

## \* COVID-19 NOTICE \*

Consistent with Executive Orders N-25-20 and No. N-29-20 from the Executive Department of the State of California and the San Luis Obispo County Health Official's March 18, 2020 Shelter at Home Order, the City Council Meeting <u>will not be physically open to the public</u> and City Council Members will be teleconferencing into the meeting.

#### HOW TO OBSERVE THE MEETING:

To maximize public safety while still maintaining transparency and public access, the meeting will be live-streamed on SLO-SPAN.org, on Spectrum cable Channel 20 in Atascadero, and on KPRL Radio 1230AM. The video recording of the meeting will repeat daily on Channel 20 at 1:00 am, 9:00 am, and 6:00 pm and will be available through the City's website or by visiting https://attendee.gotowebinar.com/rt/6870163572939367694.

#### HOW TO SUBMIT PUBLIC COMMENT:

Members of the public are highly encouraged to call **805-538-2888** to listen and provide public comment via phone, or submit written public comments to cityclerk@atascadero.org by 5:00 pm on the day of the meeting. Such email **comments must identify the Agenda Item Number in the subject line of the email**. The comments will be read into the record, with a maximum allowance of 3 minutes per individual comment, subject to the Mayor's discretion. All comments should be a maximum of 500 words, which corresponds to approximately 3 minutes of speaking time. If a comment is received after the agenda item is heard but before the close of the meeting, the comment will still be included as a part of the record of the meeting but will not be read into the record.

#### AMERICAN DISABILITY ACT ACCOMMODATIONS:

Any member of the public who needs accommodations should contact the City Clerk's Office at <u>cityclerk@atascadero.org</u> or by calling 805-470-3400 at least 48 hours prior to the meeting or time when services are needed. The City will use their best efforts to provide reasonable accommodations to afford as much accessibility as possible while also maintaining public safety in accordance with the City procedure for resolving reasonable accommodation requests.

City Council agendas and minutes may be viewed on the City's website: <u>www.atascadero.org</u>.

Copies of the staff reports or other documentation relating to each item of business referred to on the Agenda are on file in the office of the City Clerk and are available for public inspection on our website, <u>www.atascadero.org.</u> Contracts, Resolutions and Ordinances will be allocated a number once they are approved by the City Council. The Minutes of this meeting will reflect these numbers. All documents submitted by the public during Council meetings that are either read into the record or referred to in their statement will be noted in the Minutes and available for review by contacting the City Clerk's office. All documents will be available for public inspection during City Hall business hours once City Hall is open to the public following the termination of the Shelter at Home Order.



## CITY OF ATASCADERO CITY COUNCIL

## AGENDA

Tuesday, May 26, 2020

City Hall Council Chambers, 4th floor 6500 Palma Avenue, Atascadero, California

City Council Closed Session:

5:30 P.M.

City Council Regular Session:

6:00 P.M.

CITY COUNCIL CLOSED SESSION: 5:30 P.M.

- 1. CLOSED SESSION -- PUBLIC COMMENT
- 2. COUNCIL LEAVES TO BEGIN CLOSED SESSION
- 3. CLOSED SESSION -- CALL TO ORDER
  - a. Conference with Labor Negotiators (Govt. Code Sec. 54957.6) <u>Agency designated representatives:</u> Rachelle Rickard, City Manager <u>Employee Organizations:</u> Atascadero Professional Firefighters, Local 3600; Atascadero Police Association; Service Employees International Union, Local 620; Mid-Management/Professional Employees; Non-Represented Professional and Management Workers and Confidential Employees
- 4. CLOSED SESSION ADJOURNMENT
- 5. COUNCIL RETURNS FROM CLOSED SESSION
- 6. CLOSED SESSION REPORT

**REGULAR SESSION – CALL TO ORDER: 6:00 P.M.** 

PLEDGE OF ALLEGIANCE: Mayor Pro Tem Bourbeau

**ROLL CALL:** 

Mayor Moreno Mayor Pro Tem Bourbeau Council Member Fonzi Council Member Funk Council Member Newsom

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#### APPROVAL OF AGENDA: Roll Call

Recommendation: Council:

- 1. Approve this agenda; and
- 2. Waive the reading in full of all ordinances appearing on this agenda, and the titles of the ordinances will be read aloud by the City Clerk at the first reading, after the motion and before the City Council votes.

#### PRESENTATIONS: None.

- A. CONSENT CALENDAR: (All items on the consent calendar are considered to be routine and non-controversial by City staff and will be approved by one motion if no member of the Council or public wishes to comment or ask questions. If comment or discussion is desired by anyone, the item will be removed from the Consent Calendar and will be considered in the listed sequence with an opportunity for any member of the public to address the Council concerning the item before action is taken.)
  - 1. <u>City Council Draft Action Minutes May 12, 2020</u>
    - <u>Recommendation</u>: Council approve the May 12, 2020 Draft City Council Meeting Minutes. [City Clerk]

#### 2. April 2020 Accounts Payable and Payroll

- Fiscal Impact: \$2,243,160.71
- <u>Recommendation</u>: Council approve certified City accounts payable, payroll and payroll vendor checks for April 2020. [Administrative Services]

**UPDATES FROM THE CITY MANAGER:** (The City Manager will give an oral report on any current issues of concern to the City Council.)

**COMMUNITY FORUM:** (This portion of the meeting is reserved for persons wanting to address the Council on any matter not on this agenda and over which the Council has jurisdiction. Speakers are limited to three minutes. Please state your name for the record before making your presentation. Comments made during Community Forum will not be a subject of discussion. A maximum of 30 minutes will be allowed for Community Forum, unless changed by the Council. Any members of the public who have questions or need information may contact the City Clerk's Office, between the hours of 8:30 a.m. and 5:00 p.m. at (805) 470-3400, or <u>cityclerk@atascadero.org</u>.)

#### B. PUBLIC HEARINGS:

#### 1. <u>Amendments to Fee Schedule</u>

- <u>Ex-Parte Communications:</u>
- <u>Fiscal Impact</u>: There will be an increase in operating revenue resulting from the CPI increase, with an offsetting increase in costs to provide the services.
- <u>Recommendation</u>: Council adopt Draft Resolution adopting amended fees and deposits to offset costs incurred in planning services and a schedule of fees and charges for City services. [Administrative Services]

#### C. MANAGEMENT REPORTS:

#### 1. COVID- 19 Fiscal Update

- <u>Fiscal Impact</u>: None.
- <u>Recommendation</u>: Council receive and file COVID-19 fiscal update. [Administrative Services]

#### 2. <u>Consideration of Sales Tax Measure</u>

- <u>Fiscal Impact</u>: Directing staff to bring back a draft ordinance and resolutions necessary to place a sales tax measure on the November 2020 ballot would involve a small amount of staff time.
- <u>Recommendations:</u> Council:
  - 1. Direct staff to prepare a resolution and ordinance for City Council consideration at the July 14, 2020 meeting to place a one cent local sales tax override measure on the November 2018 ballot; and,
  - 2. Provide staff direction on what should be included in the draft ordinance. [City Manager]
- **D. DISCUSSION ITEM:** Discussion of COVID 19 issues including oral updates by Mayor Moreno and City Manager Rickard, questions by City Council, public comment and comments by City Council.
  - 1. Coronavirus (COVID-19) update Mayor Moreno
  - 2. Coronavirus (COVID-19) update City Manager Rickard
- E. COUNCIL ANNOUNCEMENTS AND COMMITTEE REPORTS: (On their own initiative, Council Members may make a brief announcement or a brief report on their own activities. The following represent standing committees. Informative status reports will be given, as felt necessary):

#### Mayor Moreno

- 1. City Selection Committee
- 2. County Mayors Round Table
- 3. Economic Vitality Corporation, Board of Directors (EVC)
- 4. SLO Council of Governments (SLOCOG)
- 5. SLO Regional Transit Authority (RTA)

#### Mayor Pro Tem Bourbeau

- 1. City / Schools Committee
- 2. City of Atascadero Finance Committee
- 3. Integrated Waste Management Authority (IWMA)
- 4. SLO County Water Resources Advisory Committee (WRAC)

#### Council Member Fonzi

- 1. Air Pollution Control District
- 2. Atascadero Basin Ground Water Sustainability Agency (GSA)
- 3. City of Atascadero Design Review Committee
- 4. SLO Local Agency Formation Commission (LAFCo)

Council Member Funk

- 1. City of Atascadero Finance Committee
- 2. Homeless Services Oversight Council
- 3. League of California Cities Council Liaison

#### Council Member Newsom

- 1. California Joint Powers Insurance Authority (CJPIA) Board
- 2. City / Schools Committee
- 3. City of Atascadero Design Review Committee
- 4. Visit SLO CAL Advisory Committee
- F. INDIVIDUAL DETERMINATION AND / OR ACTION: (Council Members may ask a question for clarification, make a referral to staff or take action to have staff place a matter of business on a future agenda. The Council may take action on items listed on the Agenda.)
  - 1. City Council
  - 2. City Clerk
  - 3. City Treasurer
  - 4. City Attorney
  - 5. City Manager

#### G. ADJOURN

**Please note:** Should anyone challenge any proposed development entitlement listed on this Agenda in court, that person may be limited to raising those issues addressed at the public hearing described in this notice, or in written correspondence delivered to the City Council at or prior to this public hearing. Correspondence submitted at this public hearing will be distributed to the Council and available for review in the City Clerk's office.



## CITY OF ATASCADERO CITY COUNCIL

## **DRAFT MINUTES**

Tuesday, May 12, 2020

#### City Hall Council Chambers, 4th floor 6500 Palma Avenue, Atascadero, California

City Council Regular Session: 6:00 P.M.

#### **REGULAR SESSION - CALL TO ORDER: 6:00 P.M.**

Mayor Moreno called the meeting to order at 6:01 p.m. and Council Member Fonzi led the Pledge of Allegiance.

#### ROLL CALL:

Present:	By Teleconference - Council Members Fonzi, Funk, Newsom, Mayor
	Pro Tem Bourbeau, and Mayor Moreno

Absent: None

Others Present: **By Teleconference** - City Treasurer Sibbach

Staff Present: **By Teleconference** - City Manager Rachelle Rickard, Administrative Services Director Jeri Rangel, Police Chief Jerel Haley, Community Development Director Phil Dunsmore, Fire Chief Casey Bryson, and City Attorney Greg Murphy

#### APPROVAL OF AGENDA:

MOTION: By Council Member Funk and seconded by Council Member Fonzi to: 1. Approve this agenda; and,

Approve this agenda, and,
 Waive the reading in full of all ordinances appearing on this agenda, and the titles of the ordinances will be read aloud by the City Clerk at the first reading, after the motion and before the City Council votes.

Motion passed 5:0 by a roll-call vote.

#### PRESENTATIONS: None.

A. CONSENT CALENDAR: (All items on the consent calendar are considered to be routine and non-controversial by City staff and will be approved by one motion if no member of the Council or public wishes to comment or ask questions. If comment or discussion is desired by anyone, the item will be removed from the Consent Calendar and will be considered in the listed sequence with an opportunity for any member of the public to address the Council concerning the item before action is taken.)

#### 1. <u>City Council Draft Action Minutes – April 28, 2020</u>

 <u>Recommendation</u>: Council approve the April 28, 2020 Draft City Council Meeting Minutes. [City Clerk]

#### 2. March 2020 Investment Report

- Fiscal Impact: None
- <u>Recommendation</u>: Council receive and file the City Treasurer's report for quarter ending March 31, 2020. [Administrative Services]

#### 3. Apple Valley Assessment Districts

- <u>Fiscal Impact</u>: Annual assessments for 2020/2021 will total \$38,500 for road/drainage system maintenance and \$63,000 for landscape and lighting maintenance. These amounts will be assessed to the owners of parcels in Apple Valley.
- Recommendations: Council:
  - 1. Adopt Draft Resolution A initiating proceedings for the levy and collection of annual assessments for Atascadero Street and Storm Drain Maintenance District No. 01 (Apple Valley) for fiscal year 2020/2021.
  - 2. Adopt Draft Resolution B accepting and preliminarily approving the Engineer's Annual Levy Report regarding the Atascadero Street and Storm Drain Maintenance District No. 01 (Apple Valley).
  - 3. Adopt Draft Resolution C declaring the City's intention to levy and collect annual assessments within Atascadero Street and Storm Drain Maintenance District No. 01 (Apple Valley) in fiscal year 2020/2021, and to appoint a time and place for the public hearing on these matters.
  - Adopt Draft Resolution D initiating proceedings for annual levy of assessments for the Atascadero Landscaping and Lighting Maintenance District No. 01 (Apple Valley) for fiscal year 2020/2021 pursuant to the provisions of Part 2 of Division 15 of the California Streets and Highways Code.
  - 5. Adopt Draft Resolution E for preliminary approval of the Annual Engineer's Levy Report for the Atascadero Landscaping and Lighting Maintenance District No. 01 (Apple Valley) for fiscal year 2020/2021.
  - Adopt Draft Resolution F declaring the City's intention to levy and collect assessments for the Atascadero Landscaping and Lighting Maintenance District No. 01 (Apple Valley) for fiscal year 2020/2021. [Administrative Services]

#### 4. <u>De Anza Estates Assessment Districts</u>

- Fiscal Impact: Annual assessments for 2020/2021 will total \$30,562 for road/drainage system maintenance and \$15,875 for landscape and lighting maintenance. These amounts will be assessed to the owners of parcels in De Anza Estates. The City General Fund will contribute \$1,400 for the fiscal year 2020/2021 for half of the maintenance costs of the trails and open space.
- <u>Recommendations:</u> Council:
  - 1. Adopt Draft Resolution A initiating proceedings for the levy and collection of annual assessments for Atascadero Street and Storm Drain Maintenance District No. 03 (De Anza Estates) for fiscal year 2020/2021.
  - 2. Adopt Draft Resolution B accepting and preliminarily approving the Engineer's Annual Levy Report regarding the Atascadero Street and Storm Drain Maintenance District No. 03 (De Anza Estates).
  - 3. Adopt Draft Resolution C declaring the City's intention to levy and collect annual assessments within Atascadero Street and Storm Drain Maintenance District No. 03 (De Anza Estates) in fiscal year 2020/2021, and to appoint a time and place for the public hearing on these matters.
  - 4. Adopt Draft Resolution D initiating proceedings for annual levy of assessments for the Atascadero Landscaping and Lighting Maintenance District No. 03 (De Anza Estates) for fiscal year 2020/2021 pursuant to the provisions of Part 2 of Division 15 of the California Streets and Highways Code.
  - 5. Adopt Draft Resolution E for preliminary approval of the Annual Engineer's Levy Report for the Atascadero Landscaping and Lighting Maintenance District No. 03 (De Anza Estates) for fiscal year 2020/2021.
  - 6. Adopt Draft Resolution F declaring the City's intention to levy and collect assessments for the Atascadero Landscaping and Lighting Maintenance District No. 03 (De Anza Estates) for fiscal year 2020/2021. [Administrative Services]

#### 5. Las Lomas (Woodridge) Assessment Districts

- Fiscal Impact: Annual assessments for 2020/2021 will total \$92,932 for road/drainage system maintenance and \$66,049 for landscape and lighting maintenance. These amounts will be assessed to the owners of parcels in Las Lomas (Woodridge). The City General Fund will contribute \$1,850 for the fiscal year 2020/2021 for 25% of the maintenance costs of the trails and open space.
- <u>Recommendations:</u> Council:
  - 1. Adopt Draft Resolution A initiating proceedings for the levy and collection of annual assessments for Atascadero Street and Storm Drain Maintenance District No. 02 (Woodridge) for fiscal year 2020/2021.
  - 2. Adopt Draft Resolution B accepting and preliminarily approving the Engineer's Annual Levy Report regarding the Atascadero Street and Storm Drain Maintenance District No. 02 (Woodridge).
  - 3. Adopt Draft Resolution C declaring the City's intention to levy and collect annual assessments within Atascadero Street and Storm Drain Maintenance District No. 02 (Woodridge) in fiscal year 2020/2021, and to appoint a time and place for the public hearing on these matters.

- Adopt Draft Resolution D initiating proceedings for annual levy of assessments for the Atascadero Landscaping and Lighting Maintenance District No. 02 (Woodridge) for fiscal year 2020/2021 pursuant to the provisions of Part 2 of Division 15 of the California Streets & Highways Code.
- 5. Adopt Draft Resolution E for preliminary approval of the Annual Engineer's Levy Report for the Atascadero Landscaping and Lighting Maintenance District No. 02 (Woodridge) for fiscal year 2020/2021.
- Adopt Draft Resolution F declaring the City's intention to levy and collect assessments for the Atascadero Landscaping and Lighting Maintenance District No. 02 (Woodridge) for fiscal year 2020/2021.[Administrative Services]

#### 6. 2019 General Plan & Housing Element Annual Progress Report

- Fiscal Impact: None.
- <u>Recommendation</u>: Council receive and file the 2019 Annual General Plan and Housing Element Progress Report and the 2019 HCD Annual Progress Report. [Community Development]

#### 7. <u>Cooperation Agreement with the County of San Luis Obispo for Department</u> of Housing and Urban Development Community Development Programs for Fiscal Years 2021 through 2023

- <u>Fiscal Impact</u>: The Cooperative Agreement will provide continued availability of CDBG funding for CDBG eligible programs in Atascadero over the next three years. The current annual award amount is approximately \$140,000, of which 13% will be retained by the County to cover expenses for administrative project oversight, resulting in approximately \$122,000 in available funding to the City for CDBG programs.
- <u>Recommendation</u>: Council approve the Cooperation Agreement with the County of San Luis Obispo for joint participation in the Community Development Block Grant Program, the Home Investment Partnerships Program, and the Emergency Solutions Grant Program for Fiscal Years 2021 through 2023. [Public Works]

#### 8. Local Roadway Safety Plan

- <u>Fiscal Impact</u>: Approving recommendations will result in the City receiving grant funding totaling \$72,000 from Caltrans and expenditures from the Local Transportation Fund up to \$15,000 to cover the 10% local share of participating costs (\$8,000) and any costs related to staff time and additional consultant fees (up to \$7,000).
- Recommendations: Council:
  - 1. Approve the California Department of Transportation grant funding allocation of \$72,000 to prepare a Local Roadway Safety Plan (LRSP).
  - 2. Authorize the Director of Administrative Services to appropriate \$15,000 in Local Transportation Funds to fund the local share of participating costs for the LRSP. [Public Works]

#### 9. <u>Atascadero Tourism Business Improvement District (ATBID) Board</u> Appointment of Four Board Members to Fill Vacancies

- Fiscal Impact: None.
- <u>Recommendations</u>: Council:
  - 1. Appoint Lucian Caprau to the ATBID Advisory Board for the vacant position for a term expiring June 30, 2021.
  - 2. Appoint Patricia Harden, Amar Sohi, and Deana Alexander to the ATBID Advisory Board for terms expiring June 30, 2022. [City Manager]

City Treasurer Gere Sibbach commented on and answered questions regarding the March 2020 Investment Report (Item A-2). Mr. Sibbach stated that the City's investment yield would drop and is expected to continue to drop and explained the City's ladder investment strategy.

#### MOTION: By Council Member Funk and seconded by Council Member Newsom to approve the Consent Calendar. (#A-3: Resolution Nos. 2020-012, 013, 014, 015, 016 & 017) (#A-4: Resolution Nos. 2020-018, 019, 020, 021, 022 & 023) (#A-5: Resolution Nos. 2020-024, 025, 026, 027, 028 & 029) (#A-7 Contract No. 2020-005) *Motion passed 5:0 by a roll-call vote.*

#### UPDATES FROM THE CITY MANAGER:

City Manager Rachelle Rickard gave an update on projects and issues within the City.

#### COMMUNITY FORUM:

The following citizens spoke during Community Forum: Pastor Wayne Riddering and Geoff Auslen

Emails from the following citizens were read into the record by City Manager Rickard: Ron Krall

#### Mayor Moreno closed the COMMUNITY FORUM period.

#### B. PUBLIC HEARINGS:

#### 1. Weed Abatement – Hearing of Objections

- <u>Ex-Parte Communications:</u>
- <u>Fiscal Impact</u>: None. Costs of the weed abatement program are recovered through the assessments charged to non-compliant parcels that must be abated by the City Contractor. Those property owners who comply with the Municipal Code are not assessed or charged.
- Recommendations: Council:
  - 1. Hear all objections to the proposed removal of vegetative growth and/or refuse and allow or overrule any objections.
  - 2. Authorize the Fire Chief to proceed and perform the work of abatement. [Fire Department]

Fire Chief Bryson gave the presentation and answered questions from the Council.

#### Ex Parte Communications

Mayor Moreno reported that she had talked about the item on the radio that day.

#### **PUBLIC COMMENT:**

The following citizens spoke on this item: None.

#### Mayor Moreno closed the Public Comment period.

#### MOTION: By Council Member Funk and seconded by Council Member Fonzi to:

- 1. Hear all objections to the proposed removal of vegetative growth and/or refuse and allow or overrule any objections.
- 2. Authorize the Fire Chief to proceed and perform the work of abatement.

Motion passed 5:0 by a roll-call vote.

#### C. MANAGEMENT REPORTS:

#### 1. Cannabis Regulations Update (CPP 2020-011)

- <u>Fiscal Impact</u>: None.
- <u>Recommendation</u>: Council provide staff direction on cannabis activities and regulations. Community Development]

Community Development Director Dunsmore gave the presentation and answered questions from the Council.

#### **PUBLIC COMMENT:**

The following citizens spoke on this item: Devon Wardlow

#### Mayor Moreno closed the Public Comment period.

Council provided direction on cannabis activities and regulations to staff.

#### 2. Council Norms and Procedures Consideration of Amendments

- Fiscal Impact: None.
- <u>Recommendation</u>: Council review and approve an amendment to the Council Norms and Procedures. [City Manager]

City Manager Rickard gave the presentation and answered questions from the Council.

#### PUBLIC COMMENT:

The following citizens spoke on this item: None.

#### Mayor Moreno closed the Public Comment period.

# MOTION: By Council Member Fonzi and seconded by Council Member Funk to approve an amendment to the Council Norms and Procedures *Motion passed 5:0 by a roll-call vote.*

- **D. DISCUSSION ITEM:** Discussion of COVID 19 issues including oral updates by Mayor Moreno and City Manager Rickard, questions by City Council, public comment and comments by City Council.
  - 1. Coronavirus (COVID-19) update Mayor Moreno
  - 2. Coronavirus (COVID-19) update City Manager Rickard

Mayor Moreno and City Manager Rickard provided updates on Coronavirus (COVID-19) and answered questions from the Council.

#### PUBLIC COMMENT:

The following citizens spoke on this item: Brenda Mac and Tricia Stanley

#### Mayor Moreno closed the Public Comment period.

#### E. COUNCIL ANNOUNCEMENTS AND COMMITTEE REPORTS:

The following Council Members made brief announcements and gave brief update reports on their committees since their last Council meeting:

#### <u>Mayor Moreno</u>

1. SLO Regional Transit Authority (RTA)

#### Mayor Pro Tem Bourbeau

- 1. Integrated Waste Management Authority (IWMA)
- 2. Mobile Home Rent Stabilization ad hoc Committee

#### Council Member Funk

1. Homeless Services Oversight Council

#### Council Member Newsom

1. City of Atascadero Design Review Committee

#### F. INDIVIDUAL DETERMINATION AND / OR ACTION:

Council Member Fonzi requested a report on the City's fire evacuation plan. City Manager Rickard agreed to bring it back as a staff report.

Council Member Funk asked Council to consider writing a letter to the Governor to request a moratorium on rent/mortgage payments. There was not consensus to pursue writing a letter to the Governor from the Council, but it was noted that Council Members could initiate such a letter independently.

#### G. ADJOURN

Mayor Moreno adjourned the meeting at 10:26 p.m.

#### MINUTES PREPARED BY:

Amanda Muther Deputy City Clerk

#### **APPROVED:**



## Atascadero City Council

Staff Report - Administrative Services Department

#### April 2020 Accounts Payable and Payroll

#### **RECOMMENDATION:**

Council approve certified City accounts payable, payroll and payroll vendor checks for April 2020.

#### DISCUSSION:

Attached for City Council review and approval are the following:

Payroll			
Dated 4/2/2020	Checks # 34835 - 34845	\$	9,955.47
	Direct Deposits		276,831.50
Dated 4/16/2020	Checks # 34846 - 34854		10,019.69
	Direct Deposits		271,048.55
Dated 4/30/2020	Checks # 34855 - 34863		11,716.99
	Direct Deposits		266,719.80
Accounts Payable			
Dated 4/1/20-4/30/20	Checks # 163784 - 164172		
	& EFTs 3635 - 3661		1,396,868.71
	TOTAL AMOUNT	\$	2,243,160.71
		-	

#### FISCAL IMPACT:

Total expenditures for all funds is

\$ 2,243,160.71

#### **CERTIFICATION:**

The undersigned certifies that the attached demands have been released for payment and that funds are available for these demands.

Jeri Rangel

Director of Administrative Services

#### ATTACHMENT:

April 2020 Eden Warrant Register in the amount of

\$ 1,396,868.71

For the Month of April 2020

Check

Check

**ITEM NUMBER:** DATE: ATTACHMENT:

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Check Number	Check Date	Vendor	Description	Amount
3635	04/02/2020	ANTHEM BLUE CROSS HSA	Payroll Vendor Payment	8,396.61
163784	04/02/2020	ATASCADERO MID MGRS ORG UNION	Payroll Vendor Payment	60.00
163785	04/02/2020	ATASCADERO POLICE OFFICERS	Payroll Vendor Payment	1,858.00
163786	04/02/2020	ATASCADERO PROF. FIREFIGHTERS	Payroll Vendor Payment	1,176.50
163787	04/02/2020	MASS MUTUAL WORKPLACE SOLUTION	Payroll Vendor Payment	6,928.91
163788	04/02/2020	NATIONWIDE RETIREMENT SOLUTION	Payroll Vendor Payment	132.74
163789	04/02/2020	NAVIA BENEFIT SOLUTIONS	Payroll Vendor Payment	1,600.88
163790	04/02/2020	SEIU LOCAL 620	Payroll Vendor Payment	865.74
163791	04/02/2020	VANTAGEPOINT TRNSFR AGT 106099	Payroll Vendor Payment	357.85
163792	04/02/2020	VANTAGEPOINT TRNSFR AGT 304633	Payroll Vendor Payment	4,522.53
163793	04/02/2020	VANTAGEPOINT TRNSFR AGT 706276	Payroll Vendor Payment	296.00
163794	04/02/2020	ANTHEM BLUE CROSS HEALTH	Payroll Vendor Payment	183,274.12
163795	04/02/2020	LINCOLN NATIONAL LIFE INS CO	Payroll Vendor Payment	1,654.56
163796	04/02/2020	MEDICAL EYE SERVICES	Payroll Vendor Payment	1,732.62
163797	04/02/2020	PREFERRED BENEFITS INSURANCE	Payroll Vendor Payment	8,686.10
3636	04/03/2020	STATE DISBURSEMENT UNIT	Payroll Vendor Payment	209.54
3637	04/07/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	22,419.41
3638	04/07/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	34,205.52
3639	04/07/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	1,688.93
3640	04/07/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	2,301.66
3641	04/07/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	2,908.84
3642	04/07/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	4,566.43
3643	04/07/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	7,071.34
3644	04/07/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	12,225.97
3645	04/07/2020	RABOBANK, N.A.	Payroll Vendor Payment	47,785.63
3646	04/07/2020	EMPLOYMENT DEV DEPARTMENT	Payroll Vendor Payment	13,643.00
3647	04/07/2020	EMPLOYMENT DEV. DEPARTMENT	Payroll Vendor Payment	2,244.88
163798	04/09/2020	MARC NOBRIGA	Payroll Vendor Payment	287.15
163799	04/10/2020	A & R CONSTRUCTION	Accounts Payable Check	3,921.00
163800	04/10/2020	KRISTINE ABBEY	Accounts Payable Check	69.00
163801	04/10/2020	AGP VIDEO, INC.	Accounts Payable Check	2,805.00
163802	04/10/2020	ALPHA ELECTRIC SERVICE	Accounts Payable Check	1,881.54
163803	04/10/2020	AMERICAN WEST TIRE & AUTO INC	Accounts Payable Check	3,230.22
163804	04/10/2020	ASCAP	Accounts Payable Check	367.94
163805	04/10/2020	AT&T	Accounts Payable Check	563.26
163806	04/10/2020	AT&T	Accounts Payable Check	767.95
163807	04/10/2020	ATASCADERO HAY & FEED	Accounts Payable Check	1,115.01
163809	04/10/2020	ATASCADERO MUTUAL WATER CO.	Accounts Payable Check	9,610.10

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Check Number	Check Date	Vendor	Description	Amount
163810	04/10/2020	ATASCADERO PICKLEBALL CLUB, INC	Accounts Payable Check	82.80
163811	04/10/2020	A-TOWN AV, INC.	Accounts Payable Check	1,787.33
163812	04/10/2020	BASSETT'S CRICKET RANCH, INC.	Accounts Payable Check	532.10
163813	04/10/2020	KEITH R. BERGHER	Accounts Payable Check	416.25
163814	04/10/2020	BERRY MAN, INC.	Accounts Payable Check	502.48
163815	04/10/2020	BIG RED MARKETING, INC.	Accounts Payable Check	2,930.00
163816	04/10/2020	BORLODAN PAINTING COMPANY	Accounts Payable Check	493.00
163817	04/10/2020	BURT INDUSTRIAL SUPPLY	Accounts Payable Check	602.21
163818	04/10/2020	CA BUILDING STANDARDS COMM.	Accounts Payable Check	132.30
163819	04/10/2020	CALPORTLAND COMPANY	Accounts Payable Check	1,926.48
163820	04/10/2020	CARQUEST OF ATASCADERO	Accounts Payable Check	137.98
163821	04/10/2020	CHARTER COMMUNICATIONS	Accounts Payable Check	6,024.20
163822	04/10/2020	KATHLEEN J. CINOWALT	Accounts Payable Check	84.00
163823	04/10/2020	COAST ELECTRONICS	Accounts Payable Check	840.45
163824	04/10/2020	COASTAL COPY, INC.	Accounts Payable Check	445.89
163825	04/10/2020	COASTAL REPROGRAPHIC SERVICES	Accounts Payable Check	16.16
163826	04/10/2020	COMPETITIVE EDGE DISTRIBUTING	Accounts Payable Check	217.74
163827	04/10/2020	CREWSENSE, LLC	Accounts Payable Check	93.36
163828	04/10/2020	CULLIGAN/CENTRAL COAST WTR TRT	Accounts Payable Check	70.00
163829	04/10/2020	DAN BIDDLE PEST CONTROL SERVIC	Accounts Payable Check	135.00
163830	04/10/2020	SHARON J. DAVIS	Accounts Payable Check	103.25
163831	04/10/2020	NICHOLAS DEBAR	Accounts Payable Check	300.00
163832	04/10/2020	DELTA LIQUID ENERGY	Accounts Payable Check	1,033.72
163833	04/10/2020	DEPARTMENT OF CONSERVATION	Accounts Payable Check	525.85
163834	04/10/2020	DIAMONDBACK FIRE & RESCUE, INC	Accounts Payable Check	73.34
163835	04/10/2020	DIVISION OF STATE ARCHITECT	Accounts Payable Check	578.30
163836	04/10/2020	PHILIP DUNSMORE	Accounts Payable Check	300.00
163837	04/10/2020	KRISSY DUPERRON	Accounts Payable Check	59.00
163838	04/10/2020	EIKHOF DESIGN GROUP, INC.	Accounts Payable Check	1,356.25
163839	04/10/2020	EL CAMINO VETERINARY HOSP	Accounts Payable Check	444.00
163840	04/10/2020	ELECTRICRAFT, INC.	Accounts Payable Check	1,978.00
163841	04/10/2020	ENTENMANN-ROVIN CO.	Accounts Payable Check	159.15
163842	04/10/2020	ESCUELA DEL RIO	Accounts Payable Check	360.00
163843	04/10/2020	FARM SUPPLY COMPANY	Accounts Payable Check	514.74
163844	04/10/2020	FERRELL'S AUTO REPAIR	Accounts Payable Check	163.50
163845	04/10/2020	FGL ENVIRONMENTAL	Accounts Payable Check	1,009.00
163846	04/10/2020	RAKIA GALVEZ	Accounts Payable Check	59.00
163847	04/10/2020	GAS COMPANY	Accounts Payable Check	105.79

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163848		Vendor	Description	Amount
	04/10/2020	GHD, INC.	Accounts Payable Check	3,991.08
163849	04/10/2020	BRADLEY A. HACKLEMAN	Accounts Payable Check	148.04
163850	04/10/2020	HANSEN BRO'S CUSTOM FARMING	Accounts Payable Check	8,470.00
163851	04/10/2020	SEAN HARRIS	Accounts Payable Check	72.00
163852	04/10/2020	ANDREW HAWKINS	Accounts Payable Check	59.00
163853	04/10/2020	HELIXSTORM, INC.	Accounts Payable Check	1,366.20
163854	04/10/2020	IRON MOUNTAIN RECORDS MGMNT	Accounts Payable Check	218.60
163855	04/10/2020	JIFFY LUBE	Accounts Payable Check	54.61
163856	04/10/2020	JK'S UNLIMITED, INC.	Accounts Payable Check	100.00
163857	04/10/2020	JOE A. GONSALVES & SON	Accounts Payable Check	3,000.00
163858	04/10/2020	TARYN P. KALMAN	Accounts Payable Check	24.00
163859	04/10/2020	NATHANIEL KENYON	Accounts Payable Check	25.00
163860	04/10/2020	KIDZ LOVE SOCCER	Accounts Payable Check	1,320.14
163861	04/10/2020	KW CONSTRUCTION	Accounts Payable Check	14,000.00
163862	04/10/2020	LADIES CONFERENCE, INC.	Accounts Payable Check	3,212.78
163863	04/10/2020	JOANNE LAIRD	Accounts Payable Check	59.00
163864	04/10/2020	PAULA LAMPERT	Accounts Payable Check	59.00
163865	04/10/2020	PRUDENCIA LANDIN	Accounts Payable Check	59.00
163866	04/10/2020	LEGACY UNITED SOCCER CLUB	Accounts Payable Check	2,592.00
163867	04/10/2020	LIFE ASSIST, INC.	Accounts Payable Check	841.36
163868	04/10/2020	MADRONE LANDSCAPES, INC.	Accounts Payable Check	394.00
163869	04/10/2020	MICHAEL K. NUNLEY & ASSC, INC.	Accounts Payable Check	2,616.17
163870	04/10/2020	MID-COAST MOWER & SAW, INC.	Accounts Payable Check	157.20
163871	04/10/2020	MINER'S ACE HARDWARE	Accounts Payable Check	287.74
163872	04/10/2020	MISSION UNIFORM SERVICE	Accounts Payable Check	248.26
163873	04/10/2020	MOTOROLA SOLUTIONS, INC.	Accounts Payable Check	28,580.20
163874	04/10/2020	NEWTON CONSTRUCTION & MGMT INC	Accounts Payable Check	71,329.32
163875	04/10/2020	NWF-ZOOBOOKS	Accounts Payable Check	223.00
163876	04/10/2020	OFFICE DEPOT INC.	Accounts Payable Check	515.12
163877	04/10/2020	O'REILLY AUTOMOTIVE, INC.	Accounts Payable Check	206.48
163878	04/10/2020	TARA ORLICK	Accounts Payable Check	43.70
163879	04/10/2020	TERESA ORTIZ	Accounts Payable Check	71.00
163881	04/10/2020	PACIFIC GAS AND ELECTRIC	Accounts Payable Check	27,000.01
163882	04/10/2020	PEAKWIFI, LLC	Accounts Payable Check	650.00
163883	04/10/2020	PERRY'S PARCEL & GIFT	Accounts Payable Check	50.00
163884	04/10/2020	PRAXAIR DISTRIBUTION, INC.	Accounts Payable Check	49.73
163885	04/10/2020	PROCARE JANITORIAL SUPPLY, INC.	Accounts Payable Check	419.79
163886	04/10/2020	PROSOUND BUSINESS MEDIA, INC.	Accounts Payable Check	99.00

