



## **CITY OF ATASCADERO TOURISM BUSINESS IMPROVEMENT DISTRICT SPECIAL MEETING (STUDY SESSION) AGENDA**

**Consistent with Executive Order N-29-20 and N-08-21 the ATBID Meeting will not be physically open to the public and Board Members will be teleconferencing into the meeting.**

### **HOW TO OBSERVE THE MEETING:**

To maximize public safety while still maintaining transparency and public access, the meeting will be available for public participation through the following link <https://us02web.zoom.us/j/84109944684?pwd=NFJKbC9ONHlzU2xCRDhLdjAyUjVwZz09>.

### **HOW TO SUBMIT PUBLIC COMMENT:**

Members of the public are highly encouraged to use the link above or may call **1(669) 900-6833** (Webinar ID: 841 0994 4684, Passcode: 443860) to listen and provide public comment via phone or submit written public comments to [cityclerk@atascadero.org](mailto:cityclerk@atascadero.org) by 12:00 pm on the day of the meeting. Such email **comments must identify the Agenda Item Number in the subject line of the email.** The comments will be forwarded to the ATBID Board and be made a part of the administrative record. If a comment is received after the deadline for submission but before the close of the meeting, the comment will still be included as a part of the administrative record of the meeting but will be forwarded to the ATBID Board following the meeting. ***Please note, email comments will not be read into the record.***

### **AMERICAN DISABILITY ACT ACCOMMODATIONS:**

Any member of the public who needs accommodations should contact the City Clerk's Office at [cityclerk@atascadero.org](mailto:cityclerk@atascadero.org) or by calling 805-470-3400 at least 48 hours prior to the meeting or time when services are needed. The City will use their best efforts to provide reasonable accommodations to afford as much accessibility as possible while also maintaining public safety in accordance with the City procedure for resolving reasonable accommodation requests.

ATBID agendas and minutes may be viewed on the City's website: [www.atascadero.org](http://www.atascadero.org).

Copies of the staff reports or other documentation relating to each item of business referred to on the Agenda are on file in the office of the City Clerk and are available for public inspection on our website, [www.atascadero.org](http://www.atascadero.org). Contracts, Resolutions and Ordinances will be allocated a number once they are approved by the ATBID Board. The Minutes of this meeting will reflect these numbers. All documents submitted by the public during ATBID meetings that are either read into the record or referred to in their statement will be noted in the Minutes and available for review by contacting the City Clerk's office. All documents will be available for public inspection by appointment during City Hall business hours.

# SPECIAL MEETING

## Atascadero Tourism Business Improvement District Advisory Board

Wednesday, July 21, 2021  
2:30 P.M.

Atascadero City Hall Council Chambers, 4<sup>th</sup> Floor  
6500 Palma Avenue, Atascadero, California  
(TELECONFERENCE)

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# AGENDA

## ROLL CALL:

### A. CONSENT CALENDAR

#### 1. ATBID Draft Action Minutes – June 16, 2021 & June 30, 2021

- Recommendation: Approve the Draft Action Minutes of the June 16, 2021 Regular Meeting and the June 30, 2021 Special Meeting. [City Staff]

### B. DISCUSSION:

#### 1. Destination Management Services Study Session

- Fiscal Impact: Unknown and will depend on the direction provided by the ATBID.
- Recommendation: Advisory Board discuss ATBID's support needs and provide direction to City staff on the future direction for destination management services. [City Staff]

## ADJOURNMENT:

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STATE OF CALIFORNIA )  
COUNTY OF SAN LUIS OBISPO )  
CITY OF ATASCADERO )

AMANDA MUTHER, being fully sworn, deposes, and says: That she is the Deputy City Clerk of the City of Atascadero and that on July 16, 2021, she caused the above Notice to be posted at the Atascadero City Hall, 6500 Palma Avenue, Atascadero, California and was available for public review in the Customer Service Center at that location.

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AMANDA MUTHER, Deputy City Clerk  
City of Atascadero