



CITY OF ATASCADERO CITY COUNCIL

MINUTES

Tuesday, October 8, 2024

City Hall Council Chambers, Fourth Floor
6500 Palma Avenue, Atascadero, California

City Council Regular Session:

6:00 P.M.

REGULAR SESSION — CALL TO ORDER: 6:00 P.M.

Mayor Moreno called the meeting to order at 6:00 P.M. and Council Member Newsom led the Pledge of Allegiance.

ROLL CALL:

Present: Council Members Bourbeau, Dariz, Newsom, Mayor Pro Tem Funk, and Mayor Moreno

Absent: None

Others Present: None

Staff Present: City Manager James R. Lewis, Administrative Services Director Jeri Rangel, City Attorney Dave Fleishman, Community Services Director Terrie Banish, Deputy City Manager/City Clerk Lara Christensen, Police Chief Dan Suttles, Public Works Director Nick DeBar, and Deputy City Manager – IT Luke Knight

PRESENTATIONS:

1. Proclamation declaring October 6-12, 2024, as Fire Prevention Week.

The City Council presented a Proclamation to Fire Chief Bryson, declaring October 6-12, 2024, as Fire Prevention Week.

A. CONSENT CALENDAR:

1. City Council Draft Minutes – September 24, 2024, Regular Meeting

- Recommendation: Council approve the September 24, 2024, Draft City Council Regular Meeting Minutes. [City Clerk]

2. FY2024-25 Budget Adjustment for 2025 Measure F-14 Pavement Rehabilitation Project

- Fiscal Impact: Up to \$100,000 from Measure F-14 Funds to the 2025 Measure F-14 Pavement Rehabilitation Project.
- Recommendation: Council authorize the Administrative Services Director to allocate an additional \$100,000 from Measure F-14 Funds to the Fiscal Year 2024-25 budget for the 2025 Measure F-14 Pavement Rehabilitation Project (Project No. C2024R01) for an adjusted Fiscal Year 2024-25 project budget of \$250,000. [Public Works]

PUBLIC COMMENT:

Mayor Moreno opened the Public Comment period.

The following persons spoke on this item: Geoff Auslen

Mayor Moreno closed the Public Comment period.

MOTION BY: Bourbeau

SECOND BY: Funk

1. Approve the Consent Calendar

AYES (5): Bourbeau, Dariz, Newsom, Funk, and Moreno

Passed 5-0

UPDATES FROM THE CITY MANAGER:

City Manager Lewis gave an update on projects and events within the City.

COMMUNITY FORUM:

The following persons spoke during Community Forum: Dawn Boulanger, David Baldwin, and Lisa Hogue.

B. PUBLIC HEARINGS: None.

C. MANAGEMENT REPORTS:

1. Marketing Update

- Fiscal Impact: None
- Recommendation: Council receive the marketing update. [Community Services]

Community Services & Promotions Director Banish and Ashlee Akers, Verdin Marketing, gave the report and answered questions from the Council.

PUBLIC COMMENT:

Mayor Moreno opened the Public Comment period.

The following persons spoke on this item: None.

Mayor Moreno closed the Public Comment period.

The City Council received the Marketing Update.

2. Atascadero Tourism Business Improvement District Assessment Increase

- Fiscal Impact: None. If assessment is increased, additional ATBID revenues in an estimated amount of \$46,500 through June 30, 2025.
- Recommendation: Council:
 1. Approve the modified ATBID Annual Report.
 2. Adopt Draft Resolution declaring intent to levy an increased Business Improvement District assessment on lodging businesses within the Atascadero Tourism Business Improvement District, and setting a public meeting for December 2, 2024, and a public hearing for December 10, 2024. [Community Services]

Community Services & Promotions Director Banish gave the report and answered questions from the Council.

PUBLIC COMMENT:

Mayor Moreno opened the Public Comment period.

The following persons spoke on this item: Geoff Auslen.

Mayor Moreno closed the Public Comment period.

MOTION BY: Bourbeau
SECOND BY: Funk

1. **Approve the modified ATBID Annual Report.**
2. **Adopt Resolution No. 2024-060 declaring intent to levy an increased Business Improvement District assessment on lodging businesses within the Atascadero Tourism Business Improvement District, and setting a public meeting for December 2, 2024, and a public hearing for December 10, 2024.**

AYES (5): Bourbeau, Dariz, Newsom, Funk, and Moreno

Passed 5-0

D. COUNCIL ANNOUNCEMENTS AND COMMITTEE REPORTS:

The following Council Members gave brief update reports on their committees since their last Council meeting:

Mayor Moreno

1. SLO Council of Governments (SLOCOG)

Mayor Pro Tem Funk

1. Homeless Services Oversight Council

Council Member Bourbeau

1. City of Atascadero Finance Committee

Council Member Newsom

1. City of Atascadero Finance Committee
2. City / Schools Committee
3. League of California Cities – Council Liasion

E. INDIVIDUAL DETERMINATION AND / OR ACTION: None

ADJOURNMENT

Mayor Moreno adjourned the meeting at 6:58 P.M.

MINUTES PREPARED BY:



Lara K. Christensen
City Clerk

APPROVED: October 22, 2024