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Check Number	Check Date	Vendor	Description	Amount
163887	04/10/2020	SHIRLEY L. RADCLIFF-BRUTON	Accounts Payable Check	386.40
163888	04/10/2020	RAINSCAPE, A LANDSCAPE SVC CO.	Accounts Payable Check	6,567.56
163889	04/10/2020	JERI RANGEL	Accounts Payable Check	300.00
163890	04/10/2020	RAVATT,ALBRECHT, & ASSC.,INC.	Accounts Payable Check	755.00
163891	04/10/2020	READYREFRESH BY NESTLE	Accounts Payable Check	137.86
163892	04/10/2020	REFUGE CHURCH	Accounts Payable Check	362.00
163893	04/10/2020	REVENUE & COST SPECIALISTS LLC	Accounts Payable Check	775.53
163894	04/10/2020	RACHELLE RICKARD	Accounts Payable Check	500.00
163895	04/10/2020	FATIMAH SALEH	Accounts Payable Check	71.00
163896	04/10/2020	SAN LUIS POWERHOUSE, INC.	Accounts Payable Check	759.26
163897	04/10/2020	THE SHERWIN-WILLIAMS COMPANY	Accounts Payable Check	46.68
163898	04/10/2020	JOHN C. SIEMENS	Accounts Payable Check	193.90
163899	04/10/2020	HEIDI SINKOVICH	Accounts Payable Check	59.00
163900	04/10/2020	SLO COUNTY SHERIFF'S OFFICE	Accounts Payable Check	4,472.91
163901	04/10/2020	SOUTH COAST EMERGENCY VEH SVC	Accounts Payable Check	3,223.96
163902	04/10/2020	SPEAKWRITE, LLC.	Accounts Payable Check	166.64
163903	04/10/2020	CONNER M. SPEARS	Accounts Payable Check	3,080.00
163904	04/10/2020	SPECIALIZED EQUIPMENT REPAIR	Accounts Payable Check	3,270.45
163905	04/10/2020	STANLEY CONVERGENT SECURITY	Accounts Payable Check	246.25
163906	04/10/2020	STATEWIDE TRAFFIC SAFETY&SIGNS	Accounts Payable Check	795.99
163907	04/10/2020	SUNLIGHT JANITORIAL, INC.	Accounts Payable Check	1,700.00
163908	04/10/2020	TERRA VERDE ENVIRONMENTAL CONS	Accounts Payable Check	203.75
163909	04/10/2020	THOMAS TREE CO.	Accounts Payable Check	400.00
163910	04/10/2020	TUCKFIELD & ASSOCIATES	Accounts Payable Check	20,475.00
163911	04/10/2020	TURF STAR, INC.	Accounts Payable Check	212.06
163916	04/10/2020	U.S. BANK	Accounts Payable Check	28,372.55
163917	04/10/2020	U.S. POSTAL SERVICE	Accounts Payable Check	3,000.00
163918	04/10/2020	U.S. POSTMASTER	Accounts Payable Check	800.00
163919	04/10/2020	UNITED RENTALS (NORTH AM), INC	Accounts Payable Check	1,650.97
163920	04/10/2020	USA BLUE BOOK	Accounts Payable Check	1,144.13
163921	04/10/2020	VERDIN	Accounts Payable Check	9,564.54
163922	04/10/2020	VERIZON WIRELESS	Accounts Payable Check	2,129.21
163923	04/10/2020	VERIZON WIRELESS-VSAT	Accounts Payable Check	65.00
163924	04/10/2020	WCJ PROPERTY SERVICES	Accounts Payable Check	720.00
163925	04/10/2020	WEST COAST AUTO & TOWING, INC.	Accounts Payable Check	615.00
163926	04/10/2020	WEX BANK - 76 UNIVERSL	Accounts Payable Check	9,806.27
163927	04/10/2020	WEX BANK - WEX FLEET UNIVERSAL	Accounts Payable Check	5,983.44
163928	04/10/2020	NICKY WILLIAMS	Accounts Payable Check	59.00

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Check Number	Check Date	Vendor	Description	Amount
163929	04/10/2020	COURTNEY WIMMER	Accounts Payable Check	59.00
163930	04/10/2020	KAYLA WRIGHT	Accounts Payable Check	59.00
163931	04/10/2020	KAREN B. WYKE	Accounts Payable Check	132.00
163932	04/10/2020	ZOOM IMAGING SOLUTIONS, INC.	Accounts Payable Check	947.54
3648	04/16/2020	ANTHEM BLUE CROSS HSA	Payroll Vendor Payment	9,846.61
163933	04/16/2020	ATASCADERO MID MGRS ORG UNION	Payroll Vendor Payment	60.00
163934	04/16/2020	ATASCADERO POLICE OFFICERS	Payroll Vendor Payment	1,858.00
163935	04/16/2020	ATASCADERO PROF. FIREFIGHTERS	Payroll Vendor Payment	1,176.50
163936	04/16/2020	MASS MUTUAL WORKPLACE SOLUTION	Payroll Vendor Payment	6,933.88
163937	04/16/2020	NATIONWIDE RETIREMENT SOLUTION	Payroll Vendor Payment	100.60
163938	04/16/2020	NAVIA BENEFIT SOLUTIONS	Payroll Vendor Payment	1,600.88
163939	04/16/2020	SEIU LOCAL 620	Payroll Vendor Payment	876.11
163940	04/16/2020	VANTAGEPOINT TRNSFR AGT 106099	Payroll Vendor Payment	357.85
163941	04/16/2020	VANTAGEPOINT TRNSFR AGT 304633	Payroll Vendor Payment	4,422.53
163942	04/16/2020	VANTAGEPOINT TRNSFR AGT 706276	Payroll Vendor Payment	296.00
3649	04/17/2020	STATE DISBURSEMENT UNIT	Payroll Vendor Payment	209.54
3650	04/17/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	22,358.04
3651	04/17/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	34,925.15
3652	04/17/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	1,818.24
3653	04/17/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	2,088.66
3654	04/17/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	2,908.84
3655	04/17/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	4,776.72
3656	04/17/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	7,071.34
3657	04/17/2020	CALIF PUBLIC EMPLOYEES RETIREMENT SYSTEM	Payroll Vendor Payment	12,235.86
3658	04/21/2020	RABOBANK, N.A.	Payroll Vendor Payment	47,439.59
3659	04/21/2020	EMPLOYMENT DEV DEPARTMENT	Payroll Vendor Payment	13,735.72
3660	04/21/2020	EMPLOYMENT DEV. DEPARTMENT	Payroll Vendor Payment	2,230.31
163943	04/24/2020	KRISTINE ABBEY	Accounts Payable Check	85.00
163944	04/24/2020	ALL SIGNS AND GRAPHICS	Accounts Payable Check	80.81
163945	04/24/2020	ALLIANCE READY MIX, INC.	Accounts Payable Check	1,220.98
163946	04/24/2020	ALTHOUSE & MEADE, INC.	Accounts Payable Check	2,834.10
163947	04/24/2020	AMERICAN WEST TIRE & AUTO INC	Accounts Payable Check	99.95
163949	04/24/2020	AT&T	Accounts Payable Check	775.34
163950	04/24/2020	AT&T	Accounts Payable Check	259.90
163951	04/24/2020	ATASCADERO HAY & FEED	Accounts Payable Check	1,015.35
163952	04/24/2020	ATASCADERO UNIFIED SCHOOL DIST	Accounts Payable Check	2,468.75
163953	04/24/2020	AVILA TRAFFIC SAFETY	Accounts Payable Check	1,607.50
163954	04/24/2020	VIVIANA BAKER	Accounts Payable Check	55.00

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Check Number	Check Date	Vendor	Description	Amount
163955	04/24/2020	TERRIE BANISH	Accounts Payable Check	174.80
163956	04/24/2020	BRIAN BARONI	Accounts Payable Check	55.00
163957	04/24/2020	BASSETT'S CRICKET RANCH,INC.	Accounts Payable Check	249.80
163958	04/24/2020	YULIANA BECERRA	Accounts Payable Check	49.00
163959	04/24/2020	BERRY MAN, INC.	Accounts Payable Check	904.43
163960	04/24/2020	TESSA BETZ	Accounts Payable Check	49.00
163961	04/24/2020	BIG RED MARKETING, INC.	Accounts Payable Check	3,280.00
163962	04/24/2020	MICHELLE BLASINGAME	Accounts Payable Check	49.00
163963	04/24/2020	JEFF BOCKERT	Accounts Payable Check	205.00
163964	04/24/2020	PRISCILLA BOYD	Accounts Payable Check	500.00
163965	04/24/2020	BREZDEN PEST CONTROL, INC.	Accounts Payable Check	65.00
163966	04/24/2020	CARRIE BRISCOE	Accounts Payable Check	49.00
163967	04/24/2020	DIANA BROWN	Accounts Payable Check	49.00
163968	04/24/2020	BUREAU VERITAS NORTH AMERICA	Accounts Payable Check	105,033.12
163969	04/24/2020	AMY BURGETT	Accounts Payable Check	55.00
163970	04/24/2020	CA DEPT OF TAX AND FEE ADMIN.	Accounts Payable Check	1,521.00
163971	04/24/2020	CALIFORNIA MID-STATE FAIR	Accounts Payable Check	100.00
163972	04/24/2020	CALPORTLAND COMPANY	Accounts Payable Check	2,813.17
163973	04/24/2020	CARRIE CAMPBELL	Accounts Payable Check	49.00
163974	04/24/2020	CANNON	Accounts Payable Check	829.25
163975	04/24/2020	JILL CAPOZZOLI	Accounts Payable Check	93.00
163976	04/24/2020	CARQUEST OF ATASCADERO	Accounts Payable Check	38.75
163977	04/24/2020	ROBIN CARTER	Accounts Payable Check	49.00
163978	04/24/2020	REBEKAH CARVALHO	Accounts Payable Check	55.00
163979	04/24/2020	WHITNEY CELLI	Accounts Payable Check	49.00
163980	04/24/2020	CHARTER COMMUNICATIONS	Accounts Payable Check	256.77
163981	04/24/2020	ERICA CHEATUM	Accounts Payable Check	49.00
163982	04/24/2020	COASTLINE EQUIPMENT	Accounts Payable Check	217.88
163983	04/24/2020	COBAN TECHNOLOGIES, INC.	Accounts Payable Check	644.56
163984	04/24/2020	JODIE COHEN	Accounts Payable Check	93.00
163985	04/24/2020	AMY COONS	Accounts Payable Check	55.00
163986	04/24/2020	SAMADHY COOTS	Accounts Payable Check	55.00
163987	04/24/2020	COPWARE, INC.	Accounts Payable Check	840.00
163988	04/24/2020	PATTI CORTESE	Accounts Payable Check	49.00
163989	04/24/2020	LEO CORTEZ	Accounts Payable Check	49.00
163990	04/24/2020	JULIE CRESPIN	Accounts Payable Check	49.00
163991	04/24/2020	CRYSTAL SPRINGS WATER	Accounts Payable Check	20.00
163992	04/24/2020	PAMELA DAILEY	Accounts Payable Check	55.00

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Check Number	Check Date	Vendor	Description	Amount
163993	04/24/2020	DEEP BLUE INTEGRATION, INC.	Accounts Payable Check	135.00
163994	04/24/2020	DELTA LIQUID ENERGY	Accounts Payable Check	772.95
163995	04/24/2020	WILLIAM DENISSEN	Accounts Payable Check	55.00
163996	04/24/2020	ORALIA DEVROEDE	Accounts Payable Check	49.00
163997	04/24/2020	AURALY DOBBS	Accounts Payable Check	71.00
163998	04/24/2020	DOCUTEAM	Accounts Payable Check	207.76
163999	04/24/2020	MICHELLE DOWELL	Accounts Payable Check	55.00
164000	04/24/2020	STEPHANIE DREXLER	Accounts Payable Check	49.00
164001	04/24/2020	VANESSA DUHON	Accounts Payable Check	55.00
164002	04/24/2020	EARTH SYSTEMS PACIFIC	Accounts Payable Check	2,207.50
164003	04/24/2020	JENIFER ECKLUND	Accounts Payable Check	105.00
164004	04/24/2020	ECS IMAGING, INC.	Accounts Payable Check	7,174.60
164005	04/24/2020	EL CAMINO HOMELESS ORG.	Accounts Payable Check	330.00
164006	04/24/2020	ELIMNOLOGY, INC.	Accounts Payable Check	7,478.70
164007	04/24/2020	RYAN ENFANTINO	Accounts Payable Check	562.00
164008	04/24/2020	TRICIA ENGLAND	Accounts Payable Check	49.00
164009	04/24/2020	ESCUELA DEL RIO	Accounts Payable Check	40.00
164010	04/24/2020	THAMARA ESPINOZA	Accounts Payable Check	1,470.50
164011	04/24/2020	MIRANDA ESTRADA	Accounts Payable Check	49.00
164012	04/24/2020	FAILSAFE TESTING, LLC	Accounts Payable Check	959.25
164013	04/24/2020	FARM SUPPLY COMPANY	Accounts Payable Check	755.93
164014	04/24/2020	MEGAN FARMER	Accounts Payable Check	123.00
164015	04/24/2020	AMANDA FERRELL	Accounts Payable Check	49.00
164016	04/24/2020	AMANDA FERRIE	Accounts Payable Check	49.00
164017	04/24/2020	FGL ENVIRONMENTAL	Accounts Payable Check	681.00
164018	04/24/2020	ANGELA FISHER	Accounts Payable Check	475.00
164019	04/24/2020	XZANDREA FOWLER	Accounts Payable Check	49.00
164020	04/24/2020	MISTI FREEMAN	Accounts Payable Check	112.00
164021	04/24/2020	GARRY BRILL PRODUCTIONS	Accounts Payable Check	150.00
164022	04/24/2020	GAS COMPANY	Accounts Payable Check	1,240.56
164023	04/24/2020	AMY GEORGE	Accounts Payable Check	98.00
164024	04/24/2020	GHD, INC.	Accounts Payable Check	5,785.28
164025	04/24/2020	MARGARITA GUINN	Accounts Payable Check	2,569.50
164026	04/24/2020	ROBERT S HAMMER	Accounts Payable Check	883.00
164027	04/24/2020	HAMNER, JEWELL & ASSOCIATES	Accounts Payable Check	3,068.53
164028	04/24/2020	ROY A. HANLEY	Accounts Payable Check	425.50
164029	04/24/2020	HANSEN BRO'S CUSTOM FARMING	Accounts Payable Check	11,000.00
164030	04/24/2020	HART IMPRESSIONS PRINTING	Accounts Payable Check	855.15

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Check Number	Check Date	Vendor	Description	Amount
164031	04/24/2020	REBECCA HART	Accounts Payable Check	1,970.50
164032	04/24/2020	VIVIAN HAWKINS	Accounts Payable Check	49.00
164033	04/24/2020	HELIXSTORM, INC.	Accounts Payable Check	15,101.57
164034	04/24/2020	HERC RENTALS, INC.	Accounts Payable Check	542.80
164035	04/24/2020	ROCHELLE HIGGINS	Accounts Payable Check	55.00
164036	04/24/2020	THEANNA HIGHTOWER	Accounts Payable Check	55.00
164037	04/24/2020	BETHANNI HOFFMAN	Accounts Payable Check	105.00
164039	04/24/2020	HOME DEPOT CREDIT SERVICES	Accounts Payable Check	3,791.92
164040	04/24/2020	MELISSA HOPE	Accounts Payable Check	49.00
164041	04/24/2020	JENNIFER IDLER	Accounts Payable Check	49.00
164042	04/24/2020	CARMELA ILDEFONSO	Accounts Payable Check	49.00
164043	04/24/2020	JK'S UNLIMITED, INC.	Accounts Payable Check	620.75
164044	04/24/2020	JOANN HEAD LAND SURVEYING	Accounts Payable Check	1,232.50
164045	04/24/2020	JOE A. GONSALVES & SON	Accounts Payable Check	3,000.00
164046	04/24/2020	JOEL SWITZER DIESEL REPAIR, INC	Accounts Payable Check	721.95
164047	04/24/2020	MONICA MUNOZ JORGENSEN	Accounts Payable Check	49.00
164048	04/24/2020	K & M INTERNATIONAL	Accounts Payable Check	2,652.91
164049	04/24/2020	SHELLEY KERR	Accounts Payable Check	49.00
164050	04/24/2020	JENNIFER KINNEAR	Accounts Payable Check	55.00
164051	04/24/2020	LUKE KNIGHT	Accounts Payable Check	93.00
164052	04/24/2020	REBECCA KOZNEK	Accounts Payable Check	49.00
164053	04/24/2020	KPRL 1230 AM	Accounts Payable Check	320.00
164054	04/24/2020	ELIZABETH KREPS	Accounts Payable Check	49.00
164055	04/24/2020	ANNIKA KUHNLE	Accounts Payable Check	112.00
164056	04/24/2020	EMILY KYLE	Accounts Payable Check	1,425.00
164057	04/24/2020	REBECCA LAFAYETTE	Accounts Payable Check	49.00
164058	04/24/2020	KURT LEAVITT	Accounts Payable Check	55.00
164059	04/24/2020	LEE WILSON ELECTRIC CO. INC	Accounts Payable Check	1,428.00
164060	04/24/2020	MICHELLE LEE	Accounts Payable Check	112.00
164061	04/24/2020	RUSS LEVANWAY	Accounts Payable Check	49.00
164062	04/24/2020	NADIA LEVINE	Accounts Payable Check	49.00
164063	04/24/2020	LIFE ASSIST, INC.	Accounts Payable Check	821.66
164064	04/24/2020	JESSICA LLOYD	Accounts Payable Check	105.00
164065	04/24/2020	PATRICIA LOMELI	Accounts Payable Check	49.00
164066	04/24/2020	M.E. DESIGNS	Accounts Payable Check	775.00
164067	04/24/2020	MAILSTREAM, INC.	Accounts Payable Check	1,592.58
164068	04/24/2020	AUTUMN MARTIN	Accounts Payable Check	112.00
164069	04/24/2020	MINDY MEADE	Accounts Payable Check	49.00

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Check Number	Check Date	Vendor	Description	Amount
164070	04/24/2020	JD MEGASON	Accounts Payable Check	55.00
164071	04/24/2020	SHANNON MEIDAM	Accounts Payable Check	49.00
164072	04/24/2020	ANTHONY MENDES	Accounts Payable Check	49.00
164073	04/24/2020	MICHAEL K. NUNLEY & ASSC, INC.	Accounts Payable Check	5,941.8
164074	04/24/2020	MID-COAST GEOTECHNICAL, INC.	Accounts Payable Check	840.00
164075	04/24/2020	MID-COAST MOWER & SAW, INC.	Accounts Payable Check	160.6
164076	04/24/2020	MIG	Accounts Payable Check	9,742.0
164077	04/24/2020	MIKE MITCHELL CONSTRUCTION	Accounts Payable Check	178.23
164079	04/24/2020	MINER'S ACE HARDWARE	Accounts Payable Check	1,464.3
164080	04/24/2020	MEGAN MIRANDA	Accounts Payable Check	49.00
164081	04/24/2020	MISSION UNIFORM SERVICE	Accounts Payable Check	780.58
164082	04/24/2020	MNS ENGINEERS, INC.	Accounts Payable Check	19,574.64
164083	04/24/2020	SCOTT MOORE	Accounts Payable Check	49.0
164084	04/24/2020	ZOLA MOORE	Accounts Payable Check	123.00
164085	04/24/2020	MONICA MOSQUEDA	Accounts Payable Check	49.0
164086	04/24/2020	MUNICIPAL MAINT EQUIPMENT, INC	Accounts Payable Check	734.0
164087	04/24/2020	MV TRANSPORTATION, INC.	Accounts Payable Check	12,599.1
164088	04/24/2020	LACIE NEWTON	Accounts Payable Check	224.0
164089	04/24/2020	JENNIFER NIADNA	Accounts Payable Check	112.0
164090	04/24/2020	OFFICE DEPOT INC.	Accounts Payable Check	153.5
164091	04/24/2020	CHANDLER OLIVERA	Accounts Payable Check	112.0
164092	04/24/2020	JESSICA OTTER	Accounts Payable Check	49.0
164093	04/24/2020	PACIFIC GAS AND ELECTRIC	Accounts Payable Check	19,359.3
164094	04/24/2020	SAMANTHA PARKER	Accounts Payable Check	112.0
164095	04/24/2020	PASO ROBLES SAFE & LOCK, INC.	Accounts Payable Check	631.9
164096	04/24/2020	SHANE PAYTON	Accounts Payable Check	49.0
164097	04/24/2020	PERRY'S PARCEL & GIFT	Accounts Payable Check	27.7
164098	04/24/2020	CODY PHILBIN	Accounts Payable Check	49.0
164099	04/24/2020	PLACEWORKS, INC.	Accounts Payable Check	2,770.5
164100	04/24/2020	KELLY MYER POLACEK	Accounts Payable Check	49.0
164101	04/24/2020	HOLLY PORTER	Accounts Payable Check	49.0
164102	04/24/2020	PROCARE JANITORIAL SUPPLY, INC.	Accounts Payable Check	585.3
164103	04/24/2020	PRP COMPANIES	Accounts Payable Check	109.1
164104	04/24/2020	LAUREN PURIFY	Accounts Payable Check	49.0
164105	04/24/2020	RAINSCAPE, A LANDSCAPE SVC CO.	Accounts Payable Check	8,055.9
164106	04/24/2020	RAVATT, ALBRECHT, & ASSC., INC.	Accounts Payable Check	645.0
164107	04/24/2020	CATHERINE RAWITZER	Accounts Payable Check	49.0
164108	04/24/2020	READYREFRESH BY NESTLE	Accounts Payable Check	312.8

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Check Number	Check Date	Vendor	Description	Amount
164109	04/24/2020	CINNAMON REDD	Accounts Payable Check	49.00
164110	04/24/2020	RICHARD REED	Accounts Payable Check	153.00
164111	04/24/2020	RICK ENGINEERING COMPANY	Accounts Payable Check	127,601.51
164112	04/24/2020	ROB DAVIS CONSTRUCTION	Accounts Payable Check	4,650.00
164113	04/24/2020	SAN LUIS POWERHOUSE, INC.	Accounts Payable Check	832.77
164114	04/24/2020	KRISTY SANCHEZ	Accounts Payable Check	49.00
164115	04/24/2020	JESSICA SANFORD	Accounts Payable Check	49.00
164116	04/24/2020	CHLOE SCIORTINO	Accounts Payable Check	112.00
164117	04/24/2020	SCOTT O'BRIEN FIRE & SAFETY CO	Accounts Payable Check	390.19
164118	04/24/2020	FAUSTINA SCOTT	Accounts Payable Check	112.00
164119	04/24/2020	THE SHERWIN-WILLIAMS COMPANY	Accounts Payable Check	70.29
164120	04/24/2020	JESSICA SIMS	Accounts Payable Check	49.00
164121	04/24/2020	JESSICA SIMS	Accounts Payable Check	112.00
164122	04/24/2020	SITEIMPROVE, INC.	Accounts Payable Check	4,092.00
164123	04/24/2020	EMILY SIZELOVE	Accounts Payable Check	1,188.00
164124	04/24/2020	KYLA SKINNER	Accounts Payable Check	59.00
164125	04/24/2020	SO. BAY REG. PUBLIC SAFETY	Accounts Payable Check	711.00
164126	04/24/2020	SOUTH COAST EMERGENCY VEH SVC	Accounts Payable Check	233.82
164127	04/24/2020	CATHERINE STALEY	Accounts Payable Check	49.00
164128	04/24/2020	STEVE DUNCAN CONSTRUCTION	Accounts Payable Check	6,200.00
164129	04/24/2020	SUNLIGHT JANITORIAL, INC.	Accounts Payable Check	961.00
164130	04/24/2020	SUNRUN INSTALLATION SERVICES	Accounts Payable Check	63.03
164131	04/24/2020	JENNIFER TALLEY	Accounts Payable Check	49.00
164132	04/24/2020	LUPE TAPIA-VILLASENOR	Accounts Payable Check	93.00
164133	04/24/2020	HEATHER TARANGO	Accounts Payable Check	224.00
164134	04/24/2020	TECH-TIME COMMUNICATIONS, INC.	Accounts Payable Check	312.50
164135	04/24/2020	TESCO CONTROLS, INC.	Accounts Payable Check	9,845.00
164136	04/24/2020	AMY THOMPSON	Accounts Payable Check	123.00
164137	04/24/2020	MADISON THOMPSON	Accounts Payable Check	112.00
164138	04/24/2020	SANDY TOMASINI	Accounts Payable Check	49.00
164139	04/24/2020	AARON TRAHAN	Accounts Payable Check	93.00
164140	04/24/2020	AMY TREJO	Accounts Payable Check	93.00
164141	04/24/2020	MELANIE TUCKER	Accounts Payable Check	49.00
164142	04/24/2020	KRISTIN TWETEN	Accounts Payable Check	55.00
164143	04/24/2020	LONI TWISSELMAN	Accounts Payable Check	49.00
164144	04/24/2020	ULTREX BUSINESS PRODUCTS	Accounts Payable Check	68.77
164145	04/24/2020	CHERYL URKE	Accounts Payable Check	49.00
164146	04/24/2020	USA BLUE BOOK	Accounts Payable Check	991.45

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For the Month of April 2020

Check Number	Check Date	Vendor	Description	Amount
164147	04/24/2020	JILLIAN VAN ENCKEVORT	Accounts Payable Check	49.00
164148	04/24/2020	BRENT VANDER WEIDE	Accounts Payable Check	49.00
164149	04/24/2020	NICOLE VAZQUEZ	Accounts Payable Check	24.50
164150	04/24/2020	LEAH VILLA	Accounts Payable Check	93.00
164151	04/24/2020	VINO VICE, INC.	Accounts Payable Check	429.00
164152	04/24/2020	TANI VRAJICH	Accounts Payable Check	49.00
164153	04/24/2020	ROCHELLE WAGNER	Accounts Payable Check	55.00
164154	04/24/2020	JAMIE WAISTELL	Accounts Payable Check	49.00
164155	04/24/2020	VALERIE WALLA	Accounts Payable Check	112.00
164156	04/24/2020	WALLACE GROUP	Accounts Payable Check	18,171.33
164157	04/24/2020	HANNAH WARREN	Accounts Payable Check	49.00
164158	04/24/2020	KATHERINE WEBSTER	Accounts Payable Check	49.00
164159	04/24/2020	WESTERN JANITOR SUPPLY	Accounts Payable Check	161.18
164160	04/24/2020	DENISE WIDUCH	Accounts Payable Check	52.00
164161	04/24/2020	APRIL WILLS	Accounts Payable Check	49.00
164162	04/24/2020	WENDY WILSON-HERNDON	Accounts Payable Check	49.00
164163	04/24/2020	MICHAEL WOLFE	Accounts Payable Check	123.00
164164	04/24/2020	MERISSA WOOD	Accounts Payable Check	112.00
3661	04/30/2020	ANTHEM BLUE CROSS HSA	Payroll Vendor Payment	9,846.61
164165	04/30/2020	ATASCADERO PROF. FIREFIGHTERS	Payroll Vendor Payment	1,176.50
164166	04/30/2020	EMPLOYMENT DEV. DEPARTMENT	Payroll Vendor Payment	1,039.00
164167	04/30/2020	MASS MUTUAL WORKPLACE SOLUTION	Payroll Vendor Payment	6,933.88
164168	04/30/2020	NATIONWIDE RETIREMENT SOLUTION	Payroll Vendor Payment	96.20
164169	04/30/2020	SEIU LOCAL 620	Payroll Vendor Payment	860.36
164170	04/30/2020	VANTAGEPOINT TRNSFR AGT 106099	Payroll Vendor Payment	357.85
164171	04/30/2020	VANTAGEPOINT TRNSFR AGT 304633	Payroll Vendor Payment	3,230.79
164172	04/30/2020	VANTAGEPOINT TRNSFR AGT 706276	Payroll Vendor Payment	296.00

\$ 1,396,868.71



## Atascadero City Council

### Staff Report – Administrative Services Department

### Amendments to Fee Schedule

#### **RECOMMENDATION:**

Council adopt Draft Resolution adopting amended fees and deposits to offset costs incurred in planning services and a schedule of fees and charges for City services.

#### DISCUSSION:

The purpose of City government is to service the needs of the people. The City offers a variety of services to the community including those such as planning and building development services, park and recreational services, rental of City property, police and fire services, and other miscellaneous City services of a voluntary or limited nature. These services are funded in part by fees paid by the users and in part by a General Fund subsidy. The amount of General Fund subsidy that is required is predicated on the degree to which the City is able to recover the costs reasonably borne to provide the special services.

California law allows the City to recover "costs reasonably borne" by the City in providing services. However, the fee may not exceed those "costs reasonably borne" or it is by definition a special tax that must be approved by two-thirds of the voters. In 2014, the City hired a consultant, Revenue & Cost Specialists, LLC (RCS) to perform a complete Cost Allocation and User Fee Study. RCS is an expert in the industry and has been providing fee and costing services to local government agencies for 44 years. RCS provided similar services for the City in 2002 and 2006.

Fee increases were considered and adopted by Council on May 13, 2014. At that time, Council directed staff to bring back the issue of adjusting fees annually using the Consumer Price Index (CPI). The CPI adjustment for year ending 2019 is 2.8%. The CPI used was the California weighted average change from calendar 2018 to 2019 that is calculated by the State Department of Industrial Relations. Attached, as Exhibit A to the Draft Resolution, is a summary fee comparison detailing the proposed adjustments.

Recreation activity fees adjust according to cost recovery guidelines and local trends. The Council has consistently demonstrated the desire to keep recreation fees affordable to the average family, resulting in a benefit to the entire community. In this Fee Schedule update however, all recreational activity fees are being proposed to increase by CPI.

Similarly, Council has historically indicated their intention to have development pay for itself. The majority of the development fees proposed are at 100% cost recovery. If development fees are 100% user supported, general taxes are not diverted from general services such as police, fire and parks. Recovering the full cost of the service also allows the City to deliver the development services more efficiently as it helps to provide the funding for the staffing needs of the department.

Other fees are limited by State law. Those cost recovery fees will remain at a constant level unless they are updated by the State.

The remaining fees, which are neither managed by the State nor fall into the already discussed categories, were adjusted to reflect the actual changes in the costs of providing those services.

The Service Fees will go into effect sixty days (60) after the resolution is adopted.

#### FISCAL IMPACT:

There will be an increase in operating revenue resulting from the CPI increase, with an offsetting increase in costs to provide the services.

#### ALTERNATIVES:

- 1. Council may change any of the proposed fees that are not limited by State law.
- 2. Council may keep the current fees. This option is not recommended as the amount of tax dollars necessary to provide these services would increase, reducing the amount of money available for key Council priorities.

#### ATTACHMENTS:

- 1. Draft Resolution
- 2. Schedule of Fees and Charges for Service Fees Current vs. Proposed Fee Schedule (Exhibit A)

#### **DRAFT RESOLUTION**

#### RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ATASCADERO, CALIFORNIA, ADOPTING AMENDED FEES AND DEPOSITS TO OFFSET COSTS INCURRED IN PLANNING SERVICES AND A SCHEDULE OF FEES AND CHARGES FOR CITY SERVICES

**WHEREAS**, the City wishes to comply with both the letter and the spirit of Article XIIIB of the California Constitution and limit the growth of taxes; and

**WHEREAS**, the City of Atascadero provides various planning and building development services to the public including, but not limited to, processing applications, reviewing plans and maps, issuing permits and reviewing development agreements (the "Planning Services"); and

WHEREAS, the City of Atascadero desires to establish a policy of recovering some portion of the costs reasonably borne of providing special services, including but not limited to park and recreation services, rental of City property, police and fire services, and other miscellaneous City services, of a voluntary or limited nature, such that general taxes are not diverted from general services of a broad nature and thereby utilized unfairly and inequitably such special services ("City Services"); and

**WHEREAS**, City Council intends to collect various fees (the "Fees") and, in certain cases, require advance deposit of the Fees, to offset the costs associated with providing the Planning Services and City Services; and

WHEREAS, because some of the Fees are described in Government Code section 66014, (i) notice of the time and place of this meeting as well as a general description of the matter to be considered are to be mailed at least 14 days prior to the date of this meeting to those parties (if any) who have filed requests for such notification, and (ii) data indicating the amount of the estimated cost required to provide the Services and the resources anticipated to fund the Planning Services were made available to the public at least 10 days prior to the date of this meeting, all in accordance with Government Code section 66016; and

WHEREAS, Government Code Section 66016 applies to fees authorized in Government Code sections 51287, 56383, 57004, 65104, 65456, 65863.7, 65909.5, 66013, 66014 and 66451.2, Health & Safety Code sections 17951, 19132.3 and 19852, Public Resources Code section 41901 and Public Utilities Code section 21671.5 consisting of primarily fees for zoning variances, zoning changes, use permits, building inspections, building permits, filing and processing applications and petitions filed with LAFCO, the processing of subdivision maps, tentative, final and parcel maps and planning services to be charged for development projects; and

**WHEREAS,** Government Code Section 66018 applies to the adopting or increasing fees to which a specific statutory notice requirement does not apply; and

**WHEREAS,** pursuant to Government Code sections 66016 and 66018 the enactment or increase in any fees to be charged for services must be adopted by the City Council by ordinance or resolution, after providing notice and holding a public hearing; and

**WHEREAS,** the City Council finds that the fee schedule detailed in Exhibit A on file in the City Clerk's Office and incorporated herein by this reference, is consistent with the City of Atascadero General Plan; and

**WHEREAS,** pursuant to Government Code sections 66016 and 66018, the data required to be made available to the public prior to increasing the amount of the fees by this Resolution was made available for public review at least 10 days prior to the date of this meeting; and

**WHEREAS,** pursuant to Government Code sections 66014, 66106, 66018 and 6062a, notice of a public hearing on the increase to the amount of fees was published in The Tribune twice, with at least five days intervening the two publications, commencing at least ten days prior to the date of this meeting; and

**WHEREAS,** a duly noticed public hearing before the City Council was held on May 26, 2020, at which public testimony was received and duly considered on the proposed Planning Services and City Services Fees; and

**WHEREAS,** the City Council has previously adopted Resolution No. 2019-037, setting forth such fees, and desires to amend and restate this Resolution, to have all service fees contained in one resolution, without rescinding said adoption; and

**WHEREAS**, the amount of the Fees do not exceed the true cost of providing the Planning Services and City Services; and

WHEREAS, the increase to the amount of the fees is not a "project" subject to the California Environmental Quality Act because it is a funding mechanism having no physical effect on the environment.

