max Zappas <max@zvillages.com>

Sent: Monday, August 10, 2020 3:40 PM

To: City Clerk <cityclerk@atascadero.org>; Phil Dunsmore <pdunsmore@atascadero.org>; Zoe Zappas <zoe@zvillages.com>; Michael Zappas <mike@zvillages.com>

Subject: Fwd: Support Letter

#12 attached

----- Forwarded message -----

From: **kevin ferrell** <kevinferrell5@gmail.com>

Date: Mon, Aug 10, 2020 at 1:42 PM

Subject: Support Letter

To: <max@zvillages.com>

Attached

8/10/20

To Whom It May Concern:

I am writing this letter in support of the Atascadero downtown enhancement project. This project will be a major improvement to our parking situation. It will also help to make a much more enjoyable and safe walking experience for pedestrians. The project will also have the added benefit of "beauty"- trees, sidewalks, etc that will help improve our downtown area to attract customers and business alike.

As a longtime Atascadero resident and an Atascadero homeowner, I fully support this project.

Respectfully,

Kevin Ferrell
6086 Del Rio Road
Atascadero, CA 93422

SUBMISSION FROM: Jessica Morosoli

From: Max Zappas <max@zvillages.com>

Sent: Monday, August 10, 2020 3:41 PM

To: City Clerk <cityclerk@atascadero.org>; Phil Dunsmore <pdunsmore@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>

Subject: Fwd: Downtown Infrastructure Enhancement project- Jessica Morosoli

#13 attached

----- Forwarded message -----

From: **Jessica Morosoli** <jessicamorosoli@gmail.com>

Date: Mon, Aug 10, 2020 at 2:02 PM

Subject: Downtown Infrastructure Enhancement project- Jessica Morosoli

To: <max@zvillages.com>

See attached:)

Jessica Morosoli

jessicamorosoli@gmail.com

Greetings Atascadero City Council,

I am wiring to express my strong support for the Downtown Infrastructure Enhancement project. This project will create more parking for residents and visitors, along with the expansion of sidewalks and an increase of greenery along El Camino. Additionally, I also support that El Camino is reduced to one lane in each direction to allow the space for the expanded sidewalks, which will encourage

pedestrians to not walk in the street. With the increase of buildings along El Camino, this project is essential for the safety of Atascadero residents and visitors.

Approval of this project will enhance the capacity and efficiency of how Downtown Atascadero operates.

Thank you,

Jessica Morosoli

SUBMISSION FROM: Wade Negranti

From: Max Zappas <max@zvillages.com>

Sent: Monday, August 10, 2020 3:41 PM

To: City Clerk <cityclerk@atascadero.org>; Phil Dunsmore <pdunsmore@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>

Subject: Fwd: DTEP

#14 letter of support attached from a future business here in town!

----- Forwarded message -----

From: **Wade Negranti** <wade@negranticreamery.com>

Date: Mon, Aug 10, 2020 at 2:02 PM

Subject: DTEP

To: Max Zappas <max@zvillages.com>

Let me know if this works.

Thanks

--

WADE NEGRANTI | SALES MANAGER
805.471.7512 | WWW.NEGRANTICREAMERY.COM

NEGRANTI
CREAMERY

To Whom It May Concern:

As a new business to Atascadero, CA, Negranti Creamery is in support of a Downtown Infrastructure Enhancement Project. We feel the improvements to the downtown area would help improve safety as well as improved flow at all retail business. We fully stand behind any project that improves the quality, aesthetic, and safety of our downtown.

Regards,
Wade Negranti

SUBMISSION FROM: Luke McDonald

From: Max Zappas <max@zvillages.com>

Sent: Monday, August 10, 2020 3:42 PM

To: City Clerk <cityclerk@atascadero.org>; Phil Dunsmore <pdunsmore@atascadero.org>; Zoe Zappas <zoe@zvillages.com>; Michael Zappas <mike@zvillages.com>

Subject: #15

See 15th letter of support attached

A Letter in Support of the Atascadero Downtown Infrastructure Enhancement Project

Now more than ever I support the proposed downtown infrastructure enhancement project to promote economic development in the community. In addition, I believe this project will increase the safety and enjoyment of our beautiful city for its citizens and guests.

Respectfully,

Luke McDonald

SUBMISSION FROM: Jordan Meaney

From: Max Zappas <max@zvillages.com>

Sent: Monday, August 10, 2020 3:42 PM

To: City Clerk <cityclerk@atascadero.org>; Phil Dunsmore <pdunsmore@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>

Subject: Fwd: Downtown Infrastructure Enhancement Project

#16 below

----- Forwarded message -----

From: **Jordan Meaney** <jordan@zvillages.com>

Date: Mon, Aug 10, 2020 at 2:19 PM

Subject: Downtown Infrastructure Enhancement Project

To: Max Zappas <max@zvillages.com>

Max,

I have seen the proposed Downtown Infrastructure Enhancement Project and I believe it would be great change for downtown Atascadero. Not only would it create more parking in the downtown area, it would also create a safer environment for citizens and youth of the city. I am tired of seeing pedestrians getting injured by speeding drivers on El Camino and Mall. I am optimistic this enhancement project will be beneficial for all of Atascadero.



Jordan Meaney

Z Villages Management & Development

6100 El Camino Real Suite C

Atascadero, CA 93422

zvillages.com

jordan@zvillages.com

805-316-4104

SUBMISSION FROM: Mallory Miller

From: Max Zappas <max@zvillages.com>

Sent: Monday, August 10, 2020 3:44 PM

To: City Clerk <cityclerk@atascadero.org>; Phil Dunsmore <pdunsmore@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>

Subject: #17?

attached

Atascadero City Council:

My name is Mallory Miller, and I am a local attorney serving our community. I have taken a special interest in the downtown infrastructure enhancement project because I believe it has the potential to make a huge difference in the lives of local business owners, families, and residents. Not only will the project make El Camino a safer street, it will provide the needed infrastructure to match our growing downtown economy. In my professional and personal capacity, I am fully supportive of this project and urge this council to vote in its favor.

Best,

Mallory Miller, esq.
CA Bar number 331657

SUBMISSION FROM: Conner Sima

From: Max Zappas <max@zvillages.com>

Sent: Monday, August 10, 2020 3:45 PM

To: Phil Dunsmore <pdunsmore@atascadero.org>; City Clerk <cityclerk@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>

Subject: Fwd: Infrastructure enhancement

#18

----- Forwarded message -----

From: **Conner Sima** <connsima@gmail.com>

Date: Mon, Aug 10, 2020 at 3:28 PM

Subject: Infrastructure enhancement

To: max@zvillages.com <max@zvillages.com>

To whom it may concern,

I, Conner Sima, am in favor of the Atascadero downtown infrastructure enhancement project. I enjoy our downtown but I believe a change to the infrastructure could be beneficial for commerce and recreation.

Thank you,

Conner Sima

SUBMISSION FROM: Raymond Ramirez

From: Max Zappas <max@zvillages.com>

Sent: Monday, August 10, 2020 3:52 PM

To: City Clerk <cityclerk@atascadero.org>; Phil Dunsmore <pdunsmore@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>

Subject: Fwd: Downtown Atascadero

#19 below

----- Forwarded message -----

From: **Raymond Ramirez** <raymondthebarber11@gmail.com>

Date: Mon, Aug 10, 2020 at 3:45 PM

Subject: Downtown Atascadero

To: <max@zvillages.com>

I support the downtown infrastructure enhancement project. I believe it would greatly improve the downtown of atascadero. It should get passed.

-Raymond

SUBMISSION FROM: Connor Allen

From: Max Zappas <max@zvillages.com>

Sent: Monday, August 10, 2020 3:52 PM

To: City Clerk <cityclerk@atascadero.org>; Phil Dunsmore <pdunsmore@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>

Subject: Fwd: Downtown Enhancement infrastructure project

#20!

----- Forwarded message -----

From: **Connor Allen** <connor@13starsmedia.com>

Date: Mon, Aug 10, 2020 at 3:48 PM

Subject: Downtown Enhancement infrastructure project

To: <max@zvillages.com>

As essentially an Atascadero lifer, I fully support the downtown enhancement infrastructure project and look forward to the downtown area continuing to improve as it has over the past few years. I trust those at Z villages have the best interest of the city at heart and have put in their due diligence into finding the best solution to this hot button issue in Atascadero.

Connor Allen

News Correspondent

cell: 805-235-7869

office: 805-466-2585

5860 El Camino Real, Suite G

Atascadero, CA 93422

Paso Robles Magazine | Colony Magazine | Central Coast TRVLR & Vino

Atascadero News | Paso Robles Press | Morro Bay Life | Avila Beach Life | Ranch Life

SUBMISSION FROM: Vanessa Rodriguez

From: Max Zappas <max@zvillages.com>

Sent: Monday, August 10, 2020 3:58 PM

To: Phil Dunsmore <pdunsmore@atascadero.org>; City Clerk <cityclerk@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>

Subject: Fwd: Downtown Atascadero

#21 below

----- Forwarded message -----

From: **Vanessa Rodriguez** <vrodriquez0120@gmail.com>

Date: Mon, Aug 10, 2020 at 3:53 PM

Subject: Downtown Atascadero

To: <max@zvillages.com>

Hello,

I am in support of the downtown infrastructure enhancement project. I would love to see this get passed through. It could really improve the downtown of atascadero!

-Vanessa

SUBMISSION FROM: Tim and Julie Eckles

From: Tim Eckles <timceckles@charter.net>

Sent: Monday, August 10, 2020 3:35 PM

To: City Clerk <cityclerk@atascadero.org>

Subject: Downtown Project

We support the Downtown Project and planned improvements along El Camino Real. Tim and Julie Eckles

SUBMISSION FROM: Steve & Cindy Himmelrich

From: Steve or Cindy Himmelrich <schimmelrich@hotmail.com>
Sent: Monday, August 10, 2020 4:18 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown Enhancement

My wife and I support the project and urge the council to adopt it.

Thank you,

Steve & Cindy Himmelrich
11400 San Marcos Rd.
Atas.

SUBMISSION FROM: Brianna Donovan

From: Brianna Donovan <bridonovan@hotmail.com>
Sent: Monday, August 10, 2020 4:55 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: El Camino Enhancement Plan

I am in support of the Atascadero Camino Enhancement Plan! Thank you!

Brianna Donovan

SUBMISSION FROM: Lisa Patson

From: lisa.patson@gmail.com <lisa.patson@gmail.com>
Sent: Monday, August 10, 2020 4:59 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: please approve the Downtown Enhancement Project

I strongly approve of the Downtown Enhancement Project and hope that it is approved by the City Council.

Kind regards,
Lisa Patson

SUBMISSION FROM: Len Colamarino

From: Len Colamarino <lencolamarino@gmail.com>
Sent: Monday, August 10, 2020 5:03 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Atascadero Downtown Enhancement Project Supporter

Please take note of my support for the proposed Atascadero Downtown Enhancement Project.

I support the project because it will improve the ambiance, aesthetics and walkability of our downtown. With this project, the heart of downtown will finally be a place where strolling and cycling is safe and comfortable. The area will also be more appealing for dining, shopping and socializing. Beyond all of that, the additional trees and parking spaces will be welcome.

