

**From:** Tom O'Malley <[REDACTED]>

**Sent:** Monday, May 1, 2023 3:42 PM

**To:** Lara Christensen <lchristensen@atascadero.org>

**Cc:** Heather Moreno <hmoreno@atascadero.org>; Terrie Banish <tbanish@atascadero.org>; [REDACTED]

**Subject:** Council Special Meeting of 05/01/2023 RE: Atascadero Rep. for SLO Co. TMD Board

City Clerk Christensen,

Please pass on my thoughts to all Council members regarding the TMD Board discussion scheduled tonight.

As you know, I've been an advocate

for Atascadero's participation in our County's Regional Tourism market.

It is a critical part of our City's Economic Development strategy.

We've done well!

We've continuously trended upward on Transient Occupancy revenue,

And have great potential for expanded growth.

I greatly respect Amar Sohi as a colleague on the Atascadero Tourism Board.

He is the longest standing member on the current Board and has served as Chairperson in the past.

He has a wealth of experience as owner of one of our highest rated hotels in the area.

He participates on numerous business and community organizations in leadership roles.

He currently serves as the Vice President of the TMD Board, and if re-appointed by your Council tonight,

Is likely to become its next Chairperson. This would be an honor for our community!

Please accept my unequivocal recommendation for Amar Sohi as your appointment to the SLO Co. TMD Board.

Sincerely,

Tom O'Malley, Proprietor of Portola Inn

Former Mayor, City of Atascadero

Past Chairperson and current Board Member of the

Atascadero Tourism Business Improvement District