**NOW, THEREFORE BE IT RESOLVED,** by the City Council of the City of Atascadero:

**<u>SECTION 1.</u>** <u>Recitals</u>. The foregoing recitals are true and correct and the City Council so finds and determines.

**SECTION 2.** Establishment of the Fees. The Fees are hereby established in the amounts detailed in Exhibit A for the purpose of funding the cost of providing the Services.

**<u>SECTION 3.</u>** Collection of the Fees. The Fees levied pursuant to this Resolution shall be paid to the City either at the time the Planning Service or City Service is requested or required or shall, in certain cases, be advanced to the City in the form of an advance deposit as further detailed in Exhibit A.

**SECTION 4.** Constitutionality. If any portion of this Resolution is declared invalid or unconstitutional then it is the intention of the City Council to have passed the entire Resolution and all its component parts, and all other sections of this Resolution shall remain in full force and effect.

**<u>SECTION 5.</u>** <u>Repealer</u>. All resolutions and other actions of the City Council in conflict with the contents of this Resolution are hereby repealed.

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**SECTION 6.** Effective Date. This Resolution shall take effect 60 days after the effective date of this Resolution, and shall remain in effect, until revised by the City Council.

**PASSED AND ADOPTED** at a regular meeting of the City Council of the City of Atascadero held this \_\_\_\_\_ day of \_\_\_\_\_\_, 2020.

On motion by Council Member \_\_\_\_\_\_and seconded by Council Member \_\_\_\_\_\_, the foregoing resolution is hereby adopted in its entirety by the following vote:

AYES: NOES: ABSENT: ABSTAIN:

#### CITY OF ATASCADERO

ATTEST:

Heather Moreno, Mayor

Lara K. Christensen, City Clerk

APPROVED AS TO FORM:

Brian A. Pierik, City Attorney

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees		
	PLANNING				
20-001	ADMINISTRATIVE USE PERMIT REVIEW	\$752 per application No charge - Non-commercial wall mural	\$771 per application No charge - Non-commercial wall mural		
20-001- Sign	SIGNAGE ADMINISTRATIVE USE PERMIT REVIEW	\$100 per application, inclusive of noticing and label generation fees	\$100 per application, inclusive of noticing and label generation fees		
20-002	MINOR CONDITIONAL USE PERMIT REVIEW	\$1,233 per application	\$1,264 per application		
20-003	MAJOR CONDITIONAL USE PERMIT REVIEW	\$4,424 per application	\$4,533 per application		
20-004	VARIANCE APPLICATION	\$1,952 per application	\$2,000 per application		
20-006	DEVELOPMENT AGREEMENT	\$13,577 deposit with staff charges at the fully allocated hourly rate + all outside or legal expenses	\$13,913 deposit with staff charges at the fully allocated hourly rate + all outside or legal expenses		
20-007	SPECIFIC PLAN	\$10,183 deposit with staff charges at the fully allocated hourly rate + all outside or legal expenses	\$10,435 deposit with staff charges at the fully allocated hourly rate + all outside or legal expenses		
20-008	GENERAL PLAN AMENDMENT	\$7,801 per application	\$7,994 per application		
20-009	PLANNED DEVELOPMENT ZONE CHANGE	\$7,705 per application	\$7,896 per application		
20-010	REZONING (MAP OR TEXT)	\$4,282 per application \$8,186- Rezoning with a General Plan Amendment	\$4,388 per application \$8,388- Rezoning with a General Plan Amendment		

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees		
	PLANNING (continued)				
20-011	TENTATIVE PARCEL MAP	\$4,616 per application	\$4,730 per application		
20-012	TENTATIVE TRACT MAP	\$6,353 per map + \$45 per lot over 15 lots	\$6,510 per map + \$46 per lot over 15 lots		
20-013	CONDOMINIUM CONVERSION TENTATIVE MAP	\$3,355 per map + \$72 per unit over 15 units \$5,566 per map + \$72 per unit over 15 units for Condominium Conversion with a Major Conditional Use Permit	\$3,438 per map + \$74 per unit over 15 units \$5,704 per map + \$74 per unit over 15 units for Condominium Conversion with a Major Conditional Use Permit		
20-014	PRECISE PLAN	\$2,314 per application	\$2,371 per application		
20-015	RECONSIDERATION/AMEND REVIEW (MAP/CUP)	\$1,437 per application - Minor \$4,164 per application - Major	\$1,472 per application - Minor \$4,267 per application - Major		
20-016	ENVIRONMENTAL IMPACT REPORT REVIEW	10% of contract consultant amount for City staff review	10% of contract consultant amount for City staff review		
20-016A	ENVIRONMENTAL NEGATIVE DECLARATION	\$1,646 per application in addition to other application fees where applicable	\$1,687 per application in addition to other application fees where applicable		
20-017	ANNEXATION	\$16,971 deposit with staff charges at the fully allocated hourly rate + all outside or legal expenses	\$17,391 deposit with staff charges at the fully allocated hourly rate + all outside or legal expenses		
20-018	LOT LINE ADJUSTMENT REVIEW	\$1,465 per application - Historic Conflict Lot Line Adjustment \$2,455 per application - Other	\$1,501 per application - Historic Conflict Lot Line Adjustment \$2,516 per application - Other		
20-019	LOT MERGER	\$1,488 per application	\$1,525 per application		

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees			
	PLANNING (continued)					
20-020	REVERSION TO ACREAGE	\$2,280 per application	\$2,336 per application			
20-021	AGRICULTURE PRESERVE CANCELLATION	\$1,929 per application	\$1,977 per application			
20-022	SUBSTANTIAL CONFORMANCE FINDING	\$554 per application	\$568 per application			
20-145	ALCOHOL BEVERAGE LICENSE	\$498 per application	\$510 per application			
20-024	TEMPORARY OCCUPANCY REVIEW	Commercial - \$628 per application Residential - \$453 per application	Commercial - \$643 per application Residential - \$464 per application			
20-025	ADMINISTRATIVE TIME EXTENSION REVIEW	\$447 per application	\$458 per application			
20-026	PLANNING COMMISSION TIME EXTENSION REVIEW	\$820 per application	\$841 per application			
20-027	CONTINUANCE	\$283 per application	\$290 per application			
20-028	APPEAL TO PLANNING COMMISSION	\$786 per application (70% cost recovery)	\$806 per application (70% cost recovery)			
20-029	APPEAL TO CITY COUNCIL	\$1,058 per application (70% cost recovery)	\$1,084 per application (70% cost recovery)			
20-030	NATIVE TREE REMOVAL PERMIT	\$402 per permit- All trees other than Heritage trees \$945 per permit- Heritage trees	\$412 per permit- All trees other than Heritage trees \$968 per permit- Heritage trees			

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees			
	PLANNING (continued)					
20-031	TREE PROTECTION PLAN / INSPECTION FOR BUILDING PERMIT	Minor (No Arborist Required) - No charge if done in conjunction with Planning Plan Check fee or \$68 per review if done independently Major - \$266 per application +: 6-25 trees - \$34 per tree over 5 trees 26-100 trees - \$11 per each tree over 25 trees 100+ trees - \$5 per each tree over 100 trees Fee includes one inspection and one re-inspection	Minor (No Arborist Required) - No charge if done in conjunction with Planning Plan Check fee or \$70 per review if done independently Major - \$272 per application +: 6-25 trees - \$35 per tree over 5 trees 26-100 trees - \$12 per each tree over 25 trees 100+ trees - \$5 per each tree over 100 trees Fee includes one inspection and one re-inspection			
20-032	RE-INSPECT TREE PROTECTION	\$136 per inspection (Fee imposed on the third and any subsequent inspections)	\$139 per inspection (Fee imposed on the third and any subsequent inspections)			
20-033	ANNUAL UTILITY TREE PERMIT	\$1,341 per application	\$1,374 per application			
20-035	STREET NAME/RENAME PROCESS WITHOUT MAP	\$707 per application	\$725 per application			
20-037	BUILDING ADDRESS ASSIGNMENT PROCESSING	\$520 per application	\$533 per application			
20-038	REAL ESTATE LETTER	\$136 per letter	\$139 per letter			
20-039	CONSTRUCTION OPERATION AFTER-HOURS	\$470 per application	\$481 per application			

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees			
	PLANNING (continued)					
20-040A	PLANNING REVIEW / APPROVAL OF BUILDING PERMIT	Minor - \$102 per application Major - \$356 per application CUP/PD Compliance \$470 per application DRC Review \$402 per application +2.85% for document imaging	Minor - \$104 per application Major - \$365 per application CUP/PD Compliance \$481 per application DRC Review \$412 per application +2.85% for document imaging			
20-040B	PLANNING INSPECTION	\$136 per inspection	\$139 per inspection			
20-040C	PLANNING- EXTRA PLAN CHECK/INSPECTION	\$136 per hour OR 1.3 times the actual cost of contract consultant	\$139 per hour OR 1.3 times the actual cost of contract consultant			
20-068	GENERAL PLAN MAINTENANCE	5% of all building permit fees, which includes new buildings and additions.	5% of all building permit fees, which includes new buildings and additions.			
20-069A	DISTRICT FORMATION PROCESSING	\$4,469 per district + any outside consultant or legal costs	\$4,580 per district + any outside consultant or legal costs			
20-069B	COMMUNITY FACILITY DISTRICT ANNEXATION	\$1,086 per district + any outside consultant or legal costs	\$1,113 per district + any outside consultant or legal costs			

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees			
	BUILDING					
20-041	BUILDING PLAN CHECK/INSPECTION FEE	<ul> <li>Building Permit - The current International Code Council (ICC) Building Valuation Tables including inflation indexing</li> <li>Plumbing Permits-10% of Building Permit Fee (\$85 minimum)</li> <li>Mechanical Permits-10% of Building Permit Fee (\$85 minimum)</li> <li>Electrical Permits-10% of Building Permit Fee (\$85 minimum)</li> <li>Plan Check - 65% of Building Permit Fee</li> <li>Disabled Access - Additional 10% of Building Permit Fee</li> <li>Energy Efficiency - Additional 10% of Building Permit Fee</li> <li>Outside plan check - 1.3 times the cost of an outside consultant</li> <li>Document Imaging-2.85% of Permit/Plan Check Fees</li> </ul>	<ul> <li>Building Permit - The current International Code Council (ICC) Building Valuation Tables including inflation indexing</li> <li>Plumbing Permits-10% of Building Permit Fee (\$87 minimum)</li> <li>Mechanical Permits-10% of Building Permit Fee (\$87 minimum)</li> <li>Electrical Permits-10% of Building Permit Fee (\$87 minimum)</li> <li>Plan Check - 65% of Building Permit Fee</li> <li>Disabled Access - Additional 10% of Building Permit Fee</li> <li>Energy Efficiency - Additional 10% of Building Permit Fee</li> <li>Outside plan check - 1.3 times the cost of an outside consultant</li> <li>Document Imaging-2.85% of Permit/Plan Check Fees</li> </ul>			
Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees			
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		BUILDING (continued)				
		Water Heater - \$85 + 2.85% for document imaging	Water Heater - \$87 + 2.85% for document imaging			
20-041C	OVER THE COUNTER MISCELLANEOUS BUILDING PERMIT	Minor (1 inspection) - \$204 per permit + 2.85% for document imaging	Minor (1 inspection) - \$209 per permit + 2.85% for document imaging			
		Major (2 inspections) - \$300 per permit + 2.85% for document imaging	Major (2 inspections) - \$307 per permit + 2.85% for document imaging			
		\$509 per permit + 2.85% for document imaging except:	\$522 per permit + 2.85% for document imaging except:			
20-041D	EXPRESS BUILDING PERMIT	Solar Systems - \$368 per permit + 2.85% for document imaging	Solar Systems - \$377 per permit + 2.85% for document imaging			
20-041D- Sign	EXPRESS SIGN PERMIT	\$50 per permit, inclusive of noticing and label generation fees + 2.85% for document imaging	\$51 per permit, inclusive of noticing and label generation fees + 2.85% for document imaging			
Oigh		Exclusive of Monument Signs and Pole Signs	Exclusive of Monument Signs and Pole Signs			
20-048	PLAN REVISION CHECKING	\$136 + actual cost of City staff at the fully allocated hourly rates or actual cost of consultant	\$139 + actual cost of City staff at the fully allocated hourly rates or actual cost of consultant			
		+ 2.85% for document imaging	+ 2.85% for document imaging			
20-049	BUILDING - EXTRA PLAN CHECK/INSPECTION	Plan Check - \$23 + \$127 per hour, 1 hour minimum or the actual cost of contract consultant	Plan Check - \$23 + \$130 per hour, 1 hour minimum or the actual cost of contract consultant			
		Inspection - \$153 per extra inspection	Inspection - \$157 per extra inspection			
20-050	RESTAMPING OF APPROVED PLANS	Residential - \$204 per plan Commercial - \$385 per plan	Residential - \$209 per plan Commercial - \$394 per plan			

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees
		BUILDING (continued)	
20-051	LOST INSPECTION CARD	\$91 per card	\$93 per card
20-051A	CHANGE OF CONTRACTOR OR RESPONSIBLE PARTY	\$141 per application	\$145 per application
20-052	APPEAL TO BOARD OF APPEALS	\$769 per appeal for 70% cost recovery	\$788 per appeal for 70% cost recovery
20-999	MISCELLANEOUS COMMUNITY DEVELOPMENT SERVICES	All legal, consultant and other direct costs + fully allocated hourly rate of all staff time involved.	All legal, consultant and other direct costs + fully allocated hourly rate of all staff time involved.
20-117	CHANGE OF OCCUPANCY	\$205 per application	\$210 per application
20-128	DOCUMENT IMAGING FEE	2.85% of plan check fee	2.85% of plan check fee
20-147	NOTICE OF NON-COMPLIANCE	\$243 each + county fees	\$249 each + county fees

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees
		FIRE DEVELOPMENT	
20-042		\$96 per permit	\$99 per permit
	CHECK/INSPECTION	+2.85 % for document imaging	+2.85 % for document imaging
		New Residential - \$232 + actual cost of consultant	New Residential - \$238 + actual cost of consultant
	FIRE SPRINKLER PLAN CHECK	Tenant Improvement Residential Plan Check - \$164 + actual cost of consultant	Tenant Improvement Residential Plan Check - \$168 + actual cost of consultant
20-042A		Commercial Plan Check - \$124 + actual cost of City staff at the fully allocated hourly rates or actual cost of consultant	Commercial Plan Check - \$128 + actual cost of City staff at the fully allocated hourly rates or actual cost of consultant
		+2.85% for document imaging	+2.85% for document imaging
20-042B	FIRE SPRINKLER INSPECTION	Residential - \$175 Commercial - Charges at the fully allocated hourly rates for all personnel involved + all outside expenses	Residential - \$180 Commercial - Charges at the fully allocated hourly rates for all personnel involved + all outside expenses
		\$141 per hour extra plan check or inspection	\$145 per hour extra plan check or inspection
20-042C	EXTRA FIRE PLAN CHECK/INSPECTION	OR 1.3 times the actual cost of contract consultant	OR 1.3 times the actual cost of contract consultant
	CHECK/INSPECTION	(Fee to be assessed after initial plan check/inspection and one re-check/inspection)	(Fee to be assessed after initial plan check/inspection and one re-check/inspection)
00.0400	SPRINKLER EXPRESS PLAN	\$153 per permit	\$157 per permit
20-042D	CHECK/INSPECTION	+2.85% for document imaging	+2.85% for document imaging

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees
		FIRE DEVELOPMENT (continued)	
20-043A	FIRE ALARM PLAN CHECK	\$153 + actual cost of contract consultant + 2.85% for document imaging	\$157 + actual cost of contract consultant + 2.85% for document imaging
20-043B	FIRE ALARM INSPECTION	Single Family Residential - \$62 Other - Charges at the fully allocated hourly rates of all personnel involved + all outside expenses	Single Family Residential - \$64 Other - Charges at the fully allocated hourly rates of all personnel involved + all outside expenses
20-044A	NEW FIRE HOOD/DUCT PLAN CHECK	\$153 + actual cost of consultant + 2.85% for document imaging	\$157 + actual cost of consultant + 2.85% for document imaging
20-044B	NEW FIRE HOOD/DUCT INSPECTION	\$107 per project	\$110 per project
20-045	PRIVATE HYDRANT SYSTEM PC/INSPECTION	\$305 per system + 2.85% for document imaging	\$313 per system + 2.85% for document imaging
20-130	OTHER FIRE SERVICES	Fully allocated hourly rate of all staff time involved.	Fully allocated hourly rate of all staff time involved.

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees
		PUBLIC WORKS	
20-053	ON-SITE GRADING PLAN CHECK	Less than 50 Cubic Yard Permit: \$413 Single Family Residence/Accessory: \$718 Commercial: \$775 + \$175 per each 5,000 sq ft after the first 5,000 sq ft Multi Family: \$1,674 + \$62 per unit Tract: 5-50 lots-\$1,375 + \$42 per lot for each lot over 5 lots 50+ lots-\$3,265 + \$29 per lot for each lot over 50 lots + 2.85% for document imaging	Less than 50 Cubic Yard Permit: \$423 Single Family Residence/Accessory: \$736 Commercial: \$794 + \$180 per each 5,000 sq ft after the first 5,000 sq ft Multi Family: \$1,716 + \$64 per unit Tract: 5-50 lots-\$1,409 + \$43 per lot for each lot over 5 lots 50+ lots-\$3,344 + \$30 per lot for each lot over 50 lots + 2.85% for document imaging
20-053A	ON-SITE DRAINAGE PLAN CHECK	Single Family Residence: \$130 Commercial: \$272 + \$209 per each 5,000 sq. ft. after the first 5,000 sq. ft. Multi Family: \$498 + \$91 per unit Tract: 5-50 lots-\$453 + \$20 per lot for each lot over 5 lots 50+ lots-\$1,353 + \$11 per lot for each lot over 50 lots + 2.85% for document imaging	Single Family Residence: \$133 Commercial: \$278 + \$214 per each 5,000 sq. ft. after the first 5,000 sq. ft. Multi Family: \$510 + \$93 per unit Tract: 5-50 lots-\$464 + \$21 per lot for each lot over 5 lots 50+ lots-\$1,409 + \$12 per lot for each lot over 50 lots + 2.85% for document imaging

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees		
	PUBLIC WORKS (continued)				
		\$48 per plan/inspection + \$175 per hour per extra plan check or inspection	\$49 per plan/inspection + \$180 per hour per extra plan check or inspection		
20-053C	ENGINEERING-EXTRA PLAN CHCK/INSPECTION	OR 1.3 times the actual cost of contract consultant (Fee to be assessed after initial plan check/inspection and one re-check/inspection)	OR 1.3 times the actual cost of contract consultant (Fee to be assessed after initial plan check/inspection and one re-check/inspection)		
		Single Family Residence/Accessory: \$277 Commercial: \$617 + \$305 per each 5,000 sq. ft. after the first 5,000 sq. ft.	Single Family Residence/Accessory: \$284 Commercial: \$632 + \$313 per each 5,000 sq. ft. after the first 5,000 sq. ft.		
20-054	ON-SITE GRADING INSPECTION	Multi Family: \$396 + \$57 per unit Tract: 5-50 lots-\$617 + \$53 per lot for each lot over 5 lots 50+ lots-\$3,002 + \$31 per lot for each lot over 50 lots	Multi Family: \$406 + \$58 per unit Tract: 5-50 lots-\$632 + \$54 per lot for each lot over 5 lots 50+ lots-\$3,062 + \$31 per lot for each lot over 50 lots		
		Single Family Residence/Accessory: \$141 Commercial: \$453 + \$198 per each 5,000 sq. ft. after the first 5,000 sq. ft.	Single Family Residence/Accessory: \$145 Commercial: \$464 + \$203 per each 5,000 sq. ft. after the first 5,000 sq. ft.		
20-054A	ON-SITE DRAINAGE INSPECTION	Multi Family: \$453 + \$57 per unit Tract: 5-50 lots-\$792 + \$35 per lot for each lot over 5 lots 50+ lots-\$2,367 + \$20 per lot for each lot over 50 lots	Multi Family: \$464 + \$58 per unit Tract: 5-50 lots-\$812 + \$36 per lot for each lot over 5 lots 50+ lots-\$2,432 + \$21 per lot for each lot over 50 lots		

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees
		PUBLIC WORKS (continued)	
00.05014		\$311 per plan	\$319 per plan
20-053W	SEPTIC SYSTEM PLAN CHECK	+ 2.85% for document imaging	+ 2.85% for document imaging
20-054W	SEPTIC SYSTEM INSPECTION	\$107 per permit	\$110 per permit
		\$0 - \$50,000 - 4.80% of the Engineer's Estimate (\$566 minimum) \$50,001 - \$100,000 - \$2,400 + 0.75% of the Engineer's Estimate over \$50,000 \$100,001 - \$250,000 - \$2,775 + 0.23%	\$0 - \$50,000 - 4.80% of the Engineer's Estimate (\$580 minimum) \$50,001 - \$100,000 - \$2,400 + 0.75% of the Engineer's Estimate over \$50,000 \$100,001 - \$250,000 - \$2,775 + 0.23%
20-055	PUBLIC IMPROVEMENT PLAN CHECK	of the Engineer's Estimate over \$100,000 \$250,001 - \$500,000 - \$3,120 + 0.75% of the Engineer's Estimate over \$250,000 \$500,001+ - \$4,995 + 0.23% of the Engineer's Estimate over \$500,000	of the Engineer's Estimate over \$100,000 \$250,001 - \$500,000 - \$3,120 + 0.75% of the Engineer's Estimate over \$250,000 \$500,001+ - \$4,995 + 0.23% of the Engineer's Estimate over \$500,000
		+ 2.85% for document imaging	+ 2.85% for document imaging

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees		
	PUBLIC WORKS (continued)				
		\$0 - \$50,000 - 3.4% of the Engineer's Estimate (\$566 minimum)	\$0 - \$50,000 - 3.4% of the Engineer's Estimate (\$580 minimum)		
20-055A	PUBLIC IMPROVEMENT INSPECTION	\$50,001 - \$100,000 - \$1,700 + 1.5% of the Engineer's Estimate over \$50,000	\$50,001 - \$100,000 - \$1,700 + 1.5% of the Engineer's Estimate over \$50,000		
		\$100,001+ - \$2,450 + 0.45% of the Engineer's Estimate over \$100,000	\$100,001+ - \$2,450 + 0.45% of the Engineer's Estimate over \$100,000		
20-056	TEMPORARY ENCROACHMENT PERMIT	\$130 per permit	\$133 per permit		
	MINOR ENCROACHMENT PERMIT	Driveway Approach - \$232	Driveway Approach - \$238		
		Sidewalk - \$339 for first 50 linear feet + \$2 for each additional foot	Sidewalk - \$348 for first 50 linear feet + \$2 for each additional foot		
20-057		Curb/Gutter - \$339 for first 50 linear feet + \$2 for each additional foot	Curb/Gutter - \$348 for first 50 linear feet + \$2 for each additional foot		
		Sidewalk/Curb/Gutter - \$453 for first 50 linear feet + \$3 for each additional foot	Sidewalk/Curb/Gutter - \$464 for first 50 linear feet + \$3 for each additional foot		
20-057A	PERMANENT ENCROACHMENT PERMIT	\$373 per permit	\$383 per permit		
20-058		\$289 - Water patch \$537 - 0-10' trench \$758 - 10'-50' trench \$1,069 - 50'-100' trench \$1,352 - 100'-300' Trench (plus \$2 per additional foot over 300 feet)	<ul> <li>\$296 - Water patch</li> <li>\$551 - 0-10' trench</li> <li>\$777 - 10'-50' trench</li> <li>\$1,096 - 50'-100' trench</li> <li>\$1,385 - 100'-300' Trench (plus \$2 per additional foot over 300 feet)</li> </ul>		
		\$454 - Annual Blanket Encroachment Permit (Registration Only)	\$466 - Annual Blanket Encroachment Permit (Registration Only)		

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees
		PUBLIC WORKS (continued)	
20-058A	TRAFFIC CONTROL PLAN CHECK/INSPECTION	\$594 per project	\$609 per project
20-059	FINAL PARCEL MAP CHECK	\$1,986 per map + \$102 + \$6 per lot GIS fee + any recording fees + any consultant fees	\$2,035 per map + \$104 + \$6 per lot GIS fee + any recording fees + any consultant fees
20-060	FINAL TRACT MAP CHECK	\$2,970 per map + \$31 per lot over 5 lots + \$102 + \$6 per lot GIS fee + any recording fees + any consultant fees	\$3,043 per map + \$31 per lot over 5 lots + \$104 + \$6 per lot GIS fee + any recording fees + any consultant fees
		Affordable Housing - \$402 per application + \$136 per unit + any outside or legal costs	Affordable Housing - \$412 per application + \$139 per unit + any outside or legal costs
20-061	CONDOMINIUM CONVERSION PLAN	\$2,970 per map + \$31 per unit + any consultant fees	\$3,043 per map + \$31 per unit + any consultant fees
20-062	FINAL MAP AMENDMENT	\$3,043 per application Certificate of Correction-\$803 per application	\$3,119 per application Certificate of Correction-\$823 per application
20-063	STREET/RIGHT OF WAY ABANDONMENT PROCESS	\$4,808 per application + any consultant fees	\$4,927 per application + any consultant fees
20-064	CERTIFICATE OF COMPLIANCE	\$1,160 per application + any consultant fees	\$1,188 per application + any consultant fees
20-065	FLOOD PLAIN LETTER	\$509 per letter	\$522 per letter
20-066	WIDE/OVERWEIGHT/OVERLONG LOAD REVIEW	\$16 - Daily Permit \$90 - Annual Permit <i>Fees are set by the State</i>	\$16 - Daily Permit \$90 - Annual Permit <i>Fees are set by the State</i>
20-109A	SEWER TAP	\$526 per lateral	\$539 per lateral

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees	
		PUBLIC WORKS (continued)		
20-109	SEWER PROCESSING	\$45 per sewer connection permit	\$46 per sewer connection permit	
20-110	EMERGENCY SEWAGE SPILL RESPONSE	Charge the fully allocated hourly rates for all personnel involved + any outside or material costs.	Charge the fully allocated hourly rates for all personnel involved + any outside or material costs.	
20-066A	STREET CLOSURES	All Street Closures are subject to the fully allocated hourly rates for all personnel involved, with a minimum of two (2) hours.	All Street Closures are subject to the fully allocated hourly rates for all personnel involved, with a minimum of two (2) hours.	
	POLICE			

		POLICE	
	NOISE DISTURBANCE RESPONSE CALL-BACK	Charge the fully allocated hourly rates for all personnel involved	Charge the fully allocated hourly rates for all personnel involved
20-071		First three responses within a calendar year - No Charge Fourth and subsequent false alarm within a calendar year - \$170 per response	First three responses within a calendar year - No Charge Fourth and subsequent false alarm within a calendar year - \$174 per response
120-072	DUI ACCIDENT RESPONSE INVESTIGATION	Charge the fully allocated hourly rate for all emergency personnel involved, not to exceed \$12,000 per incident by State Law.	Charge the fully allocated hourly rate for all emergency personnel involved, not to exceed \$12,000 per incident by State Law.
120-073	VEHICLE EQUIPMENT CORRECTION INSPECTION	\$40 per inspection	\$41 per inspection
20-074	VIN VERIFICATION	\$34 per request	\$35 per request

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees		
	POLICE (continued)				
20-075	STORED/IMPOUNDED VEHICLE RELEASE	\$119 per vehicle	\$122 per vehicle		
20-076	REPOSSESSED VEHICLE RELEASE	\$15 per vehicle This fee is set by State Law	\$15 per vehicle This fee is set by State Law		
20-078	RECORDS CHECK/CLEARANCE LETTER	\$32 per letter + notary fee if applicable	\$32 per letter + notary fee if applicable		
20-079	LIVE SCAN FINGERPRINT PROCESSING	No Charge - Volunteers for Seniors/Youth \$17 per person - community group coaches or leaders \$34 per person - all others	No Charge - Volunteers for Seniors/Youth \$17 per person - community group coaches or leaders \$35 per person - all others		
20-080	POLICE REPORT COPY	As this service is covered by the Public Records Act, the fee should match the City's copy charge fee: 1st page - \$0.50 each additional page - \$0.10	As this service is covered by the Public Records Act, the fee should match the City's copy charge fee: 1st page - \$0.50 each additional page - \$0.10		
20-081	POLICE DIGITAL FILE REPRODUCTION	\$3 per device	\$3 per device		
20-083	CIVIL SUBPOENA OF RECORDS	\$15 + reproduction costs \$275 per day deposit + travel costs	\$15 + reproduction costs \$275 per day deposit + travel costs		
20-084	DUCES TECUM SUBPOENA	Fees are set by the Court \$15 per request + reproduction costs Fees are set by State Law.	Fees are set by the Court \$15 per request + reproduction costs Fees are set by State Law.		

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees
		POLICE (continued)	
20-085	POLICE SPECIAL SERVICES	Fully allocated costs of all personnel involved, + any	Fully allocated costs of all personnel involved, + any actual material or equipment expenses required for the
		event.	event.
20-082	CONCEALED CARRY WEAPONS LICENSE	\$28 Renewal license application	<ul><li>\$115 New license application</li><li>\$29 Renewal license application</li><li>\$11 Amendments to existing license application</li></ul>
		+All required State and Federal agency fees	+All required State and Federal agency fees

	FIRE			
20-069	CODE ENFORCEMENT	Recover the full costs related to the enforcement of the City's codes at a particular parcel if the parcel is not brought into compliance, up to and including court action.	Recover the full costs related to the enforcement of the City's codes at a particular parcel if the parcel is not brought into compliance, up to and including court action.	
20-045A	FIRE SPRINKLER SERVICE LETTER	\$34 per letter	\$35 per letter	
20-045B	FIRE CODE POSITION LETTER	\$175 per letter	\$180 per letter	
20-046	FIRE FLOW TEST	\$175 per test	\$180 per test	
20-086	TEMPORARY TENT/CIRCUS PERMIT	\$107 per permit + \$45 per day after the first day	\$110 per permit + \$46 per day after the first day	
20-086A	PERMANENT TENT PERMIT	Charge the fully allocated hourly rate for all staff involved + any outside costs.	Charge the fully allocated hourly rate for all staff involved + any outside costs.	
20-087	SPECIAL EVENT PERMIT	\$243 per day	\$249 per day	

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees	
	FIRE (continued)			
20-042C	RESIDENTIAL CARE FACILITY CONSULTATION	Maximum allowed under State law (currently \$50)	Maximum allowed under State law (currently \$50)	
20-088	CONFINED SPACE PERMIT	Hazard Permit - \$113 Extended Hazard Permit - \$679 Annual Hazard Permit - \$1,697	Hazard Permit - \$116 Extended Hazard Permit - \$696 Annual Hazard Permit - \$1,739	
20-089	UNDERGROUND TANK REMOVAL	\$130 per tank - 1st inspection \$68 per tank - each subsequent inspection	\$133 per tank - 1st inspection \$70 per tank - each subsequent inspection	
20-090	FIRE CODE PERMITS	\$62 per permit	\$64 per permit	
20-091	ENGINE COMPANY INSPECTION	First 2 inspections - no charge 3rd and subsequent inspections - \$153 per inspection	First 2 inspections - no charge 3rd and subsequent inspections - \$157 per inspection	
20-092	FIRE FALSE ALARM RESPONSE	First 3 responses in a calendar year - No Charge 4th and subsequent response in a calendar year - \$260 per response	First 3 responses in a calendar year - No Charge 4th and subsequent response in a calendar year - \$267 per response	
20-093	WEED ABATEMENT PROGRAM	Actual costs + 166% Administrative Fee + \$260 Flat Fee if lot must be cleared by the City This program is designed to only recover the cost of the properties that do not comply.	Actual costs + 166% Administrative Fee + \$267 Flat Fee if lot must be cleared by the City This program is designed to only recover the cost of the properties that do not comply.	
20-094	HAZARDOUS MATERIALS RESPONSE	Charge the fully allocated hourly rate for all personnel involved.	Charge the fully allocated hourly rate for all personnel involved.	