Please communicate this expression of support for the Project to the members of the Atascadero City Council in advance of their upcoming vote on the Project.

Thank you.

Len Colamarino

8231 Los Osos Road, Atascadero

SUBMISSION FROM: Jenae Walters

From: Jenae Walters <jwalters@slocasa.org>
Sent: Monday, August 10, 2020 5:11 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: El Camino Real Enhancement Plan

To Whom it May Concern:

I am in support of the El Camino Real Enhancement Plan, you should pass it! This will create such an improvement to Downtown Atascadero and would help our downtown businesses thrive. During such a time as 2020, as well as many more years beyond now, we need Atascadero to thrive.

Again, I am in support! You should pass it!

Thank you,
Jenae
209-777-2395



Jenae Walters
Events and Development Coordinator
Affirming Pronouns (she, her, hers)

CASA of San Luis Obispo County
75 Higuera Street, Suite 180
P.O. Box 1168
San Luis Obispo, CA 93406
T: (805) 541-6542 ext. 110 | F: (805) 541-5637
Lift up a child's voice. Lift up a life. Become a CASA volunteer.
Volunteer at www.slocasa.org.

SUBMISSION FROM: Shelby Urban

From: Shelby Urban <delbyurban@icloud.com>
Sent: Monday, August 10, 2020 5:30 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: El Camino Enhancement Plan

I fully support this Plan!
Shelby Urban

SUBMISSION FROM: Charise Holcolm

From: Charise Holcolm <chariseholcolm@gmail.com>
Sent: Monday, August 10, 2020 5:31 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: El Camino Enhancement Project

I am in support of the El Camino Enhancement Plan. You should pass it.

Thank you,
Charise Holcolm

SUBMISSION FROM: Patty and Jim Terbeek

From: Patty Terbeek <terbeekfive@gmail.com>
Sent: Monday, August 10, 2020 5:54 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown Enhancement

I'm emailing you to show our support of the downtown enhancement project.....it's time to make a more pedestrian friendly downtown!

Thank you, Patty and Jim Terbeek

SUBMISSION FROM: Bruce Bonifas

From: Bruce Bonifas <bruce.bonifas@gmail.com>
Sent: Monday, August 10, 2020 5:55 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown Parking

Atascadero still faces issues with the very wide historical highway now being used as our main street. With increased development and new stores and restaurants opening up the wide street poses challenges to creating a cohesive downtown atmosphere. Any efforts to make El Camino Real more pedestrian friendly such as lower speed limits, decreasing traffic lanes from two to one and diagonal parking have my support.

Bruce Bonifas

SUBMISSION FROM: Felisa Johansen

From: Felisa Johansen <felisajohansen@icloud.com>
Sent: Monday, August 10, 2020 5:58 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Parking project on El Camino Real

Just wanted to let the city know how we support the new proposal of the downtown Walk/Park area. It would help in so many ways. We have lived here over 36 years, and the cars on the Main Street go so so fast.

Thank you,

Felisa Johansen

SUBMISSION FROM: Lindsay Preston Zappas

From: Lindsay Preston <preston.lindsay@gmail.com>
Sent: Monday, August 10, 2020 6:02 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: support for the downtown infrastructure enhancement project

Hi,

I'm writing in support of the downtown infrastructure enhancement project. It will contribute to the increasing walkability of the downtown area, help local businesses, and increase the overall usability of the downtown area,

Thank you,

Lindsay Preston Zappas

web. lindsayprestonzappas.com
art mag. contemporaryartreview.la
KCRW. <https://www.kcrw.com/people/lindsay-preston-zappas>
Instagram @prestochango @contemporaryartreview.la

SUBMISSION FROM: Gary Madgett

From: Gary Madgett <Gary@madgettenterprises.com>
Sent: Monday, August 10, 2020 6:44 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: YES on downtown enhancement

Dear Atascadero City Council,

Please vote to support the downtown enhancement project! This will go along way to make the downtown core in Atascadero much more desirable and add much needed parking. There are many examples of other cities that have done similar projects and the results have been overwhelmingly positive. Let's make Atascadero the city it should be!

Regards,
Gary Madgett
Madgett Enterprises, Inc.
6405 Via Ave.
Atascadero, CA 93422
(805) 462-7206

SUBMISSION FROM: Kacee Coates

From: Kacee Ingram <kaceedingram@gmail.com>
Sent: Monday, August 10, 2020 6:55 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: August 11 City Council Hearing Public Comment - Agenda Item C1

To Whom It May Concern,

As a resident and young mother of Atascadero I would like to voice my support for the El Camino Real Downtown Infrastructure Enhance Plan for future roadway improvements. It was noted that the priorities are to increase public safety as well as increase available parking in the area immediately next to Sunken Gardens and the future La Plaza Development. The increased pedestrian safety will encourage more families to walk around the growing downtown area and choose to spend their time there rather than SLO, Paso, Pismo or Avila. I'm really excited about how Atascadero is growing and I believe a development like this that also increases parking would ultimately benefit the entire community.

Kacee Coates

SUBMISSION FROM: Scott and Kate Kremke

From: Kate Kremke <k_kremke@charter.net>
Sent: Monday, August 10, 2020 7:08 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Support for our downtown project

Hello! My husband and I are excited to see the downtown project come to fruition. We love to walk downtown but worry about the traffic and pedestrians. Please note our support for this downtown. It will be amazing and will encourage more pedestrians.

Thank you
Scott and Kate Kremke
3710 Maricopa rd
Atascadero

SUBMISSION FROM: Kent Kenney

From: <kwk@charter.net>
Sent: Monday, August 10, 2020 7:54 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown enhancement project...

To whom it may concern,
I'm in favor of any project which Makes pedestrians safer And provides more parking downtown,
please consider approval of this project!

Ciao...Kent Kenney

SUBMISSION FROM: Autumn Martin

From: Autumn Martin <autumngracemartin@gmail.com>
Sent: Monday, August 10, 2020 8:11 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown Enhancement Project

Hi,
We moved up to Atascadero eight years ago and love the town. We also love that it is getting more restaurants and developing the downtown area. We are in support of the Downtown Enhancement Project!
Autumn Martin

SUBMISSION FROM: John S. Lehman

From: john lehman <johnscottlehman@gmail.com>
Sent: Monday, August 10, 2020 8:24 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Support for the Downtown Enhancement Project

To the Atascadero City Council:

Greetings:

I wholeheartedly support the Downtown Enhancement Project as the single most important improvement thus far in the attempt to revitalize downtown Atascadero. Making the city core more accessible to pedestrian and bicycle traffic is the key to motivating consumers to get out of their cars and enjoy all the downtown has to offer, i.e. spend disposable income. I can think of no U.S. city or town which focused on pedestrian and bicycle traffic over motor traffic which has come to regret that decision.

Sincerely,
John S. Lehman
Atascadero resident since 1989.

SUBMISSION FROM: Kerry Grolle

From: Kerry Grolle <kerry.grolle@gmail.com>
Sent: Monday, August 10, 2020 8:47 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: El Camino Enhancement Plan

Good morning Ms. Christensen,

I wanted to write to you because I support the El Camino Enhancement Plan. I believe that with the recent hard work that the city and many community members and business owners have put into the area around Sunken Gardens, investing more in long-term ways for locals and visitors alike to safely linger in the lovely downtown will have huge ROI. Looking at other small towns not only throughout California, but also in our county, there seems to be lasting economic success by embracing a more thoughtfully landscaped, foot-traveled town core.

I would love to see Atascadero thrive!

Kerry Grolle

SUBMISSION FROM: Vicki Carroll

From: Vicki Carroll <vickicar@gmail.com>
Sent: Monday, August 10, 2020 9:12 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown enhancement

I support making Atascadero a more pedestrian friendly place, with trees to add comfort and beauty. We can always use the extra parking and benefit from bike lanes, all funded by the state!

But, as a life-long Atascadero resident, I feel the most important part is pedestrian safety. As a young person I saw the effect of a fatal accident on my friend, the young driver who accidentally killed a pedestrian. She wasn't speeding or careless, she was young and inexperienced. Her life was never the same.

We are fortunate to have the freeway parallel our main street for those that are in a hurry. We could add to the character of our town and enhance our town with this project.

Thank you for considering my point of view.
Sincerely, Vicki Carroll

SUBMISSION FROM: Robin Noble

From: RobinLNoble@gmail.com <robinlnoble@gmail.com>
Sent: Monday, August 10, 2020 11:03 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Yes on Downtown Enhancement Project

City Clerk,

I am writing to express my support for the Enhancement Project. I believe it will greatly improve the downtown!

Robin Noble

SUBMISSION FROM: Carol Hale

From: carol hale <chalecker@gmail.com>
Sent: Monday, August 10, 2020 11:26 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown enhancements

I'm in favor of downtown enhancements!! Improve Atascadero making it safer to cross El Camino.
Thanks

SUBMISSION FROM: Michael Zappas

From: Michael Zappas <mike@zvillages.com>
Sent: Tuesday, August 11, 2020 5:54 AM
To: City Clerk <cityclerk@atascadero.org>
Subject: Fwd: Street enhancement on El Camino

----- Forwarded message -----

From: **Michael Zappas** <mike@zvillages.com>
Date: Mon, Aug 10, 2020 at 5:20 PM
Subject: Street enhancement on El Camino
To: <cbourbeau@atascadero.org>, Heather Moreno <hmoreno@atascadero.org>, Heather Newsom <hnewsom@atascadero.org>, <sfunk@atascadero.org>, <rfonzi@atascadero.org>

Honorable Councilmembers:

Thank you for the foresight of imagining a safer and more attractive downtown. In tomorrow's meeting I am sure you will get some points of view that don't share my conviction that tonight's approval is needed. The improvements are absolutely essential for our downtown to reach its potential and protect the safety of our residents.

What many of the people that are opposed to the improvements don't realize is that El Camino in the present configuration is extremely dangerous. When I worked on the bike plan for Atascadero, it was my job to map the accidents that made it to the police reports. Keep in mind that the accidents actually reported are only a fraction of the total number of accidents. The largest concentration of bike/car accidents by far, was the area of consideration. In addition, the number of cars hitting pedestrians in front of Klems gas station is unacceptable. I have spent a lot of time downtown in the last three years and I know first hand the danger of the present configuration.

The main design flaw is the width and straight alignment. It gives motorists the confidence to break the speed limit. Speed bump be damned. The second design flaw is that with two lanes moving in the same direction it allows one of the cars to block the view of the second car. The result is screeching tires or pedestrians sent to the hospital. Kids are not always paying

enough attention when they cross and for them it is particularly dangerous. 15 cars hitting pedestrians in the crosswalk is 15 too many. That is disastrous for business.

There are whole websites dedicated to walkability. The improvements under consideration would make Atascadero a lot more walkable.

It is our duty to protect our residents and we are letting them and our youth down if we don't approve the plan without further delay.

Respectfully submitted

SUBMISSION FROM: Maria Burleson

From: Maria Burleson <burlybunch@gmail.com>
Sent: Tuesday, August 11, 2020 7:13 AM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown Infrastructure Enhancement Project

I am in favor of the **Downtown Infrastructure Enhancement Project!**
Let's do it!!!

