

Community Movie Showcase Agreement

CGI Communications, Inc.
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Name: Wade McKinney
Title: City Manager
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Website: www.atascadero.org

This agreement between CGI Communications, Inc. and the City of Atascadero, CA shall remain in effect from the date it is signed by both parties until the third anniversary of the date that the completed and approved Community Movie Showcase is made available for viewing via a link on the Atascadero website homepage for viewer access. The term of this agreement shall automatically renew unless either party gives 60 days written notice of termination or modification prior to expiration.

CGI Communications, Inc. and its e-LocalLink division shall provide a Community Movie Showcase as follows:

- Website Welcome video from your Mayor or other civic leader and an Education, Healthcare, and Real Estate/Relocation video (approx. 1 minute in duration)
- Up to 6 additional videos to showcase various aspects of your community and/or organization (providing a total of ten 1 minute community highlight videos)
- Script writing and video content consultation
- A videographer will come to your location to film videos
- All aspects of video production and editing, from raw footage to final video including professional voiceovers and background music
- Final draft of Community Movie Showcase content subject to your approval
- Patent-pending OneClick™ Technology and encoding of all videos into multiple streaming digital formats to play on all computer systems, browsers, and internet connection speeds; recognized player formats include WindowsMedia® and QuickTime®
- Store and stream all videos on CGI's dedicated server
- Business sponsors allowed on the perimeter of video panels
- Duration of sponsor participation will be one year and e-LocalLink is solely responsible for annual sponsorship fulfillment including all related aspects of marketing, production, printing, and distribution
- Viewer access of the Community Movie Showcase from your website shall be facilitated by e-LocalLink providing HTML source code for graphic link to be prominently displayed on the Atascadero website homepage as follows: "Coming Soon" graphic link designed to coordinate with existing website color theme to be provided within 10 business days of execution of this agreement; "Click Here to View Our Community Movie Showcase" graphic link to be provided to replace the "Coming Soon" link upon completion and approval of videos
- e-LocalLink will own copyrights of the master Community Movie Showcase
- The City of Atascadero, CA will assume no cost or liability for this project

Program Add-On if signed and received by 7/25/07:

- Encoding, hosting, and streaming of additional 5 minutes of video per month. Finished video content will be provided to CGI by the City of Atascadero, CA ,

The City of Atascadero, CA shall provide the following:

- A letter of introduction for the program on your organization's letterhead
- Assist with the content and script for the Community Movie Showcase
- Agrees to give e-LocalLink the right to use organization's name in connection with the preparation, production, and marketing of the program set forth herein only
- Agrees to display the "Coming Soon" graphic link prominently on the Atascadero website homepage within 10 business days of receipt of HTML source code
- Agrees to display the "Click Here to View Our Community Movie Showcase" link prominently on the Atascadero website homepage for the term of this agreement
- Provides e-LocalLink exclusive streaming video rights for the program described herein only

We, the undersigned, understand the above information and have full authority to sign this agreement.

The City of Atascadero, CA

Signature: Wade G. McKinney

Name (printed): Wade G McKinney

Title: City Manager

Date: 7/17/07

CGI Communications, Inc.

Signature: Nicole Rongo

Name (printed): Nicole Rongo

Title: Marketing Manager

Date: 7/3/07