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees
		FIRE (continued)	
20-095	NEGLIGENT INCIDENT RESPONSE	Charge double the fully allocated hourly rates for all personnel involved.	Charge double the fully allocated hourly rates for all personnel involved.
20-096	FIRE/ARSON INVESTIGATION	Charge the fully allocated hourly rates for all personnel involved.	Charge the fully allocated hourly rates for all personnel involved.
20-098	FIRE INCIDENT REPORT COPY	As this service is covered by the Public Records Act, the fee should match the City's copy charge fee: 1st page - \$0.50 each additional page - \$0.10	As this service is covered by the Public Records Act, the fee should match the City's copy charge fee: 1st page - \$0.50 each additional page - \$0.10
20-098A	FIRE CODE OCCUPANCY LETTER	\$68 per letter	\$70 per letter

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees
		RECREATION	
	ADULT SPORTS	to offer new and revised programs between fee updates. Current Fees are as follows:	The City Manager or Designee may set and change Adult Sports Fees according to cost recovery guidelines and local trends. This authorization is intended to allow the Community Services Department to offer new and revised programs between fee updates. Current Fees are as follows:
		Adult Softball: \$623 per team + \$5 per nonresident player or additional 10% if 8 or more nonresident players	Adult Softball: \$640 per team + \$5 per nonresident player or additional 10% if 8 or more nonresident players
		Adult Basketball: \$410 per team + \$5 per nonresident player or additional 10% if 8 or more nonresident players	Adult Basketball: \$421 per team + \$5 per nonresident player or additional 10% if 8 or more nonresident players
20-099		Adult Volleyball: \$307 per team + \$5 per nonresident player or additional 10% if 8 or more nonresident players	Adult Volleyball: \$316 per team + \$5 per nonresident player or additional 10% if 8 or more nonresident players
		Adult Drop-in Programs: \$2 per person	Adult Drop-in Programs: \$2 per person
		Light Fee: \$21 per hour	Light Fee: \$22 per hour
		Late Fee: After registration \$52 per team	Late Fee: After registration \$53 per team
		Forfeit Fee: \$26 per team	Forfeit Fee: \$27 per team
		Protest Fee: \$21 per team	Protest Fee: \$22 per team
		Add/Drop Fee: \$21 per transaction	Add/Drop Fee: \$22 per transaction

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees		
	RECREATION (continued)				
20-100	YOUTH SPORTS	<ul> <li>The City Manager or Designee may set and change Youth Sports Fees according to cost recovery guidelines and local trends. This authorization is intended to allow the Community Services Department to offer new and revised programs between fee updates. Current Fees are as follows:</li> <li>Jr. Volleyball - \$49 per resident participant or \$54 for nonresident participants (\$5 discount for each additional family member)</li> <li>Youth Basketball - \$92 per participant or \$101 per nonresident participant (\$5 discount for each additional family member)</li> <li>T-Ball - \$83 per resident participant or \$92 for nonresident participant (\$5 discount for each additional family member)</li> <li>\$10 late fee per participant or family</li> </ul>	The City Manager or Designee may set and change Youth Sports Fees according to cost recovery guidelines and local trends. This authorization is intended to allow the Community Services Department to offer new and revised programs between fee updates. Current Fees are as follows: Jr. Volleyball - \$50 per resident participant or \$56 for nonresident participants (\$5 discount for each additional family member) Youth Basketball - \$95 per participant or \$104 per nonresident participant (\$5 discount for each additional family member) T-Ball - \$85 per resident participant or \$95 for nonresident participant (\$5 discount for each additional family member)		
20-103	CONTRACT RECREATION CLASSES	City Contract Instructors receive 70% of the class fee and the City receives the remaining 30% for off-site classes and/or existing instructors. City Contract Instructors receive 60% of the class fee and the City receives the remaining 40% for on-site classes and/or new instructors.	City Contract Instructors receive 70% of the class fee and the City receives the remaining 30% for off-site classes and/or existing instructors. City Contract Instructors receive 60% of the class fee and the City receives the remaining 40% for on-site classes and/or new instructors.		

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees		
	RECREATION (continued)				
20-104	CITY SPECIAL EVENTS		The City Manager or Designee may set and change Special Events according to cost recovery guidelines and local trends. This authorization is intended to allow the Community Services Department to offer new and revised programs between fee updates. Current Fees are as follows: 1st Banner Position - No charge Additional Banner Positions - \$51 each per week according to policy A temporary banner removal fee of \$27 will be charged if banner is left up more than one day after the event.		

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Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees		
	RECREATION (continued)				
20-104	CITY SPECIAL EVENTS (continued)	Cruise Night: \$27 per car during pre-registration \$37 per car the night of the event Craft Faire \$67 per inside space for residents \$83 per inside space for nonresidents \$57 per outside space for nonresidents \$73 per outside space for nonresidents Father/Daughter Dance: \$31 per couple for residents \$36 per couple for nonresidents + \$5 for each additional daughter Booth Fee (Booths allowed in accordance with City policy at other City-run events) \$0 Nonprofit vendors \$60 For Profit Vendors Other Special Events: Fully allocated cost of required personnel	Cruise Night: \$28 per car during pre-registration \$38 per car the night of the event Craft Faire \$69 per inside space for residents \$85 per inside space for nonresidents \$59 per outside space for nonresidents \$75 per outside space for nonresidents Father/Daughter Dance: \$32 per couple for residents \$37 per couple for nonresidents + \$5 for each additional daughter Booth Fee (Booths allowed in accordance with City policy at other City-run events) \$0 Nonprofit vendors \$62 For Profit Vendors Other Special Events: Fully allocated cost of required personnel		
20-105	TRIPS AND TOURS	Charge the direct cost of the trip	Charge the direct cost of the trip		

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees
		RECREATION (continued)	
20-148	ADVERTISING	The City Manager or designee may set and change Advertising Fees according to cost recovery guidelines and local market trends. This authorization is intended to allow the Community Services Department to offer new and revised programs between fee updates. Current Fees are as follows: \$130 1/8 Page Ad \$205 1/4 Page Ad \$205 1/2 Page Ad \$255 Banner Ad \$575 Full Page Ad \$825 Inside Back Cover \$825 Inside Front Cover \$1,500 Back Cover	The City Manager or designee may set and change Advertising Fees according to cost recovery guidelines and local market trends. This authorization is intended to allow the Community Services Department to offer new and revised programs between fee updates. Current Fees are as follows: \$134 1/8 Page Ad \$211 1/4 Page Ad \$211 1/4 Page Ad \$262 Banner Ad \$262 Banner Ad \$591 Full Page Ad \$848 Inside Back Cover \$848 Inside Front Cover \$1,542 Back Cover

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees		
	PAVILION				
20-138	PAVILION CLEANING FEE	Security Deposit: All special events require a \$396 security deposit. Security Guards: All events where alcohol is served require one guard per 100 people. \$23+ actual cost of security service (minimum of 4 hours) Application Fee: \$6 each Cleaning Fee: \$21 + contract cleaning charge + any repair costs for damage to the facility + fully allocated hourly rate of City personnel Cleaning Fee will be applied at the discretion of the City Manager or Designee. (In general it will be required for all rentals where food and/or beverages are served, for all day Saturday rentals and other large events where a	Security Deposit: All special events require a \$406 security deposit. Security Guards: All events where alcohol is served require one guard per 100 people. \$23+ actual cost of security service (minimum of 4 hours) Application Fee: \$6 each Cleaning Fee: \$23 + contract cleaning charge + any repair costs for damage to the facility + fully allocated hourly rate of City personnel Cleaning Fee will be applied at the discretion of the City Manager or Designee. (In general it will be required for all rentals where food and/or beverages are served, for all day Saturday rentals and other large events where a cleaning crew is required.)		

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Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees		
	PAVILION (continued)				
20-106	PAVILION RENTAL	Rotary Room: Weekdays: \$45 per hour for residents \$51 per hour for residents \$51 per hour for non-profits Evenings and Sundays: \$62 per hour for residents \$74 per hour for residents \$74 per hour for non-profits Gronstrand Room: Weekdays: \$40 per hour for residents \$45 per hour for residents \$45 per hour for non-profits Evenings and Sundays: \$51 per hour for residents \$57 per hour for non-profits Evenings and Sundays: \$51 per hour for non-profits Evenings and Sundays: \$51 per hour for non-profits \$57 per hour for non-profits \$57 per hour for non-profits	Rotary Room: Weekdays: \$46 per hour for residents \$52 per hour for nonresidents/commercial \$41 per hour for non-profits Evenings and Sundays: \$64 per hour for residents \$75 per hour for nonresidents/commercial \$41 per hour for non-profits Gronstrand Room: Weekdays: \$41 per hour for residents \$46 per hour for residents \$46 per hour for nonresidents/commercial \$35 per hour for non-profits Evenings and Sundays: \$52 per hour for residents \$58 per hour for nonresidents/commercial \$35 per hour for non-profits Evenings and Sundays: \$52 per hour for non-profits S53 per hour for non-profits		

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees			
	PAVILION (continued)					
20-106	PAVILION RENTAL (continued)	Community Room: Weekdays: \$34 per hour for residents \$34 per hour for non-profits Evenings and Sundays: \$40 per hour for residents \$40 per hour for residents \$40 per hour for non-profits Kitchen: Weekdays: \$51 per hour for non-profits Kitchen: Weekdays: \$55 per hour for residents \$57 per hour for non-profits Evenings and Sundays: \$62 per hour for non-profits Evenings and Sundays: \$63 per hour for residents \$68 per hour for non-profits Great Room: Weekdays: \$79 per hour for residents \$91 per hour for non-profits Great Room: Weekdays: \$79 per hour for non-profits Great Room: Weekdays: \$79 per hour for non-profits Great Room: Weekdays: \$79 per hour for non-profits Some residents/commercial \$28 per hour for non-profits Some residents/commercial \$29 per hour for non-profits Some residents/commercial \$29 per hour for non-profits Some residents/commercial \$29 per hour for non-profits	Community Room: Weekdays: \$35 per hour for residents \$35 per hour for non-profits Evenings and Sundays: \$41 per hour for non-profits Evenings and Sundays: \$41 per hour for residents \$41 per hour for non-profits Kitchen: Weekdays: \$52 per hour for non-profits Kitchen: Weekdays: \$52 per hour for residents \$58 per hour for non-profits Evenings and Sundays: \$64 per hour for non-profits Evenings and Sundays: \$64 per hour for residents \$70 per hour for non-profits Great Room: Weekdays: \$81 per hour for residents \$93 per hour for non-profits To nonresidents/commercial \$29 per hour for non-profits Great Room: Weekdays: \$81 per hour for residents \$93 per hour for non-profits Source to the tot for non-profits Source to tot for non-profits Source to tot for non-profits Source to tot for non-profits			

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees		
	PAVILION (continued)				
20-106	PAVILION RENTAL (continued)	<ul> <li>Great Room:</li> <li>Evenings and Sundays:</li> <li>\$107 per hour for residents</li> <li>\$124 per hour for nonresidents/commercial</li> <li>\$68 per hour for non-profits</li> <li>Combined: (Includes Great Room, Community Room, Kitchen and Lobby, Saturday Only)</li> <li>\$2,184 per day + \$192 cleaning fee for residents</li> <li>\$2,749 per day + \$192 cleaning fee for nonresidents/commercial</li> <li>\$68 per hour, 12 hour min for non-profits (Great Room only), additional fees apply for use of</li> <li>Lakeside Room:</li> <li>\$40 per hour for residents</li> <li>\$39 per hour for non-profits</li> </ul>	Great Room: Evenings and Sundays: \$110 per hour for residents \$128 per hour for nonresidents/commercial \$70 per hour for non-profits Combined: (Includes Great Room, Community Room, Kitchen and Lobby, Saturday Only) \$2,238 per day + \$197 cleaning fee for residents \$2,817 per day + \$197 cleaning fee for nonresidents/commercial \$70 per hour, 12 hour min for non-profits (Great Room only), additional fees apply for use of Lakeside Room: \$41 per hour for residents \$40 per hour for non-profits		

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees		
	PAVILION (continued)				
20-139	PAVILION EQUIPMENT RENTALS	Non-profit organizations may receive a 50% discount on equipment rental fees. Upon approval of the City Manager or Designee, non-profit organizations that have ongoing rental agreements with the Pavilion on the Lake and have made significant donations to the City facilities are eligible to receive a full waiver of rental items. Gazebo Chairs: \$1.70 per chair + \$40 set-up fee Stage: \$11 per 4' x 8' piece Linens (optional): Fees set by the Pavilion Coordinator based on market conditions. Podium: \$23 per day TV/VCR: \$34 per day TV/VCR: \$34 per day Sound System: \$113 per day Overhead Projector: \$28 per day Portable Projector Screens: \$17 per day Electric Projector Screens: \$28 per day LCD Projector: \$113 per day Topiary Trees: \$23 each Lattice Screen: \$28 each without lights \$57 each with lights Microphone: \$23 each per day Mirrors: \$2 each Candleholders: \$1 each Wireless Internet: \$28 per day	Non-profit organizations may receive a 50% discount on equipment rental fees. Upon approval of the City Manager or Designee, non-profit organizations that have ongoing rental agreements with the Pavilion on the Lake and have made significant donations to the City facilities are eligible to receive a full waiver of rental items. Gazebo Chairs: \$1.70 per chair + \$41 set-up fee Stage: \$12 per 4' x 8' piece Linens (optional): Fees set by the Pavilion Coordinator based on market conditions. Podium: \$23 per day TV/VCR: \$35 per day TV/VCR: \$35 per day TV/VCR/DVD: \$41 per day Sound System: \$116 per day Overhead Projector: \$29 per day Portable Projector Screens: \$17 per day Electric Projector Screens: \$17 per day LCD Projector: \$116 per day Topiary Trees: \$23 each Lattice Screen: \$29 each without lights \$58 each with lights Microphone: \$23 each per day Mirrors: \$2 each Candleholders: \$1 each Wireless Internet: \$29 per day		

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees
		PAVILION (continued)	
20-140	GAZEBO RENTALS	\$175 per day	\$180 per day
20-141	RANGER HOUSE RENTALS RANGER HOUSE RENTALS-ZOO ROOM	\$34 per hour for residents \$34 per hour for nonresidents/commercial \$28 per hour for non-profit	\$35 per hour for residents \$35 per hour for nonresidents/commercial \$29 per hour for non-profit

	COLONY PARK COMMUNITY CENTER			
20-150	YOUTH & TEEN SERVICES	Teen Center membership - \$10 per year Teen Center membership card replacement - \$2 per card Teen Center Summer Club - \$55 per week	Teen Center membership - \$10 per year Teen Center membership card replacement - \$2 per card Teen Center Summer Club - \$57 per week	

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees		
	COLONY PARK COMMUNITY CENTER (continued)				
20-152	COLONY PARK COMMUNITY CENTER RENTAL	<ul> <li>COLONY PARK COMMUNITY CENTER (cont Non-refundable Deposit: All bookings require a 50% non-refundable deposit. Cancellations will forfeit the deposit</li> <li>Security Deposit: May be required at the discretion of the Director (refundable after event if no damages/extra charges apply).</li> <li>Security Guards: At the discretion of the Director, events require one guard per 100 people. \$22 + actual cost of security service</li> <li>Additional Staff Time: An additional hourly rental charge of \$22 per hour will apply if the City is required to schedule additional personnel in order to accommodate the event</li> <li>Fitness (Dance &amp; Exercise Rooms Combined): Weekdays: \$49 per hour for residents \$54 per hour for non-profits</li> <li>Fitness (Dance &amp; Exercise Rooms Combined):</li> </ul>	inued)Non-refundable Deposit: All bookings require a 50% non-refundable deposit. Cancellations will forfeit the depositSecurity Deposit: May be required at the discretion of the Director (refundable after event if no damages/extra charges apply).Security Guards: At the discretion of the Director, events require one guard per 100 people. \$22 + actual cost of security serviceAdditional Staff Time: An additional hourly rental charge of \$22 per hour will apply if the City is required to schedule additional personnel in order to accommodate the eventFitness (Dance & Exercise Rooms Combined): Weekdays: \$50 per hour for nonresidents \$45 per hour for non-profitsFitness (Dance & Exercise Rooms Combined):		
		Evenings, Saturdays and Sundays: \$64 per hour for residents \$69 per hour for nonresidents \$59 per hour for non-profits	Evenings, Saturdays and Sundays: \$66 per hour for residents \$71 per hour for nonresidents \$61 per hour for non-profits		

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees			
	COLONY PARK COMMUNITY CENTER (continued)					
20-152	COLONY PARK COMMUNITY CENTER RENTAL (continued)	Conference Room: Weekdays: \$32 per hour for residents \$37 per hour for non-profits Evenings, Saturdays and Sundays: \$49 per hour for non-profits Evenings, Saturdays and Sundays: \$49 per hour for non-profits Gymnasium: Weekdays: \$64 per hour for residents \$81 per hour for non-profits Evenings, Saturdays and Sundays: \$81 per hour for non-profits Evenings, Saturdays and Sundays: \$81 per hour for non-profits Arts and Crafts Room: Weekdays: \$37 per hour for non-profits Evenings, Saturdays and Sundays: \$37 per hour for non-profits Evenings, Saturdays and Sundays: \$37 per hour for non-profits Evenings, Saturdays and Sundays: \$32 per hour for non-profits Evenings, Saturdays and Sundays: \$33 per hour for non-profits Evenings, Saturdays and Sundays: \$34 per hour for non-profits Evenings, Saturdays and Sundays: \$35 per hour for non-profits Evenings, Saturdays and Sundays: \$54 per hour for non-profits Evenings, Saturdays and Sundays: \$54 per hour for non-profits Evenings, Saturdays and Sundays: \$54 per hour for non-profits Evenings, Patical periodic p	Conference Room: Weekdays: \$33 per hour for residents \$38 per hour for non-profits Evenings, Saturdays and Sundays: \$50 per hour for non-profits Evenings, Saturdays and Sundays: \$55 per hour for non-profits Gymnasium: Weekdays: \$66 per hour for non-profits Gymnasium: Weekdays: \$66 per hour for residents \$83 per hour for non-profits Evenings, Saturdays and Sundays: \$83 per hour for non-profits Evenings, Saturdays and Sundays: \$83 per hour for non-profits Arts and Crafts Room: Weekdays: \$38 per hour for residents \$45 per hour for non-profits Arts and Crafts Room: Weekdays: \$38 per hour for residents \$45 per hour for non-profits Evenings, Saturdays and Sundays: \$38 per hour for non-profits Evenings, Saturdays and Sundays: \$33 per hour for non-profits Evenings, Saturdays and Sundays: \$35 per hour for non-profits Evenings, Saturdays and Sundays: \$55 per hour for non-profits			

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees		
	COLONY PARK COMMUNITY CENTER (continued)				
20-153	COMMUNITY CENTER CLEANING FEE	Manager or Designee. (In general it will be required for all rentals where food and/or beverages are served, for all day Saturday rentals and other large events	Cleaning Fee: Up to \$308 (applied at the discretion of the Director) Cleaning Fee will be applied at the discretion of the City Manager or Designee. (In general it will be required for all rentals where food and/or beverages are served, for all day Saturday rentals and other large events where a cleaning crew is required.)		
20-154	COLONY PARK COMMUNITY CENTER EQUIPMENT RENTALS	Table and chair set up (groups of 50+): \$43 Scoreboard: \$27 per day Podium: \$27 per day TV/DVD: \$27 per day Sound system: \$108 per day Stage: \$10 per 4' x 8' piece Portable projector screen: \$22 per day Coffee service: \$3 per person (10 person min.)	Table and chair set up (groups of 50+): \$45 Scoreboard: \$28 per day Podium: \$28 per day TV/DVD: \$28 per day Sound system: \$111 per day Stage: \$11 per 4' x 8' piece Portable projector screen: \$23 per day Coffee service: \$3 per person (10 person min.)		

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees
		PARKS & FACILITIES RENTALS Public Meeting Room (M-F 8:00-5:00): \$28 per hour for non-profit \$45 per hour for private resident \$50 per hour for private nonresident If outside of business hours:	Public Meeting Room (M-F 8:00-5:00): \$29 per hour for non-profit \$46 per hour for private resident \$51 per hour for private nonresident If outside of business hours:
20-160	CITY HALL RENTALS	<ul> <li>+ Fully allocated hourly rate of all City personnel required</li> <li>\$48 per event cleaning fee for events that serve food</li> <li>City Council Chambers (M-F 8:00-5:00)</li> <li>2 hour minimum rental</li> <li>\$99 per hour for non-profit</li> <li>\$121 per hour for private resident</li> <li>\$132 per hour for private nonresident</li> <li>\$500 non-refundable security deposit and a separate cleaning fee are required for events that serve food and/or drinks or are longer than 2 hours</li> </ul>	<ul> <li>+ Fully allocated hourly rate of all City personnel required</li> <li>\$49 per event cleaning fee for events that serve food</li> <li>City Council Chambers (M-F 8:00-5:00)</li> <li>2 hour minimum rental</li> <li>\$102 per hour for non-profit</li> <li>\$124 per hour for non-profit</li> <li>\$124 per hour for private resident</li> <li>\$136 per hour for private nonresident</li> <li>\$513 non-refundable security deposit and a separate cleaning fee are required for events that serve food and/or drinks or are longer than 2 hours</li> </ul>
		City Council Chambers (Friday Evenings) 2 hour minimum rental \$410 per hour for non-profit \$500 per hour for private resident \$550 per hour for private non-resident \$500 non-refundable security deposit and a separate cleaning fee are required for events that serve food and/or drinks or are longer than 2 hours	City Council Chambers (Friday Evenings) 2 hour minimum rental \$421 per hour for non-profit \$513 per hour for private resident \$564 per hour for private non-resident \$513 non-refundable security deposit and a separate cleaning fee are required for events that serve food and/or drinks or are longer than 2 hours

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Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees
		PARKS & FACILITIES RENTALS	
20-160	CITY HALL RENTALS (continued)	City Council Chambers (Saturday & Sunday) \$3,849 per day for non-profit \$5,498 per day for private resident \$6,048 per day for private non-resident \$550 per hour in excess of 10 hours \$1,100 reservation deposit required \$100 per event cleaning fee for events that serve food and/or drinks	City Council Chambers (Saturday & Sunday) \$3,953 per day for non-profit \$5,647 per day for private resident \$6,212 per day for private non-resident \$564 per hour in excess of 10 hours \$1,130 reservation deposit required \$103 per event cleaning fee for events that serve food and/or drinks
		Event Photography (Saturday & Sunday) 2 hour minimum \$165 per hour for private resident \$220 per hour for private nonresident Outdoor event Ceremony (Saturday & Sunday) \$385 per ceremony	Event Photography (Saturday & Sunday) 2 hour minimum \$169 per hour for private resident \$226 per hour for private nonresident Outdoor event Ceremony (Saturday & Sunday) \$395 per ceremony

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees		
	PARKS & FACILITIES RENTALS (continued)				
20-107A	PARK RENTALS	In case of inclement weather, the applicant may request a refund of usage fees subject to an administrative fee or reschedule the reservation date subject to a reservation modification fee. In addition to the base rental rate listed below, all park facility charges are also subject to the following charges as applicable: \$17 Reservation change or modification fee \$12 Use of utilities fee Security Guards: At discretion of City Manager or Designee, events where alcohol is served require one guard per 100 people. \$22 + actual cost of security service Fully allocated hourly rate of all City personnel required for the event will be charged	In case of inclement weather, the applicant may request a refund of usage fees subject to an administrative fee or reschedule the reservation date subject to a reservation modification fee. In addition to the base rental rate listed below, all park facility charges are also subject to the following charges as applicable: \$17 Reservation change or modification fee \$13 Use of utilities fee Security Guards: At discretion of City Manager or Designee, events where alcohol is served require one guard per 100 people. \$22 + actual cost of security service Fully allocated hourly rate of all City personnel required for the event will be charged		

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees		
	PARKS & FACILITIES RENTALS (continued)				
20-107A	PARK RENTALS (continued)	Barbeque Areas: \$59 per day for Paloma BBQ Areas \$59 per day for Lake Park BBQ Areas \$32 per day for Colony Park BBQ Areas \$81 per day for all 3 Colony Park BBQ areas Lake Park Bandstand: \$56 for nonprofits \$89 for all others Outdoor Movie Screen Rental: \$1,074 for 5 hours for nonprofits \$1,342 for 5 hours all others	Barbeque Areas: \$61 per day for Paloma BBQ Areas \$61 per day for Lake Park BBQ Areas \$33 per day for Colony Park BBQ Areas \$83 per day for all 3 Colony Park BBQ areas Lake Park Bandstand: \$57 for nonprofits \$91 for all others Outdoor Movie Screen Rental: \$1,103 for 5 hours for nonprofits \$1,379 for 5 hours all others		

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees
		PARKS & FACILITIES RENTALS (continu	ed)
20-107A	PARK RENTALS (continued)	Faces of Freedom Veterans Memorial: \$81 per day No fee for veteran's organizations, individual veterans, or families of veterans for services and events. No security deposit will be required for these events. Sunken Gardens: \$181 per day for non-profit \$403 per day for all others Equestrian Arena: \$108 per day private use \$212 security deposit Lake Park Special Event: \$537 per day for non-profits \$805 per day for others Stadium Park:	Faces of Freedom Veterans Memorial: \$83 per day No fee for veteran's organizations, individual veterans, or families of veterans for services and events. No security deposit will be required for these events. Sunken Gardens: \$186 per day for non-profit \$413 per day for all others Equestrian Arena: \$111 per day private use \$218 security deposit Lake Park Special Event: \$552 per day for non-profits \$827 per day for others Stadium Park:
		<ul> <li>\$ 805 per day for non-profits for a &gt; 150 person event</li> <li>\$ 1,611 per day for all others for a &gt;150 person event</li> <li>\$ 215 per day for non-profits for a &lt;= 150 person event</li> <li>\$ 537 per day for all others for a &lt;= 150 person event</li> <li>Paloma Creek Park Horseshoe Pits: \$12 per hour (2 hour minimum)</li> <li>Paloma Creek Park Sand Volleyball Court: \$12 per hour (2 hour minimum)</li> </ul>	<ul> <li>\$ 827 per day for non-profits for a &gt; 150 person event</li> <li>\$ 1,655 per day for all others for a &gt;150 person event</li> <li>\$ 221 per day for non-profits for a &lt;= 150 person event</li> <li>\$ 552 per day for all others for a &lt;= 150 person event</li> <li>Paloma Creek Park Horseshoe Pits: \$13 per hour (2 hour minimum)</li> <li>Paloma Creek Park Sand Volleyball Court: \$13 per hour (2 hour minimum)</li> </ul>

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees			
PARKS & FACILITIES RENTALS (continued)						
20-107A	PARK RENTALS (continued)	Colony Park Bocce Ball Courts: \$12 per hour (2 hour minimum) Corn Hole Board Set Rental With Bags: \$31 per day plus \$100 refundable security deposit	Colony Park Bocce Ball Courts: \$13 per hour (2 hour minimum) Corn Hole Board Set Rental With Bags: \$32 per day plus \$103 refundable security deposit			
20-107	BALLFIELD/PARK FACILITY RENTAL	Ballfield and Open Fields fees: in addition to in-kind contributions \$27 per hour for field \$22 per hour for lights \$27 base rental per field (+ \$205 deposit) \$54 for field lining (one time per day)	Ballfield and Open Fields fees: in addition to in-kind contributions \$28 per hour for field \$22 per hour for lights \$28 base rental per field (+ \$211 deposit) \$55 for field lining (one time per day)			

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees					
PARKS & FACILITIES RENTALS (continued)								
20-107B	BALLFIELD FACILITY TOURNAMENT RENTAL	A Non-refundable deposit of 50% required on all bookings (unless a higher deposit is noted). There are no refunds due to bad weather. In addition to the rental rate listed below, all tournaments are also subject to the following charges as applicable: Fully allocated hourly rate of all City personnel required for the event will be charged \$22 per hour for lights \$27 per field per day base rental fee (+\$212 deposit) \$54 facility key replacement fee \$54 field lining fee (one time per day) In addition to in-kind contributions rental fees will be as follows: \$27 per day (12 hours max) for two fields \$751 for two days (24 hours max) for two fields Any rental of fields that is 5 or more hours will be treated as a Tournament and Tournament fees and policies will apply.	A Non-refundable deposit of 50% required on all bookings (unless a higher deposit is noted). There are no refunds due to bad weather. In addition to the rental rate listed below, all tournaments are also subject to the following charges as applicable: Fully allocated hourly rate of all City personnel required for the event will be charged \$22 per hour for lights \$28 per field per day base rental fee (+\$218 deposit) \$55 facility key replacement fee \$55 field lining fee (one time per day) In addition to in-kind contributions rental fees will be as follows: \$28 per hour per field or \$441 per day (12 hours max) for two fields \$772 for two days (24 hours max) for two fields Any rental of fields that is 5 or more hours will be treated as a Tournament and Tournament fees and policies will apply.					

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees					
	ZOO							
20-108	ZOO SERVICES	Admissions: \$10 General (13 and up) \$9 Senior (65 and up) \$8 Child (5-12) \$5 Child (3-4) Military Day at the Charles Paddock Zoo - One dedicated day will be chosen during the year to offer "FREE Admission" for Active Military and their families. In the past, this day has been referred to as Armed Forces Day. Stroller Rental: \$5 per day - basic \$6 per day - theme Educational Programs: fees set by Zoo Director based on market conditions and cost of items being resold School Presentations, Camps, Special Programs: fees set by the Zoo Director based on market conditions and estimated variable costs of the program. Birthday parties: \$10-\$15 per child, based on market conditions and costs of items included Zoo Asset Sales: fees set by the Zoo Director, based on market conditions. Zoo Concessions, Vending & Gifts: fees set by the Zoo Director, based on market conditions and cost of items being resold.	on market conditions and cost of items being resold					
Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees					
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		BUSINESS LICENSES						
20-116	NEW BUSINESS LICENSE APPLICATION REV/ENFORCEMENT	<ul> <li>\$235 - A Occupancy, H Occupancy, Sprinkler</li> <li>\$103 - All Other Occupancies</li> <li>\$75 - Out of Town Business or Contractor</li> <li>\$75 - Home Occupation</li> </ul>	<ul> <li>\$241 - A Occupancy, H Occupancy, Sprinkler</li> <li>\$106 - All Other Occupancies</li> <li>\$77 - Out of Town Business or Contractor</li> <li>\$77 - Home Occupation</li> </ul>					
20-118	BUSINESS LICENSE RENEWAL	\$23 per renewal	\$23 per renewal					
20-118A	BUSINESS LICENSE REPRINT	\$15 per reprint	\$15 per reprint					
20-119	SOLICITOR PERMIT	\$28 per permit + \$6 per card	\$29 per permit + \$6 per card					
20-077	SPECIAL BUSINESS DOJ CHECK	\$172 per application + any DOJ fees	\$176 per application + any DOJ fees					

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees
		GENERAL	
20-115	DAMAGE TO CITY PROPERTY REPAIR	Charge the fully allocated hourly rate for all required personnel + any material costs.	Charge the fully allocated hourly rate for all required personnel + any material costs.
20-120	RETURNED CHECK PROCESSING	\$28 per NSF check	\$29 per NSF check
20-121	ELECTRONIC FILE COPY SERVICE	\$3 per device	\$3 per device
20-122	DOCUMENT CERTIFICATION	\$31 per document	\$31 per document
20-123	CANDIDATE/INITIATIVE FILING	Candidate - \$25 per candidate Initiative - \$200 per initiative Fee is refundable to the filer, if within one year of filing the notice of intent, the elections official certifies the sufficiency of the petition. Fees are set by Sate Law	Candidate - \$25 per candidate Initiative - \$200 per initiative Fee is refundable to the filer, if within one year of filing the notice of intent, the elections official certifies the sufficiency of the petition. Fees are set by Sate Law
20-124	RECORDS COMPILATION SERVICE	Charge the fully allocated hourly rate for all required personnel and any outside costs in accordance with Government Code section 6253.9.	Charge the fully allocated hourly rate for all required personnel and any outside costs in accordance with Government Code section 6253.9.

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees
		GENERAL (continued)	
20-125	DOCUMENT REPRODUCTION	<ul> <li>Copying/Scanning/Faxing: Black &amp; White: \$0.50 - 1st page \$0.10 - each additional page</li> <li>Color Copies: \$1 per page</li> <li>Fair Political Practices Commission copies - \$.10 per page</li> <li>Contract reproduction of documents: Actual cost of reproduction + actual postage and/or mailing expense</li> <li>Digital File Reproduction - \$3 per device</li> </ul>	Copying/Scanning/Faxing: Black & White: \$0.50 - 1st page \$0.10 - each additional page Color Copies: \$1 per page Fair Political Practices Commission copies - \$.10 per page Contract reproduction of documents: Actual cost of reproduction + actual postage and/or mailing expense Digital File Reproduction - \$3 per device
20-142	GENERATION OF MAILING LABELS	0-50 Labels: \$114 51-100 Labels: \$172 101-150 Labels: \$230 151+ Labels: \$286	0-50 Labels: \$117 51-100 Labels: \$176 101-150 Labels: \$235 151+ Labels: \$293
20-143	MAILING OF NOTICES/LETTERS	0-50 Notices: \$86 51-100 Notices: \$144 101-150 Notices: \$200 151+ Notices: \$200 + \$1 per item over 150 + Actual cost of postage or other mailing fee	0-50 Notices: \$88 51-100 Notices: \$147 101-150 Notices: \$205 151+ Notices: \$205 + \$1 per item over 150 + Actual cost of postage or other mailing fee
20-144	MAP FOLDING FEE	\$36 each	\$37 each

Ref #	Fee Name	2019 Fees (Effective 07/29/2019)	Proposed Fees						
	GENERAL (continued)								
20-067	BLUEPRINT/MAP REPRODUCTION	Actual cost of reproduction and associated postage and/or mailing costs GIS printout fee - fully allocated rate of staff time spent on project	Actual cost of reproduction and associated postage and/or mailing costs GIS printout fee - fully allocated rate of staff time spent on project						
20-163	FILMING PERMIT APPLICATION	Large building plan copy: \$5 per sheet \$266 per permit	Large building plan copy: \$5 per sheet \$273 per permit						
20-100		Administrative fee associated with registering for an activity online through Active Net:	Administrative fee associated with registering for an activity online through Active Net:						
20-990	ACTIVE NET REGISTRATION	Activity cost between \$0-\$10.99 - \$0.50 Activity cost between \$11.00-\$39.99 - \$1.00 Activity cost between \$40.00-\$199.99 - \$2.00 Activity cost \$200+ - \$10.00	Activity cost between \$0-\$10.99 - \$0.50 Activity cost between \$11.00-\$39.99 - \$1.00 Activity cost between \$40.00-\$199.99 - \$2.00 Activity cost \$200+ - \$10.00						
20-991	DIRECTOR APPROVED FEE WAIVER	With the approval of the Administrative Services Director, staff would have the ability to waive certain fees that were incurred due to staff error.	With the approval of the Administrative Services Director, staff would have the ability to waive certain fees that were incurred due to staff error.						



C-1 05/26/20



# Atascadero City Council

# Staff Report – Administrative Services Department

# **COVID- 19 Fiscal Update**

### **RECOMMENDATION:**

Council receive and file COVID-19 fiscal update.