Maria Burleson

SUBMISSION FROM: Jim Missler

From: Jim Missler <jrmcbwm@icloud.com>
Sent: Tuesday, August 11, 2020 7:20 AM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown Enhancement Project

I am in support of the Downtown Enhancement Project.

SUBMISSION FROM: Lori Bickel

From: Lori Bickel <lbickel4@gmail.com>
Sent: Tuesday, August 11, 2020 7:41 AM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown Enhancement Project

I am writing to urge the city to approve the the Downtown El Camino Enhancement Plan. This plan makes sense for the safety of pedestrians and it supports business by adding parking spaces. Approving the plan sends a signal to existing business owners that their shops and restaurants are important to the health of our city, and in turn gives pedestrians a friendly and SAFE invitation to shop and dine locally.

The status quo is no longer good enough. There is a freeway just yards away for anyone who needs to get through town quickly so please consider slowing it down along the El Camino Real business district.

Lori Bickel
lbickel4@gmail.com
805-550-5691

SUBMISSION FROM: Ryan Blanc

From: Max Zappas <max@zvillages.com>

Sent: Tuesday, August 11, 2020 8:13 AM

To: Phil Dunsmore <pdunsmore@atascadero.org>; City Clerk <cityclerk@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>

Subject: letter of support

attached

I Ryan Blanc support the downtown infrastructure enhancement project. I was born and raised in Atascadero, and I honestly spent more time hanging out at In-N-Out rather than downtown. Not because I didn't want to, but more because the lack of parking, accessibility, and pedestrian safe areas to hang out. I believe this project will improve the downtown immensely for all ages.

SUBMISSION FROM: Arielle Sima

From: Max Zappas <max@zvillages.com>

Sent: Tuesday, August 11, 2020 8:14 AM

To: City Clerk <cityclerk@atascadero.org>; Phil Dunsmore <pdunsmore@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>

Subject: letter of support

attached

Atascadero Infrastructure Project
August 10, 2020

I, Arielle Sima, support the downtown Atascadero infrastructure enhancement project. The additional parking downtown and one-way streets will help implement safety to our downtown.

Thank you,

Arielle Sima
Hahn School of Nursing Graduate
Masters Entry Program of Nursing
University of San Diego
asima@san Diego.edu
805-610-2820

SUBMISSION FROM: Paul Woodman

From: Max Zappas <max@zvillages.com>

Sent: Tuesday, August 11, 2020 8:10 AM

To: City Clerk <cityclerk@atascadero.org>; Phil Dunsmore <pdunsmore@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>

Subject: Fwd: Downtown Infrastructure Project

Letter of support attached.

----- Forwarded message -----

From: **Paul Woodman** <paul.c.woodman@gmail.com>

Date: Mon, Aug 10, 2020 at 7:47 PM

Subject: Downtown Infrastructure Project

To: <max@zvillages.com>

Born and raised in Atascadero it was always a bit disappointing that there was no real downtown. The development and the objectives of the Downtown Infrastructure Enhancement Project will create the Downtown atmosphere that Atascadero is missing. It will make a already great city that much better.

-Paul W.

SUBMISSION FROM: Team at Ancient Owl Beer Garden & Bottle Shoppe

From: Max Zappas <max@zvillages.com>

Sent: Tuesday, August 11, 2020 8:12 AM

To: Phil Dunsmore <pdunsmore@atascadero.org>; City Clerk <cityclerk@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>

Subject: letter of support from new business in town, Ancient Owl

attached

The team at Ancient Owl Beer Garden & Bottle Shoppe strongly support the downtown infrastructure enhancement project. Especially as business owners on El Camino Real, we really think that downtown Atascadero is in need of the additional parking. The added safety of having one lane of traffic on El Camino, new sidewalks, and more convenient parking is something we should all be behind as business owners and residents. Additionally, the upgraded sidewalks and landscaping will help bring a more family and consumer friendly atmosphere to the central business district, bringing it closer in form and function to a hub like the down town districts in SLO or Paso Robles. We are all trying to breathe fresh life into downtown Atascadero, and the enhancement project would compound our success!

SUBMISSION FROM: Janet Wagner

From: Janet Wagner <janet@gotoes.org>

Sent: Tuesday, August 11, 2020 8:21 AM

To: City Clerk <cityclerk@atascadero.org>

Subject: Downtown parking

Dear City of Atascadero,

I am in support of changes in the number of car traffic lanes in downtown Atascadero, which is one of the things included in the downtown enhancement project, and up for a vote at the city council meeting this morning. I feel that having two lanes of car traffic, instead of 4, on El Camino would be safer for the pedestrians and cyclists, many of whom are young people and senior citizens. Downtown is becoming a popular and inviting place to visit with it's mixture of new and old shops, restaurants and parks. If cars need to slow down for a few blocks where there are two lanes, it will be worth it as they arrive to find additional parking before enjoying time in beautiful downtown Atascadero.

Thank you, Janet Wagner

SUBMISSIONS FROM: Donn Clickard

From: Donn Clickard <donnaclickard@atasusd.org>

Sent: Tuesday, August 11, 2020 8:50 AM

To: City Clerk <cityclerk@atascadero.org>

Subject: Enhancement Project

I am totally in favor of the project which will greatly improve the looks and safety of our downtown.

Donn Clickard
805 712 6356

From: Michael Zappas <mike@zvillages.com>
Sent: Tuesday, August 11, 2020 10:39 AM
To: City Clerk <cityclerk@atascadero.org>
Subject: Fwd: Downtown enhancement

----- Forwarded message -----

From: **Donn Clickard** <donnclickard@atusd.org>
Date: Tue, Aug 11, 2020 at 9:03 AM
Subject: Downtown enhancement
To: Heather Moreno <heather@heathermoreno.com>

I am totally in favor of the Downtown El Camino enhancement project, which will improve the look and safety of our downtown. I am especially concerned with the pedestrian control of student traffic to and from the high school and the middle school.

Donn Clickard
805 712 6356

SUBMISSION FROM: Jim Malone

From: Malone, James - FHMC <James.Malone@DignityHealth.org>
Sent: Tuesday, August 11, 2020 9:36 AM
To: City Clerk <cityclerk@atascadero.org>
Subject: Atascadero Downtown Enhancement Project

I am writing to voice my support for the proposed Atascadero Downtown Enhancement Project. Having lived in Atascadero just ½ mile from the Sunken Gardens since 2004 I have been so happy to see the ongoing transformation of the downtown area. My family and I are spending increasing amounts of time at the local businesses adjacent to the Sunken Gardens and either ride our bikes or walk there (including to the movie theater and Vons shopping plaza). We look forward to what new options the La Plaza project will offer as well. I feel that the Atascadero Downtown Enhancement Project will make it even easier for others to enjoy spending time in the area, not just to visit one business then leave, but rather to spend a few hours relaxing after grabbing a coffee at Malibu Brew, then sitting in the Gardens, then walking across to La Plaza for a meal. More parking and slower vehicle traffic will certainly enhance the flow and aesthetic of our great downtown. Please approve the proposed project as it will fully support the vision of so many who desire a robust, vibrant downtown area.

Respectfully,

Jim Malone, MD

SUBMISSION FROM: John Zappas

From: John Zappas <johnzanezappas@gmail.com>
Sent: Tuesday, August 11, 2020 10:17 AM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown Enhancement Project

Greetings,

I am writing today to voice my support for the proposed Downtown Enhancement Project. Creating an environment that is more pedestrian friendly will benefit the local economy and bring in tax dollars not to mention increase the beauty of the downtown area.

Thank you for your consideration,

John

--

www.johnzanezappas.com

805 591 9676

SUBMISSION FROM: Max Zappas/Z Villages Management and Development

To: City of Atascadero
6500 Palma Ave.
Atascadero CA 93422

From: Z Villages Management and Development
6100 El Camino Real Ste. C
Atascadero CA 93422

7.23.20

RE: Letter of support for the Downtown Infrastructure Enhancement Plan

Our company is thrilled to endorse and fully support the City of Atascadero's Downtown Infrastructure Enhancement Plan. As a company with significant investment in this city, we want to do everything we can to support this directive and ensure it is a successful project. It is of the utmost importance for our local downtown businesses to have ample parking, a walkable environment, and traffic that will not scare or harm the citizens, customers, and visitors of Atascadero. We know through managing thousands of square feet of retail and commercial space in Atascadero that parking directly in front of businesses boosts their ability to capture clientele and therefore sales. This project puts parking directly in front of all of the downtown businesses along El Camino Real. We also know through our research of other successful shopping areas that people enjoy shopping where walking is encouraged, they feel safe, and there are interesting things to observe such as other people walking or exercising, street trees with wildlife, and open green spaces for relaxation and socialization. Beyond what this project brings with economic and social improvement, it also greatly improves the safety for our residents and visitors. This is a quote from the book Happy City and I think it explains our current problem with El Camino real as it is today: "We drive as fast as road designs tell us to drive. The result: drivers kill four times as many pedestrians on spacious... streets than on the narrow streets of traditional neighborhoods because those spacious roads make driving faster feel safer. And it is not collisions that kill people, but collisions at high speed." While our speed LIMIT is 25 mph, most people regularly drive 35 mph on El Camino because it is wider and more spacious than Highway 101. The death rate doubles between 25 and 35 mph and we have had a large number of pedestrians hit in crosswalks in recent years on El Camino. Z Villages fully supports and endorses the City of Atascadero's Downtown Infrastructure Enhancement Project, please let us know if there is anything else we can do to show support and gain momentum for this exciting improvement to our community.

Sincerely,
Max Zappas

SUBMISSION FROM: Janet Coughlin

From: jd3coughlin@yahoo.com <jd3coughlin@yahoo.com>
Sent: Tuesday, August 11, 2020 10:46 AM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown Enhancement Project

I would like to show my support for the Downtown Enhancement Project. This project would slow traffic through the downtown area and create a walking downtown. This is an opportunity for the City to rectify the problem created by allowing Highway 101 to bisect our City. Please do the right thing. Thank you. Janet Coughlin

SUBMISSION FROM: Monica Howell

From: Monica Howell <monica.howell@me.com>
Sent: Tuesday, August 11, 2020 11:06 AM
To: City Clerk <cityclerk@atascadero.org>
Subject: 8-11 Council comment for the El Camino Infrastructure Enhancement Project

To whom it may concern,

I have been a resident of Atascadero since 2007. During this time, I have watched the city of Atascadero make great strides in attracting businesses and tourists alike. The city has done a fantastic job of increasing events, and reasons to stay and spend our money here in Atascadero. Increased businesses in the downtown area have made for a pleasant destination for both date nights and family events. From shopping at the businesses on Entrada, grabbing a bite at one of the wonderful restaurants downtown, or a craft beer or glass of wine at one of the local breweries or wine shops, the reasons to stay and enjoy our leisurely time in Atascadero has grown exponentially the last few years.

However, the parking and beautification of our El Camino Real downtown stretch seems like the missing piece in this puzzle. Parking can be an issue during busier times, and with a child whom attended school in Atascadero the crosswalks can be a bit unnerving between the high school and the junior high. I believe that the El Camino Infrastructure Enhancement Project solves all of these issues. Creating a green and welcoming stretch of road, while increasing parking, and making safer access points for walking downtown seems like a reasonable answer to any complaints held while also making for a beautiful destination here in our lovely city. As our downtown area grows with new businesses, it would be a mistake to pass on this vital project. I would love to see Atascadero continue to grow our downtown, but the ability to do so hinders on projects such as this to make pedestrian traffic safe and increase available parking to support the businesses.

Please vote in favor of the El Camino Infrastructure Enhancement Project.

Sincerely,

Monica Howell
Atascadero Resident

SUBMISSION FROM: Rolfe Nelson

From: Rolfe Nelson <rcnelson@charter.net>
Sent: Tuesday, August 11, 2020 11:13 AM
To: City Clerk <cityclerk@atascadero.org>
Subject: Crossing for El Camino Real

This really is a no brainer if you are considering the safety of our students, the elderly and others that would benefit by being able to cross a busy street in safety. This has my 100% support. Signed, Rolfe Nelson

SUBMISSION FROM: Janet L. Wallace

From: Janet Wallace <janet@olearywallace.com>
Sent: Tuesday, August 11, 2020 11:47 AM
To: City Clerk <cityclerk@atascadero.org>
Subject: El Camino Infrastructure Enhancement Project

I am writing to express my support for the El Camino Infrastructure Enhancement Project. As a downtown business owner and a resident of Atascadero, I believe that the project will immensely improve our downtown.

As I understand, the City of Atascadero looked at a similar enhancement project in Lancaster, California. I worked on Lancaster Blvd in the late 1990s and 2000s and can speak directly about the project there. The enhancement project completely revitalized and transformed Lancaster Blvd. Tumbleweeds rolled down the street pre-enhancement (quite literally)--now it's a beautiful pedestrian-friendly community destination, in which the residents take great pride.

I believe that the El Camino Infrastructure Enhancement Project will likewise transform our downtown. I am excited about the future of Atascadero and the vibrancy and community-minded vitality that this project will bring to our community.

Thank you,
Janet



O'LEARY WALLACE LLP

Janet L. Wallace, Esq.
PO Box 886, San Luis Obispo, CA 93406
5950 Entrada Avenue, Atascadero, CA 93422
3196 S. Higuera Street, Suite E, San Luis Obispo, CA 93401
phone: 805-250-1562
cell: 805-234-8412
www.olearywallace.com
[*Schedule a meeting with me!*](#)

SUBMISSION FROM: Camille Hayes

From: Ryan Hayes <camilleandryan@gmail.com>
Sent: Tuesday, August 11, 2020 12:05 PM
To: Heather Moreno <hmoreno@atascadero.org>; Charles Bourbeau <cbourbeau@atascadero.org>; Roberta Fonzi <rfonzi@atascadero.org>; Susan Funk <sfunk@atascadero.org>; Heather Newsom <hnewsom@atascadero.org>; City Clerk <cityclerk@atascadero.org>
Subject: Agenda Item #: C-1. El Camino Real Downtown Enhancement/Active Transportation

Dear Atascadero Council Members and Mayor Heather Moreno,

I fully support the El Camino Real Downtown Enhancement Plan. I am a resident of Atascadero and my husband and I have three kids. I would love to see our downtown flourishing by being more walkable and bikeable. I have seen the cities Enhancement Plan at it's multiple public planning sessions, and I love the greenways, the bike lanes, and pedestrian friendly spaces. So far, every young family in Atascadero that I have spoken to about this new plan, loves it and wants these changes!

I understand that we would not be able to drive as fast through the downtown corridor, but that exchange would be a small price to pay (especially with the freeway right next to El Camino). You can't drive fast and park everywhere, at all times of the day, in any walkable, thriving downtown space. San Luis, Paso, San Diego, Santa Barbara...they all have a walkable, bikeable "heart" of town, with limited speeds and parking.

The El Camino Real Downtown Enhancement Plan will benefit businesses, citizens and the city alike. Downtown businesses will benefit from a walkable, bikeable layout because people tend to spend more time browsing downtown stores and restaurants when "Downtown" is a destination point that they can navigate safely and easily. As citizens of Atascadero, we will benefit from the ECR Downtown Enhancement Plan because we will be able to enjoy a family meal out, shopping, and communing with others in the heart of our own flourishing town, rather than driving to Paso or San Luis Obispo. The City will benefit from the Downtown Enhancement Plan because a thriving, updated downtown generates revenue to support the overall health of the city.

Please, be a part of moving our town forward by supporting The City in creating a walkable, bikeable, "heart" for downtown Atascadero. Please vote yes on the El Camino Real Downtown Enhancement plan.

Sincerely,
Camille Hayes

SUBMISSION FROM: Jeannie Malik

From: Jeannie Malik <jeannie@gregmalikregroup.com>
Sent: Tuesday, August 11, 2020 12:34 PM
To: City Clerk <cityclerk@atascadero.org>
Cc: 'Heather Moreno' <heather@heathermoreno.com>
Subject: El Camino Enhancement

Hello!

I am in support of narrowing the El Camino corridor as proposed in the revitalization plan. This new design will increase safety for our residents, increase available parking, increase downtown walkability and beautification, and encourage tourism! Our City leaders have completed their due diligence; let's move forward with the plan!

Kind Regards,

Jeannie Malik
Atascadero Resident
(805)423-2813

SUBMISSION FROM: Tim Walters

From: Walters, Tim J. <TJWalters@rrmdesign.com>
Sent: Tuesday, August 11, 2020 1:18 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: comment regarding Downtown Infrastructure Enhancement Plan

To whom it may concern,

The DEIP should be a high – priority for the City of Atascadero and I would like to include my support for this effort.

A few comments about the plan:

1. I would suggest that some of the centralized parking / flex space be changed out to landscaping to break up some parking aesthetic. There is some in the plan but needs more.
2. May want to consider the use of some back-in angled parking as a way to provide visual intercepts for bike riders and cars pulling out of spaces along the street corridor. Add the "cool" to the downtown corridor.
3. The City might want to consider a detailed subsurface infrastructure planning effort, not as attractive, but some of the infrastructure for projects in the downtown corridor is old or non-existent such as storm drain infrastructure. This could be a master plan for utilities and constructed through incentives for builders.
4. Consider decorative paving at internal yield zones.

Please approve this plan and move forward.

Thanks



Tim Walters
Principal, Engineering
3765 S. Higuera Suite 102
San Luis Obispo, CA 93401
(805) 543-1794
rrmdesign.com



SUBMISSION FROM: Garrett Colburn

From: Garrett Colburn <colburn.garrett@gmail.com>

Sent: Tuesday, August 11, 2020 1:23 PM

To: Heather Moreno <hmoreno@atascadero.org>; Charles Bourbeau <cbourbeau@atascadero.org>; Roberta Fonzi <rfonzi@atascadero.org>; Susan Funk <sfunk@atascadero.org>; Heather Newsom <hnewsom@atascadero.org>; City Clerk <cityclerk@atascadero.org>

Subject: Agenda Item #: C-1. El Camino Real Downtown Enhancement/Active Transportation

Hi all,

I am excited about the new downtown enhancement plan. I live up the street from downtown and have two young kids. We have enjoyed going to the park but will be able to more fully utilize the area and support the businesses when the enhancements are made. Please vote yes on the El Camino Real Downtown Enhancement plan.

Best,
-Garrett

--

Garrett Colburn
805-550-7433

SUBMISSION FROM: Lon Allan

From: Lon Allan <lonallan39@gmail.com>

Sent: Tuesday, August 11, 2020 1:26 PM

To: City Clerk <cityclerk@atascadero.org>

Subject:

I think the city's plan to reduce the speed on downtown El Camino Real is long overdue. I applaud these efforts that include some beautification of the area. Hope it means the business in the old A. News building has to get all of its junk off the sidewalks!

Lon

SUBMISSION FROM: Patrick Cullen

From: Patrick cullen <patrick_cullen05@hotmail.com>

Sent: Tuesday, August 11, 2020 1:29 PM

To: City Clerk <cityclerk@atascadero.org>

Subject: Atascadero Traffic Improvement Plan

Hello Atascadero City Clerk,

My name is Patrick Cullen and I am a home owner in Atascadero, and lived here my whole 38 years of life. I'm emailing to voice my support for the down town traffic improvement plan. Please vote to move forward with this as I believe it will be helpful for our local economy. I'd love to see Atascadero grow and improve.

Thank you,

Patrick Cullen
805-610-4805

SUBMISSION FROM: Bree Hugins

From: Bree Hugins <bree.hugins@gmail.com>

Sent: Tuesday, August 11, 2020 1:58 PM

To: City Clerk <cityclerk@atascadero.org>

Subject: Vote in favor for el camino real enhancement plan.

Hello,

I am a resident and strongly encourage the city council to vote in favor of the el Camino real enhancement plan.

You should vote yes!

Cheers,
Bree Hugins

SUBMISSION FROM: Will Wallace

From: Will Wallace <sliceofblue@gmail.com>

Sent: Tuesday, August 11, 2020 2:19 PM

To: City Clerk <cityclerk@atascadero.org>

Subject: YES in Support of El Camino Infrastructure Enhancement Project

To Whom It May Concern:

I wanted to take a brief moment to express my appreciation and enthusiasm for prospective upgrades to the downtown corridor. As a homeowner, community member, employee of the adjacent public school, and as a parent of a six-year-old, I see the changes as win, win, win, win. Already a sweet-spot, that area will become more safe, more conducive to business, more walkable, and more enjoyable for all.

We live in an amazing city. I truly believe the enhancement project will make Atascadero even better.
Thanks for being BOLD!

Will Wallace
7850 Santa Ynez Ave, Atascadero, CA 93422

SUBMISSION FROM: Doug and Suzy Reynolds

From: Suzy Reynolds <suzy.m.reynolds@gmail.com>
Sent: Tuesday, August 11, 2020 2:30 PM
To: Heather Moreno <hmoreno@atascadero.org>; Charles Bourbeau <cbourbeau@atascadero.org>; Roberta Fonzi <rfonzi@atascadero.org>; Susan Funk <sfunk@atascadero.org>; Heather Newsom <hnewsom@atascadero.org>; City Clerk <cityclerk@atascadero.org>
Subject: Agenda Item #: C-1. El Camino Real Downtown Enhancement Plan

Dear Atascadero Council Members and Mayor Heather Moreno,

I fully support the El Camino Real Downtown Enhancement Plan. I am a resident of Atascadero and my husband and I have three kids. I would love to see our downtown flourishing by being more walkable and bikeable. I have seen the cities Enhancement Plan at it's multiple public planning sessions, and I love the greenways, the bike lanes, and pedestrian friendly spaces. So far, every young family in Atascadero that I have spoken to about this new plan, loves it and wants these changes!

I understand that we would not be able to drive as fast through the downtown corridor, but that exchange would be a small price to pay (especially with the freeway right next to El Camino). You can't drive fast and park everywhere, at all times of the day, in any walkable, thriving downtown space. San Luis, Paso, San Diego, Santa Barbara...they all have a walkable, bikeable "heart" of town, with limited speeds and parking.

The El Camino Real Downtown Enhancement Plan will benefit businesses, citizens and the city alike. Downtown businesses will benefit from a walkable, bikeable layout because people tend to spend more time browsing downtown stores and restaurants when "Downtown" is a destination point that they can navigate safely and easily. As citizens of Atascadero, we will benefit from the ECR Downtown Enhancement Plan because we will be able to enjoy a family meal out, shopping, and communing with others in the heart of our own flourishing town, rather than driving to Paso or San Luis Obispo. The City will benefit from the Downtown Enhancement Plan because a thriving, updated downtown generates revenue to support the overall health of the city.