### DISCUSSION:

#### Background

The City of Atascadero has worked hard to maintain fiscal stability through the ups and downs in the economy that have occurred over the years. The effects of the state, national, and worldwide financial environments all have an impact on the local economy. This era of COVID-19 is the ultimate example. The County of San Luis Obispo and the State of California both issued Stay/Shelter at Home Orders that went into effect on March 19, 2020. These Orders required all individuals living in the County/State to stay home except as needed for essential services, in an effort to help curb the spread of COVID-19.

The swift reaction by consumers and businesses in what some are now calling, "The Great Shutdown", is impacting revenues across the board for individuals, businesses, and governments. Atascadero is no exception. While some of the other local cities have already begun implementing changes to their budgets, it is important to remember that each jurisdiction is different. By continuing to carefully analyze the specifics for Atascadero together, the best decisions can be made to lead the community forward.

#### <u>Analysis</u>

Staff continues to analyze revenues from all sources to determine what kind of effect there might be on the City's financial health and operations. This COVID-19 event is different from anything that has been experienced in the past. While the Great Recession is looked to for answers, this COVID-19 situation is different and considered new territory. The primary revenue areas that are expected to decrease as a result of COVID-19 and the Great Shutdown include Sales Tax, TOT, and recreational activities such as Zoo fees, Pavilion and Park rentals, and Recreation fees. Following is an analysis of the assumptions and projections for these revenues. Staff continues to take in all the data and information that is available, and the following analysis is staff's best effort at an updated projection, given the very limited existing data. This projection will undoubtedly continue to change as new information is available.

#### Property Tax Revenue

The City's 2019-2021 budget estimates that property tax revenue makes up a two-year average of 47% of the General Fund Revenue (excluding Measure F-14 Funds). This has a few implications. The first is that just under half of the General Fund revenue is dependent on this very stable revenue source. This source is not subject to rapid variations and thus it is a reliable base. The second implication, however, is that just under half of the General Fund revenue is also slow to increase, and most of the ability to influence this source is based on the economy. The City has limited ability, mostly through economic development policies, to influence property tax revenue. Even at that, increases come slowly and may take years to come to fruition.



The property taxes that are due in fiscal year 2020/21 were calculated based on valuations determined in January 2020, prior to the time COVID-19 effects hit. The next valuation will occur in January 2021, and would be due in fiscal year 2021/22. The County Tax Collector is seeing a delinquency rate of about 3%, compared to a delinquency rate in the prior year at the same time of 1%. Since Atascadero is on the Teeter Plan with the County, there will be only a slight cash flow shift from April 2020 to July of 2020 due to the delinquencies. The County Assessor is still projecting a 5% increase in the Countywide Secured roll for fiscal year 2021/22.

#### Sales Tax Revenue

Sales tax revenue averages about 18% of General Fund revenue. Sales tax is arguably the most volatile of the major revenues and is highly reactive to the local, state and national economies. Sales tax revenue in Atascadero was greatly reduced due to the Great Recession, and had just recovered to an equivalent amount as of fiscal year 2017/18. Prior to COVID-19, the City was expecting slow and steady growth to exceed \$4.5 million by fiscal year 2024/25. The following graph illustrates sales tax revenue projections as included in the 2019-2021 budget.



The City contracts with HdL Companies (HdL) for Sales Tax revenue and analysis services. HdL was able to provide the City a breakdown of revenue by industry to most accurately assess the specific mixture of the sales tax generators in the community. HdL's general COVID-19 related assumptions include:

- the stay-at-home order will conclude by the end of May 2020
- the virus will have largely run its course by the end of September 2020
- no later resurgence of the virus in the fall or winter
- sales tax will generally continue to decline through the end of the calendar year before beginning moderate gains for several quarters afterward

Of Atascadero's sales tax revenue, about 18% is due to sales from fuel and service stations. This sector has seen significant volatility in the last few years due to decreases in per gallon prices or in consumption. The current COVID-19 has brought both a decrease in fuel prices and consumption.



#### 4Q19 Percent of Total

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HdL has advised that Atascadero may see a decrease of 26.9% in the Fuel and Service Stations industry group revenue for fiscal year 2019/20. HdL expects to see a decrease of about 13.1% in the Building and Construction industry group revenue for fiscal year 2019/20. Fortunately, there is an expected increase of about 11.3% in the State and County Pools due to AB 147, the "Wayfair Decision", which requires certain online retailers to remit California Sales Tax. A portion of this "new" revenue is allocated to Atascadero and is expected to help offset some of the COVID-19 related reductions.

Overall, HdL is projecting a decrease in Atascadero Sales Tax Revenue of about 11.1% for fiscal year 2019/20, and another 1.6% for fiscal year 2020/21 (excluding Measure F-14 revenue.) Measure F-14 revenue is projected to decrease about 9.3% in fiscal year 2019/20 and another 4.6% in 2020/21.



As part of the relief offered to sales tax collectors in the State, the Governor made two changes that affect the remittance of sales tax revenue:

- a 90-day extension to file sales tax returns that were originally due on April 30, 2020 (automatically extended to all sales tax payers who file a return less than \$1 million)
- a 12-month interest-free payment plan (available after an application process to sales tax payers with less than \$5 million in taxable annual sales, for up to \$50,000 in sales and use tax liability)

These programs are available to businesses in the Atascadero community to help them through the difficult time caused by the physical distancing and shutdown. However, the programs also have the effect of shifting City revenue from fiscal year 2019/20 to fiscal year 2020/21. Conservative estimates, based on the make-up of sales tax payers in Atascadero, puts this deferred revenue potentially as much as \$766,000. This deferral of revenue is evidenced in the graph above by the exceptionally low revenue in fiscal year

2019/20, followed by a spike in fiscal year 2020/21, before returning to a more gradual pattern in fiscal year 2021/22. Ideally, this revenue deferral would be collected in full in the subsequent fiscal year, but there remains a possibility that some tax-payers may default. The California Department of Tax and Fee Administration (CDTFA) has indicated they remain positive about this program and suggested that not as many businesses may take advantage of the program as are eligible. Many businesses prepay, and April collections were reported to be fairly comparative with prior periods. Staff has assumed that all business that are eligible will take advantage of the programs, and assumes no defaults.

While this discussion is focused on the City's General Fund, reductions in sales tax revenues will also affect Gas Tax Revenue and Local Transportation funds. At this time, staff believes that existing projects and programs can continue as planned with the funds already on hand, but depending on the length and depth of the revenue reductions, there could be a delay in future road programs/projects.

#### Transient Occupancy Tax (TOT) Revenue

Transient Occupancy Tax (TOT) are revenues collected from guests staying at lodging facilities within the City. This is a local revenue, with which the City has significantly more influence. Prior to the COVID-19 issue, the City had seen a sizable increase in TOT revenues with the Council's emphasis on promotion and economic growth and the efforts of the Atascadero Tourism Business Improvement District. The increase in additional lodging facilities, in and proposed for development, provides the potential for additional TOT revenue.



Consistent with what staff is understanding from the industry and other experts such as HdL Companies, TOT revenues were average in January and February 2020, and then saw COVID-19 impacts beginning in March 2020. These impacts are expected to be most significant in April – June 2020, and then begin to start recovery from there. The TOT revenue projections assume a reduction of 30% for the quarter of January – March 2020, and a reduction of 72% for the quarter of April – June 2020. Reductions for the quarters in fiscal year 2020/21 are expected to taper off as guests again start traveling. Staff is currently projecting revenue reductions in next fiscal year of 55% in quarter one

(July – September 2020), 30% in quarter two (October – December 2020), 15% in quarter three (January – March 2021, and 10% in quarter four (April – June 2021.) The revenue projections also assume that the new hotel currently in development will open in October 2020, instead of in April 2020 as originally budgeted.



#### Activity Based Service Fee Revenue

The City is also experiencing a reduction in service fee revenues related to activities such as recreation, Zoo admissions and functions, park rentals, and facility rentals at the Colony Park Community Center and Pavilion on the Lake. Staff assumed no additional revenue for the remainder of this fiscal year, as these activities are not allowed or significantly limited as of the writing of this report. This projection assumes the Zoo is reopened near the beginning of the next fiscal year and park rentals will resume again. Staff assumed fiscal year 2020/21 Zoo revenue would be about 90% of the originally budgeted revenue, plus an adjustment to the Zoo Admissions price that was approved in May 2019. Staff assumed fiscal year 2020/21 park rentals would be about 95% of the original budgeted revenue. Recreation, rentals for the Colony Park Community Center and the Pavilion on the Lake are projected to be about 75% of the originally budgeted revenue for fiscal year 2020/21.

#### Expenses

Expenses were also reviewed and analyzed to understand if there is any potential to offset the reduction of revenue with a reduction in expenses. The City is a service organization and employee services are the backbone of the community. The largest portion of General Fund expenditures is dedicated to employee services. An average of 72% of General Fund expenditures for the budget were allocated directly toward the cost of employee services, but even with that, staffing has always been lean in Atascadero and hasn't kept pace with the increase in population and service level demands due to constrained resources. Employees continue to be hard at work to provide services for the community throughout the COVID-19 Stay-at-Home Orders, and these related costs have not been reduced.

# Average Expenditures by Category 2019-2021



In this time of uncertainty, Public Safety is more important than ever. About 56% of the City's General fund expenditures is devoted to Police and Fire and Emergency services. This includes the costs of each officer and fire fighter, their equipment, supplies, training and other costs. Costs for Public Safety have not been reduced during this time, and in fact have increased to some degree. The City is spending more than originally anticipated for COVID-19 response specific items such as Personal Protective Equipment (PPE) and additional cleaning supplies.



Other departments aren't seeing much in the way of reductions either. Although the Zoo is closed to the public, the costs of feeding and caring for the many animals at the Zoo continues. As does the maintenance of the buildings, facilities, and landscapes. Some costs directly related to services, such as the purchase of basketballs for the youth sports teams, may be reduced. However, there are base levels of costs that are ongoing regardless of the number of sports teams, recreation classes, or weddings held.

CalPERS retirement costs are another area staff has been closely monitoring, especially with the downturn in the economy and investment markets. The ongoing "normal" costs of retirement and the CalPERS projected payments for the Unfunded Accrued Liabilities (UAL) are included in the City's existing Seven-Year Projection, as found on Page B-11 in the 2019-2021 Budget Document.

There is concern that if the CalPERS investment returns are significantly lower than CalPERS has projected, the costs to each of the agencies, including Atascadero, could be greatly increased and would have a negative impact on future budgets.

CalPERS reported the market value of the total fund was \$372.6 billion as of 6/30/19. CalPERS reported an increase in the market value of the total fund of \$3.93 billion since the end of June last year. CalPERS reported the market value of the total fund as of 5/8/20 was \$376.53 billion. CalPERS fiscal year ends June 30, so staff will continue to monitor CalPERS investment progress, particularly as the end of the fiscal year approaches.



CalPERS has taken steps over the last few years to put the fund in a position to better weather a downturn, expecting that a downturn would eventually occur. CalPERS has indicated it has a plan and will take advantage of investment opportunities that the downturn has created. Staff will continue to monitor CalPERS, the expected investment returns, and other factors that may have an impact on the City's current and future budgets.

#### <u>Reserves</u>

The City's overall financial strategy has consistently been to maintain a conservative outlook by putting aside reserves in good times and then using those reserves during down periods to achieve stable operations. By employing this conservative strategy, the City can avoid the undesirable peaks and valleys in services due to revenue fluctuations and can better maintain its long-term financial vitality.



The Council's Financial Strategy has been effective at building a General Fund Reserve. As of June 30, 2019, the General Fund (excluding Sales Tax Measure F-14 funds) had a fund balance of \$10.9 million, or 51.2% of the General Fund Expenses. The Council agreed through the Strategic Planning process to judiciously use reserves annually in down economic times in order to maintain a consistent level of City services, and thus the 2019-2021 budget cycle included the use of just over \$1 million in reserves. The Seven-Year Projection in the 2019-2021 budget, showed the judicious use of reserves through fiscal year 2023-2024, and then building back up again starting in fiscal year 2024-2025.

The COVID-19 induced Great Shutdown has changed the revenue forecast picture. The new projection shows use of just under \$1.3 million in reserves during this two-year budget cycle and that revenues will exceed expenditures in fiscal year 2025-2026.

While this isn't an ideal situation, the reserves are doing their job and allowing the City to maintain consistent services in the face of this downturn. Since this economic shutdown is so different from anything experienced in history, there are a lot of unknowns as to how deep and how long it will all last. This situation requires continuous monitoring and analysis, but at the same time, allows some time to see how things play out and how much the plan may need to be modified.

#### Comparison to Neighboring Communities

Cities are often able to look to their neighbors for resources, ideas, thoughts and actions on how to best serve the community or resolve issues that come up. This is especially true in the relatively small county of San Luis Obispo. While the cities in the county have a lot of similarities, there are also a number of differences. Some cities have a significant portion of their revenue coming from some of the more volatile revenues sources: TOT, sales tax, and gross receipts business licenses tax. The City of Atascadero, having an average of 47% of General Fund revenue coming from property tax would likely have a different response plan than other cities with different revenue sources.

The following graph illustrates this difference, and shows the different make-up of revenue sources and also revenue per capita in the seven cities in the county. Atascadero has a small portion of General Fund revenue subject to volatile revenue, and is therefore afforded more time to gather data and understand the impacts before making plans that have the potential to impact the City's service levels.



The downside of this, of course, as shown in the graph, is that in total, Atascadero only receives \$745 in revenue per capita, which is much lower than most of the cities in the county. Before the COVID-19 shutdown occurred, Atascadero already had a tight budget. The City will have to continue to monitor and adjust if necessary as part of a larger ongoing strategy as more is learned.

#### **Conclusion**

COVID-19 and the resulting Great Shutdown have caused economic issues locally and throughout the world. The good news is that the City Council Financial Strategy put the City in a good position to be able to maintain consistent services throughout this downturn, and provides a financial cushion to buy some time before making any decisions that could really impact the City. At this point, nobody knows how deep and how long this economic downturn will last. Some economists are forecasting a quick "V" shaped recovery, and some are forecasting a slow "L" shaped recovery. There just isn't enough information at this point in time to predict which will ring true.

City staff is projecting a two-year reduction of about \$2 million in General Fund revenues compared to the original budget. This is not great news, but it's not the worst news either. The projection includes many assumptions that will be revised over time, and will be continuously monitored. The current projection does not include any Federal or State assistance, that could potentially become available in the future. At this time, staff recommends no significant changes to operations.

While it may not feel like it now, the COVID-19 response is a temporary situation. It may last a few months or a few years, but the City's Financial Strategy is designed to insulate the City from such economic instability. The bigger financial picture is the state of the City's ongoing operations. The City runs a tight budget and does the best possible with

the limited resources. While Atascadero can manage the short-term effects of COVID-19, there are many unmet needs that continue to be delayed. It is especially at times like this where the need for a silver lining is most great. Staff continues to look for opportunities in this time of change and uncertainty. As the City continues to monitor the impacts of COVID-19, staff will evaluate all scenarios to look for opportunities to better fund the City and enhance its fiscal health.

### FISCAL IMPACT:

None.

## ATTACHMENTS:

- 1. Revised Seven-Year Projection
- 2. Seven-Year Projection as adopted in the 2019-2021 Budget Document
- 3. California Forecast, Sales Tax Trends and Economic Drivers, HdL Companies, April 2020 Revised

#### **GRAPHS AND SUMMARIES** Seven Year Projection \*

#### **General Fund REVISED 05/18/2020**

-										
	Actual	Adopted Budget	Estimated	Adopted Budget	Estimated	Estimated	Estimated	Estimated	Estimated	Estimated
	2018/2019	2019/2020	2019/2020	2020/2021	2020/2021	2021/2022	2022/2023	2023/2024	2024/2025	2025/2026
Taxes										
Property Tax (Current Secured	<b>A</b> 0.407.040	<b>^ 0</b> 700 770	<b>A A FA A A A</b>	<b>A</b> 40.057.040	A 40.005.000	<b>a</b> 40.404.400	<b>A</b> 40.000.000	<b>•</b> • • • • • • • • • • •	<b>A</b> 44 074 000	¢ 40.000 F00
& VLF)	\$ 9,197,648	\$ 9,738,770	\$ 9,569,670	\$ 10,357,940	\$ 10,035,390	\$ 10,461,490	\$ 10,830,690	\$ 11,212,810	\$ 11,671,990	\$ 12,083,560
RDA Dissolution Distributions	460,501	497,500	486,010	518,400	527,480	562,900	601,300	642,100	684,800	728,200
Other Property Taxes	332,067	335,710	418,250	337,320	450,900	453,580	456,280	459,010	461,770	464,560
Sales Tax *	4,133,073	4,142,000	3,089,320	4,226,020	4,484,660	3,942,440	4,041,020	4,142,060	4,246,240	4,352,680
Franchise Fees	1,117,791	1,101,680	1,113,680	1,130,330	1,142,540	1,162,800	1,183,170	1,203,930	1,225,070	1,246,600
Transient Occupancy Tax	1,390,972	1,420,020	1,057,560	1,633,840	1,163,900	1,629,500	1,793,500	1,829,400	1,866,000	1,903,300
Other Taxes	350,047	324,670	358,000	327,250	365,390	365,550	367,140	369,050	370,670	372,580
Permits	585,524	625,800	654,700	640,460	640,660	749,250	601,250	601,460	601,680	601,900
Intergovernmental Grants	164,735	169,780	156,350	171,350	172,230	178,090	182,520	187,110	191,870	196,790
Service Fees	180,817	179,680	206,530	48,390	48,390	12,280	-	-	-	-
	040.000	404 400	000 750	400.070	000 000	004 540	000 700	000.000	044.070	040 740
Safety Fees	213,082	191,480	209,750	193,670	202,330	204,540	206,790	209,060	211,370	213,710
Mutual Aid	342,543	453,000	452,520	250,000	250,000	250,000	250,000	250,000	250,000	250,000
Development Fees	697,321	930,010	887,770	635,170	634,910	718,840	608,080	595,260	588,140	584,800
Recreation Fees	332,099	310,480	239,720	313,200	235,000	311,940	318,370	321,800	323,230	335,670
Administrative Fees	58,884	59,150	53,920	56,310	57,150	60,100	56,760	57,470	58,400	59,170
Pavilion & Other Rental Fees	135,392	126,710	92,610	128,610	96,500	130,530	132,490	134,470	136,490	138,540
Parks Fees	50,373	35,460	24,120	36,090	34,330	36,760	37,420	38,090	38,770	39,470
Zoo Fees	438,779	399,050	308,150	388,470	413,700	466,070	471,140	477,520	484,310	492,440
Fines	117,943	115,250	90,490	80,330	80,330	80,330	80,330	80,330	80,330	80,330
Interest Income	270,995	55,380	56,000	56,000	56,000	56,000	56,000	56,000	56,000	56,000
Other										
Interfund Charges	1,055,347	1,184,440	1,192,100	1,218,920	1,217,040	1,240,820	1,272,810	1,275,680	1,295,830	1,307,060
Donations	176,967	24,420	22,480	24,420	26,100	29,530	29,530	30,090	30,090	30,660
Other	31,643	24,440	55,510	24,700	24,700	24,830	24,960	25,090	25,220	25,360
Transfers	548,350	690,450	690,450	698,950	698,950	650,540	663,550	676,820	690,360	704,170
Total Revenues	22,382,893	23,135,330	21,485,660	23,496,140	23,058,580	23,778,710	24,265,100	24,874,610	25,588,630	26,267,550
Employee Services	(14,886,317)	(16,622,230)	(16,023,222)	(17,267,100)	(17,125,200)	(17,682,600)	(18,040,700)	(18,331,300)	(18,618,500)	(18,919,500)
Operations	(5,373,114)	(6,079,860)	(5,972,073)	(6,110,190)	(6,110,190)	(6,247,600)	(6,407,900)	(6,491,730)	(6,650,270)	(6,728,750)
	(3,373,114)	(0,079,000)	(3,972,073)	(0,110,190)	(0,110,190)	(0,247,000)	(0,407,900)	(0,491,730)	(0,030,270)	(0,720,750)
Special Projects & Community Funding	(1,005,181)	(526,040)	(277 901)	(202.060)	(292,960)	(979,670)	(234,250)	(233,350)	(237,850)	(238,170)
Capital Outlay	(1,003,181) (86,124)	(520,040)	(277,891) (28,580)	(292,960)	(292,900)	(150,000)	(150,000)	(150,000)	(150,000)	(150,000)
Other Uses	(86,124) (2,690)	(3,250)	(28,580) (3,250)	- (50,250)	- (50,250)	(150,000) (50,250)	(150,000) (3,250)	(150,000) (3,230)	(150,000) (3,230)	(150,000) (3,230)
Other Oses	(2,090)	(3,230)	(3,230)	(50,250)	(50,250)	(50,250)	(3,230)	(3,230)	(3,230)	(3,230)
Total Expenses	(21,353,426)	(23,231,380)	(22,305,016)	(23,720,500)	(23,578,600)	(25,110,120)	(24,836,100)	(25,209,610)	(25,659,850)	(26,039,650)
NET INCOME / (LOSS)	1,029,467	(96,050)	(819,356)	(224,360)	(520,020)	(1,331,410)	(571,000)	(335,000)	(71,220)	227,900
Fund Balance Beginning of Year	9,897,974	10,927,441	10,927,441	10,831,391	10,108,085	9,588,065	8,256,655	7,685,655	7,350,655	7,279,435
FUND BALANCE END OF YEAR	\$ 10,927,441	\$ 10,831,391	\$ 10,108,085	\$ 10,607,031	\$ 9,588,065	\$ 8,256,655	\$ 7,685,655	\$ 7,350,655	\$ 7,279,435	\$ 7,507,335
Fund Balance as % of Expenses	51.2%	46.6%	45.3%	44.7%	40.7%	32.9%	30.9%	29.2%	28.4%	28.8%

\* Sales Tax Measure F-14 funds are not included in this 7-year Projection.

C-1 ITEM NUMBER: DATE: ATTACHMENT: 05/26/20 1

ITEM NUMBER: C-1 DATE: 05/26/20 ATTACHMENT: 2

#### **General Fund**

	Actual	Actual	Estimated	Estimated	Estimated	Estimated	Estimated	Estimated	Estimated	Estimated		
Taxes	2016/2017	2017/2018	2018/2019	2019/2020	2020/2021	2021/2022	2022/2023	2023/2024	2024/2025	2025/2026		
Property Tax (Current Secured & VLF)	\$ 8,308,110	\$ 8,743,471	\$ 9,177,860	\$ 9,738,770	\$ 10,131,800	\$ 10,540,520	\$ 10,912,490	\$ 11,297,480	\$ 11,759,780	\$ 12,174,410		
RDA Dissolution Distributions	283,066	759,176	406,260	497,500	518,400	562,900	601,300	642,100	684,800	728,200		
Other Property Taxes	336,496	296,515	326,800	335,710	337,320	338,940	340,580	342,240	343,910	345,600		
Sales Tax *	3,620,027	4,058,583	4,008,130	4,142,000	4,226,020	4,331,650	4,439,950	4,550,960	4,665,360	4,782,270		
Franchise Fees	1,168,572	1,099,534	1,101,660	1,101,680	1,130,330	1,150,390	1,170,550	1,191,090	1,212,010	1,233,320		
Transient Occupancy Tax	1,337,528	1,376,498	1,322,680	1,420,020	1,633,840	1,666,520	1,831,300	1,867,900	1,905,300	1,943,400		
Other Taxes	319,124	368,885	322,790	324,670	327,250	327,410	329,000	330,910	332,530	334,440		
Permits	542,181	472,398	544,410	625,800	640,460	749,250	601,250	601,460	601,680	601,900		
Intergovernmental	139,698	184,415	169,490	169,780	171,350	88,190	90,080	92,040	94,060	96,160		
Grants	13,455	272,265	247,170	179,680	48,390	12,280	-	-	-	-		
Service Fees												
Safety Fees	194,113	204,270	202,700	191,480	193,670	195,750	197,860	200,010	202,180	204,380		
Mutual Aid	473,670	643,165	452,520	250,000	250,000	250,000	250,000	250,000	250,000	250,000		
Development Fees	728,993	535,114	551,740	630,810	635,170	718,630	594,590	586,890	583,100	582,090		
Recreation Fees	362,792	326,418	319,050	310,480	313,200	311,940	318,370	321,800	323,230	335,670		
Administrative Fees	56,654	54,096	57,940	55,400	56,310	60,090	56,750	57,460	58,390	59,170		
Pavilion & Other Rental Fees	115,069	148,550	133,290	126,710	128,610	130,530	132,490	134,470	136,490	138,540		
Parks Fees	36,980	25,123	50,460	35,460	36,090	36,740	37,400	38,070	38,750	39,450		
Zoo Fees	377,732	417,983	418,530	399,050	388,470	394,270	398,620	404,280	409,970	416,990		
Fines	76,981	87,647	112,520	115,250	80,330	80,330	80,330	80,330	80,330	80,330		
Interest Income	3,231	9,741	56,000	55,380	56,000	56,000	56,000	56,000	56,000	56,000		
Other												
Interfund Charges	1,189,488	1,088,534	1,218,480	1,184,440	1,218,920	1,240,960	1,272,950	1,275,840	1,295,990	1,307,220		
Donations	242,282	48,333	30,570	24,420	24,420	24,880	24,880	25,350	25,350	25,820		
Other Transfers	45,654	27,818	23,620	24,440	24,700	24,930	25,160 663,550	25,390	25,620	25,860		
	494,190	540,250	548,350	690,450	698,950	650,540		676,820	690,360	704,170		
Total Revenues	20,466,086	21,788,782	21,803,020	22,629,380	23,270,000	23,943,640	24,425,450	25,048,890	25,775,190	26,465,390		
Employee Services	(14,213,908)	(14,882,845)	(14,836,580)	(16,622,230)	(17,267,100)	(17,752,120)	(18,071,050)	(18,363,580)	(18,671,840)	(19,033,740)		
Operations	(4,728,276)	(5,128,887)	(5,458,860)	(6,079,860)	(6,110,190)	(6,247,600)	(6,407,900)	(6,491,730)	(6,650,270)	(6,728,750)		
Special Projects & Community	, , , , , , , , , , , , , , , , , , ,	, · · · ,	( · · · )	( · · · )		, , , , , , , , , , , , , , , , , , ,	<b>,</b> , , , , , , , , , , , , , , , , , ,	, , , , , , , , , , , , , , , , , , ,				
Funding	(1,351,509)	(338,333)	(597,390)	(526,040)	(292,960)	(979,670)	(234,250)	(233,350)	(237,850)	(238,170)		
Capital Outlay	(236,948)	(315,252)	(543,500)	-	-	(150,000)	(150,000)	(150,000)	(150,000)	(150,000)		
Other Uses	(169,400)	(256,343)	(2,690)	(3,250)	(50,250)	(50,250)	(3,250)	(3,230)	(3,230)	(3,230)		
Total Expenses	(20,700,041)	(20,921,660)	(21,439,020)	(23,231,380)	(23,720,500)	(25,179,640)	(24,866,450)	(25,241,890)	(25,713,190)	(26,153,890)		
NET INCOME / (LOSS)	(233,955)	867,122	364,000	(602,000)	(450,500)	(1,236,000)	(441,000)	(193,000)	62,000	311,500		
Fund Balance Beginning of Year	9,264,807	9,030,852	9,897,970	10,261,970	9,659,970	9,209,470	7,973,470	7,532,470	7,339,470	7,401,470		
FUND BALANCE END OF YEAR	\$ 9,030,852	\$ 9,897,974	\$ 10,261,970	\$ 9,659,970	\$ 9,209,470	\$ 7,973,470	\$ 7,532,470	\$ 7,339,470	\$ 7,401,470	\$ 7,712,970		

\* Sales Tax Measure F-14 funds are not included in this 7-year Projection.

# CALIFORNIA FORECAST SALES TAX TRENDS AND ECONOMIC DRIVERS APRIL 2020 REVISED

Helle Companies

**ITEM NUMBER:** 

Sierra Foothills, California

HdL provides relevant information and analyses on the economic forces affecting California's local government agencies. In addition, HdL's Revenue Enhancement and Economic Development Services help clients to maximize revenues.

HdL serves over 500 cities, counties and special districts in California and across the nation.



Delivering Revenue, Insight and Efficiency to Local Government Since 1983 Page 90 of 155

# Hdl<sup>®</sup> Companies FY 19/20 & 20/21 FORECAST

ITEM NUMBER: DATE: ATTACHMENT:

C-1 05/26/20 3

Given the unusual circumstances we are all living in today, we have modified the April 2020 HdL Consensus Forecast. We are providing broader explanations about two major ongoing events which impact fiscal year 2019/20 and 2020/21 statewide sales tax trends. As is our tradition, we also offer context that supports our major industry group projections. We trust this information communicates clearly a broad understanding of where sales tax revenue is headed, knowing these vital resources are essential to addressing your communities needs during these trying times.

# **CORONAVIRUS (COVID-19) Impacts on California Sales Tax**

The swift reaction by consumers and businesses to the outbreak of coronavirus (Covid-19) in the U.S. has caused a massive decrease in spending on certain goods and services. The national and state response combined with the uncertainty of how long the presence of the virus will disrupt the U.S. economy has made forecasting local government revenues particularly challenging. This forecast was developed in early April after numerous news updates detailing "shelter-in-place" related impacts, comparisons to previous economic downturns like the Great Recession, studying the data, reports and projections of many industry specific analysts and monitoring various updates up to that time.

The forecast assumes that the statewide 'shelter-in-place' directive will continue until the end of May 2020, although volume testing may allow health care agencies an understanding of the extent of the virus and implement more site specific containment actions that allow some businesses and schools to slowly reopen and return to work. Based on recovery reports from China and South Korea, our forecast still assumes that the virus will have run its course by the end of September, however it does not consider a return of the virus and potential economic impacts after the current period at this time. Under our 'end of May' scenario, declines in sales tax revenues are expected to continue through the fourth quarter of 2020 with only moderate gains for several quarters thereafter. With the most dramatic decreases expected during the first and second quarters of 2020, future comparisons to these periods will be positive. However, overall dollars will still be less than the same period in 2019 noting a prolonged flat rebound.

Already marginal or overly leveraged businesses still may not survive a lengthy shutdown even with federal subsidies and our observation from previous downturns; the return to previous spending patterns after significant income interruptions is not immediate and often evolves. Consumers may now take even more time to fully get back to previous leisure travel, dining and discretionary spending habits. Businesses similarly may become more cautious about capital investment and the number of employees to hire after emerging from an economic crisis. Business travelers who had to resort to teleconferencing may continue to teleconference. Formerly avid brick-and-mortar shoppers may find that online shopping and delivery services suits them just as well.

The percentage changes in HdL's quarterly forecasts are statewide. Every local jurisdiction has its own distinctive sales tax demographics and business characteristics and the depth of the impact will vary. Further, as individual client budget forecasts are constructed, we will continue to monitor for subsequent economic changes that may have not been reflected in earlier forecasts.

# HDL CONSENSUS FORECAST – APRIL 2020 STATEWIDE SALES TAX TRENDS

ITEM NUMBER: C-1 DATE: 05/26/20

**IOTAL** 1Q20 -7.5% | 2Q20 -36.1% | 2020/21 -1.5%

#### **Autos/Transportation**

#### **1Q20** -12.0% | **2Q20** -55.0% | **2020/21** -6.3%

Numerous industry observers including Cox and JD Power have predicted 80% or more declines in auto sales while Shelter-in-Place (SIP) regulations are in force, similar to reported results from Chinese auto dealers in February. Anecdotal reports indicate sales may now indeed be declining near that amount. Once showrooms are fully reopened, sales are expected to remain depressed as consumers suffer from lob losses and heightened levels of economic anxiety. Recent industry forecasts from ALG, JD Power, RBC and others predict new car sales decreases anywhere from 10 to 34% in 2020 overall. HdL is projecting a decrease of 25% for the auto/transportation category as a whole, exceeding the 20% worst annual decline seen in 2008 during the Great Recession.

#### **Building/Construction**

#### 1Q20 -7.0% | 2Q20 -40.0% | 2020/21 -0.1%

Recent regional decision makers have put most construction on hold; the threat remains that jurisdictions outside the Bay Area will stop work for prolonged periods during the next 3 months. Supply chain issues are a problem but manageable in the near term. Some jurisdictions are having difficulty keeping up with required inspections with some handling it remotely or others allowing self-inspection. As the pandemic continues, permit levels will decline, leading to less work for future periods. Without government incentives, housing development is likely to dry up as the effects of growing unemployment further limit the pool of prospective buyers. Commercial projects, although holding entitlements and permits, may no longer pencil. Even if construction demand remains strong after the pandemic passes, existing capacity limits will throttle growth as crews must first deal with the growing backlog of work.

# Business/Industry

#### **1Q20** -15.0% | **2Q20** -30.0% | **2020/21** -5.4%

Most categories within this group are expected to decline over next few quarters with the Coronavirus disruption of supply chains deepest in first and second quarters. Companies needing components for manufacture of consumer electronics, pharmaceuticals, machinery and trucks may be particularly impacted. Depending on inventory availability, there may be a temporary boost in the demand for food processing, medical, and telecommunication equipment and supplies. The major winner will be for industrial zoned fulfillment and logistics centers that also happen to be "point of sale" for the products that they ship. The Coronavirus quarantines are expected to accelerate the shift from brick and mortar stores to online shopping and produce double digit gains in those specific cases.

# Food/Drugs

#### **1Q20** 5.0% | **2Q20** 5.0% | **2020/21** 2.0%

The current pandemic has not restricted access to grocery and drugs stores. While operational and safety modifications have occurred. consumers can still acquire household essentials at both chain and local establishments. Some are in short supply, temporarily, as products anxious shoppers acquire larger quantities of certain products. Cannabis businesses are also open and expected to perform fairly well, given the circumstances. The SIP mandates create expectations to merchandise from this group being delivered directly to homes or through curbside pickup.

#### **Fuel/Service Stations**

ΞÌ

#### **1Q20** -10.0% | **2Q20** -50.0% | **2020/21** 0.0%

As a result of COVID-19, the consumption of fuel, have either slowed or stopped. The combination of strong supply and weak demand for fuel has pushed oil barrel prices down to historically low levels. Fuel prices in California are now averaging less than \$3 per gallon. With lower prices and less fuel being consumed because of SIP restrictions, taxes generated are expected to significantly drop in the second quarter of 2020 and remain down until the middle of the first quarter of 2021. Oil prices should then increase into the range of \$45 to \$55 per barrel toward the end of 2021 and into 2022. However, oversupply may keep gas prices relatively low and

Page 92 of 155 moderate potential sales tax recovery.

# HDL CONSENSUS FORECAST – APRIL 2020 **STATEWIDE SALES TAX TRENDS**



**IOTAL** 1Q20 -7.5% | 2Q20 -36.1% | 2020/21 -1.5%

#### 🖽 General Consumer Goods

#### **1Q20** - 15.0% | **2Q20** - 45.0% | **2020/21** - 2.5%

Core retail sales are expected to see significant drops as society practices social distancing measures to combat the spread of COVID-19 at the recommendation of health professionals and government leaders. With SIP orders expected to continue well into the second quarter of 2020, the effect on consumer spending and retail sales are expected to be extremely disturbed. Shuttered malls, shopping centers and retailer stores all will be adversely impacted. State and federal programs are being set up to assist small businesses to temper short term cash flow declines and permanent closures. While the immediate fallout subsides, brick and mortar retail sales are expected to be bleak into the summer months. As consumer confidence drops and employment woes set in, the effects are projected to negatively impact discretionary spending throughout the remainder of 2020.

#### **Restaurants/Hotels**

#### **1Q20** -10.0% | **2Q20** -60.0% | **2020/21** -6.5%

The restaurant industry is reporting 65% drops in revenue and the hotel industry is reporting drops of over 85% due to the COVID-19 shelter-in-place. Restaurants and other facilities that prepare and serve food are restricted to delivery or take-out. Consumers are shifting their food spending to groceries as quarantines continue, which could impact the longterm outlook for the sector if dining habits change. After the shelter-in-place is lifted, dining rooms are expected to operate at reduced capacity for continued social distancing. This industry is very vulnerable to closure given the already increasing tight operating margins and staff costs pre virus impacts. Most major hotels have laid off most of the staff, while others have announced they will temporarily shut down.

Proposition 172 projections vary from statewide Bradley-Burns calculations due to the state's utilization of differing collection periods in its allocation to counties. HdL forecasts a statewide decrease of -8.19% for Fiscal Year 2019/2020 and -1.82% in 2020/2021.

# State and County Pools

#### **1Q20** 15.0% | **2Q20** 10.0% | **2020/21** 7.3%

This is one segment that is expected to stay positive, even in the midst of the virus crisis. The primary driver is the coincidental arrival of new out of state taxes; early results from the Wayfair decision implementation, which launched in the second guarter of 2019 under AB147, added new revenues at the State and local level. The marketplace facilitator phase started October 1st; current and next year forecasting comprises Wayfair's total impact on anticipated use taxes distributed via the countywide pools. Online shopping surged in March as buyers complied with crowd avoidance mandates; some chose to stock up early expecting weeks of limited store access. Going forward, spending will be focused on high priority necessities, balanced against available retailer inventories and rapid increases in unemployment which shrinks overall purchasing capacity.

# NATIONAL AND STATEWIDE ECONOMIC DRIVERS



# U.S. Real GDP Growth

2020/21 | 2021/22 0.1% | 2.0%

The current state of affairs in the global and U.S economy is unlike anything experienced in modern times, and like many forecasting organizations, Beacon Economics is working to fully grasp the scope of what is happening and exactly how it might shift the economic outlook. There are many potential outcomes to this crisis. And while it is easy to underestimate the resilience of the U.S. economy, that does not diminish the risks posed by the worldwide Coronavirus (Covid-19) pandemic - it is the greatest threat to the nation's economic expansion in over a decade. Despite it all, it is by no means fait accompli that the U.S. economy is about to fall into a recession of any scale, much less a major one At the center of the uncertainty are the actions being taken by businesses, consumers, and regulators to contain the disease. There have been wholesale cancelations of conferences, travel, sporting events, live entertainment, and really any forum in which large groups of people gather. Public health mandates, both voluntary and otherwise, have led many businesses to implement short run work-from-home policies for their employees and caused restaurants and bars across the nation to close temporarily. This sudden halt in economic activity will create turmoil in the economy in the coming weeks and it is highly likely that the U.S. economy will experience negative growth in the second quarter. But if the shock is short lived enough, the economy will catch up, possibly with a positive third quarter that makes up for much of the loss in the second.

# U.S. Unemployment Rate 5.0% | 3.4%

The March employment numbers will surely be grim. Initial unemployment claims are already crashing some state's computer systems due to demand and will likely jump more quickly than ever before. Many businesses will continue to operate but will experience a loss in productivity driven by absent employees and the basic complications of unexpected work-from-home policies. But as dramatic as these changes are, such a shock is not necessarily recession causing. As long as current public health measures are sufficient to prevent the Coronavirus from becoming truly widespread across the nation, it is business delayed rather than business cancelled.

#### CA Total Nonfarm Employment Growth

1.5% | 1.3%

The fourth quarter of 2019 marked the end of ten years of strong expansion for the California economy. Over the course of the past decade, nearly 3.5 million nonfarm jobs were added to the state, at a growth rate of 23%. In the preceding decade, fewer than one-quarter of a million jobs were added to California's economy, a growth rate of 1.5%. However, the state is in a different economic reality than before the COVID-19 pandemic hit. The California economy does enter this crisis from a position of strength.

#### CA

#### **CA Unemployment Rate** 4.0% | 4.0%

The big unknown is how long the shock to the economy will last. The CDC has recommended that public gatherings of more than 50 people cease for 8 weeks. In addition, we know that university closures will last for many months. While university employees will be paid, many businesses surrounding universities will be adversely affected as staff and students are their primary source of income. Coupled with federal stimulus, and a resumption of some semblance of normalcy within a couple of months, immediate economic hardship could be somewhat temporary, with consumption deferred to a later period. But those dark clouds could turn into a storm for the state's economy if this unprecedented draw down in peacetime consumption endures into the summer.

#### CA Median Existing \$532,216 | \$564,823 Home Price

The state's strong fourth quarter paints a picture that is a far cry from the beginning of the year when the stock market had just seen a major correction, there was anxiety about trade uncertainty, and forecasts about a national and global slowdown were coming from all quarters. Unfortunately, the anxiety has returned due to the COVID-19 pandemic. Home prices won't drop under our baseline scenario, but the likelihood of them being affected continues to I crease the longer the situation drags on.

### CA Residential 126,449 | 131,572 Building Permits

The number of housing permits issued in the state peaked in the first quarter of 2018 and has trended lower since then. Even before this downturn, the state was in the midst of a housing shortage. As the shortage persists, it will create two primary effects. First, it will put upward pressure on housing prices, exacerbating affordability problems, and second (relatedly), it will shape the nature of the state's labor force.

#### **Beacon Economics**

Southern California Office 5777 West Century Boulevard, Suite 895 Los Angeles, CA 90045 Telephone: 310.571.3399 Fax: 424.646.4660

Beacon Economics has proven to be one of the most thorough and accurate economic research/analytical forecasting firms in the country. Their evaluation of the key drivers impacting local economies and tax revenues provides additional perspective to HdL's quarterly consensus updates. The collaboration and sharing of information between Beacon and HdL helps both companies enhance the accuracy of the work that they perform for their respective clients.



# Atascadero City Council Staff Report - City Manager

### **Consideration of Sales Tax Measure**

### **RECOMMENDATIONS:**

Council:

- 1. Direct staff to prepare a resolution and ordinance for City Council consideration at the July 14, 2020 meeting to place a one cent local sales tax override measure on the November 2018 ballot; and,
- 2. Provide staff direction on what should be included in the draft ordinance.

### **REPORT-IN-BRIEF:**

While the City does well with the funding that it has, general fund revenue growth has not kept pace with the increasing costs of providing services to a growing population. The City has the lowest per capita revenue in the County, has about half the national average of police officers per capita for a City our size, is amongst the lowest paying City employer in the County for most positions (and as such has difficulties retaining employees), and has deteriorating infrastructure including buildings, park, roads, sidewalks and zoo facilities. There are services that community members expect, that the City does not and cannot provide. The City is fiscally challenged.

Council adopted "Fiscal Sustainability" as one of the top three priority areas and included exploring a potential sales tax measure as part of the Council adopted action plan. In November 2019, the City hired True North Research to conduct statistically valid polling to determine if a sales tax measure was feasible. The January 2020 poll results showed support for a one-cent sales tax measure among 65% of likely November 2020 voters, with 33% indicating that they would definitely support the measure and 32% indicating they would probably support the measure. The poll was conducted in mid to late January and a lot has changed in Atascadero since that time.

COVID has had a large impact that will affect voters in unknown ways. Some of the impacts include: severe financial impacts on many families and individuals, changes in perception about government; social distancing hampering the ability to gather and share information and large financial impacts to the City.

The voters are the only ones who may approve an additional sales tax. The Council may place an item on the ballot for voter consideration, but the Council cannot impose an additional sales tax. The Council must adopt a resolution to submit a sales tax measure by mid-July in order for the County Clerk to place the measure on the November ballot.

The following draft language is proposed for the ballot measure:

To provide funding for fire protection, paramedics, and 911 emergency response, police, crime prevention and investigations, maintenance of parks, public facilities and infrastructure, graffiti removal, and recreation, community services, and other general city services in the City of Atascadero, shall an ordinance establishing a one-cent sales tax be adopted, providing approximately 5 million dollars annually for city services until ended by voters, with annual independent audits and all money locally controlled?

This language is similar to the language that was included in the January poll, but has a few minor changes based on recommendations from the polling consultant.

### DISCUSSION:

The City Council held a Strategic Planning Workshop January 25 and 26, 2019, to discuss the many issues and concerns throughout the community, determine day-to-day priorities for the City, set goals/objectives, brainstorm creative ways to accomplish these goals/objectives and focus the organization on these priorities, goals and objectives. One of the three priorities identified by Council was fostering financial stability. The Council discussed this focus area at length to clarify their vision and expected outcomes. Utilizing the Council's newly established Decision Criteria and Strategic Priorities, staff developed an action plan to implement the Council's goals over the next two-year budget cycle.

On May 15, 2019, Council, staff and public gathered at a special Council meeting to discuss the Draft Action Plan and following clarifications and revisions, the City Council adopted the 2019-2021 Action Plan. Formal adoption of the Action Plan forces the organization to focus on those agreed upon actions that move the community and organization forward on the identified strategic priorities, keeping in mind the City Mission, 10-Year Vision and Decision Criteria.

As part of the strategic priority to foster financial stability, the first action identified in the Action Plan is to consider placing a tax measure on the November 2020 ballot. This action was broken into four parts:

- 1. Conduct a public outreach campaign to hear about priorities from the community and to educate community members about fiscal realities.
- 2. Conduct scientific polling to learn community thoughts on priorities, fiscal choices and receptiveness to additional taxes to fund priorities.
- 3. Explore different types and levels of tax measures to determine which would best be suited for the ballot measure.

4. Hold public hearings and prepare tax measure language.

#### Conduct a Public Outreach Campaign

*Talk on the Block* town hall meetings were held in several locations throughout the City in May, June and July of 2019 and then again in February 2020. At each of these sessions, City staff members gave a brief presentation sharing various facts about the City and each of the departments within the City.

As part of the presentation, City staff discussed the finances of the City and where the City ranks amongst the other cities in the County and State. The intent of the presentations was to increase understanding and awareness of City finances so attendees could make an informed choice in November if faced with a sales tax ballot measure.

COVID-19 and the Shelter at Home order has severely hampered our ability to expand public outreach and conduct a public education campaign. It was hoped that staff would be able to attend various meetings and gatherings to discuss the potential sales tax ballot measure, informing attendees of both the underlying financial background information that is driving the need to consider a sales tax measure and the expected costs and downsides of increasing the sales tax. Unfortunately groups like Kiwanis, Rotary, and other community groups have not been allowed to meet for the last two months and this method of reaching out to people in an interactive setting has not been available. Once a city council votes to place a measure on the ballot, staff's ability to provide these educational talks will be hampered. While staff may provide educational information, the City may not use any resources to advocate once a measure is placed on the ballot.

#### Underlying Financial Information

Why should the citizens of Atascadero consider taxing themselves and visitors an additional 1% on the goods and services that they purchase here in Atascadero? There is a lot of underlying information that was shared with attendees at the various public outreach opportunities held before COVID-19 and the Shelter at Home order. A potential sales tax was only briefly mentioned, as a focus was put on the importance of understanding the City's current financial circumstances and some of the challenges and trade-offs that are being made every day and will need to be made in the future. From this basic understanding, attendees could better understand why some may want to consider an additional tax and why it might not be the best choice for others. The information that was shared at the Talk on the Block events has been updated and is included in the following section.

#### <u>Revenues</u>

Cities do not receive the same amounts in taxes per resident. Atascadero receives the lowest revenue per capita in Sales Tax, in Property Tax and in General Fund revenues among all SLO County cities. As shown below, Atascadero receives about half of the amount received per capita from each of our immediately adjacent cities.



<sup>\*</sup> Morro Bay breakout has been estimated.

This inequity forces the City to manage resources in a fiscally responsible manner, consistently protecting and stretching our taxpayer's dollars as far as possible. While the City does as much as it can, for as many as it can, as often as it can, unfortunately there is still much to be done and no funding available to do so.

At the Talk on the Block series, information about relative property tax and how it is distributed was also discussed. The City of Atascadero receives about \$332 per capita in property tax per year. While this is the second lowest per capita in the County, most of the cities in the County range between \$298 and \$437 per capita, with Pismo Beach being the outlier at \$690 per person.

A lot of attendees at Talk on the Block were unaware that the City receives only a small slice of the property tax that property owners pay. An example of where the funds from a typical \$3,500 annual property tax bill goes was provided.



Information was also provided on relative sales tax. The City of Atascadero receives the lowest per capita sales tax of any City in the County. Because the City does not have many retail outlets selling taxable goods, the City has the lowest per capita sales tax in the County. Sales tax on gasoline purchases from residents and those traveling along Highway 101 is the City's largest sales tax producing sector with sales of building and construction materials a close second.

#### Expenditures

A lot of time in the recent Talk on the Block events was spent on expenditures and where the City does spend the limited funds available to it. Using data available on the ClearGov.com website, information was shared on what the City of Atascadero spends per capita compared to the State-wide average expenditure per resident. The data shows that the City is very frugal with expenditures, yet we continue to get a lot done.

Atascadero Cost per Capita		С	ost per	% of State Avg.
\$	240.00	\$	677.00	35.5%
\$	153.00	\$	807.00	19.0%
\$	104.00	\$	539.00	19.3%
\$	56.00	\$	100.00	56.0%
\$	39.00	\$	432.00	9.0%
\$	48.00	\$	504.00	9.5%
	\$ \$ \$ \$ \$	Cost per Capita \$ 240.00 \$ 153.00 \$ 104.00 \$ 56.00 \$ 39.00	Cost per Capita       Control Capita         \$ 240.00       \$         \$ 153.00       \$         \$ 104.00       \$         \$ 56.00       \$         \$ 39.00       \$	Cost per Capita         Cost per Capita           \$ 240.00         \$ 677.00           \$ 153.00         \$ 807.00           \$ 104.00         \$ 539.00           \$ 56.00         \$ 100.00           \$ 39.00         \$ 432.00

Source ClearGov.com 2018

As the chart shows, the City, by necessity, spends a lot less per capita than other cities in the State. How has the City made it work? There are four main areas where the City is artificially keeping expenses low.

- 1. Fewer employees to get the job done
- 2. Paying employees less than neighboring jurisdictions
- 3. Postponing or ignoring deferred maintenance and replacement of infrastructure
- 4. Having fewer services and lower service levels than other cities

<u>Fewer employees</u>: About 72% of General Fund expenditures are for personnel, police officers, fire fighters, parks maintenance workers, building inspectors, planners and a host of other positions. Therefore, to keep expenses down in order to spend less than available resources, the City has kept employee expenses down. The Police Department is an example of what the City has done and continues to do to make ends meet.

The City has kept employee expenses down by not hiring employees at a pace that keeps up with the growth of the City population. About 20 years ago, the City had 30 sworn police officer positions to serve a population of just over 26,000 people which translated to about 1.1 police officer for every 1,000 residents. Today, 20 years later, the City has 29 sworn police officers at full-staffing to serve a population of over 30,000 residents. (about 0.9 sworn officers per 1,000 residents). The national average for a City of our size is 1.7 police officers per thousand residents. This means, that with no vacancies, the Police Department often has only 3 officers on duty. This low staffing combined with increased calls related to homelessness, the passage of Proposition 57 and Proposition 47, and the imposition of no-bail has made police work in the City difficult.

It is estimated that it would cost approximately \$800,000 - \$900,000 annually to hire five new officers, bringing the minimum number of officers per shift up to 4, and bringing our sworn officers back up to 1.1 per thousand residents. Similar needs and examples can be found in most departments in the City.

*Paying Employees Less:* The City has been able to stay within its financial constraints with the cooperation of its employees. The employees are used to doing more with less and this often carries over into salaries and wages. Below are the current comparisons to other jurisdictions for top step police officer positions:

Jurisdiction	Monthly Salary					
	Officer	Sergeant				
City of San Luis Obispo	\$ 8,699	\$	10,953			
County Sheriff	\$ 8,417	\$	10,221			
City of Paso Robles	\$ 7,752	\$	10,461			
City of Pismo Beach	\$ 7,510	\$	9,854			
City of Grover Beach	\$ 7,129	\$	9,212			
City of Arroyo Grande	\$ 6,941	\$	8,884			
City of Morro Bay	\$ 6,929	\$	8,642			
City of Atascadero	\$ 6,693	\$	8,379			

While, there are some differences in benefit packages between jurisdictions, the City is consistently amongst the lowest total compensation for most positions at the City. While compensation is often not the only reason an employee chooses to work for an employer, when there are significant differences in pay, it is an important consideration. Because the cost of living is high in the area, and neighboring jurisdictions are able to pay more, the City's low wages are often a barrier to attracting, hiring and most important- retaining professional employees. This has a large effect on City operations as vacancies lead to even lower staffing levels and inefficiencies as new employees are trained.

There is no department where this is more visible than the Police Department. Unfortunately, being a police officer is not as popular of an occupation as it once was and there is a general shortage of qualified police officers nationwide. While the City has had occasional success in hiring qualified police officers, often there are no candidates available for long periods of time. This has led our Police Department to implement a Police Officer Recruit position. The City program hires a police officer recruit and pays the recruit a salary and benefits to attend the police academy. If the recruit passes the 27 week Police Academy, the recruit becomes a police officer and begins their field training in Atascadero. Once the recruit passes all field training requirements, they are then able to be on patrol in Atascadero. This means that that a single police officer leaving for another neighboring jurisdiction can leave the Police Department short staffed for a year.

This challenge is not uncommon throughout the City. There have been recruitments in several departments where the City did not receive a single qualified applicant. In these cases, after sometimes 2 or more recruitments, the City has chosen to re-organize, find a way to contract out, or hire someone at a lower level and provide a lot of training. In 2019, staff did an informal salary survey of the incorporated cities in the County. At that time it was determined that it would cost the City approximately \$850,000 to bring all City positions to the average salary level of cities in the County. The loss of employees due to higher wages in neighboring jurisdictions continues to be a barrier to providing services at the level that the community expects.

*Deterioration of Infrastructure:* The City has facilities such as parks, buildings and roads. In addition, the City also has vehicles such as fire engines, police cars, dump trucks, backhoes, tractors and police cars; and equipment such as breathing apparatus, jaws of life, cardiac monitors, radios, computer, software and more.

The City has been able to fund the routine replacement of smaller vehicles such as police cars and building inspector vehicles, but has not had the funding since 2008 to fund the replacement of more expensive (longer lasting vehicles) such as fire engines, the ladder truck, backhoes, tractors and dump trucks. Unfortunately, each piece of equipment is deteriorating and will need to be replaced. The City takes exceptionally good care of its major vehicles, but at some point the two 15 year old fire engines will have to be replaced at an estimated cost of \$500,000 each. At that point, the City will need to make cuts somewhere to either buy the engines or pay to lease the engines.

While City Hall was recently renovated and is good shape, the City has other facilities such as Fire Station #1 which is now 70 years old. The building does not meet current earthquake safety standards, has exhaust safety issues a failing roof, old plumbing and

generally does not meet the requirements of a modern fire station. In 2017, the City obtained an estimate of how much it would be to renovate the fire station to bring it up to current standards. The construction cost was estimated to be \$9.3 million in March of 2017. While Fire Station #1 is the City's oldest facility, the City has many buildings that need constant upkeep and rehabilitation such as the Pavilion, Fire Station #2, Police Station, Zoo Buildings, etc.

In addition to vehicles, equipment and facilities, the City's largest asset is the roads system. While the additional tax measure approved by the voters in 2014 has allowed the City to make significant progress in repairing and rehabilitating roads there is more to be done.

<u>Lower Service Levels</u>: While the City does the best it can to serve the community, there are some things that just cannot be done with the existing resource constraints of the City. There are services that other cities provide, that the City does not provide. There are things that the community wants to see done that the City does not have the funding to make happen. Atascadero has had success in asking the community to step up and raise funds or volunteer to get things done. Groups like Parents for Joy, the Friends of the Zoo and the Friends of the Lake all improve the quality of life for the community through their fundraising efforts to help build and maintain City assets.

While not in a current financial crisis (with the exception of the COVID impacts), the City is coming to a crossroads and cannot sustain the services it provides with the projected available resources. Even though the seven-year budgeted projection shows that the City can survive financially, it has some assumptions that may not be tenable for the community. It assumes that we will not hire any new personnel in the next seven years. It assumes that employees will not receive any raises or cost of living adjustments in the next seven years. It assumes that infrastructure such as Fire Station #1 and our fire engines will continue to function adequately.

Taxes are unpleasant and there are some in the community that have their own structural budget gap, and for them any new additional taxes may be a burden. For others who have concerns about the level of police service or fire protection, the sales tax is a must. The City's Financial Strategy, the City budget, the Annual Financial Report, and the Financial Update on tonight's agenda have additional financial information on why the City Council is considering placing a sales tax measure on the ballot to determine if voters are willing to tax themselves more to address some of the financial issues that the City is facing.

#### Sales Tax Information

The sales tax rate in the City of Atascadero is currently 7.75%. This includes the statewide sales tax rate of 7.25% plus an additional 0.5% transaction and use tax approved by the voters in 2014 (F-14). Sales tax rates can vary from jurisdiction to jurisdiction based on what the voters in that jurisdiction have approved. In looking through the State website, sales tax rates in California vary from 7.25% to 10.5%. Each incorporated city in the County currently has a sales tax rate of 7.75% and the County has a rate of 7.25%. Paso Robles, San Luis Obispo, Morro Bay, Grover Beach and Arroyo Grande are all considering putting an additional 1% sales tax measure on the ballot.

Under the California Sales and Use Tax Law, the sale of tangible personal property is subject to sales or use tax unless exempt or otherwise excluded. Sales tax is imposed on all retailers for the privilege of selling tangible personal property and is measured by the retailer's gross receipts. Use tax is imposed on the purchaser of tangible personal property from any retailer for storage, use or other consumption in California. Sales taxes, use taxes and transaction taxes are all typically just referred to as "sales tax".

Sales taxes are generally not imposed on groceries, medical products, utilities, services, real property, electronic products, art and various other products.

Like other California cities, Atascadero generally receives 1% of the cost of taxable goods purchased within the city limits of Atascadero in Bradley-Burns Sales tax. The remaining 6.25% of base sales tax goes to the State of California. The additional 0.5% F-14 sales tax is actually a transaction and use tax and is imposed on taxable goods that are delivered or "used" in Atascadero. (Items purchased at most retail stores are assumed to be used in the jurisdiction where it is purchased.) The sales tax measure being considered is a transaction or use tax and would be allocated similar to F-14.

There are many nuances for allocating and applying sales and transactions taxes. In general, for purchases at retail stores (in-store), both the sales and transaction tax are allocated to the jurisdiction where the store is located. So if you purchase an item in Atascadero, Atascadero receives both the 1% Bradley-Burns tax plus any additional transaction tax approved by the Atascadero voters. If you purchase an item in a different city, that different city receives the 1%, plus any additional transaction taxes approved by that city's voters. There are exceptions for registered vehicles (the city where you purchased the vehicle receives the 1% bradley-Burns; and the city where the vehicle is registered receives any applicable transaction tax) and other specific items. There is also a whole host of different rules for internet purchases and purchases for items that are delivered. Further information on sales taxes and allocations is available at the California Department of Tax and Fee Administration (CDTFA) website.

#### Potential Impact on Local Sales

The actual amount of proposed increase in the sales tax is minimal when compared to the actual cost of a product sold. For example, for every \$100 spent, an additional one percent sales tax increase would result in an additional \$1.00 paid by the consumer. Sales tax data trends show that an increase in the sales tax rate of one percent has no noticeable effect on the amount of taxable goods consumers buy. In other words, in other jurisdictions where the sales tax has been increased, the businesses did not see a decline in sales because the sales tax rate had been increased.

A one percent sales tax measure was estimated to bring in about \$4.7 million annually to the City if passed. While COVID-19 is having a substantial negative effect on the sales tax that the City receives, it is expected that eventually people will once again buy gas, go to restaurants, and buy building goods bringing the sales tax back up to a pre-COVID level.

#### Advantages and Disadvantages of Sales Tax Measure

As with most policy actions, enacting an increase to the sales tax has advantages and disadvantages.

Some arguments in favor include:

- Unlike property taxes, sales taxes are paid by a greater distribution of the population (including homeowners, renters, businesses, travelers and tourists); Sales taxes are not paid on many basic necessities such as rent, groceries, medicines and services.
- Sales taxes are paid based on consumption (those who can afford to spend more pay more), and they are paid incrementally instead of in a lump sum;
- Because the tax is established by a vote of the local electorate, it cannot be taken by the State.
- It would generate additional revenue to maintain police, fire, parks and other City services by:
  - Increasing minimum police staffing to four officers per shift (consistent to levels from 20 years ago)
  - Ensure preparedness for wildland fires
  - Ensure adequate staffing to respond quickly to 9-1-1 calls
  - Allow the City to keep up with basic repairs of parks, buildings, and equipment
  - Allow the City to rehabilitate aging infrastructure such as the 70 year old Fire Station #1
- Other jurisdictions in the County will be voting on a sales tax in their City:
  - $\circ$  There is no competitive advantage to having a lower sales tax rate
  - Atascadero citizens make many purchases outside of the City and may be paying a higher rate already. None of that tax supports services in Atascadero.
  - An Atascadero sales tax will help fund Atascadero police, fire and parks on purchases made in Atascadero.

Some arguments against include:

- Additional taxes reduce the discretionary income of Atascadero residents;
- Tax increases are not generally perceived positively by the citizenry and may erode trust in local government.
- COVID-19 has had a large financial effect on some in our community and now may not be the time to ask people to pay more in taxes.
- This is a general tax and there is no guarantee on the how the additional revenue will be spent.

#### Sales Tax Measure Process

Regarding increases to the sales tax rate, in order to make a change to any general tax rate, the change must be approved by the voters. The City Council does not have the authority to raise taxes, only to put a measure on the ballot. In order to place a tax measure on the November 3, 2020 ballot, it takes a 2/3 vote of the City Council (at least 4 members). If passed by the Council and the electorate, the tax would be effective no sooner than the first day of the first calendar quarter, commencing more than 110 days after the adoption of the ordinance. Therefore, the tax would be effective no sooner than April 1, 2021.

Proposition 218, approved in 1996, now requires that all City tax election measures be placed on the same election when City Council Members are selected unless a financial emergency is declared. The next Council election is scheduled for November 3, 2020. Subsequent Council elections are held every two years.

In order to place the local sales tax election on the next ballot the Council needs to act prior to August 7, 2020. In order to provide staff enough time to submit the proper paperwork, and related resolutions and ordinances a decision must be made at the July 14, 2020 Council meeting.

Staff discussed the potential effect of COVID-19 with True North Research, the firm that conducted the original poll in January. Not unexpectedly, there is not a lot of information available on how voter outlook will change from January to November. There is a least one city in the County that will be conducting a second statistical poll in late June. If the Council is interested in conducting a second statistical poll in June, it would cost around \$17,000 for an abbreviated poll.

#### Sales Tax Options

If the City Council decides to move forward with a sales tax measure, and in order to draft the measure, decisions on the following key issues will need to be made:

<u>Amount of Increase</u>

Staff recommends that 1% be proposed as the local sales tax override amount. As discussed in the sales tax polling results, sales tax measures are not very rate sensitive. Experts opine, that citizens would rather pay what is needed to provide adequate services instead of paying less and receiving services that may not meet their expectations. Staff believes that the City needs the entire 1% to hire and retain additional personnel to keep up with current demands, and to address deteriorating infrastructure needs.

#### Advisory Measure

#### Sunset Clause

Sunset clauses state that a tax measure ends or "sunsets" after a certain period of time. Sunset clauses can be perceived as beneficial because the tax is temporary and voters retain control over the tax. They are particularly popular when the tax will be used for a project of limited duration or to fund one-time expenditures. In this case, the need for the tax is an ongoing need – maintenance of police, fire, parks and other services. It would not make sense to use the tax revenues to hire additional police officers, only to have to lay the officers off as the tax measure sunsets. Because the poll results do not show that a sunset clause is likely to measurably increase support for the measure, staff is not recommending that a sunset clause be added to the measure.

#### • <u>Citizen Advisory or Oversight Committee</u>

Citizen committees can also be popular with the electorate. The City's measure F-14 sales tax has a citizen oversight committee that reviews how the funds are spent and reports to the Council and the community annually on where the funds are spent. Staff is not recommending a Citizen Advisory or Oversight Committee. The proposed sales tax measure is intended to be a general tax measure and the revenue is intended to be used to maintain police, fire, parks, recreation, and other services and infrastructure. The ability to breakout and track expenditures similar to F-14 becomes exponentially more difficult for ongoing maintenance and personnel costs. A considerable amount of time and effort would need to be spent on administration if a citizen committee was formed.

#### **Conclusion**

The City of Atascadero is severely fiscally constrained. While the City does a lot with the small amount of revenue that it receives, the revenues have not kept pace with the increasing costs of providing police, fire, parks, recreation, and other services. The City has stretched the available resources as far as possible, but services continue to be eroded and facilities and infrastructure continue to deteriorate. The City has implemented many measures over the years to contain costs such as maintaining consistent personnel numbers, keeping compensation costs low, and making do with aging and inadequate facilities and equipment. The City has tried to increase revenues through economic development, full cost recovery fee levels and the community facilities district. These measures have all helped, but have not been enough and are generally unsustainable in the long-run.

Tonight, Council must decide whether there is enough interest to continue to move forward in placing a measure on the November ballot. If Council wants to continue moving forward, Council would need to direct staff to bring back an item at the July 14<sup>th</sup> meeting. At the July 14<sup>th</sup> meeting, Council must decide whether to ask the community if they want to accept the trade off of an additional one percent on taxable sales to be used to maintain City services. The Council will never be voting on whether the sales tax should be increased; but rather whether the voters should be given the opportunity to decide if an additional sales tax is the right thing for the community.

If Council decides to move forward tonight, the Council will also need to decide on:

- Does the proposed ballot measure language adequately convey the intent of the ballot measure?
- Is 1% the right amount to ask or should another amount be considered?
- Should the measure include a sunset clause?
- Should there be a citizens committee included in the ordinance?
- Are there other considerations that Council would like to see in the draft ordinance?

Because July 14<sup>th</sup> is the last day that Council can adopt the necessary resolutions and ordinance, it is important that Council give staff clear direction on what they expect to see in the ordinance as there would not be time to come back at a later Council date.

### FISCAL IMPACT:

Directing staff to bring back a draft ordinance and resolutions necessary to place a sales tax measure on the November 2020 ballot would involve a small amount of staff time. If the Council later votes to put the tax measure on the ballot, the proposed sales tax measure would generate an estimated \$5 million annually in additional revenue. The total cost of placing the measures on the ballot is estimated to be approximately \$12,000 of budgeted General Funds.

## ALTERNATIVES:

- 1. Council may not pursue an increase to the sales tax rate.
- 2. Council may ask staff for additional information.

# ATTACHMENT:

Revenue Measure Feasibility Study, dated February 4, 2020

ITEM NUMBER: DATE: ATTACHMENT: C-2 )5/26/20 1

**Revenue Measure Feasibility Survey** Summary Report

PREPARED FOR THE CITY OF ATASCADERO



FEBRUARY 4, 2020



1592 N Coast Highway 101 Encinitas Dage 2708 of 155 760.632.9900 www.tn-research.com
ITEM NUMBER:	C-2
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## INTRODUCTION

Located along Californias' scenic central coast, the City of Atascadero is committed to building community by fostering an outstanding quality of life with excellent public service, stewardship of the environment, preservation of local heritage, and promotion of economic prosperity. Founded in 1913 and incorporated in 1979, the City provides a full suite of municipal services to an estimated 30,405 residents<sup>1</sup> and local businesses.

Over the past decade, the City of Atascadero's revenues have not kept pace with the growing costs associated with providing municipal services and facilities. Although the City has been proactive in responding to this challenge by reducing its costs where feasible, reducing staff positions, and through effective financial management practices, the practical reality is that existing revenues simply do not support the high quality services that residents have come to expect. To provide the funding required to maintain and improve the quality of essential city services, the City of Atascadero is considering establishing a local revenue measure.

**MOTIVATION FOR RESEARCH** The primary purpose of this study was to produce an unbiased, statistically reliable evaluation of voters' interest in supporting a general sales tax measure to provide the funding noted above. Additionally, should the City decide to move forward with a revenue measure, the data provide guidance as to how to structure the measure so it is consistent with the community's priorities and expressed needs. Specifically, the study was designed to:

- Gauge current, *baseline* support for enacting a local sales tax measure to ensure adequate funding for general municipal services;
- Identify the types of services voters are most interested in funding, should the measure pass;
- Expose voters to arguments in favor of, and against, the proposed tax measure to assess how information affects support for the measure; and
- $\cdot$  Estimate support for the measure once voters are presented with the types of information they will likely be exposed to during an election cycle.

It is important to note at the outset that voters' opinions about tax measures are often somewhat fluid, especially when the amount of information they initially have about a measure is limited. How voters think and feel about a measure today may not be the same way they think and feel once they have had a chance to hear more information about the measure during the election cycle. Accordingly, to accurately assess the feasibility of establishing a sales tax increase to fund municipal services, it was important that in addition to measuring *current* opinions about the measure (Question 5), the survey expose respondents to the types of information voters are likely to encounter during an election cycle, including arguments in favor of (Question 8) and opposed to (Question 10) the measure, and gauge how this type of information ultimately impacts their voting decision (Questions 9 & 11).

<sup>1.</sup> Source: California Department of Finance estimate, January 2019.