Please, be a part of moving our town forward by supporting The City in creating a walkable, bikeable, "heart" for downtown Atascadero. Please vote yes on the El Camino Real Downtown Enhancement plan.

Sincerely,

Doug and Suzy Reynolds
5360 Maleza Ave.
Atascadero, CA 93422

SUBMISSION FROM: Amy Evers

From: Amy Evers <albray17@hotmail.com>
Sent: Tuesday, August 11, 2020 2:31 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown infrastructure enhancement project

I am in favor of the Downtown Infrastructure Enhancement Project!

Amy Evers

SUBMISSION FROM: Emily Baranek

From: Emily Baranek <emilyjbaranek@gmail.com>
Sent: Tuesday, August 11, 2020 2:35 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Support for Downtown Infrastructure Enhancement Project!

Good afternoon,
Please accept this correspondence as support for the Downtown Infrastructure Enhancement Project. I am excited to see what Atascadero can become!

Thank you,

Emily Baranek
8955 San Gabriel Rd, Atascadero, CA 93422
emilyjbaranek@gmail.com

SUBMISSION FROM: Jacquelyn Fields

From: jax@wildfields.com <jax@wildfields.com>
Sent: Tuesday, August 11, 2020 2:35 PM
To: City Clerk <cityclerk@atascadero.org>
Cc: Phil Dunsmore <pdunsmore@atascadero.org>
Subject: 8-11 Public Comment El Camino Project

My name is Jacquelyn Fields, I am the co-owner of Wild Fields Brewhouse. We started our business here in Atascadero because we loved the strong sense of community ??? but we also saw an exciting future for the town with the new zoning in place around Sunken Gardens and with the beginning talks of the El Camino Infrastructure Project. An accessible, human scale, approachable and walkable downtown is incredibly important for a vibrant city center. We look forward to the passing of this project and the exciting future of Atascadero and the success of our business and others because of the increased access of Downtown. ??
??



Peace, Love & Brews,
Jacquelyn Fields
C: 562.743.1584
jax@wildfields.com
www.wildfields.com

SUBMISSION FROM: John Donovan

From: John Donovan <john.donovan.qput@statefarm.com>
Sent: Tuesday, August 11, 2020 2:37 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: I am in favor of the Downtown Infrastructure Enhancement Project

While my residence is in Templeton, my business is in Atascadero on El Camino Real (not close to the proposed area) and I support any effort to enhance the downtown corridor of Atascadero

John Donovan
John Donovan Insurance & Financial Services, Inc.

License #0M03174/NMLS ID 985117
8420-A El Camino Real
Atascadero, CA 93422
Bus 805.466.7744 Fax 805.466.8277



Providing Insurance and Financial Services

SUBMISSION FROM: Loreli Cappel

From: Loreli Cappel <loricappel2000@att.net>
Sent: Tuesday, August 11, 2020 2:38 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: I am in favor of the Downtown Infrastructure Enhancement Project!

Hello,
I am in favor of the Downtown Infrastructure Enhancement Project!

The City of Atascadero has been working hard and making strides toward creating a downtown space with a sense of pride that is fun to gather, eat, drink and play. Our family supports the Downtown Infrastructure Enhancement Project and looks forward to the improvement of our downtown streetscape and having a more charming and walkable environment in our community core!

Thank you,
Loreli Cappel,
Atascadero Resident

SUBMISSION FROM: Louis Cappel

From: Louis Cappel <cappel2000@outlook.com>
Sent: Tuesday, August 11, 2020 2:40 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown Infrastructure Enhancement Project

Hello,

I am in favor of the Downtown Infrastructure Enhancement Project.

Thank you,

Louis Cappel,

Atascadero Resident

SUBMISSION FROM: Jeff Schneidereit

From: Jeff Schneidereit <JeffSchneidereit@s2arch.us>
Sent: Tuesday, August 11, 2020 2:41 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Letter in Support of the Downtown Atascadero Infrastructure Enhancement Plan

Hello Ms. Christensen,

Please find attached a letter in support of the Downtown Atascadero Infrastructure Enhancement Plan. Please forward to Mayor Moreno, the City Council and any other person you feel is necessary for the adoption of the plan.

Thank you,
Jeff

Jeff Schneidereit, Architect
S2 Architecture Inc.
7395 El Camino Real, #115
Atascadero, CA 93422
805.365.3606
www.s2arch.us



Jeff Schneidereit

14000 Robert Emmet Way
Atascadero, CA 93422

jeffschneidereit@s2arch.us

11 August 2020

Lara Christensen
City Clerk
City of Atascadero
6500 Palma Ave
Atascadero CA 93422

Re: Downtown Atascadero Infrastructure Enhancement Plan

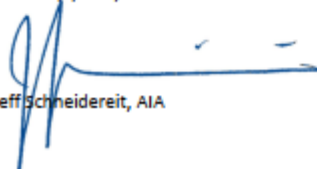
Dear Ms. Christensen:

This letter is in support of the Downtown Atascadero Infrastructure Enhancement Plan, presently under consideration by the City. I have lived in and around Atascadero since 1986 and I am delighted that the City is taking steps to create a focal point downtown and a place to visit.

For many years, I have heard people complain about Atascadero because it has no Downtown from a pedestrian's point of view. Historical charm, landmarks, and new projects are all with an eye on creating a positive sense of place. However, speed bumps on the four-lane highway running directly through the core do little to slow down traffic or create a safe and pleasant pedestrian environment to enjoy Atascadero's attributes. I feel that the Enhancement plan as presented to the public will enhance our city and help contribute to a positive livability and an enjoyable place to visit.

Please forward this letter in support of the Downtown Atascadero Infrastructure Enhancement Plan to the Mayor Moreno and the rest of the Council.

Sincerely yours,



Jeff Schneidereit, AIA

SUBMISSION FROM: Mackenzie Holtog

From: Mackenzie Holtog <mackpowell@gmail.com>

Sent: Tuesday, August 11, 2020 2:44 PM

To: Heather Moreno <hmoreno@atascadero.org>; Charles Bourbeau <cbourbeau@atascadero.org>; Roberta Fonzi <rfonzi@atascadero.org>; Susan Funk <sfunk@atascadero.org>; Heather Newsom <hnewsom@atascadero.org>; City Clerk <cityclerk@atascadero.org>

Subject: Agenda Item #: C-1. El Camino Real Downtown Enhancement Plan

Dear Atascadero Council Members and Mayor Heather Moreno,

I am writing to express my support of the El Camino Real Downtown Enhancement Plan. My husband, two children and I have been residents of Atascadero for four years, and since moving here have often discussed how much we would like to see our downtown area transform into a more vibrant and walkable hub for our community. We envision a downtown that engages our residents and provides more opportunities to support locally-run businesses, which will be especially important in the wake of the ongoing pandemic.

I understand that we would not be able to drive as fast through the downtown corridor, but that exchange would be a small price to pay (especially with the freeway right next to El Camino). You can't drive fast and park everywhere, at all times of the day, in any walkable, thriving downtown space. San Luis, Paso, San Diego, Santa Barbara...they all have a walkable, bikeable "heart" of town, with limited speeds and parking.

The El Camino Real Downtown Enhancement Plan will benefit businesses, citizens and the city alike. Downtown businesses will benefit from a walkable, bikeable layout because people tend to spend more time browsing downtown stores and restaurants when "Downtown" is a destination point that they can navigate safely and easily. As citizens of Atascadero, we will benefit from the ECR Downtown Enhancement Plan because we will be able to enjoy a family meal out, shopping, and communing with others in the heart of our own flourishing town, rather than driving to Paso or San Luis Obispo. The City will benefit from the Downtown Enhancement Plan because a thriving, updated downtown generates revenue to support the overall health of the city.

Please, be a part of moving our town forward by supporting The City in creating a walkable, bikeable, "heart" for downtown Atascadero. Please vote yes on the El Camino Real Downtown Enhancement plan.

Sincerely,
Mackenzie Holtog

SUBMISSION FROM: Brock Stratton

From: brockton stratton <brockton1962@gmail.com>

Sent: Tuesday, August 11, 2020 2:48 PM

To: City Clerk <cityclerk@atascadero.org>

Subject:

I don't know if I'm writing this email to the right department but this is Brock Stratton with s6 martial arts and I am in 100% favor of the downtown Street improvement. I think it's a great idea for local businesses and will create a much better flow for both cars and pedestrians and offer better access to local business in the downtown area. I think this is a much-needed modern approach that will create a nice ambience as far as traffic is concerned.

Brock stratton
S6 martial arts

SUBMISSION FROM: Marc DeBrum

From: Marc DeBrum <marcdebrum@gmail.com>
Sent: Tuesday, August 11, 2020 2:48 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Atascadero - Downtown Project

I am in favor of the Downtown Infrastructure Enhancement Project!

SUBMISSION FROM: Jessica Sanford

From: Jessica Sanford <jessicasanford1977@gmail.com>
Sent: Tuesday, August 11, 2020 3:04 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: tonight's city council meeting

I am a resident of Atascadero and I am in favor of the Downtown Infrastructure Enhancement Project!

Thank you
Jessica Sanford
2005 Ferrocarril Rd.
Atascadero

SUBMISSION FROM: Debora Pearson

From: Pearson, Debora J. <djpearson@rrmdesign.com>
Sent: Tuesday, August 11, 2020 3:09 PM
To: City Clerk <cityclerk@atascadero.org>
Cc: Grant, Leonard J. (Lenny) <LJGrant@rrmdesign.com>; Max Zappas <max@zvillages.com>; Martin, Scott A. <SAMartin@rrmdesign.com>; Walters, Tim J. <TJWalters@rrmdesign.com>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>; BPD <bpd@rrmdesign.com>
Subject: Downtown Atascadero Infrastructure Enhancement Plan

Dear Ms. Christensen,

Attached is a letter of support for the Downtown Atascadero Infrastructure Enhancement Plan sent on behalf of Mr. Lenny Grant and RRM Design Group.

Please feel free to contact us with any comments or questions.

Thank you



DEBORA PEARSON

Project Administrator
3765 S. Higuera Suite 102
San Luis Obispo, CA 93401
(805) 543-1794
rrmdesign.com



August 11, 2020

Transmitted via email: cityclerk@atascadero.org

Mayor Heather Moreno
City of Atascadero
6500 Palma Ave
Atascadero, CA 93422

RE: Downtown Atascadero Infrastructure Enhancement Plan

Dear Mayor Moreno and City Council,

RRM Design Group wholeheartedly supports the Downtown Atascadero Infrastructure Enhancement Project. It will not only provide a most welcome economic boost to Atascadero, but it will also provide great mobility improvements, a more walkable downtown, and incentive for businesses to locate downtown.

Congratulations on your vision and leadership to bring a high quality living environment to the citizens and visitors of Atascadero.

Sincerely,

RRM DESIGN GROUP

A handwritten signature in blue ink, appearing to read 'Lenny Grant', written over a circular stamp or seal.

Lenny Grant, AIA
Principal
CA License No. C26973

3765 S. Higuera St., Ste. 102 • San Luis Obispo, CA 93401
p: (805) 543-1794 • f: (805) 543-4609

www.rrmdesign.com

a California corporation • Lenny Grant, Architect C26973 • Robert Camacho, PE 76597 • Steve Webster, LS 7561 • Jeff Ferber, LA 2844

SUBMISSION FROM: Erin Hellar

From: Erin Hellar <ekhellar@gmail.com>

Sent: Tuesday, August 11, 2020 3:17 PM

To: City Clerk <cityclerk@atascadero.org>

Subject: Agenda Item #: C-1. El Camino Real Downtown Enhancement/Active Transportation"

Dear Atascadero Council Members and Mayor Heather Moreno,

I fully support the El Camino Real Downtown Enhancement Plan. I am a resident of Atascadero and my husband and I have three kids. I would love to see our downtown flourishing by being more walkable and bikeable. I have seen the cities Enhancement Plan at it's multiple public planning sessions, and I love the greenways, the bike lanes, and pedestrian friendly spaces. So far, every young family in Atascadero that I have spoken to about this new plan, loves it and wants these changes!

I understand that we would not be able to drive as fast through the downtown corridor, but that exchange would be a small price to pay (especially with the freeway right next to El Camino). You can't drive fast and park everywhere, at all times of the day, in any walkable, thriving downtown space. San Luis, Paso, San Diego, Santa Barbara...they all have a walkable, bikeable "heart" of town, with limited speeds and parking. I'd love to see our town have a hub where people can gather and shop and eat and enjoy and the city will benefit from the Downtown Enhancement Plan because a thriving, updated downtown generates revenue to support the overall health of the city.

Please, be a part of moving our town forward by supporting The City in creating a walkable, bikeable, "heart" for downtown Atascadero. Please vote yes on the El Camino Real Downtown Enhancement plan.

Sincerely,
Erin Hellar

SUBMISSION FROM: Michael C Bickel

From: Michael Bickel <slomcb@me.com>
Sent: Tuesday, August 11, 2020 3:21 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown Enhancement Project

I would like to urge the City Council to approve and rapidly move forward with the Atascadero Downtown Enhancement Project. I believe this project is long overdue and will help inspire our community to be Downtown minded. This project will improve safety in the area and will encourage business development which will lead toward shopping and dining locally.

Sincerely,

Michael C Bickel

SUBMISSION FROM: Jolie and Josh Cazier

From: Jolie Cazier <jcazier@att.net>
Sent: Tuesday, August 11, 2020 3:21 PM
To: Charles Bourbeau <cbourbeau@atascadero.org>; Roberta Fonzi <rfonzi@atascadero.org>; Susan Funk <sfunk@atascadero.org>; Heather Newsom <hnewsom@atascadero.org>; City Clerk <cityclerk@atascadero.org>; Heather Moreno <hmoreno@atascadero.org>
Subject: Agenda Item #: C-1. El Camino Real Downtown Enhancement/Active Transportation

Dear Atascadero Council Members and Mayor Heather Moreno,

I fully support the El Camino Real Downtown Enhancement Plan. I am a resident of Atascadero and my husband and I have three kids. I would love to see our downtown flourishing by being more walkable and bikeable. I have seen the cities Enhancement Plan at it's multiple public planning sessions, and I love the greenways, the bike lanes, and pedestrian friendly spaces. So far, every young family in Atascadero that I have spoken to about this new plan, loves it and wants these changes!

I understand that we would not be able to drive as fast through the downtown corridor, but that exchange would be a small price to pay (especially with the freeway right next to El Camino). You can't drive fast and park everywhere, at all times of the day, in any walkable, thriving downtown space. San Luis, Paso, San Diego, Santa Barbara...they all have a walkable, bikeable "heart" of town, with limited speeds and parking.

The El Camino Real Downtown Enhancement Plan will benefit businesses, citizens and the city alike. Downtown businesses will benefit from a walkable, bikeable layout because people tend to spend more time browsing downtown stores and restaurants when "Downtown" is a destination point that they can navigate safely and easily. As citizens of Atascadero, we will benefit from the ECR Downtown Enhancement Plan because we will be able to enjoy a family meal out, shopping, and communing with others in the heart of our own flourishing town, rather than driving to Paso or San Luis Obispo. The City will benefit from the Downtown Enhancement Plan because a thriving, updated downtown generates revenue to support the overall health of the city.

Please, be a part of moving our town forward by supporting The City in creating a walkable, bikeable, "heart" for downtown Atascadero. Please vote yes on the El Camino Real Downtown Enhancement plan.

Sincerely,
Jolie and Josh Cazier
9685 Otero Lane, Atascadero

SUBMISSION FROM: Joyce Fields

From: Joyce Fields <joyce.f54@att.net>
Sent: Tuesday, August 11, 2020 3:28 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: El Camino Infrastructure Enhancement Project

I am an Atascadero resident, and I fully support the El Camino Infrastructure Enhancement Project. I feel the project will help Atascadero businesses, and will create a more pedestrian friendly atmosphere.

Joyce Fields
4887 Arizona Ave
Atascadero

SUBMISSION FROM: Katie Martin

From: Katie Martin <kthull4679@hotmail.com>
Sent: Tuesday, August 11, 2020 3:33 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Yes for downtown infrastructure project!

I am in favor of the Downtown Infrastructure Enhancement Project!

Please, please, please pass this project!! Downtown needs more parking!!

Katie Martin
Atascadero resident

SUBMISSION FROM: Marcel Martinez

From: Marcel Martinez <rskmr2@yahoo.com>
Sent: Tuesday, August 11, 2020 3:34 PM

To: City Clerk <cityclerk@atascadero.org>

Subject: Agenda Item #: C-1. El Camino Real Downtown Enhancement/Active Transportation

Dear Atascadero Council Members and Mayor Heather Moreno,

I fully support the El Camino Real Downtown Enhancement Plan. I am a resident of Atascadero and my husband and I have three kids. I would love to see our downtown flourishing by being more walkable and bikeable. I have seen the cities Enhancement Plan at it's multiple public planning sessions, and I love the greenways, the bike lanes, and pedestrian friendly spaces. So far, every young family in Atascadero that I have spoken to about this new plan, loves it and wants these changes!

I understand that we would not be able to drive as fast through the downtown corridor, but that exchange would be a small price to pay (especially with the freeway right next to El Camino). You can't drive fast and park everywhere, at all times of the day, in any walkable, thriving downtown space. San Luis, Paso, San Diego, Santa Barbara...they all have a walkable, bikeable "heart" of town, with limited speeds and parking.

The El Camino Real Downtown Enhancement Plan will benefit businesses, citizens and the city alike. Downtown businesses will benefit from a walkable, bikeable layout because people tend to spend more time browsing downtown stores and restaurants when "Downtown" is a destination point that they can navigate safely and easily. As citizens of Atascadero, we will benefit from the ECR Downtown Enhancement Plan because we will be able to enjoy a family meal out, shopping, and communing with others in the heart of our own flourishing town, rather than driving to Paso or San Luis Obispo. The City will benefit from the Downtown Enhancement Plan because a thriving, updated downtown generates revenue to support the overall health of the city.

Please, be a part of moving our town forward by supporting The City in creating a walkable, bikeable, "heart" for downtown Atascadero. Please vote yes on the El Camino Real Downtown Enhancement plan.

Sincerely,

Marcel Martinez

SUBMISSION FROM: Kristen Silva

From: kristen silva <kristen.silva@yahoo.com>

Sent: Tuesday, August 11, 2020 3:35 PM

To: Heather Moreno <hmoreno@atascadero.org>; Charles Bourbeau <cbourbeau@atascadero.org>; Roberta Fonzi <rfonzi@atascadero.org>; Susan Funk <sfunk@atascadero.org>; Heather Newsom <hnewsom@atascadero.org>; City Clerk <cityclerk@atascadero.org>

Subject: Agenda Item #: C-1. El Camino Real Downtown Enhancement Plan

Dear Atascadero Council Members and Mayor Heather Moreno,

I fully support the El Camino Real Downtown Enhancement Plan. I am a resident of Atascadero and my husband and I have three kids. I would love to see our downtown be more walkable and bikeable, and safer for our children. Our family has owned and operated a local Atascadero Business since 2007, and we bring over 100 "out of the area" clients into Atascadero each year. Many of them stay in Paso or SLO due to the lack of amenities in Atascadero. This plan would not only attract locals to downtown, but also those coming into the area for other reasons!

I understand that we would not be able to drive as fast through the downtown corridor, but that exchange would be a small price to pay (especially with the freeway right next to El Camino). You can't drive fast and park everywhere, at all times of the day, in any walkable, thriving downtown space. San Luis, Paso, San Diego, Santa Barbara...they all have a walkable, bikeable "heart" of town, with limited speeds and parking.

The El Camino Real Downtown Enhancement Plan will benefit businesses, citizens and the city alike. Downtown businesses will benefit from a walkable, bikeable layout because people tend to spend more time browsing downtown stores and restaurants when "Downtown" is a destination point that they can navigate safely and easily. As citizens of Atascadero, we will benefit from the ECR Downtown Enhancement Plan because we will be able to enjoy a family meal out, shopping, and communing with others in the heart of our own flourishing town, rather than driving to Paso or San Luis Obispo. The City will benefit from the Downtown Enhancement Plan because a thriving, updated downtown generates revenue to support the overall health of the city.

Please, be a part of moving our town forward by supporting The City in creating a walkable, bikeable, "heart" for downtown Atascadero. Please vote yes on the El Camino Real Downtown Enhancement plan.

Sincerely,

Kristen Silva
Local Business owner in Atascadero
www.braskenlabradoodles.com

SUBMISSION FROM: Mark Herold

From: Mark Herold <imahero222@gmail.com>
Sent: Tuesday, August 11, 2020 3:36 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown Atascadero Enhancement Project

I am writing this email in support of the Downtown Enhancement Project intended to slow traffic, create a better bike lane and add flora to make bicycle/pedestrian travel better.

Thank you for your consideration,

Mark Herold

SUBMISSION FROM: Carol Prebor

From: Carol Prebor <cprebor@gmail.com>
Sent: Tuesday, August 11, 2020 3:39 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Traffic on El Camino

I am concerned about our children and other pedestrians. People are driving too fast, even through the lighted crosswalk by Klems.

I appreciate your organization finding solutions to this serious problem.

Carol Prebor

SUBMISSION FROM: Riley McInnis

From: Riley McInnis <riley@zvillages.com>
Sent: Tuesday, August 11, 2020 3:46 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: El Camino Enhancement Project

Dear City Council,

In the interests of public safety and betterment of our downtown Atascadero area, I urge you to move forward with the El Camino Enhancement project.

Respectfully submitted,

Riley McInnis

--

Riley D McInnis
Accounting Manager
Z Villages LLC
7301 Morro Rd, Suite 103
Atascadero, CA 93422

805.461.1042

SUBMISSION FROM: Kelly Thulin

From: kelly@gregmalikregroup.com <kelly@gregmalikregroup.com>

Sent: Tuesday, August 11, 2020 3:47 PM

To: City Clerk <cityclerk@atascadero.org>

Subject: El Camino Enhancement Project

Dear Representative,

I just wanted to express my excitement about the El Camino Enhancement Project. Atascadero's small downtown would greatly benefit from the proposed improvements. The addition of trees would do wonders for the esthetics and provide shade for the much needed additional parking. Safer crosswalks for pedestrians, and a dedicated lane for cycling will draw locals as well as visitors to the shops and restaurants. We have an opportunity to put the final finishes on the area that surrounds the City Hall which is really the jewel of Atascadero. I hope that take advantage of opportunity to complete the make over to our wonderful town.