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**OVERVIEW OF METHODOLOGY** For a full discussion of the research methods and techniques used in this study, turn to *Methodology* on page 30. In brief, the survey was administered to a random sample of 787 voters in the City of Atascadero who are likely to participate in the November 2020 election. The survey followed a mixed-method design that employed multiple recruiting methods (telephone and email) and multiple data collection methods (telephone and online). Administered between January 18 and January 23, 2020, the average interview lasted 16 minutes.

**ORGANIZATION OF REPORT** This report is designed to meet the needs of readers who prefer a summary of the findings as well as those who are interested in the details of the results. For those who seek an overview of the findings, the sections titled *Just the Facts* and *Conclusions* are for you. They provide a summary of the most important factual findings of the survey in bullet-point format and a discussion of their implications. For the interested reader, this section is followed by a more detailed question-by-question discussion of the results from the survey by topic area (see Table of Contents), as well as a description of the methodology employed for collecting and analyzing the data. And, for the truly ambitious reader, the questionnaire used for the interviews is contained at the back of this report (see *Questionnaire & Toplines* on page 33) and a complete set of crosstabulations for the survey results is contained in Appendix A.

ACKNOWLEDGMENTS True North thanks the City of Atascadero for the opportunity to assist the City in this important effort. The collective expertise, local knowledge, and insight provided by city staff and representatives improved the overall quality of the research presented here.

DISCLAIMER The statements and conclusions in this report are those of the authors (Dr. Timothy McLarney and Richard Sarles) at True North Research, Inc. and not necessarily those of the City of Atascadero. Any errors and omissions are the responsibility of the authors.

ABOUT TRUE NORTH True North is a full-service survey research firm that is dedicated to providing public agencies with a clear understanding of the values, perceptions, priorities, and concerns of their residents and voters. Through designing and implementing scientific surveys, focus groups, and one-on-one interviews as well as expert interpretation of the findings, True North helps its clients to move with confidence when making strategic decisions in a variety of areas—such as planning, policy evaluation, performance management, establishing fiscal priorities, passing revenue measures, and developing effective public information campaigns.

During their careers, Dr. McLarney and Mr. Sarles have designed and conducted over 1,000 survey research studies for public agencies, including more than 350 revenue measure feasibility studies. Of the measures that have gone to ballot based on Dr. McLarney's recommendation, 97% have been successful. In total, the research that Dr. McLarney has conducted has led to over \$32 billion in successful local revenue measures.

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## JUST THE FACTS

The following section is an outline of the main factual findings from the survey. For the reader's convenience, we have organized the findings according to the section titles used in the body of this report. Thus, if you would like to learn more about a particular finding, simply turn to the appropriate report section.

## **OUALITY OF LIFE & CITY SERVICES**

- Eight-in-ten voters shared favorable opinions of the quality of life in Atascadero, with 17% reporting it is excellent and 64% stating it is good. Approximately 16% of voters surveyed said the quality of life in the City is fair, whereas about 2% used poor or very poor to describe the quality of life in Atascadero.
- When asked what changes the City could make to improve the quality of life in Atascadero, 12% of respondents could not think of a desired change (9%) or reported that no changes are needed (2%). Among specific changes desired, addressing the homeless issue was the most common (21%), followed closely by improving and maintaining infrastructure, streets, and roads (19%) and improving shopping and dining opportunities (17%).
- More than three-quarters (76%) of Atascadero voters surveyed indicated that they were satisfied with the City's efforts to provide municipal services, with 19% saving they were very satisfied and 57% somewhat satisfied. Approximately 18% reported that they were dissatisfied with the City's overall performance, and 6% were unsure or unwilling to state their opinion.

## **INITIAL BALLOT TEST**

- With only the information provided in the ballot language, 67% of likely November 2020 voters surveyed indicated that they would support the proposed one-cent sales tax, whereas 27% stated that they would oppose the measure and 7% were unsure or unwilling to share their vote choice.
- Among voters who initially opposed the sales tax or were unsure, a belief that taxes are already too high, a perception that city funds have been/will be mismanaged or misspent, and a desire for additional information about the measure were the most common reasons mentioned for their position.

## SERVICES

When presented with a list of 10 services that could be funded by the sales tax measure, voters were most interested in using the money to:

- . Provide fire protection and paramedic services
- Provide quick responses to 911 emergencies
- Repair and maintain public facilities and infrastructure •

## **POSITIVE ARGUMENTS**

When presented with arguments in favor of the measure, voters found the following arguments to be the most persuasive:

- Fast emergency response times for 911 calls are critical for saving lives. This measure will ensure that we have enough police officers, firefighters, dispatchers, and paramedics to respond quickly to 911 emergencies.
- We have fewer police officers today than we did 10 years ago, meanwhile our population and the number of 911 emergency calls continues to grow. We need more police officers to keep our community safe.
- The City of Atascadero has just three police officers on duty at a time, which is less than half the number of police officers that experts agree is needed to keep a community of our size safe. This measure will improve our public safety.

## **INTERIM BALLOT TEST**

After learning more about the services that could be funded, as well as hearing arguments in favor of the measure, overall support for the proposed sales tax among likely November 2020 voters increased slightly to 68%, with 36% of voters indicating that they would *definitely* vote yes on the measure. Approximately 24% of respondents opposed the measure at this point in the survey, and an additional 8% were unsure or unwilling to state their vote choice.

## **NEGATIVE ARGUMENTS**

Of the arguments in opposition to the measure, voters found the following arguments to be the most persuasive:

- There are no guarantees on how funds will be spent, which means the City can divert the money to pet projects.
- Taxes are already too high, we can't afford another tax increase. This is especially true for seniors and others on fixed incomes.
- This tax will last forever. There is not expiration date.

## **FINAL BALLOT TEST**

After providing respondents with the wording of the proposed measure, a list of services that could be funded by the measure, as well as arguments in favor of and against the proposal, support for the one-cent sales tax measure was found among 65% of likely November 2020 voters, with 33% indicating that they would *definitely* support the measure. Approximately 26% of respondents were opposed to the measure at the Final Ballot Test, and 9% were unsure or unwilling to state their vote choice.

## SUPPORT AT LOWER RATE

• Voters who did not support the proposed measure at the Final Ballot Test were asked if they would support the measure at a lower tax rate of one-half cent. An additional 6% of voters indicated they would support the measure under this condition.

## **RELEVANT ATTITUDES**

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- After being informed that the City currently spends approximately \$500,000 each year to operate and maintain the zoo, two-thirds of voters (68%) favored keeping the zoo open despite the cost, whereas 21% preferred to close the zoo to save money, and 11% preferred to not answer the question.
- When asked to rate the job the City of Atascadero had done in managing its financial . resources, approximately one-quarter of respondents confided that they were unsure (24%) or preferred to not answer the question (2%). The remaining respondents were divided between those who provided an excellent (4%) or good rating (31%), those who offered fair (25%), and those who felt the City's performance in this respect has been poor (9%) or very poor (4%).

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## CONCLUSIONS

The bulk of this report is devoted to conveying the details of the study findings. In this section, however, we attempt to 'see the forest through the trees' and note how the collective results of the survey answer the key questions that motivated the research. The following conclusions are based on True North's interpretations of the survey results and the firm's experience conducting revenue measure studies for public agencies throughout the State.

*Is it feasible to place a local sales tax measure on the ballot in 2020?* 

Yes. Atascadero voters have a high opinion of the quality of life in the community, with eight-in-ten voters rating the quality of life in the City as excellent or good. Voters also value the services they receive from the City and see opportunities to strengthen public safety and public works. Together, these sentiments translate into strong *natural* support (67%) for establishing a one cent sales tax to provide funding for general city services such as police and crime prevention, fire protection, paramedics, and 911 emergency response, maintenance of parks, public facilities and infrastructure, and recreation, community services, and other city services.

The results of this study indicate that, if structured appropriately and combined with an effective public outreach/education effort and a solid independent campaign, the proposed sales tax measure has a very good chance of passage if placed on the November 2020 ballot.

Having stated that a general sales tax measure is feasible, it is important to note that the measure's prospects will be shaped by external factors and that a recommendation to place the measure on the November 2020 ballot comes with several qualifications and conditions. Indeed, although the results are promising, all revenue measures must overcome challenges prior to being successful. The proposed measure is no exception. The following paragraphs discuss some of the challenges and the next steps that True North recommends.

*Which services do Atascadero voters view as priorities?* A general tax is "any tax imposed for general governmental purposes"<sup>2</sup> and is distinguished from a special tax in that the funds raised by a general tax are not earmarked for a specific purpose(s). Thus, a general tax provides a municipality with a great deal of flexibility with respect to what is funded by the measure on a year-to-year basis.

> Although the Atascadero City Council would have the discretion to decide how to spend the revenues, the survey results indicate that voters are most interested in using the proceeds to fund public safety and public works. Specifically, voters most strongly favored using measure proceeds to provide fire protection and paramedic services, provide quick responses to 911 emergencies, repair and maintain public facilities and

<sup>2.</sup> Section 1, Article XIIIC, California Constitution.

infrastructure, maintain parks and recreation facilities including courts, fields and playgrounds, and keep public areas clean and free of graffiti.

How might a public information campaign affect support for the proposed measure? As noted in the body of this report, individuals' opinions about revenue measures are often not rigid, especially when the amount of information presented to the public on a measure has been limited. Thus, in addition to measuring current support for the measure, one of the goals of this study was to explore how the introduction of additional information about the measure may affect voters' opinions about the proposal.

It is clear from the survey results that voters' opinions about the proposed revenue measure are somewhat sensitive to the nature, and amount, of information they have about the measure. Information about the specific services and infrastructure improvements that could be funded by the measure, as well as arguments in favor of the measure, were found by many voters to be compelling reasons to support the proposed sales tax. However, voters also exhibited some sensitivity to opposition arguments designed to reduce support for the measure. Accordingly, one of the keys to building and *sustaining* support for the proposed measure will be the presence of an effective, well-organized public outreach effort and a separate, independent campaign that focuses on the need for the measure as well as the many benefits that it will bring.

How might the economic or political climate alter support for the measure? A survey is a snapshot in time—which means the results of this study and the conclusions noted above must be viewed in light of the current economic and political climates. Should the economy and/or political climate improve, support for the measure could increase. Conversely, negative economic and/or political developments, especially at the local level, could dampen support for the measure below what was recorded in this study.

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## QUALITY OF LIFE & CITY SERVICES

The opening section of the survey was designed to gauge voters' opinions regarding the City of Atascadero's performance in providing municipal services, as well as their perceptions of the quality of life in the City.

QUALITY OF LIFE At the outset of the interview, voters were asked to rate the quality of life in the City of Atascadero using a five-point scale of excellent, good, fair, poor, or very poor. As shown in Figure 1 below, eight-in-ten voters shared favorable opinions of the quality of life in Atascadero, with 17% reporting it is excellent and 64% stating it is good. Approximately 16% of voters surveyed said the quality of life in the City is fair, whereas about 2% used poor or very poor to describe the quality of life in Atascadero.

Question 2 How would you rate the overall quality of life in Atascadero? Would you say it is excellent, good, fair, poor or very poor?



FIGURE 1 QUALITY OF LIFE

Figure 2 shows how ratings of the quality of life in Atascadero varied according to length of residence, presence of a child in the home, age, and home ownership status. Although some subgroups (e.g., those over the aged 65 or older and homeowners) were more likely than their counterparts to rate the quality of life in the City as excellent, the most striking pattern in the figure is the consistency of opinion. Approximately eight-inten respondents in every subgroup rated the quality of life in Atascadero as excellent or good.



### FIGURE 2 QUALITY OF LIFE BY YEARS IN ATASCADERO, CHILD IN HSLD, AGE & HOMEOWNER ON VOTER FILE

**CHANGES TO IMPROVE ATASCADERO** The next question in this series asked voters to indicate the one thing that city government could *change* to make Atascadero a better place to live, now and in the future. Question 3 was posed in an open-ended manner, allowing residents to mention any aspect or attribute that came to mind without being prompted by or restricted to a particular list of options. True North later reviewed the verbatim responses and grouped them into the categories shown in Figure 3 below.

Overall, 12% of respondents could not think of any desired changes (9%) or reported that no changes are needed (2%) to make Atascadero a better place to live. Among specific changes desired, addressing the homeless issue was the most common (21%), followed closely by improving and maintaining infrastructure, streets, and roads (19%) and improving shopping and dining opportunities (17%).

Other changes mentioned by at least 5% of respondents included improving the local economy and jobs (8%), improving public safety (8%), improving the downtown area (7%), adding bike and walking paths (6%), providing affordable housing (6%), improving parks and recreation areas (6%), and providing more community events and activities for residents of all ages (5%).

**Question 3** If the city government could change one thing to make Atascadero a better place to live now and in the future, what change would you like to see?



FIGURE 3 CHANGES TO IMPROVE CITY

**OVERALL PERFORMANCE RATING** The final question in this series asked respondents to indicate if, overall, they were satisfied or dissatisfied with the job the City of Atascadero is doing to provide city services. Because this question does not reference a specific program, facility, or service and requested that the respondent consider the City's performance in general, the findings of this question may be regarded as an *overall performance rating* for the City.

As shown in Figure 4 below, 76% of Atascadero voters surveyed indicated that they were satisfied with the City's efforts to provide municipal services, with 19% saying they were very satisfied and 57% somewhat satisfied. Approximately 18% reported that they were dissatisfied with the City's overall performance, and 6% were unsure or unwilling to state their opinion. For the interested reader, Figure 5 displays how the percentage of respondents satisfied with the City's overall performance varied across several demographic subgroups.

**Question 4** Generally speaking, are you satisfied or dissatisfied with the job the City of Atascadero is doing to provide city services?



### FIGURE 4 OVERALL SATISFACTION



FIGURE 5 OVERALL SATISFACTION BY YEARS IN ATASCADERO, CHILD IN HSLD, AGE & HOMEOWNER ON VOTER FILE

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#### NITIAL **BALLOT TEST**

The primary research objective of this survey was to estimate voters' support for establishing a one-cent sales tax to provide funding for general city services in the City of Atascadero, such as police and crime prevention, fire protection, paramedics, and 911 emergency response, maintenance of parks, public facilities and infrastructure, and recreation, community services, and other city services. To this end, Question 5 was designed to take an early assessment of voters' support for the proposed measure.

The motivation for placing Question 5 near the front of the survey is twofold. First, voter support for a measure can often depend on the amount of information they have about a measure. At this point in the survey, the respondent has not been provided information about the proposed measure beyond what is presented in the ballot language. This situation is analogous to a voter casting a ballot with limited knowledge about the measure, such as what might occur in the absence of an effective campaign. Question 5, also known as the Initial Ballot Test, is thus a good measure of voter support for the proposed measure *as it is today*, on the natural. Because the Initial Ballot Test provides a gauge of natural support for the measure, it also serves a second purpose in that it provides a useful baseline from which to judge the impact of various information items conveyed later in the survey on voter support for the measure.

**Question 5** Later this year, voters in Atascadero may be asked to vote on a local ballot measure. Let me read you a summary of the measure. To provide funding for general city services in the City of Atascadero, such as police and crime prevention; fire protection, paramedics, and 911 emergency response; maintenance of parks, public facilities and infrastructure; and recreation, community services, and other city services; shall an ordinance establishing a one-cent sales tax be adopted, providing approximately 5 million dollars annually for city services until ended by voters, with annual independent audits and all money locally controlled? If the election were held today, would you vote yes or no on this measure?





As shown in Figure 6, 67% of likely November 2020 voters surveyed indicated that they would definitely or probably support the proposed one-cent sales tax, whereas 27% stated that they would oppose the measure and 7% were unsure or unwilling to share their vote choice. For general taxes in California, the level of support recorded at the Initial Ballot Test is approximately 17 percentage points above the simple majority (50%+1) required for passage.

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**SUPPORT BY SUBGROUPS** For the interested reader, Table 1 shows how support for the measure at the Initial Ballot Test varied by key demographic traits. The blue column (Approximate % of Universe) indicates the percentage of the electorate that each subgroup category comprises. The most striking pattern is that support for the proposed measure exceeded the 50% threshold in every identified subgroup with the exception of those dissatisfied with the City's overall performance (43%). That said, initial support for the sales tax measure did vary somewhat across voter subgroups, with the largest differences found among partisan subgroups (house-hold and individual), length of residence categories, age, and voter registration year.

		Approximate %		
		of Voter	% Probably or	
		Universe	<b>Definitely Yes</b>	% Not sure
Overall		100.0	66.6	6.6
	Less than 5	19.5	76.5	5.8
Years in Atascadero (Q1)	5 to 9	17.6	72.1	4.5
Tears III Atascadero (QT)	10 to 14	13.0	67.8	7.0
	15 or more	49.8	60.3	7.7
Overall Satisfaction (Q4)	Satisfied	81.3	71.7	6.5
Overall Satisfaction (Q4)	Dissatisfied	18.7	42.6	5.6
Child in Hsld (Q15)	Yes	29.9	71.1	6.0
	No	70.1	65.0	6.9
	Democrat	32.9	77.2	5.9
Party	Republican	39.7	56.4	6.6
	Other / DTS	27.4	68.6	7.5
	Single dem	15.7	74.1	6.5
	Dual dem	9.7	80.0	4.5
Household Party Type	Single rep	13.2	54.3	6.9
nousenoid raity type	Dual rep	16.4	50.5	7.6
	Other	19.0	69.0	6.8
	Mixed	25.9	71.7	6.6
	18 to 29	11.8	77.7	4.8
	30 to 39	16.5	76.8	5.1
Age	40 to 49	14.3	65.5	6.0
	50 to 64	25.9	62.1	9.3
	65 or older	31.5	61.3	6.1
	Since Nov 16	12.8	81.6	2.7
Registration Year	Jun 10 to <nov 16<="" th=""><th>16.9</th><th>76.7</th><th>5.5</th></nov>	16.9	76.7	5.5
Registration real	Jun 04 to <jun 10<="" th=""><th>17.8</th><th>65.6</th><th>7.5</th></jun>	17.8	65.6	7.5
	Before June 04	52.5	60.0	7.6
Homeowner on Voter File	Yes	64.2	63.8	7.9
	No	35.8	71.6	4.2
Likely to Vote by Mail	Yes	81.0	66.3	6.3
	No	19.0	67.6	8.1
Likely Mar 2020 Voter	Yes	82.8	64.6	7.1
	No	17.2	76.0	4.3
Likely Nov 2020 Voter	Yes, natural	95.0	66.2	6.8
	Yes, GOTV	5.0	74.1	3.6
Gender	Male	47.6	62.5	4.6
Gender	Female	52.4	73.4	7.8

### TABLE 1 DEMOGRAPHIC BREAKDOWN OF SUPPORT AT INITIAL BALLOT TEST

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**REASONS FOR OPPOSING MEASURE** Respondents who opposed the measure (or were unsure) at the Question 5 Initial Ballot Test were asked if there was a particular reason for their position. Question 6 was asked in an open-ended manner, allowing respondents to mention any reason that came to mind without being prompted by, or restricted to, a particular list of options.

Among specific reasons offered for not supporting the measure, a belief that taxes are already too high was the most common, mentioned by 36% of voters who received the question, followed by the perception that city funds have been/will be mismanaged or misspent (24%) and a desire for additional information about the measure (22%).

**Question 6** Is there a particular reason why you do not support or are unsure about the measure I just described?



### FIGURE 7 REASONS FOR NOT SUPPORTING MEASURE

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## SERVICES

The ballot language presented in Question 5 indicated that the proposed measure would provide funding for general city services in the City of Atascadero, such as police and crime prevention, fire protection, paramedics, and 911 emergency response, maintenance of parks, public facilities and infrastructure, and recreation, community services, and other city services. The purpose of Question 7 was to provide respondents with a full range of services that may be funded by the proposed measure, as well as identify which of these services voters most favored funding with the proceeds of the measure.

After reading each service, respondents were asked if they would favor or oppose spending some of the money on that particular item assuming that the measure passed. Descriptions of the services tested, as well as voters' responses, are shown in Figure 8 below. The order in which the services were presented to respondents was randomized to avoid a systematic position bias.

**Question 7** The measure we've been discussing will provide funding for a variety of services in your community. If the measure passes, would you favor or oppose using some of the money to: \_\_\_\_\_, or do you not have an opinion?

### FIGURE 8 SERVICES



Overall, the services that resonated with the largest percentage of respondents were providing fire protection and paramedic services (86% strongly or somewhat favor), providing quick responses to 911 emergencies (86%), and repairing and maintaining public facilities and infrastructure (86%).

**SERVICE RATINGS BY INITIAL SUPPORT** Table 2 presents the top five services (showing the percentage of respondents who *strongly* favor each) by position at the Initial Ballot Test. Not surprisingly, individuals who initially opposed the measure were generally less likely to favor spending money on a given service when compared with supporters. Nevertheless, initial supporters, opponents, and the undecided did agree on three of the top five priorities for funding.

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### TABLE 2 TOP SERVICES BY POSITION AT INITIAL BALLOT TEST

Position at Initial Ballot Test (Q5)	ltem	Project or Improvement Summary	% Strongly Favor
	Q7c	Provide fire protection and paramedic services	69
	Q7b	Provide quick responses to 9-1-1 emergencies	69
Probably or Definitely Yes (n = 524)	Q7e	Repair and maintain public facilities and infrastructure	66
(n = 524)	Q7f	Keep public areas clean and free of graffiti	58
	Q7g	Maintain parks, recreation facilities including courts, fields, playgrounds	58
	Q7j	Attracting more retail stores, restaurants, entertainment options to city	37
	Q7b	Provide quick responses to 9-1-1 emergencies	36
Probably or Definitely <b>No</b> ( <i>n</i> = 210)	Q7e	Repair and maintain public facilities and infrastructure	32
	Q7c	Provide fire protection and paramedic services	31
	Q7a	Provide police services, including crime prevention and investigations	29
	Q7c	Provide fire protection and paramedic services	59
Not Sure $(n = 52)$	Q7b	Provide quick responses to 9-1-1 emergencies	58
	Q7e	Repair and maintain public facilities and infrastructure	54
	Q7f	Keep public areas clean and free of graffiti	50
	Q7a	Provide police services, including crime prevention and investigations	50



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#### ΡΟΣΙΤΙΥΕ ARGUMENTS

If the City chooses to place a measure on an upcoming ballot, voters will be exposed to various arguments about the measure in the ensuing months. Proponents of the measure will present arguments to try to persuade voters to support a measure, just as opponents may present arguments to achieve the opposite goal. For this study to be a reliable gauge of voter support for the proposed sales tax measure, it is important that the survey simulate the type of discussion and debate that will occur prior to the vote taking place and identify how this information ultimately shapes voters' opinions about the measure.

The objective of Question 8 was thus to present respondents with arguments in favor of the proposed measure and identify whether they felt the arguments were convincing reasons to support it. Arguments in opposition to the measure were also presented and are discussed later in this report (see Negative Arguments on page 20). Within each series, specific arguments were administered in random order to avoid a systematic position bias.

**Question 8** What I'd like to do now is tell you what some people are saying about the measure we've been discussing. Supporters of the measure say: \_\_\_\_. Do you think this is a very convincing, somewhat convincing, or not at all convincing reason to SUPPORT the measure?



FIGURE 9 POSITIVE ARGUMENTS

Figure 9 presents the truncated positive arguments tested, as well as voters' reactions to the arguments. The arguments are ranked from most convincing to least convincing based on the percentage of respondents who indicated that the argument was either a 'very convincing' or 'somewhat convincing' reason to support the sales tax measure. Using this methodology, the most compelling positive arguments were: Fast emergency response times for 911 calls are critical for saving lives. This measure will ensure that we have enough police officers, firefighters, dispatchers, and paramedics to respond quickly to 911 emergencies (75% very or somewhat convincing), We have fewer police officers today than we did 10 years ago - meanwhile our popula-

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tion and the number of 911 emergency calls continues to grow. We need more police officers to keep our community safe (74%), The City of Atascadero has just three police officers on duty at a time, which is less than half the number of police officers that experts agree is needed to keep a community of our size safe. This measure will improve our public safety (74%), The funding raised by this measure will allow the City to keep up with basic repairs and maintenance to public facilities and infrastructure. If we don't take care of it now, it will be a lot more expensive to repair in the future (73%), and Wildland fires are getting larger, faster, and deadlier. We need to make sure we have the resources and staff to respond quickly to wildfire emergencies when they happen (72%).

**POSITIVE ARGUMENTS BY INITIAL SUPPORT** Table 3 lists the top five most convincing positive arguments (showing the percentage of respondents who cited it as *very* convincing) according to respondents' vote choice at the Initial Ballot Test. The positive arguments resonated with a higher percentage of voters initially inclined to support the measure compared with those who initially opposed the measure or were unsure. Nevertheless, three arguments were ranked among the top five most compelling by all three groups.

Position at Initial Ballot Test (Q5)	ltem	Positive Argument Summary	% Very Convincing
	Q8j2	City has just 3 police officers on duty at a time, less than half the number experts agree needed to keep community of our size safe; measure will improve public safety	57
	Q8h	Wildland fires are getting larger, faster, deadlier; we need to make sure we have the resources, staff to respond quickly to wildfire emergencies when they happen	54
Probably or Definitely <b>Yes</b> (n = 524)	Q8c	Fast response times for 9-1-1 critical for saving lives; measure will ensure enough police officers, firefighters, dispatchers, paramedics to respond quickly to 9-1-1	53
	Q8e	Measure will allow City to keep up with basic repairs, maintenance; If we don't take care of it now, it will be a lot more expensive to repair in future	48
	Q8b	Money raised by measure will be used to fund essential services, facilities here in Atascadero; by law, it can't be taken away by State	48
	Q8h	Wildland fires are getting larger, faster, deadlier; we need to make sure we have the resources, staff to respond quickly to wildfire emergencies when they happen	15
	Q8c	Fast response times for 9-1-1 critical for saving lives; measure will ensure enough police officers, firefighters, dispatchers, paramedics to respond quickly to 9-1-1	15
Probably or Definitely <b>No</b> (n = 210)	Q8j1	We have fewer police officers today than 10 yrs ago; population, number of 9-1-1 calls continues to grow; we need more police officers to keep community safe	14
	Q8a	There will be a clear system of accountability incl independent audits, annual reports to community to ensure that money is spent properly	14
	Q8j2	City has just 3 police officers on duty at a time, less than half the number experts agree needed to keep community of our size safe; measure will improve public safety	12
	Q8h	Wildland fires are getting larger, faster, deadlier; we need to make sure we have the resources, staff to respond quickly to wildfire emergencies when they happen	38
<b>Not Sure</b> ( <i>n</i> = 52)	Q8a	There will be a clear system of accountability incl independent audits, annual reports to community to ensure that money is spent properly	38
	Q8j2	City has just 3 police officers on duty at a time, less than half the number experts agree needed to keep community of our size safe; measure will improve public safety	37
	Q8c	Fast response times for 9-1-1 critical for saving lives; measure will ensure enough police officers, firefighters, dispatchers, paramedics to respond quickly to 9-1-1	37
	Q8j1	We have fewer police officers today than 10 yrs ago; population, number of 9-1-1 calls continues to grow; we need more police officers to keep community safe	32

### TABLE 3 TOP POSITIVE ARGUMENTS BY POSITION AT INITIAL BALLOT TEST

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## INTERIM BALLOT TEST

After exposing respondents to services that could be funded by the measure as well as the types of positive arguments voters may encounter during an election cycle, the survey again presented respondents with the ballot language used previously to gauge how support for the proposed sales tax measure may have changed. As shown in Figure 10, overall support among likely November 2020 voters increased slightly to 68%, with 36% of voters indicating that they would *definitely* vote yes on the measure. Approximately 24% of respondents opposed the measure at this point in the survey, and an additional 8% were unsure or unwilling to state their vote choice.

**Question 9** Sometimes people change their mind about a measure once they have more information about it. Now that you have heard a bit more about the measure, let me read you a summary of it again. To provide funding for general city services in the City of Atascadero, such as police and crime prevention; fire protection, paramedics, and 911 emergency response; maintenance of parks, public facilities and infrastructure; and recreation, community services, and other city services; shall an ordinance establishing a one-cent sales tax be adopted, providing approximately 5 million dollars annually for city services until ended by voters, with annual independent audits and all money locally controlled? If the election were held today, would you vote yes or no on this measure?

### FIGURE 10 INTERIM BALLOT TEST



**SUPPORT BY SUBGROUPS** Table 4 on the next page shows how support for the measure at this point in the survey varied by key voter subgroups, as well as the change in subgroup support when compared with the Initial Ballot Test. Positive differences appear in green and negative differences appear in red. As shown in the table, support for the sales tax measure increased or decreased by modest amounts (less than 5 percentage points) between the Initial and Interim Ballot Test for nearly all voter subgroups.

### TABLE 4 DEMOGRAPHIC BREAKDOWN OF SUPPORT AT INTERIM BALLOT TEST

		Approximate % of Voter Universe	% Probably or Definitely Yes	Change From Initial Ballot Test (Q5)
Overall		100.0	67.8	+1.3
overall	Less than 5	19.5	81.0	+4.4
	5 to 9	17.6	69.9	-2.3
Years in Atascadero (Q1)	10 to 14	13.0	65.0	-2.9
	15 or more	49.8	62.6	+2.3
	Satisfied	81.3	73.4	+1.7
Overall Satisfaction (Q4)	Dissatisfied	18.7	42.3	-0.4
	Yes	29.9	69.6	-1.5
Child in Hsld (Q15)	No	70.1	67.7	+2.7
	Democrat	32.9	80.6	+3.4
Party	Republican	39.7	55.3	-1.1
	Other / DTS	27.4	70.7	+2.1
	Single dem	15.7	77.2	+3.1
	Dual dem	9.7	83.5	+3.5
Household Party Type	Single rep	13.2	53.3	-1.0
Household Party Type	Dual rep	16.4	50.3	-0.2
	Other	19.0	71.2	+2.2
	Mixed	25.9	72.3	+0.7
	18 to 29	11.8	79.1	+1.5
	30 to 39	16.5	77.9	+1.1
Age	40 to 49	14.3	66.0	+0.5
	50 to 64	25.9	64.7	+2.5
	65 or older	31.5	61.8	+0.6
	Since Nov 16	12.8	87.0	+5.4
Registration Year	Jun 10 to <nov 16<="" td=""><td>16.9</td><td>75.7</td><td>-1.0</td></nov>	16.9	75.7	-1.0
Registration real	Jun 04 to <jun 10<="" td=""><td>17.8</td><td>65.5</td><td>-0.2</td></jun>	17.8	65.5	-0.2
	Before June 04	52.5	61.5	+1.5
Homeowner on Voter File	Yes	64.2	66.1	+2.3
Homeowner on voter the	No	35.8	70.9	-0.7
Likely to Vote by Mail	Yes	81.0	68.0	+1.7
	No	19.0	66.9	-0.6
Likely Mar 2020 Voter	Yes	82.8	64.9	+0.2
	No	17.2	82.2	+6.2
Likely Nov 2020 Voter	Yes, natural	95.0	67.1	+0.9
	Yes, GOTV	5.0	81.4	+7.2
Gender	Male	47.6	62.3	-0.2
Gender	Female	52.4	76.0	+2.6

## NEGATIVE ARGUMENTS

Whereas Question 8 of the survey presented respondents with arguments in favor of the sales tax measure, Question 10 presented respondents with arguments designed to elicit opposition to the measure. In the case of Question 10, however, respondents were asked whether they felt that the argument was a very convincing, somewhat convincing, or not at all convincing reason to *oppose* the measure. The arguments tested, as well as voters' opinions about the arguments, are presented below in Figure 11.

**Question 10** Next, let me tell you what opponents of the measure are saying. Opponents of the measure say: \_\_\_\_\_. Do you think this is a very convincing, somewhat convincing, or not at all convincing reason to OPPOSE the measure?

### FIGURE 11 NEGATIVE ARGUMENTS



Most voters found the negative arguments tested to be less convincing than the positive arguments. The most compelling negative arguments were: *There are no guarantees on how funds* will be spent, which means the City can divert the money to pet projects (67% very or somewhat convincing) and *Taxes are already too high - we can't afford another tax increase. This is especially true for seniors and others on fixed incomes* (63%).

**NEGATIVE ARGUMENTS BY INITIAL SUPPORT** Table 5 on the next page ranks the negative arguments (showing the percentage of respondents who cited each as very convincing) according to respondents' vote choice at the Initial Ballot Test.

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### TABLE 5 NEGATIVE ARGUMENTS BY POSITION AT INITIAL BALLOT TEST

Position at Initial Ballot Test (Q5)	ltem	Negative Argument Summary	% Very Convincing
	Q10d	There are no guarantees on how funds will be spent, which means the City can divert the money to pet projects	21
Probably or	Q10a	Taxes are already too high, we can't afford another tax increase; this is especially true for seniors, others on fixed-incomes	18
Definitely Yes	Q10e	This tax will last forever; there is no expiration date	16
( <i>n</i> = 524)	Q10b	City employees are making too much money in salary, pensions, benefits, that's the problem; City needs to tighten its belt before asking residents to pay more taxes	10
	Q10c	We can't trust the City with our tax dollars; they will mismanage the money	8
	Q10a	Taxes are already too high, we can't afford another tax increase; this is especially true for seniors, others on fixed-incomes	68
	Q10e	This tax will last forever; there is no expiration date	60
Probably or Definitely <b>No</b> (n = 210)	Q10d	There are no guarantees on how funds will be spent, which means the City can divert the money to pet projects	57
	Q10c	We can't trust the City with our tax dollars; they will mismanage the money	44
	Q10b	City employees are making too much money in salary, pensions, benefits, that's the problem; City needs to tighten its belt before asking residents to pay more taxes	39
	Q10a	Taxes are already too high, we can't afford another tax increase; this is especially true for seniors, others on fixed-incomes	42
	Q10d	There are no guarantees on how funds will be spent, which means the City can divert the money to pet projects	35
<b>Not Sure</b> ( <i>n</i> = 52)	Q10e	This tax will last forever; there is no expiration date	29
	Q10c	We can't trust the City with our tax dollars; they will mismanage the money	16
	Q10b	City employees are making too much money in salary, pensions, benefits, that's the problem; City needs to tighten its belt before asking residents to pay more taxes	16

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## FINAL BALLOT TEST

Voters' opinions about ballot measures are often not rigid, especially when the amount of information presented to the public on a measure has been limited. A goal of the survey was thus to gauge how voters' opinions about the proposed measure may be affected by the information they could encounter during the course of an election cycle. After providing respondents with the wording of the proposed measure, services that could be funded, and arguments in favor of and against the proposal, the survey again asked voters whether they would vote 'yes' or 'no' on the proposed sales tax measure.