Thank you,



Kelly Thulin

Cell: 805.952.3811

Realtor DRE# 00929260

Malik Real Estate Group, Inc.

7450 Morro Road, Atascadero, CA 93422

Kelly@MalikRealEstate.com

SUBMISSION FROM: Terra Colburn

From: Terra Colburn <terralucio@gmail.com>

Sent: Tuesday, August 11, 2020 3:54 PM

To: Heather Moreno <hmoreno@atascadero.org>; Charles Bourbeau <cbourbeau@atascadero.org>; Roberta Fonzi <rfonzi@atascadero.org>; Susan Funk <sfunk@atascadero.org>; Heather Newsom <hnewsom@atascadero.org>; City Clerk <cityclerk@atascadero.org>

Subject: Agenda Item #: C-1. El Camino Real Downtown Enhancement Plan

Dear Atascadero Council Members and Mayor Heather Moreno,

I fully support the El Camino Real Downtown Enhancement Plan. I am a resident of Atascadero and my husband and I have two kids. I would love to see our downtown flourishing by being more

walkable and bikeable. I have seen the cities Enhancement Plan at it's multiple public planning sessions, and I love the greenways, the bike lanes, and pedestrian friendly spaces. So far, every young family in Atascadero that I have spoken to about this new plan, loves it and wants these changes!

I understand that we would not be able to drive as fast through the downtown corridor, but that exchange would be a small price to pay (especially with the freeway right next to El Camino). You can't drive fast and park everywhere, at all times of the day, in any walkable, thriving downtown space. San Luis, Paso, San Diego, Santa Barbara...they all have a walkable, bikeable "heart" of town, with limited speeds and parking.

The El Camino Real Downtown Enhancement Plan will benefit businesses, citizens and the city alike. Downtown businesses will benefit from a walkable, bikeable layout because people tend to spend more time browsing downtown stores and restaurants when "Downtown" is a destination point that they can navigate safely and easily. As citizens of Atascadero, we will benefit from the ECR Downtown Enhancement Plan because we will be able to enjoy a family meal out, shopping, and communing with others in the heart of our own town, rather than driving to Paso or San Luis Obispo. The City will benefit from the Downtown Enhancement Plan because a thriving, updated downtown generates revenue to support the overall health of the city.

The reason we moved here was for a slower paced life. What I didn't realize was the presence of the freeway breaks up any "downtown" feel, so I believe the Enhancement Plan will support the safety of our children and make Atascadero have more of a community feel.

Thank You,

Terra Colburn

SUBMISSION FROM: Kristal Thomas

From: Kristal Thomas <kritmama@yahoo.com>

Sent: Tuesday, August 11, 2020 3:56 PM

To: Heather Moreno <hmoreno@atascadero.org>; Charles Bourbeau <cbourbeau@atascadero.org>; Roberta Fonzi <rfonzi@atascadero.org>; Susan Funk <sfunk@atascadero.org>; Heather Newsom <hnewsom@atascadero.org>; City Clerk <cityclerk@atascadero.org>

Subject: Agenda Item #: C-1. El Camino Real Downtown Enhancement/Active Transportation

Dear Atascadero Council Members and Mayor Heather Moreno,

I fully support the El Camino Real Downtown Enhancement Plan. I am a resident of Atascadero and my husband and I have three kids. I would love to see our downtown flourishing by being more walkable and bikeable. I have seen the cities Enhancement Plan at it's multiple public planning sessions, and I love the greenways, the bike lanes, and pedestrian friendly spaces. So far, every young family in Atascadero that I have spoken to about this new plan, loves it and wants these changes!

I understand that we would not be able to drive as fast through the downtown corridor, but that exchange would be a small price to pay (especially with the freeway right next to El Camino). You can't drive fast and park everywhere, at all times of the day, in any walkable, thriving downtown space. San Luis, Paso, San Diego, Santa Barbara...they all have a walkable, bikeable "heart" of town, with limited speeds and parking.

The El Camino Real Downtown Enhancement Plan will benefit businesses, citizens and the city alike. Downtown businesses will benefit from a walkable, bikeable layout because people tend to spend more time browsing downtown stores and restaurants when "Downtown" is a destination point that they can navigate safely and easily. As citizens of Atascadero, we will benefit from the ECR Downtown Enhancement Plan because we will be able to enjoy a family meal out, shopping, and

communing with others in the heart of our own flourishing town, rather than driving to Paso or San Luis Obispo. The City will benefit from the Downtown Enhancement Plan because a thriving, updated downtown generates revenue to support the overall health of the city.

Please, be a part of moving our town forward by supporting the city in creating a walkable, bikeable, "heart" for downtown Atascadero. Please vote yes on the El Camino Real Downtown Enhancement plan.

Sincerely,
Kristal Thomas

SUBMISSION FROM: Craig Dobbs

From: CRAIG DOBBS <CADOBBS@CHARTER.NET>

Sent: Tuesday, August 11, 2020 4:17 PM

To: City Clerk <cityclerk@atascadero.org>

Subject: Downtown Improvements

I am in favor of the Downtown Infrastructure Enhancement Project.

Craig

CA Dobbs Structural Engineer
805.610.6312

SUBMISSION FROM: Dave Thomas

From: Dave Thomas <dthomas@acijet.com>

Sent: Tuesday, August 11, 2020 4:11 PM

To: Heather Moreno <hmoreno@atascadero.org>; Charles Bourbeau <cbourbeau@atascadero.org>; Roberta Fonzi <rfonzi@atascadero.org>; Susan Funk <sfunk@atascadero.org>; Heather Newsom <hnewsom@atascadero.org>; City Clerk <cityclerk@atascadero.org>

Subject: Agenda Item #: C-1. El Camino Real Downtown Enhancement/Active Transportation

Dear Atascadero Council Members and Mayor Heather Moreno,

I fully support the El Camino Real Downtown Enhancement Plan. I am a resident of Atascadero and my wife and I have three kids. I would love to see our downtown flourishing by being more walkable and bikeable. I have seen the cities Enhancement Plan at it's multiple public planning sessions, and I love the greenways, the bike lanes, and pedestrian friendly spaces. So far, every young family in Atascadero that I have spoken to about this new plan, loves it and wants these changes!

I understand that we would not be able to drive as fast through the downtown corridor, but that exchange would be a small price to pay (especially with the freeway right next to El Camino). You can't drive fast and park everywhere, at all times of the day, in any walkable, thriving downtown space. San Luis, Paso, San Diego, Santa Barbara...they all have a walkable, bikeable "heart" of town, with limited speeds and parking.

The El Camino Real Downtown Enhancement Plan will benefit businesses, citizens and the city alike. Downtown businesses will benefit from a walkable, bikeable layout because people tend to spend more time browsing downtown stores and restaurants when "Downtown" is a destination point that they can navigate safely and easily. As citizens of Atascadero, we will benefit from the ECR Downtown Enhancement Plan because we will be able to enjoy a family meal out, shopping, and communing with others in the heart of our own flourishing town, rather than driving to Paso or San Luis Obispo. The City will benefit from the Downtown Enhancement Plan because a thriving, updated downtown generates revenue to support the overall health of the city.

Please, be a part of moving our town forward by supporting The City in creating a walkable, bikeable, "heart" for downtown Atascadero. Please vote yes on the El Camino Real Downtown Enhancement plan.

Respectfully,

Dave Thomas

SUBMISSION FROM: Emily Cherry

From: Emily Cherry <emilyscherry@gmail.com>

Sent: Tuesday, August 11, 2020 4:11 PM

To: Heather Moreno <hmoreno@atascadero.org>; Charles Bourbeau <cbourbeau@atascadero.org>; Roberta Fonzi <rfonzi@atascadero.org>; Susan Funk <sfunk@atascadero.org>; Heather Newsom <hnewsom@atascadero.org>; City Clerk <cityclerk@atascadero.org>

Subject: Agenda Item # C-1 El Camino Real Downtown Enhancement/ Active Transportation

Dear Atascadero Council Members and Mayor Heather Moreno,

I fully support the El Camino Real Downtown Enhancement Plan. I am a resident of Atascadero and my husband and I have two children. I would love to see our downtown flourishing by being more walkable and bikeable. I have seen the cities Enhancement Plan at it's multiple public planning sessions, and I love the greenways, the bike lanes, and pedestrian friendly spaces. So far, every young family in Atascadero that I have spoken to about this new plan, loves it and wants these changes!

I understand that we would not be able to drive as fast through the downtown corridor, but that exchange would be a small price to pay (especially with the freeway right next to El Camino). You can't drive fast and park everywhere, at all times of the day, in any walkable, thriving downtown space. San Luis, Paso, San Diego, Santa Barbara...they all have a walkable, bikeable "heart" of town, with limited speeds and parking.

The El Camino Real Downtown Enhancement Plan will benefit businesses, citizens and the city alike. Downtown businesses will benefit from a walkable, bikeable layout because people tend to spend more time browsing downtown stores and restaurants when "Downtown" is a destination point that they can navigate safely and easily. As citizens of Atascadero, we will benefit from the ECR Downtown Enhancement Plan because we will be able to enjoy a family meal out, shopping, and communing with others in the heart of our own flourishing town, rather than driving to Paso or San Luis Obispo. The City will benefit from the Downtown Enhancement Plan because a thriving, updated downtown generates revenue to support the overall health of the city.

Please, be a part of moving our town forward by supporting The City in creating a walkable, bikeable, "heart" for downtown Atascadero. Please vote yes on the El Camino Real Downtown Enhancement plan.

Sincerely,
Emily Cherry

SUBMISSION FROM: Rich Johnson

From: Rich <realslorj@gmail.com>

Sent: Tuesday, August 11, 2020 4:13 PM

To: City Clerk <cityclerk@atascadero.org>

Subject: August 11 council comments El Camino infrastructure

Council:

Especially after we rebound from Covid we need this boost to drive visitors and customers to the downtown

area. It also provides a deeper community connection and loyalty of the Atascadero citizens. We have to do this project and the money is there . . . go for it.

From: Rich Johnson . . . somewhere in the world👊

SUBMISSION FROM: Lindy Hatcher

August 11, 2020

Lindy Hatcher
HBACC
PO Box 4852
San Luis Obispo, CA 93406

Honorable Mayor Heather Moreno
City Council of Atascadero
6500 Palma Ave
Atascadero, CA 93422

Re: City of Atascadero's Downtown Infrastructure Enhancement Project

Sent via email to: citycouncil@atascadero.org

Dear Mayor Moreno and City Council Members:

The Home Builders Association of the Central Coast supports the city's efforts in improving infrastructure in downtown Atascadero with the objective to develop a holistic traffic calming and corridor plan along the downtown El Camino Real Corridor. The city's plan should also enhance economic development, add much needed parking, support downtown businesses, and improve public safety with lower traffic speeds. It should also contribute to the downtown aesthetics and pedestrian friendliness.

Anytime cities help with infrastructure, it decreases the burden of area developer project expenses, expedites project completion times, and helps lower the price of housing. We applaud your efforts.

Respectfully,

Lindy Hatcher

Lindy Hatcher
Executive Director

SUBMISSION FROM: Christopher Baranek

From: Christopher Baranek <baranekconstruction@gmail.com>

Sent: Tuesday, August 11, 2020 4:16 PM

To: City Clerk <cityclerk@atascadero.org>

Subject: Fwd: Fw: City Council needs your input!

Good afternoon,
I support the Downtown Infrastructure Enhancement Project!

Thank you,

Chrstopher Baranek
8955 San Gabriel Rd, Atascadero, CA 93422

SUBMISSION FROM: Ben Tilbury

From: Max Zappas <max@zvillages.com>

Sent: Tuesday, August 11, 2020 4:27 PM

To: Phil Dunsmore <pdunsmore@atascadero.org>; Michael Zappas <mike@zvillages.com>; Zoe Zappas <zoe@zvillages.com>; City Clerk <cityclerk@atascadero.org>

Subject: Fwd: City of Atascadero- Downtown Infrastructure Enhancement Project

Letter of support below.

----- Forwarded message -----

From: Benjamin Tilbury <bentilbury@kw.com>

Date: Tue, Aug 11, 2020 at 4:17 PM

Subject: City of Atascadero- Downtown Infrastructure Enhancement Project

To: Max Zappas <max@zvillages.com>

Dear City of Atascadero,

As a local realtor and property investor, I have sold many homes in Atascadero. This city has improved in so many ways over the past few years and is a place I encourage many of my buyers to look for a great home and a relaxing lifestyle. The Downtown Infrastructure Enhancement Project is one more huge step in the right direction. The more the downtown area is developed and cleaned up, the more investment dollars will flow into it in order to build new buildings, allowing new businesses to open up which obviously means more jobs which directly benefits the city and its population. During these uncertain times we need to be certain about one thing and that is investing in our infrastructure and local businesses. I think the famous quote from Field of Dreams is very accurate in this regard, "If you build it he/they will come!" The more great restaurants, bars and shops that are opened in the downtown corridor and the easier it is to access the more customers and tourists will visit. I know we've all got our favorite restaurants, coffee shops and bakeries downtown that we love to visit frequently already and just imagine when there are even more great options. Paso Robles and SLO have made their downtowns the center of attraction and it has taken a lot of time to build them to the way they are now. Atascadero can get there too with great development projects going on like La Plaza and also the Downtown Infrastructure Enhancement Project. I look forward to a time when Atascadero downtown area is the place to be and even locals from other nearby cities come to explore the local businesses and culinary scene. "Every journey begins with a first step," and moving forward with this enhancement project is that first step!

Best Regards & Health

--



Ben Tilbury

Investment Property Specialist

cell: (925) 550-6833

email: bentilbury@kw.com

website: californiacentralcoastliving.com/

CalBRE #02026424



SUBMISSION FROM: The Basdens

From: kim basden <akcbasden@yahoo.com>
Sent: Tuesday, August 11, 2020 4:38 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown Infrastructure Enhancement Project

I am in favor of the Downtown Infrastructure Enhancement Project!

Thanks, The Basdens

SUBMISSION FROM: H. Liane and Burke Kascha-Hare

From: Liane Kascha-Hare <lianeka@yahoo.com>
Sent: Tuesday, August 11, 2020 4:46 PM
To: Charles Bourbeau <cbourbeau@atascadero.org>; Roberta Fonzi <rfonzi@atascadero.org>; Susan Funk <sfunk@atascadero.org>; Heather Newsom <hnewsom@atascadero.org>; Heather Moreno <hmoreno@atascadero.org>; City Clerk <cityclerk@atascadero.org>
Cc: burkehare@yahoo.com
Subject: Agenda Item #: C-1. El Camino Real Downtown Enhancement/Active Transportation

Dear Atascadero Council Members and Mayor Heather Moreno,

I fully support the El Camino Real Downtown Enhancement Plan. We are residents of Atascadero and are raising our four children here. We would love to see our downtown flourishing by being more walkable and bikeable. I have seen the cities Enhancement Plan at it's multiple public planning sessions, and I love the greenways, the bike lanes, and pedestrian friendly spaces. Many people living in Atascadero that I have spoken to about this new plan, love it and wants these changes!

I understand that we would not be able to drive as fast through the downtown corridor, but that exchange would be a small price to pay (especially with the freeway right next to El Camino). You can't drive fast and park everywhere, at all times of the day, in any walkable, thriving downtown space. San Luis, Paso, San Diego, Santa Barbara...they all have a walkable, bikeable "heart" of town, with limited speeds and parking. Having grown up in Europe where most downtown have designated pedestrian zones, I truly believe Atascadero would only benefit from such changes.

The El Camino Real Downtown Enhancement Plan will benefit businesses, citizens and the city alike. Downtown businesses will benefit from a walkable, bikeable layout because people tend to spend more time browsing downtown stores and restaurants when "Downtown" is a destination point that they can navigate safely and easily. As citizens of Atascadero, we will benefit from the ECR Downtown Enhancement Plan because we will be able to enjoy a family meal out, shopping, and communing with others in the heart of our own flourishing town, rather than driving to Paso or San Luis Obispo. The City will benefit from the Downtown Enhancement Plan because a thriving, updated downtown generates revenue to support the overall health of the city.

Please, be a part of moving our town forward by supporting The City in creating a walkable, bikeable, "heart" for downtown Atascadero. Please vote yes on the El Camino Real Downtown Enhancement plan. Thank you for all your hard work

Sincerely,
H. Liane and Burke Kascha-Hare

SUBMISSION FROM: Erica Walters

From: Erica Walters <2001.walters@att.net>
Sent: Tuesday, August 11, 2020 4:48 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown Infrastructure Enhancement Project

To Whom It May Concern,

I am in favor of the Downtown Infrastructure Enhancement Project.

Thank you,

Erica Walters
Atascadero Resident and Teacher

SUBMISSION FROM: Bill

From: be23@juno.com <be23@juno.com>

Sent: Tuesday, August 11, 2020 2:24 PM

To: Lara Christensen <lchristensen@atascadero.org>; City Council <CityCouncil@atascadero.org>; Heather Moreno <hmoreno@atascadero.org>; Charles Bourbeau <cbourbeau@atascadero.org>; Roberta Fonzi <rfonzi@atascadero.org>; Susan Funk <sfunk@atascadero.org>; Heather Newsom <hnewsom@atascadero.org>

Cc: City Council <CityCouncil@atascadero.org>

Subject: City Council Agenda 08/11/2020 : Downtown "Plan"

City Council:

RE: Downtown single-lane-screw-up-the-traffic-plan...

Not only NO,

but HELL NO.

El Camino is the ONLY reasonable arterial providing access from north to south. No... 101 is not a reasonable option.

Alleged 'safety' issues are BS.

Bill

SUBMISSION FROM: Eric and Ingrid Stebbins

From: Eric Stebbins <stebbins.eric@gmail.com>

Sent: Tuesday, August 11, 2020 4:59 PM

To: City Clerk <cityclerk@atascadero.org>

Subject: El Camino Real Downtown Infrastructure Enhancement Plan

To whom it may concern,

My wife and I recently purchased our home near downtown Atascadero. One of the main reasons we did so was the location - we love being able to walk to restaurants, bars, movies, and all the other great shops in the area.

In order for our community to be more pedestrian and alternative-transit friendly, we feel that this would be a positive change. We are excited about the potential of the El Camino Real Downtown Infrastructure Enhancement Plan, and urge you all to support it!

Kind regards,
Eric and Ingrid Stebbins

SUBMISSION FROM: Scott Winsor

From: Scott Winsor <hswinsor@gmail.com>
Sent: Tuesday, August 11, 2020 5:01 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: 8-11 Council Comments El Camino Infrastructure Project

Hello,

I'd like to comment my support for the proposed El Camino project. I believe that creating a more open and inviting downtown that "slows" the pace of traffic down will be beneficial to the community. Limiting the street to one lane in either direction will have positive benefits on commerce. I also believe it will create a space for people to enjoy. It may cause an increase in slowing traffic but I believe it will be minor compared to the benefits to the downtown area. Look at SLO and Higuera St as an example of how traffic is limited but the local businesses benefit.

Thank you,
Scott

SUBMISSION FROM: Ken Brown

From: Kenneth Brown <dbrown07@calpoly.edu>
Sent: Tuesday, August 11, 2020 5:09 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Comment for city council meeting tonight: Agenda Item C 1

To whom it may concern -

Please accept the following comment for Agenda Item C 1

I am a professor at Cal Poly and an Atascadero resident since 2015. When I first heard of the proposed project to reconfigure El Camino Real to increase parking by constricting traffic flow, I initially opposed the idea based mainly on expected effects on traffic flow through downtown. I now strongly endorse this plan, and I would like to say a bit about why this proposed plan would improve Atascadero.

In the few years I've lived in Atascadero the downtown has been revitalized with new businesses providing compelling reasons to be downtown rather than just pass through the downtown to go somewhere else. This plan provides residents and visitors an effective means to utilize the downtown region as a destination. Additional parking on El Camino supports the growing trend of seasonal events in the downtown, which typically restrict parking when Traffic, Entrada, and the roads around the Sunken Gardens are closed off.

To accommodate for the center median parking spaces obviously restricts traffic flow. This mainly affects travelers not interested in the downtown as a destination but merely passing through. Those who use El Camino to move north or south through town are already regularly frustrated by delays from the intersections around Highway 41, which would remain as they currently are regardless of structural changes several blocks north of that constriction. Thankfully, access to Highway 101 would remain the better option for traversing through downtown to somewhere else.

The time is right to improve access to the businesses downtown. We are all struggling with the emerging economic crisis accompanying a global pandemic. Acting now to improve our downtown would set the stage for the inevitable economic recovery. The small-business community that has

already committed to the transformation of downtown will need potential customers to see the convenience of conducting their business downtown for their businesses to survive this economic downturn.

—Ken Brown
Chair, Philosophy Dept.
Associate Professor
CLA, Cal Poly
dbrown07@calpoly.edu
Office: 47-37b
Zoom office hours in summer by appointment.

SUBMISSION FROM: Bonnie Williams

From: bonnie williams <mobos94@yahoo.com>
Sent: Tuesday, August 11, 2020 6:08 PM
To: City Clerk <cityclerk@atascadero.org>
Subject: Downtown Revitalization

I am in favor of the downtown revitalization. Thank you
Bonnie Williams

SUBMISSION FROM: Tracy Brown

From: Tracy Brown <browntracy565@gmail.com>
Sent: Tuesday, August 11, 2020 6:14 PM
To: City Clerk <cityclerk@atascadero.org>
Subject:

I am in favor of downtown revitalization

SUBMISSION FROM: Robyn Saxer

From: robyn saxer <robyn.saxer@gmail.com>
Sent: Wednesday, August 12, 2020 12:12 AM
To: City Clerk <cityclerk@atascadero.org>
Subject: El Camino Enhancement plan 👍

I support the El Camino Real Enhancement plan.