**Question 11** Now that you have heard a bit more about the measure, let me read you a summary of it one more time. To provide funding for general city services in the City of Atascadero, such as police and crime prevention; fire protection, paramedics, and 911 emergency response; maintenance of parks, public facilities and infrastructure; and recreation, community services, and other city services; shall an ordinance establishing a one-cent sales tax be adopted, providing approximately 5 million dollars annually for city services until ended by voters, with annual independent audits and all money locally controlled? If the election were held today, would you vote yes or no on this measure?

## Prefer not to answer 1.2 Definitely no 12.3 Probably no 13.4 Probably yes 32.0

### FIGURE 12 FINAL BALLOT TEST

At this point in the survey, support for the one-cent sales tax measure was found among 65% of likely November 2020 voters, with 33% indicating that they would *definitely* support the measure. Approximately 26% of respondents were opposed to the measure at the Final Ballot Test, and 9% were unsure or unwilling to state their vote choice.

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## CHANGE IN SUPPORT

Table 6 provides a closer look at how support for the proposed measure changed over the course of the interview by calculating the difference in support between the Initial, Interim, and Final Ballot tests within various subgroups of voters. The percentage of support for the measure at the Final Ballot Test is shown in the column with the heading % Probably or Definitely Yes. The columns to the right show the difference between the Final and the Initial, and the Final and Interim Ballot Tests. Positive differences appear in green, and negative differences appear in red.

		Approximate % of Voter Universe	% Probably or Definitely Yes	Change From Initial Ballot Test (Q5)	Change From Interim Ballot Test (Q9)
Overall		100.0	65.2	-1.4	-2.6
Overall	Less than 5		76.4	-1.4	-2.6
	5 to 9	19.5 17.6	76.4 69.1	-0.2 -3.0	-4.6 -0.8
Years in Atascadero (Q1)	10 to 14	13.0	64.3	-3.5	-0.6
	15 or more	49.8	59.7	-3.5 -0.5	-0.6
	Satisfied	81.3	71.0	-0.5	-2.9
Overall Satisfaction (Q4)	Dissatisfied	18.7	39.3		
	Yes	29.9	66.1	-3.4 -5.0	-3.0 -3.6
Child in Hsld (Q15)	No				
	Democrat	70.1 32.9	65.1 77.5	+0.1 +0.3	-2.6 -3.1
Party	Republican	32.9 39.7	77.5 53.7	+0.3	-3.1 -1.6
raity					
	Other / DTS Single dem	27.4 15.7	67.1 74.3	-1.5 +0.2	-3.6 -2.9
	Dual dem				
		9.7	80.5	+0.4	-3.1
Household Party Type	Single rep	13.2	50.3	-4.0	-3.0
	Dual rep	16.4	48.4	-2.1	-1.9
	Other	19.0	69.0	+0.0	-2.2
	Mixed	25.9	69.4	-2.2	-2.9
	18 to 29	11.8	75.9	-1.8	-3.3
	30 to 39	16.5	75.1	-1.7	-2.8
Age	40 to 49	14.3	64.5	-1.0	-1.5
	50 to 64	25.9	62.9	+0.7	-1.8
	65 or older	31.5	58.3	-3.0	-3.5
	Since Nov 16	12.8	82.0	+0.4	-5.0
Registration Year	Jun 10 to <nov 16<="" td=""><td>16.9</td><td>74.5</td><td>-2.2</td><td>-1.2</td></nov>	16.9	74.5	-2.2	-1.2
	Jun 04 to <jun 10<="" td=""><td>17.8</td><td>64.5</td><td>-1.2</td><td>-1.0</td></jun>	17.8	64.5	-1.2	-1.0
	Before June 04	52.5	58.4	-1.6	-3.1
Homeowner on Voter File	Yes	64.2	63.2	-0.5	-2.9
	No	35.8	68.7	-2.9	-2.2
Likely to Vote by Mail	Yes	81.0	65.2	-1.2	-2.8
	No	19.0	65.3	-2.3	-1.7
Likely Mar 2020 Voter	Yes	82.8	62.2	-2.4	-2.6
	No	17.2	79.4	+3.4	-2.7
Likely Nov 2020 Voter	Yes, natural	95.0	64.6	-1.6	-2.6
	Yes, GOTV	5.0	77.5	+3.4	-3.9
Gender	Male	47.6	59.5	-3.0	-2.7
Gender	Female	52.4	73.1	-0.3	-2.9

### TABLE 6 DEMOGRAPHIC BREAKDOWN OF SUPPORT AT FINAL BALLOT TEST

As expected, voters generally responded to the negative arguments with a reduction in their support for the sales tax measure when compared with levels recorded at the Interim Ballot Test. The trend over the course of the entire survey (Initial to Final Ballot Test) was also one of modestly declining support for many voter subgroups, averaging -1 percentage points overall. Nevertheless, support for the proposed measure at the Final Ballot Test remained 15 percentage points above the simple majority required for passage of a general tax.

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Whereas Table 6 displays change in support for the measure over the course of the interview at the subgroup level, Table 7 displays the individual-level changes that occurred between the Initial and Final Ballot tests for the measure. On the left side of the table is shown each of the response options to the Initial Ballot Test and the percentage of respondents in each group. The cells in the body of the table depict movement within each response group (row) based on the information provided throughout the course of the survey as recorded by the Final Ballot Test. For example, in the first row we see that of the 31.5% of respondents who indicated that they would definitely support the measure at the Initial Ballot Test. Approximately 4.1% moved to the probably support group, 0.3% moved to the probably oppose group, 0.0% moved to the definitely oppose group, and 0.9% stated they were now unsure of their vote choice.

To ease interpretation of the table, the cells are color coded. Red shaded cells indicate declining support, green shaded cells indicate increasing support, whereas white cells indicate no movement. Moreover, within the cells, a white font indicates a fundamental change in the vote: from yes to no, no to yes, or not sure to either yes or no.

TABLE 7	MOVEMENT	BETWEEN INITIAL	& FINAL	BALLOT	Test	
						al Ballot Tes

		Final Ballot Test (Q11)				
		Definitely	Probably	Probably	Definitely	
Initial Ballot Te	st (Q5)	support	support	oppose	oppose	Not sure
Definitely support	31.5% —	► 26.1%	4.1%	0.3%	0.0%	0.9%
Probably support	35.1% —	► 6.9%	24.4%	0.7%	0.4%	2.7%
Probably oppose	12.3% —	► 0.0%		7.9%	1.5%	1.3%
Definitely oppose	14.4% —	► 0.0%		3.5%	10.3%	0.5%
Not sure	6.7% —	► 0.2%	1.7%	1.0%	0.1%	3.6%

As one might expect, the information conveyed in the survey had the greatest impact on individuals who either weren't sure about how they would vote at the Initial Ballot Test or were tentative in their vote choice (probably yes or probably no). Moreover, Table 7 makes clear that although the information did impact some voters, it did not do so in a consistent way for all respondents. Some respondents found the information conveyed during the course of the interview to be a reason to become more supportive of the measure, whereas a slightly larger percentage found the same information to be a reason to be less supportive. Despite 12% of respondents making a *fundamental*<sup>3</sup> shift in their opinion about the measure over the course of the interview, the net impact is that support for the measure at the Final Ballot Test was approximately one percentage points lower than support at the Initial Ballot Test.

<sup>3.</sup> This is, they changed from a position of support, opposition or undecided at the Initial Ballot Test to a different position at the Final Ballot Test.

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#### FINAL BALLOT TEST AT LOWER RATE

The ballot language tested throughout the survey indicated that the measure would increase the local sales tax rate by one cent and be used to fund general city services. Voters who did not support the proposed measure at the Final Ballot Test (Question 11) were subsequently asked if they would support the measure if the rate were set at a lower amount: one-half cent.

As shown in Figure 13, lowering the tax rate to one-half cent generated a modest amount of additional support for the proposed measure. An additional 6% of voters indicated they would support the measure if the tax rate were lowered to one-half cent, although nearly all of the additional support for the measure was 'soft' (probably yes).

**Question 12** What if the measure I just described raised the sales tax by a lower amount: onehalf cent? Would you vote yes or no on the measure?



FIGURE 13 FINAL BALLOT TEST AT ONE-HALF CENT

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## RELEVANT ATTITUDES

The final substantive section of the survey focused on the City's financial management practices in general, as well as the use of General Fund dollars to operate and maintain the Charles Paddock Zoo.

SHOULD THE CITY CONTINUE TO OPERATE THE ZOO? When placed into competition with public safety and public works services earlier in survey (see Services on page 14), respondents rated operating the zoo as being a comparatively low priority for future sales tax revenues. Anticipating that this might be the case, Question 13 first informed voters that the City currently spends approximately \$500,000 each year to operate and maintain the zoo, then asked if they think the City should remain open or be closed to save money. As shown in Figure 14, two-thirds of voters (68%) favored keeping the zoo open despite the cost, whereas 21% preferred to close the zoo to save money, and 11% preferred to not answer the question.

**Question 13** The City of Atascadero operates the Charles Paddock zoo, which is the Central Coast's only accredited zoo. In a typical year, the City spends about 500 thousand dollars of its general fund budget to operate and maintain the zoo. In your opinion, should the City keep the zoo open or should the zoo be closed to save money?



Support for keeping the zoo open were strikingly similar across subgroups of Atascadero residents, as shown in figures 15 and 16 on the next page. Supporters of the zoo outnumbered those who prefer it be closed by a large margin in every subgroup.

### FIGURE 14 OPINION OF ZOO

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FIGURE 16 OPINION OF ZOO BY AGE, HOMEOWNER ON VOTER FILE & GENDER



**FINANCIAL MANAGEMENT** Respondents were also asked to rate the job the City of Atascadero had done in managing its financial resources (see Figure 17). Approximately one-quarter of respondents confided that they were unsure (24%) or preferred to not answer the question (2%). The remaining respondents were divided between those who provided an excellent (4%) or good rating (31%), those who offered fair (25%), and those who felt the City's performance in this respect has been poor (9%) or very poor (4%). **Question 14** In your opinion, has the City of Atascadero done an excellent, good, fair, poor or very poor job of managing its financial resources?



### FIGURE 17 FISCAL MANAGEMENT

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BACKGROUND & DEMOGRAPHICS

TABLE 8 DEMOGRAPHICS OF SAMPLE

Total Respondents	787
Years in Atascadero (Q1)	101
Less than 5	19.4
5 to 9	17.5
10 to 14	13.0
15 or more	49.6
Prefer not to answer	0.5
Child in Hsld (Q15)	
Yes	29.1
No	68.1
Prefer not to answer	2.8
Gender	
Male	44.4
Female	48.8
Prefer not to answer	6.8
Age	
18 to 29	11.8
30 to 39	16.5
40 to 49	14.3
50 to 64	25.9
65 or older	31.5
Party	
Democrat	32.9
Republican	39.7
Other / DTS	27.4
Homeowner on Voter File	
Yes	64.2
No	35.8
Registration Year	
Since Nov 16	12.8
Jun 10 to <nov 16<="" td=""><td>16.9</td></nov>	16.9
Jun 04 to <jun 10<="" td=""><td>17.8</td></jun>	17.8
Before June 04	52.5
Likely to Vote by Mail	
Yes	81.0
No	19.0
Likely Mar 2020 Voter	
Yes	82.8
No	17.2
Likely Nov 2020 Voter	
Yes, natural	95.0
Yes, GOTV	5.0
Household Party Type	
Single dem	15.7
Dual dem	9.7
Single rep	13.2
Dual rep	16.4
Other	19.0
Mixed	25.9

In addition to questions directly related to the proposed measure, the study collected basic demographic information about respondents and their households. Some of this information was gathered during the interview, although much of it was collected from the voter file. The profile of the likely November 2020 voter sample used for this study is shown in Table 8.



## METHODOLOGY

The following sections outline the methodology used in the study, as well as the motivation for using certain techniques.

**QUESTIONNAIRE DEVELOPMENT** Dr. McLarney of True North Research worked closely with the City of Atascadero to develop a questionnaire that covered the topics of interest and avoided possible sources of systematic measurement error, including position-order effects, wording effects, response-category effects, scaling effects, and priming. Several questions included multiple individual items. Because asking items in a set order can lead to a systematic position bias in responses, items were asked in random order for each respondent.

Some of the questions asked in this study were presented only to a subset of respondents. For example, only individuals who did not support the sales tax or were unsure at the Final Ballot Test (Question 11) were asked if they would support the measure at a lower tax rate (Question 12). The questionnaire included with this report (see *Questionnaire & Toplines* on page 33) identifies the skip patterns that were used during the interview to ensure that each respondent received the appropriate questions.

**PROGRAMMING & PRE-TEST** Prior to fielding the survey, the questionnaire was CATI (Computer Assisted Telephone Interviewing) programmed to assist interviewers when conducting telephone interviews. The CATI program automatically navigates skip patterns, randomizes the appropriate question items, and alerts the interviewer to certain types of keypunching mistakes should they occur. The survey was also programmed into a passcode-protected online survey application to allow online participation for sampled voters. The integrity of the questionnaire was pre-tested internally by True North and by dialing into voter households in the City prior to formally beginning the survey.

**SAMPLE** The survey was administered to a random sample of 787 registered voters in the City likely to participate in the November 2020 election. Consistent with the profile of this universe, the sample was stratified into clusters, each representing a combination of age, gender, and household party-type. Individuals were then randomly selected based on their profile into an appropriate cluster. This method ensures that if a person of a particular profile refuses to participate in the study, they are replaced by an individual who shares their same profile.

**STATISTICAL MARGIN OF ERROR** By using the probability-based sampling design noted above, True North ensured that the final sample was representative of voters in the City who are likely to participate in the November 2020 election. The results of the sample can thus be used to estimate the opinions of *all* voters likely to participate in this election. Because not all voters participated in the study, however, the results have what is known as a statistical margin of error due to sampling. The margin of error refers to the difference between what was found in the survey of 787 voters for a particular question and what would have been found if all 16,119 likely November 2020 voters identified in the City had been surveyed for the study.

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Figure 18 provides a graphic plot of the *maximum* margin of error in this study. The maximum margin of error for a dichotomous percentage result occurs when the answers are evenly split such that 50% provide one response and 50% provide the alternative response. For this survey, the maximum margin of error is  $\pm$  3.4%.



### FIGURE 18 MAXIMUM MARGIN OF ERROR DUE TO SAMPLING

Within this report, figures and tables show how responses to certain questions varied by subgroups such as age, gender, and partisan affiliation. Figure 18 is thus useful for understanding how the maximum margin of error for a percentage estimate will grow as the number of individuals asked a question (or in a particular subgroup) shrinks. Because the margin of error grows exponentially as the sample size decreases, the reader should use caution when generalizing and interpreting the results for small subgroups.

**RECRUITING & DATA COLLECTION** The survey followed a mixed-method design that employed multiple recruiting methods (telephone and email) and multiple data collection methods (telephone and online). Telephone interviews averaged 16 minutes in length and were conducted during weekday evenings (5:30PM to 9PM) and on weekends (10AM to 5PM). It is standard practice not to call during the day on weekdays because most working adults are unavailable and thus calling during those hours would likely bias the sample.

Voters recruited via email were assigned a unique passcode to ensure that only voters who received an invitation could access the online survey site, and that each voter could complete the survey only one time. During the data collection period, an email reminder notice was also sent to encourage participation among those who had yet to take the survey. A total of 787 surveys were completed between January 18 and January 23, 2020.

**DATA PROCESSING** Data processing consisted of checking the data for errors or inconsistencies, coding and recoding responses, weighting, and preparing frequency analyses and cross-tabulations.

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**ROUNDING** Numbers that end in 0.5 or higher are rounded up to the nearest whole number, whereas numbers that end in 0.4 or lower are rounded down to the nearest whole number. These same rounding rules are also applied, when needed, to arrive at numbers that include a decimal place in constructing figures and tables. Occasionally, these rounding rules lead to small discrepancies in the first decimal place when comparing tables and charts for a given question. Due to rounding, some figures and narrative include numbers that add to more than or less than 100%.

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## QUESTIONNAIRE & TOPLINES

5		JENORTH ESEARCH	City of Atascade Revenue Measure Feasibility Surve Final Toplines (n=78
Sac	tion 1	: Introduction to Study	January 24, 202
Hi, ı pub	may I lic op	please speak to My name is	and I'm calling from TNR, an independent a survey of voters about important issues in nd I'd like to get your opinions.
anyt If ne If ne Dacl	thing eeded eeded c? eeded	and I won't ask for a donation. The survey should take about 12 mir If now is not a convenient time, can y	tes in your community. I'm NOT trying to sell nutes to complete. you let me know a better time so I can call e City will be provided with a summary of all
lf th inst this If th	e per ead, e partio	son asks why you need to speak to the explain: For statistical purposes, at thi cular individual. son says they are an elected official or	e listed person or if they ask to participate is time the survey must only be completed by r is somehow associated with the survey, measure the opinions of those not closely
		d with the study, thank them for their	
Seci	tion 2	: Quality of Life & City Services	
			about what it is like to live in Atascadero.
'd I	ike to		
'd I	ike to	begin by asking you a few questions	
'd I	ike to How	begin by asking you a few questions I long have you lived in the City of Ata	iscadero?
'd I	ike to How 1	begin by asking you a few questions I long have you lived in the City of Ata Less than 1 year	scadero?
'd I	ike to How 1 2	begin by asking you a few questions y long have you lived in the City of Ata Less than 1 year 1 to 4 years	2% 17%
	ike to How 1 2 3	begin by asking you a few questions y long have you lived in the City of Ata Less than 1 year 1 to 4 years 5 to 9 years	scadero? 2% 17% 18%
l'd l	ike to How 1 2 3 4	begin by asking you a few questions long have you lived in the City of Ata Less than 1 year 1 to 4 years 5 to 9 years 10 to 14 years	Iscadero? 2% 17% 18% 13%
'd I ิ่วุ1	ike to How 1 2 3 4 5 99 How	begin by asking you a few questions y long have you lived in the City of Ata Less than 1 year 1 to 4 years 5 to 9 years 10 to 14 years 15 years or longer Prefer not to answer	Ascadero? 2% 17% 18% 13% 50%
'd I	ike to How 1 2 3 4 5 99 How	begin by asking you a few questions y long have you lived in the City of Ata Less than 1 year 1 to 4 years 5 to 9 years 10 to 14 years 15 years or longer Prefer not to answer y would you rate the overall quality of	sscadero? 2% 17% 18% 13% 50% 0%
'd I ิ่วุ1	How How 1 2 3 4 5 99 How exce	begin by asking you a few questions long have you lived in the City of Ata Less than 1 year 1 to 4 years 5 to 9 years 10 to 14 years 15 years or longer Prefer not to answer would you rate the overall quality of ellent, good, fair, poor or very poor?	Iscadero? 2% 17% 18% 13% 50% 0% life in Atascadero? Would you say it is
'd I ิ่วุ1	How 1 2 3 4 5 99 How exco	begin by asking you a few questions v long have you lived in the City of Ata Less than 1 year 1 to 4 years 5 to 9 years 10 to 14 years 15 years or longer Prefer not to answer v would you rate the overall quality of ellent, good, fair, poor or very poor? Excellent	Ascadero? 2% 17% 17% 13% 50% 0% life in Atascadero? Would you say it is 17%
'd I ิ่วุ1	ike to How 1 2 3 4 5 99 How exce 1 2	begin by asking you a few questions long have you lived in the City of Ata Less than 1 year 1 to 4 years 5 to 9 years 10 to 14 years 15 years or longer Prefer not to answer would you rate the overall quality of ellent, good, fair, poor or very poor? Excellent Good	Iscadero? 2% 17% 18% 13% 50% 0% life in Atascadero? Would you say it is 17% 64%
'd I ิ่วุ1	How 1 2 3 4 5 99 How exce 1 2 3	begin by asking you a few questions long have you lived in the City of Ata Less than 1 year 1 to 4 years 5 to 9 years 10 to 14 years 15 years or longer Prefer not to answer would you rate the overall quality of ellent, good, fair, poor or very poor? Excellent Good Fair	Iscadero? 2% 17% 18% 13% 50% 0% life in Atascadero? Would you say it is 17% 64% 16%
'd I ิ่วุ1	How 1 2 3 4 5 99 How exce 1 2 3 4	begin by asking you a few questions long have you lived in the City of Ata Less than 1 year 1 to 4 years 5 to 9 years 10 to 14 years 15 years or longer Prefer not to answer would you rate the overall quality of ellent, good, fair, poor or very poor? Excellent Good Fair Poor	Ascadero? 2% 17% 18% 13% 50% 0% life in Atascadero? Would you say it is 17% 64% 16% 1%

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City of Atascadero Survey

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Q3	now	e city government could change one thing and in the future, what change would you later grouped into categories shown below	like to see? Verbatim responses recorded			
	Add	ress homeless issue	21%			
	Impi road	rove, maintain infrastructure, streets, s	19%			
	Impi	rove shopping, dining opportunities	17%			
	Not	sure, cannot think of anything	9%			
		rove public safety, reduce crime, drugs, ride more police presence	8%			
	Impi	rove economy, jobs	8%			
	Impi	rove downtown area	7%			
	Prov	ide affordable housing	6%			
	Impi	rove parks, recreation areas	6%			
	Add	bike, walking paths	6%			
	Prov all a	ide more community events, activities for ges	5%			
	Redu	uce taxes, fees	3%			
	Redu	uce traffic	2%			
	Beau	itify city, landscaping	2%			
	Impi	rove environmental efforts	2%			
	Redu	uce, limit growth	2%			
	Enfo	rce City codes	2%			
	Impi	rove government, more transparency	2%			
	No c	hanges needed / Everything is fine	2%			
Q4	Generally speaking, are you satisfied or dissatisfied with the job the City of Atascadero is doing to provide city services? <i>Get answer, then ask:</i> Would that be very (satisfied/dissatisfied) or somewhat (satisfied/dissatisfied)?					
	1	Very satisfied	19%			
	2	Somewhat satisfied	57%			
	3	Somewhat dissatisfied	12%			
	4	Very dissatisfied	6%			
	98	Not sure	5%			
	99	Prefer not to answer	1%			

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		year, voters in Atascadero may be asked t a summary of the measure.	o vote on a local b	allot measure. Let me			
Q5	<ul> <li>To provide funding for general city services in the City of Atascadero, such as:</li> <li>Police and crime prevention</li> <li>Fire protection, paramedics, and 9-1-1 emergency response</li> <li>Maintenance of parks, public facilities and infrastructure</li> <li>And recreation, community services, and other city services</li> <li>shall an ordinance establishing a one-cent sales tax be adopted, providing approximately 5 million dollars annually for city services until ended by voters, wit annual independent audits and all money locally controlled?</li> <li>If the election were held today, would you vote yes or no on this measure? <i>Get ansi then ask</i>: Would that be definitely (yes/no) or probably (yes/no)?</li> </ul>						
	1	Definitely yes	31%	Skip to Q7			
	2	Probably yes	35%	Skip to Q7			
	3	Probably no	12%	Ask Q6			
	4	Definitely no	14%	Ask Q6			
	98	Not sure	7%	Ask Q6			
	99	Prefer not to answer	0%	Skip to Q7			
Q6	just	nere a particular reason why you do <u>not</u> sup described? <i>If yes, ask</i> : Please briefly descr orded and later grouped into categories sho	ibe your reason? V				
	Tax	es already too high		36%			
	Mon	ey is misspent, mismanaged		24%			
	Nee	d more information	22%				
	Othe	er higher priorities in community	13%				
	Do r	not trust City, government	10%				
		has enough money	8%				
	lt wi City	Il drive people away from purchasing in		4%			
	Oth	er ways to be funded		3%			
	Mea	sure too expensive		2%			

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City of Atascadero Survey

January 2020

Q7	The measure we've been discussing will provide your community. <u>If the measure passes</u> , would you favor or oppo or do you not have an opinion? <i>Get answer</i> , if f	ose usin avor or	ig some	e of the	money	to:	,
	strongly (favor/oppose) or somewhat (favor/op Randomize	Strongly Favor	Somewhat Favor	Somewhat Oppose	Strongly Oppose	Not sure	Prefer not
Α	Provide police services, including crime prevention and investigations	49%	31%	7%	7%	3%	3%
В	Provide quick responses to 9-1-1 emergencies	60%	26%	5%	3%	4%	2%
С	Provide fire protection and paramedic services	58%	28%	5%	4%	3%	2%
D	Retrofit the City's 70-year-old fire station so that it is earthquake safe and can operate in an emergency	45%	36%	8%	6%	4%	2%
Е	Repair and maintain public facilities and infrastructure	56%	29%	5%	4%	3%	2%
F	Keep public areas clean and free of graffiti	48%	35%	7%	5%	3%	2%
G	Maintain parks and recreation facilities including courts, fields, and playgrounds	47%	36%	8%	4%	3%	2%
Н	Provide recreation programs and community services	38%	36%	11%	7%	6%	2%
Ι	Maintain and enhance zoo exhibits	23%	37%	15%	15%	8%	2%
J	Attracting more retail stores, restaurants and entertainment options to our city	47%	28%	11%	8%	5%	2%

What I'd like to do now is tell you what some people are saying about the measure we've been discussing.

Q8	Supporters of the measure say: Do you t convincing, or not at all convincing reason to <b>S</b>					, some	what
	Randomize. Split sample J1/J2	Very Convincing	Somewhat Convincing	Not At All Convincing	Don' t Believe	Not sure	Prefer not to answer
A	There will be a clear system of accountability including independent audits and annual reports to the community to ensure that the money is spent properly.	34%	31%	17%	12%	3%	2%

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В	All money raised by the measure will be used to fund essential services and facilities here in Atascadero. By law, it can't be taken away by the State.	37%	31%	16%	10%	3%	3%
С	Fast emergency response times for 9-1-1 calls are critical for saving lives. This measure will ensure that we have enough police officers, firefighters, dispatchers, and paramedics to respond quickly to 9-1-1 emergencies.	42%	33%	14%	6%	3%	3%
D	This measure will cost just 1 dollar for every 100 dollars purchased – and food, medicine and many other essential items are excluded from the tax.	31%	31%	22%	9%	4%	3%
E	The funding raised by this measure will allow the City to keep up with basic repairs and maintenance to public facilities and infrastructure. If we don't take care of it now, it will be a lot more expensive to repair in the future.	37%	36%	14%	7%	2%	3%
F	By keeping our city safe, clean and well- maintained, this measure will help protect our property values and keep Atascadero a special place to live.	30%	38%	19%	8%	2%	3%
G	The City has done a good job keeping costs down. Over the past 10 years it has deferred maintenance projects, reduced staff, and cut back on basic services. There is no more room to cut if we want to keep our community a safe, clean place to live. We need to support this measure.	29%	34%	20%	11%	4%	3%
Н	Wildland fires are getting larger, faster, and deadlier. We need to make sure we have the resources and staff to respond quickly to wildfire emergencies when they happen.	43%	30%	15%	7%	3%	3%
I	This measure will provide the funding needed to avoid deep cuts in all service areas, including police, fire protection, 9-1-1 emergency response times, the maintenance of parks and public facilities, as well as programs for youth.	34%	31%	19%	11%	3%	3%
JI	We have fewer police officers today than we did 10 years ago – meanwhile our population and the number of 9-1-1 emergency calls continues to grow. We need more police officers to keep our community safe.	36%	39%	13%	8%	2%	2%
J2	The City of Atascadero has just three police officers on duty at a time, which is less than <i>half</i> the number of police officers that experts agree is needed to keep a community of our size safe. This measure will improve our public safety.	44%	30%	11%	11%	2%	2%

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#### Section 6: Interim Ballot Test

Sometimes people change their mind about a measure once they have more information about it. Now that you have heard a bit more about the measure, let me read you a summary of it again.

To provide funding for general city services in the City of Atascadero, such as:

- Police and crime prevention
- Fire protection, paramedics, and 9-1-1 emergency response
- Maintenance of parks, public facilities and infrastructure
- And recreation, community services, and other city services

Q9	appr annu If th	I an ordinance establishing a one-cent sales oximately 5 million dollars annually for cit Jal independent audits and all money local e election were held today, would you vote e ask: Would that be definitely (yes/no) or p	s tax be adopted, providing y services until ended by voters, with y controlled? yes or no on this measure? <i>Get answer</i> ,
	1	Definitely yes	36%
	2	Probably yes	32%
	3	Probably no	12%
	4	Definitely no	12%
	98	Not sure	7%
	99	Prefer not to answer	1%

#### Section 7: Negative Arguments

Next, let me tell you what opponents of the measure are saying.

010	Opponents of the measure say: Do you think this is a very convincing, somewhat convincing, or not at all convincing reason to OPPOSE the measure?
QIU	convincing, or not at all convincing reason to OPPOSE the measure?

	Randomize	Very Convincing	Somewhat Convincing	Not At All Convincing	Don't Believe	Not sure	Prefer not to answer
А	Taxes are already too high - we can't afford another tax increase. This is especially true for seniors and others on fixed incomes.	33%	30%	23%	9%	3%	2%
В	City employees are making too much money in salary, pensions and benefits - that's the problem. The City needs to tighten its belt before asking residents to pay more taxes.	18%	25%	27%	19%	8%	3%
С	We can't trust the City with our tax dollars. They will mismanage the money.	18%	27%	28%	19%	6%	3%
D	There are no guarantees on how funds will be spent, which means the City can divert the money to pet projects.	32%	35%	17%	9%	6%	2%

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Onl	y odd	clusters receive item E.						
Ε	-	tax will last forever. There is no ration date.	30%	24%	30%	9%	6%	-13
Sec	tion 8	: Final Ballot Test						
	/ that e time	you have heard a bit more about the m e.	easure, let	me rea	d you a	summ	ary of i	t on
Q11	shal appi anni	<ul> <li>Police and crime prevention</li> <li>Fire protection, paramedics, and 9-1</li> <li>Maintenance of parks, public faciliti</li> <li>And recreation, community services</li> <li>I an ordinance establishing a one-cent soximately 5 million dollars annually four lindependent audits and all money for selection were held today, would you vask: Would that be definitely (yes/no)</li> </ul>	I-1 emergen es and infra , and other sales tax be r city servic ocally contr vote yes or	ncy res astructu city se adopte es unti olled? no on t	ponse ire rvices ed, prov l ended his mea	viding by vot	ers, wit	
	1	Definitely yes		33%	10)?	Skip t	o Q13	
	2	Probably yes		32%		Skip t	o Q13	
	3	Probably no		13%		Ask Q	12	
	4	Definitely no		12%		Ask Q	12	
	98	Not sure		8%		Ask Q	12	
	-	Not sure					012	
	99	Prefer not to answer		1%		Skip t	0 Q I 3	
Q12	Wha cent	Prefer not to answer t if the measure I just described raised ? Would you vote yes or no on the mea hitely (yes/no) or probably (yes/no)?		ax by a	then as	imount: sk: Wou	one-h	
Q12	Wha cent defin	Prefer not to answer t if the measure I just described raised ? Would you vote yes or no on the mea		ax by a	then as	sk: Wou	one-h	
Q12	What cent defined	Prefer not to answer t if the measure I just described raised ? Would you vote yes or no on the mea hitely (yes/no) or probably (yes/no)?		ax by a	then as 65	5%	one-h	
Q12	Wha cent defin 1 2	Prefer not to answer t if the measure I just described raised ? Would you vote yes or no on the mea hitely (yes/no) or probably (yes/no)? Def, prob yes @ one-cent (Q11)		ax by a	then as 65 1 5	5% %	one-h	
Q12	Wha cent defin 1 2 3	Prefer not to answer t if the measure I just described raised ? Would you vote yes or no on the mea hitely (yes/no) or probably (yes/no)? Def, prob yes @ one-cent (Q11) Definitely yes Probably yes Probably no		ax by a	then as 65 1 5 1(	1.mount: 5% 5% % %	one-h	
Q12	Wha cent defin 1 2	Prefer not to answer t if the measure I just described raised ? Would you vote yes or no on the mea nitely (yes/no) or probably (yes/no)? Def, prob yes @ one-cent (Q11) Definitely yes Probably yes		ax by a	then as 65 1 5 1(	5% %	one-h	

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	nk yo poses	u so much for your participation. I have just	few background questions for statistical				
Q13	only gen	The City of Atascadero operates the Charles Paddock zoo, which is the Central Coast's only accredited zoo. In a typical year, the City spends about 500 thousand dollars of its general fund hudget to operate and maintain the zoo					
		our opinion, should the City keep the zoo op ney?	en or should the zoo be closed to save				
	1	Keep the zoo open	68%				
	2	Close the zoo to save money	20%				
	99	Prefer not to answer	11%				
Q14		our opinion, has the City of Atascadero done r job of managing its financial resources?	an excellent, good, fair, poor or very				
	1	Excellent	4%				
	2	Good	31%				
	3	Fair	25%				
	4	Poor	9%				
	5	Very poor	4%				
	98	Not Sure	24%				
	99	Prefer not to answer	2%				
Q15	Doy	you have children under the age of 18 living	in your household?				
	1	Yes	29%				
	2	No	68%				
	99	Prefer not to answer	3%				
imp	ortan	e all of the questions that I have for you. Tha t survey. view & Sample Items der	nks so much for participating in this				
	1	Male	44%				
	2	Female	49%				
	3	Prefer not to answer	7%				
	•						

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S2	Part	у	
	1	Democrat	33%
	2	Republican	40%
	3	Other	8%
	4	DTS	20%
<b>S</b> 3	Age	on Voter File	
	1	18 to 29	12%
	2	30 to 39	1 7%
	3	40 to 49	14%
	4	50 to 64	26%
	5	65 or older	32%
S4	Reg	istration Date	
	1	Since Nov 2016	13%
	2	Jun 2010 to before Nov 2016	17%
	3	Jun 2004 to before Jun 2010	18%
	4	Before June 2004	52%
S5	Hou	sehold Party Type	
	1	Single Dem	16%
	2	Dual Dem	10%
	3	Single Rep	13%
	4	Dual Rep	16%
	5	Single Other	1 3%
	6	Dual Other	6%
	7	Dem & Rep	5%
	8	Dem & Other	8%
	9	Rep & Other	11%
	0	Mixed (Dem + Rep + Other)	2%
S6	Hon	neowner on Voter File	
	1	Yes	64%
	2	No	36%

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S7	Like	ly to Vote by Mail	
	1	Yes	81%
	2	No	1 9%
S8	Like	ly March 2020 Voter	
	1	Yes	83%
	2	No	1 7%
<b>S</b> 9	Like	ly November 2020 Voter	
	1	Yes, natural	95%
	2	Yes, GOTV	5%

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